





## EUROPEAN NEWS

David Tonge, in Izmir, talks to NATO's deputy military commander in Turkey

## The Turks remain a formidable foe

THERE IS a lot of land here and I want a lot of soldiers who can kill—Major-General Philip Kaplan, the American who is Deputy Commander of the North Atlantic Treaty Organisation's land headquarters for Turkey, was relaxedly discussing the Turkish armed forces.

He had fought in Korea when the Turks were there and wished he had had them under him in Vietnam. Now he believes that even if the weaponry which has been out in the streets since Friday's coup is ageing, the Turks remain a formidable foe.

The M1 rifle is what I used in Korea. We killed a lot of people with it.

This praise for the Turks is from a man who is a soldier's soldier and who says he misses his battle fatigues and the action. He will be putting his fatigues on one day this month for the NATO exercises now being prepared in the plains and forests south of the Bulgarian border. But the main action evident in the NATO headquarters at the port of Izmir this week was a busy following Belgium's decision not to take part in the exercises



TURKEY AFTER THE COUP

as a protest against the Turkish coup.

The coup itself had been widely expected throughout Turkey and inside the headquarters it came as no major surprise. NATO officials now put on a cheerful face.

"The prospect of worsening strife had us worried. Something had to be done," one officer said. The spectre of Turkey collapsing from within was a grim one. Now, however, there are hopes that the situation is on the mend.

Gen. Kaplan himself is now

preparing to visit the film on Vietnam "Apocalypse Now," by reading Joseph Conrad's "Heart of Darkness," on which the film is based. For him it remains possible to talk with only minor qualifications, of Turkey as "one of the few remaining democracies in this part of the Mediterranean."

The NATO headquarters, Landsouth-east, used to be responsible for land forces in both Greece and Turkey. The Greek flag still flutters in the brisk sea breeze, alongside that of the other 14 members of NATO. But since Greece withdrew from the military wing of the alliance in August 1974, following the Turkish landing in Cyprus, the Greek forces have been under national command. There is now no Greek presence in the headquarters and since July 1978, the overall command has been transferred from an American to a Turkish general.

NATO believes that in the event of hostilities with the Soviet Union the Warsaw Pact would be likely to make an initial main attack on the vital Turkish strait linking the Black Sea to the Aegean, Sialia's post-war demands for parts of eastern Turkey and for control over the Bosphorous and Dar-

danelles helped drive Turkey into the arms of the West.

That control is one of the country's strategic assets, particularly since the Soviet Union has developed a Mediterranean fleet and sends many of its reinforcements through the strait and is building a third Minsk class anti-submarine cruiser—as it calls its aircraft carriers—in the Black Sea.

In peacetime the Soviet fleet is largely deployed in the Mediterranean to show the flag and to counter the political effects of the presence of the U.S. Sixth Fleet. In wartime the Soviet Mediterranean fleet would be a "sitting duck," Gen. Kaplan thinks, though until it was sunk it could provide valuable targeting information to Soviet submarines in the Mediterranean.

In normal times there are around six of these submarines, though the fear is that at the start of hostilities the Russians might send up to two dozen more submarines in from the Atlantic.

Other important strategic assets of Turkey include the fact that it sits across many direct Soviet air and land routes to the Middle East, that it is the only force in NATO whose mem-

bers are Moslem, and that it is the site of important U.S. military facilities.

They include the U.S. airbase at Incirlik near Adana, a naval navigation station, and monitoring facilities which were providing about one-quarter of hard U.S. military intelligence on Soviet missile launches until they, like all other U.S. military facilities in Turkey, were closed for the three years 1975-78.

Since then, satellites have taken on some of the monitoring role, but U.S. officials insist that for many purposes the Turkish facilities are irreplaceable. Last year Washington also spent several months trying to persuade the Turks to allow their aircraft to fly in Turkish airspace to help verify Soviet observance of the second strategic arms limitation treaty.

Gen. Kaplan believes that over the years the strategic importance of Turkey has grown. Its position and the sheer size of its 1,000-mile-long territory make it a prize which both sides want. These factors also explain why the Soviet Union has signed agreements with Turkey for loans, for industrial assistance on a massive scale, and for oil sales at preferential prices.

## Sweden plans £630m cuts in spending

BY WILLIAM DULLFORCE, NORDIC EDITOR IN STOCKHOLM

SWEDEN'S non-Socialist Government yesterday announced cuts in budget spending amounting to Skr 6.3bn (£630m). Together with the 1.9 per cent rise in value added tax and the increased levies on spirits, tobacco and fuel just passed by an extraordinary session of Parliament, the cuts should reduce the 1981-82 budget by Skr 7bn, the target previously set by the Government.

The Swedish economy was moving in the wrong direction and this development had to be broken, Mr. Thorbjörn Fälldin, the Prime Minister said. The budget savings programme would be only one of a series of measures to get to grips with the country's economic problems.

Mr. Gösta Bohman, Economy Minister, repeated the Government's intention to cut the budget deficit by 1 per cent of Gross National Product a year over the next few years. He added that it would take Sweden most of the 1980s to restore its current account to balance.

The programme tabled yesterday includes some 70 cuts in budget spending. About Skr 4bn affect the so-called transfers to families in the form of rent and food subsidies and pension guarantees.

The largest single cut is the Skr 700m a year the government hopes to save by removing increases in oil prices and value-

added tax from the index to which pensions are linked. Reductions in subsidies to housing, including lower tax deductions for home borrowing, are expected to cut Skr 1.2bn off the Housing Ministry budget. Food subsidies, now running at over Skr 4bn a year, are to be reduced by Skr 550m, a smaller cut than expected.

Charges for medical and dental treatment and for medicine are being raised slightly, but the chronic sick will not pay the extra charges after 15 visits to a doctor or purchases of medicine. The Social Services Ministry should save just over Skr 1bn through these increased charges.

Mr. Olof Palme, leader of the Social Democrat Opposition, described the budget cuts as an attack on the welfare system. Mr. Gunnar Nilsson, chairman of the trade union federation, said the unions could never accept the Government's strategy which amounted to taking away benefits from the largest and most needy social groups.

On Friday Mr. Fälldin and his colleagues will meet employers and union leaders in an effort to smooth the path for a moderate national pay settlement next year. Later this month the non-Socialist leaders will try to come to terms with local authority representatives over municipal spending.

## EEC Council appoints Dane secretary-general

BY JOHN WYLES IN BRUSSELS

MR. NIELS ERSBØLL, 54, Denmark's State Secretary for Foreign Economic Affairs, was yesterday appointed Secretary-General of the EEC's Council of Ministers.

The appointment of Mr. Ersbøll, a former Danish permanent representative to the Community, by EEC Foreign Ministers here, brings to an end a lengthy search for a successor to Luxembourg's M. Nicholas Hommel, who retires later this year.

Recently the Nine have spent some time considering whether to expand the role of the Secretary-General, whose main traditional responsibility is the running of the Council's secretariat.

These deliberations have not yet reached any clear conclusion, although no major expansion of the Secretary-General's political responsibilities appears in prospect. But unlike his predecessors, Mr. Ersbøll has been appointed for a fixed term of five years.

## French jobless total down by 1%

BY TERRY DODSWORTH IN PARIS

FRENCH unemployment dropped in August for only the second month this year, when the seasonally adjusted total went down by almost 1 per cent (to 1.5m) compared with July.

Although this figure will be cheering news for the Government as the predicted decline in industrial production sets in, it has not been interpreted as an

indication of an underlying shift in the labour market. In crude terms, unemployment increased by 3.3 per cent and job openings dropped by 3 per cent to 81,000. This means that unemployment has increased by 5.5 per cent during the last 12 months and by 12.2 per cent compared with the same month last year.

The employment situation is expected to worsen over the next few months, as some 800,000 school-leavers arrive on the labour market. A new employment agreement with industry has been introduced by the Government to try to place as many as possible of these young people in training posts.

## Ericsson chief dies in crash

By William Dullforce in Stockholm

THE SUDDEN death of Mr. Björn Lundvall, chairman of two of Sweden's largest multi-national companies, L. M. Ericsson and Saab-Scania, has left a big gap at the top of Swedish industry. In particular it has weakened the so-called "Wallenberg stable," the small group of executives, most of them now in their 60s, groomed by Dr. Marcus Wallenberg, the commanding figure in Swedish industry and banking for the past four decades.

Mr. Lundvall, 60, died on Sunday from injuries received in a car crash. An engineer who graduated from the Royal Institute of Technology in Stockholm, Mr. Lundvall devoted his whole career to Ericsson. He joined the telecommunications group in 1949 and was its managing director from 1964 to 1977, when he became executive chairman.

Under his energetic direction Ericsson became one of the giants in the telecommunications business, rivaling such companies as ITT and Siemens, and also developed its new AXE computerised telephone exchanges which have been so successful in recent years.

Earlier this year Mr. Lundvall succeeded Dr. Wallenberg as chairman of the board at Saab-Scania, the truck, car and aerospace group. This appointment was widely interpreted as showing the high regard in which he was held by Dr. Wallenberg as well as underlying the prominent role Mr. Lundvall was cast to play in Swedish industry, as Dr. Wallenberg, now 80, withdrew from the direct administration of the companies under his influence.

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## Bundesbank counsels against state intervention

By Kevin Dooley in Frankfurt

FEDERAL GOVERNMENT action to boost the flagging West German economy would be misplaced, the Bundesbank, the West German Central Bank, said yesterday in its monthly report.

The slowing of economic growth in West Germany over the last six months did not justify an "anti-cyclical" spending programme by the state, nor did it merit calls for a relaxation of monetary policy.

The weakening of West German economic growth was an inevitable part of the process of adjustment to a regime of much higher oil prices, the Bundesbank said.

Further increases in the West German standard of living would have to be kept within narrow bounds to allow the investment necessary to build up the country's export industries and to make the Federal republic more competitive on international markets.

West German competitiveness has been helped in foreign markets, however, by the devaluation of the Deutsche Mark in real terms since the beginning of the year.

Taking into account the lower rate of inflation in West Germany, the Deutsche Mark had fallen by as much as 5.5 per cent against the currencies of the federal republic's most important trading partners.

The nominal fall was only about 1 per cent, but the decline of the D-mark against the other major trading currencies was as much as 4 per cent, when judged on the development of wholesale price inflation, or 5.5 per cent on the basis of retail price inflation.

The pressure on the Deutsche Mark—which for months has been one of the weakest currencies in the European Monetary System—has been a major factor restricting the Bundesbank's room for manoeuvre.

After a major run on the country's foreign currency reserves in the first few months of the year, the Bundesbank has succeeded since May in financing the growing current account deficit through the markets. But the Central Bank admits that the position is still volatile.

From May to July there was a small increase in the foreign currency reserves of some DM 3.75bn (£377m), but much of this came in only short-term funds. Given the rapid changes that are possible in international interest rates, the capital flows could easily be reversed, the Bundesbank said.

## Generals promise Cabinet announcement this week

BY METIN MUNIR IN ANKARA

A TURKISH Cabinet will be announced this week and a Constituent Assembly will be established to pave the way for a restoration of democracy, General Kenan Evren, Turkey's new military ruler, declared yesterday.

In his first Press conference since seizing power last Friday he refused to give a timetable for new elections. But the junta, he said, would be sworn in tomorrow.

Members of both the Cabinet and the Constituent Assembly

would be selected by the generals, and are expected to be people who are not closely connected with past regimes and who share middle-of-the-road political and economic views.

Real authority will continue to be wielded by General Evren and his colleagues, however, who hold strong views on a restoration of normality in Turkey.

Gen. Evren said that the army "values" the supreme interests of the country and the nation

more than anything else. "After accomplishing its historic mission with dignity," it will return to its "original duty, which is the defence of the motherland."

General Evren also reiterated that the economic stabilisation programme, "launched to get the country out of this economic crisis, will be continued." The programme, he hoped would be "supported by the Organisation for Economic Co-operation and Development and financial institutions."

Sitting with Gen. Evren and

his five fellow commanders who make up the "National Security Council" yesterday was Mr. Turgut Ozal, the chief economic adviser to the ousted Government and the guiding hand behind the stabilisation programme.

Mr. Ozal continues to shape economic policy, and his proximity to the generals was a clear indication both of his importance and of the new leadership's endorsement of his economic policies.

Gen. Evren listed six aims for

his Administration. These were to preserve national unity—a reference to the threat of secession emanating from the large Kurdish minority living in eastern Turkey—to fight terror, to assert state authority and to secure social peace. He also wished to create a "viable secular republican regime based on human rights and individual freedoms" and finally "to restore a civilian administration after completing legal arrangements within a reasonable period."

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## CDU hard on heels of SPD

By Our Bonn Staff

WEST GERMANY'S Christian Democrat opposition has virtually wiped out the lead of the ruling Social Democrats in the run-up to the October elections, according to the latest poll conducted by the authoritative Allensbach Institute.

However, the combined forces of the SPD and its coalition partner the Free Democratic Party are still well ahead of the opposition and would convincingly win the election if it were held now.

According to the institute, 45 per cent would vote for the CDU or its Bavarian sister partner, the Christian Social Union, if elections were held next Sunday. This compares with 43 per cent CDU-CSU support three weeks ago.

SPD support has dropped back slightly to 45.1 per cent, compared to 46.8 per cent three weeks ago. The Free Democrats gained fractionally, moving up to 7.7 per cent against 7.6 per cent three weeks ago. This means that the coalition is still a clear 7.8 per cent ahead of the CDU despite the opposition gains.

SPD election analysts had been expecting a narrowing of the coalition's lead as the election approaches—a similar trend emerged before the 1976 polling. The CDU gains, at least partly, reflect the effect of the party's campaigning, which has intensified over the past week.

Although the results may give some encouragement to the opposition parties, the SPD does not seem to be too concerned. Even the most unfavourable poll yet has given the coalition a 5 per cent lead. A lightning poll carried out by Infratest Social Research Institute at the weekend showed that the CDU-CSU with 40 per cent was significantly ahead of the SPD with 37 per cent and the FDP with 8 per cent.

The survey showed a high number of undecided voters—12 per cent—and this may well work in the SPD's favour. That is because in personal popularity surveys, over 55 per cent of the sample said that Chancellor Helmut Schmidt would be a better Chancellor than Herr Franz Josef Strauss, the opposition candidate. The personality factor could well swing some of the undecided votes behind the SPD or the FDP.

## Officials try to stop independent unions in south Poland

By Christopher Sobinski in Warsaw

STRIKES ARE threatening to spread in the southern Polish town of Kielce, where the local party authorities are refusing to recognise the right of the workers to form independent trade unions.

Stoppages are continuing at the FLT Iskra ball-bearing plant and at another smaller factory, while many of the 15 plants which have set up an independent trade union founding committee in Kielce are preparing to strike, if the local authorities do not give way.

The local official resistance is the more puzzling, as a Government decree has now been issued in Warsaw, which regulates the registration of the new independent unions. The War-

saw court, which has been given the task of registering the new unions, reports that applications have started coming in. In Gdansk, the independent trade union founding committee has issued guidelines aimed at stopping wildcat stoppages. These make it clear that any strike which starts without the approval of the Gdansk founding committee will not be supported. The guidelines recommend that no strike starts until over half the work force votes in favour. Only then can the strike committee go to the independent union committee for its approval. If they

get permission, the guidelines imply, the strikes then become "official".

In Warsaw, representatives of 16 creative associations and some academic societies have set up a joint co-ordinating committee to act as an independent pressure group on the authorities on cultural issues. One of the participants said that the aim was to ensure that in future "cultural policy is determined by the intelligentsia and not by bureaucrats".

The committee includes Mr. Andrzej Wajda, the well-known film director, and other writers, actors and sociologists.

The Polish Government has approved additional spending cuts this year worth Z1.11bn (£187m). The cuts come on top of an earlier savings programme drawn up by the previous Prime Minister, Mr. Edward Babuch, last spring, worth over Z1.20bn. The new programme will hit spending on road maintenance and construction and employment in Government administration will be reduced.

Day-to-day spending on maintenance of office buildings will also be reduced. Another area to suffer will be domestic and foreign travel and entertainment expenses. There is also to be a reduction in spending on Government ceremonies.

## Genscher signs investment accord with Lisbon

By Roger Boyes in Bonn and Jimmy Burns in Lisbon

WEST GERMANY and Portugal yesterday signed an investment protection accord, ending months of wrangling between the two countries and opening the way for radically increased German transfers to Portugal.

Herr Hans Dietrich Genscher, the German Foreign Minister, who signed the accord in Bonn with his Portuguese counterpart, Sr. Diogo Freitas do Amaral, said the agreement would have an "important signalling effect" for German companies. It would contribute to economic stability in the area, he said, as well as being an important component in Portugal's lead-up to joining the European Community.

The agreement, signed after months of heated negotiations between the two countries, protects West German investors from future nationalisation. Substantial West German investment in Portugal has been held up for several years because successive Portuguese Governments have failed to offer compensation for West German assets taken over following the 1974 revolution. The agreement was to have been signed in July during a visit to Portugal by West Germany's President Herr Karl Carstens and Herr Genscher, but the signing was called off because of continuing difficulties between the two countries.

West Germany, is keen on establishing a firmer foothold in Portugal as EEC enlargement approaches and has insisted that

there are principles of international law that should be respected by Portugal to generate business confidence. A small group of West German businessmen was demanding about \$8.3m (£2.6m) in compensation. The largest outstanding claim was that of a West German farmer who has been asking for DM5m (£1.2m) for land that was expropriated in 1975.

West German diplomats in Lisbon said yesterday that this was "one of a number of claims" that were outstanding. But the West German Government had signed the latest agreement because a compromise had been reached. "We now have enough hope that compensation will be paid," a West German official said.

The timing of the agreement is significant. The Portuguese Government, which is facing a general election on October 5, has made the issue of compensation one of the priorities of its economic programme.

The West German agreement follows a recent announcement that the Lisbon Government would soon make available interest payments on bonds issued in compensation for Portuguese assets nationalised during the revolution. The Portuguese state owes an estimated Es 200bn (£1,680m). Although only 1 per cent of this is owed to foreigners, recent legislation liberalises the system by which foreign investors can transfer funds.

## Austerity budget for Netherlands

By Charles Batchelor in Amsterdam

THE DUTCH Government has presented an austerity budget for 1981, aimed at switching resources from the public sector and from the private consumer to the country's hard-pressed industries.

It proposes cutting Government spending estimates by Fl 3.6bn (£775m) by reducing social security provisions, health care, Civil Service salaries and departmental spending. The hardest hit departments are transport and public works, education and housing.

The Defence Ministry is the only department to be spared actual cuts but the growth in its spending will be slowed so that the Netherlands will achieve only a 1.5 per cent growth in its defence budget next year, half the rate it recently promised its partners in the North Atlantic Treaty Organisation.

The Government also intends to raise employers' contributions to social security premiums by Fl 1.3bn next year and to achieve an equal cut in its own spending. The public will be asked to pay a more realistic charge for a number of Government services.

The Government has avoided major changes in the tax system since this already places a heavy burden on the taxpayer

and the entire structure is currently under long-term review. But the lowest rate of value-added tax, applying to foodstuffs, medicine, newspapers and public transport, will be raised to 4½ from 4 per cent.

This increase and other minor

of Fl 32,000-Fl 64,000 (£8,880-£13,760) a year, the hardest hit. If wage levels rise by the expected 8 per cent next year then people on the minimum wage will suffer the same 11 per cent fall in real incomes as those earning four times the

allow the Government to make concessions to the lowest paid, though they would still see a decline in their spending power.

The Government is prepared to offer Fl 500m of extra Government spending for every percentage point by which the unions agree to reduce their wage demands below the forecast 8 per cent, said Mr. Fons van der Stee, the Finance Minister.

This offer poses a problem for the unions which have already signed wage agreements in many sectors of industry lasting until the end of 1981.

Mr. van der Stee said he believed the unions would be ready to take the unusual step of renegotiating their wage demands. In their first reactions to the budget however, the two main union federations were highly critical of the Government's failure to maintain spending power and cut unemployment.

Despite the imminence of a general election, scheduled for next May, the Centre-Right Government said it had opted for long-term measures which would lay the foundations for a healthy economy, rather than visible short-term measures.

The proposed savings are intended to reduce the Govern-

adjustments will bring in Fl 475m next year. Postage rates will also be raised, boosting revenues by Fl 260m.

The result of these measures will be to cut incomes across the board. Real disposable incomes will fall by between 1 and 1½ per cent with medium-range wage earners on salaries

average wage. This is not in line with Government policies which are intended to place the heaviest burden on those most able to bear it, the budget memorandum explained.

The Cabinet has therefore appealed to the trade unions to agree to moderate their wage claims next year. This would

## Italy suffers £875m trade deficit in July

By Rupert Cornwell in Rome

ANOTHER MASSIVE trade deficit in July—the worst ever reported by Italy—has underlined the extent to which the country's buoyant economy has moved out of phase with those of its major trading partners, as recession spreads from the U.S.

The deficit in July alone climbed to L1,767bn (£875m) from L1,011bn in June. According to the national statistics agency, the total shortfall over the first seven months of the year was L9,552bn (£4,75bn), over five times the equivalent figure for 1979.

The basic reason for the deterioration is a boom in imports, not just of costly oil and petroleum products, but also of consumer and capital goods. Between January and July imports were running almost 40 per cent by value above last year's level, while exports were up only 17.5 per cent by value.

It also seems likely that importers were accelerating foreign currency settlements and exporters delaying the repatriation of earnings, in fear of a possible devaluation of the

lira. Devaluation has been ruled out repeatedly by Ministers, and most recently by Sig. Carlo Ciampi, governor of the Bank of Italy. Instead the Central Bank has been allowing the lira to edge steadily lower, within the large fluctuation margins permitted by the European Monetary System.

Meanwhile the traditional summer inflow of tourism revenue has considerably boosted the Central Bank's holdings of convertible currency, even though evidence is

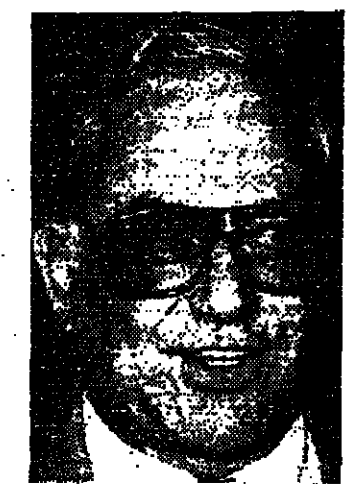
accumulating that the number of visitors to Italy dropped significantly in August, the key holiday period.

In July the bank's currency holdings rose by \$2,46bn (£1,026m) to \$10,59bn. Total reserves, including gold and facilities with international institutions, grew by \$3bn to \$57.8bn.

The competitiveness of Italian industry on foreign markets has been at least partially restored by measures in the Government's economic stabilisation package, once again before Par-

liament, and especially by the cut in the social security contributions which companies have to make on behalf of their employees.

There are also signs of a slowdown in the pace of inflation. But the 1 per cent rise in the index last month still leaves the annual rate at around 21 per cent. This disparity between inflation in Italy and most other industrialised countries has convinced many analysts that sooner or later it will have to be reflected in the lira's exchange rate.

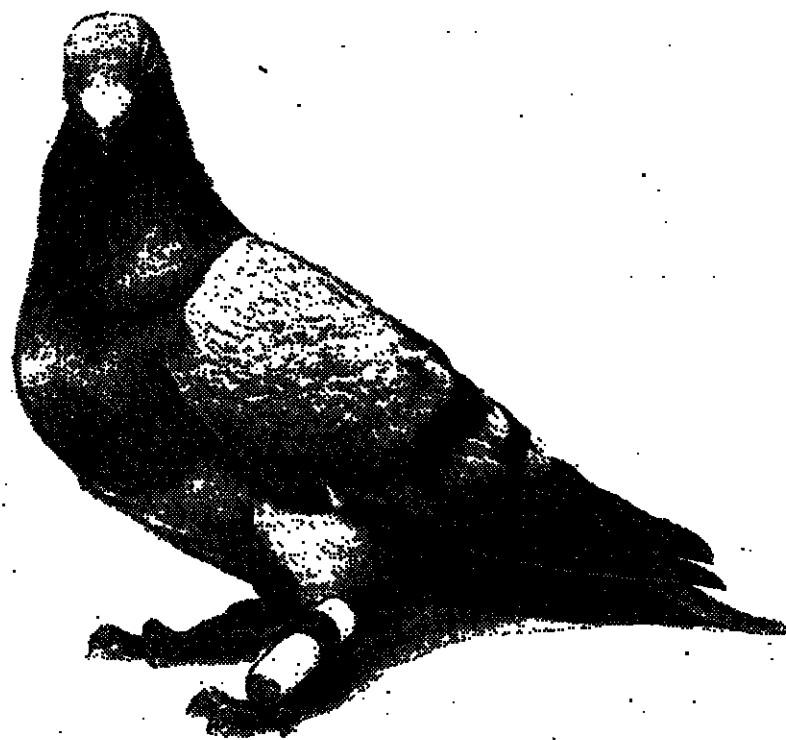


Fons van der Stee: a long-term view

ment's budget deficit to Fl 13.1bn (£2,82bn) or 5½ per cent of national income from Fl 14.7bn or 6 per cent in 1980. Total Government spending will rise by 6 per cent to Fl 140.2bn (£30.1bn) next year while revenues will increase by 8 per cent to Fl 172bn.

To help industry improve its low profitability the Government has allotted Fl 1.3bn, raised by increasing the Dutch price of gas to foreign customers, to reduce industry's social security bill while another Fl 665m will go to stimulate the building industry, to industrial training, energy savings and promoting exports.

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## OVERSEAS NEWS

Charles Smith, recently in Seoul, analyses the realities behind South Korea's economic miracle and assesses the country's prospects for recovery.

## Grim economic outlook as battle for growth begins afresh

THE POLITICAL crisis which has shaken South Korea to its foundations during the past 10 months was caused by the assassination of a President, not repeat not, by the collapse of the economy. This does not alter the fact that getting the economy back on the rails is the biggest challenge facing President Chun Doo-hwan's Government, which took office last week.

The outlook for 1980, combining zero growth with 25 per cent inflation and a \$5bn current account deficit, is the grimmest Korea has faced in the 20 years since it set about seriously trying to industrialise itself. It will probably take two years to make the picture look substantially better and even that could be an optimistic estimate. In the meantime, whatever happened to the economic miracle which was South Korea's chief claim to fame from the mid-1980s until a year or so ago?

The short answer is that everything finally became a bit too miraculous. South Korea was the only industrialised or semi-industrialised country of any importance to keep growing without a break after the first world oil crisis in 1973-74. (Its real gross national product growth rate in fact slowed to 7.4 per cent in 1975, but picked up to 15.1 per cent the next year and ran at an average of over 12 per cent for the three years up to 1978.)

This seemed a brilliant achievement, especially as the balance of payments position improved as growth accelerated. In retrospect, it seems clear that ultra-rapid growth for four years (after nearly two decades of growth which would put most Western countries in the shade) produced distortions and adjustment problems with which even Korea's hard-working and

efficient bureaucracy was unable to cope.

One problem was that too much money flowed in too quickly (from exports), creating inequalities of wealth and bottlenecks in the supply of goods to the domestic market. Another was that different sectors of the economy got out of phase with one another as GNP growth took off for the stratosphere.

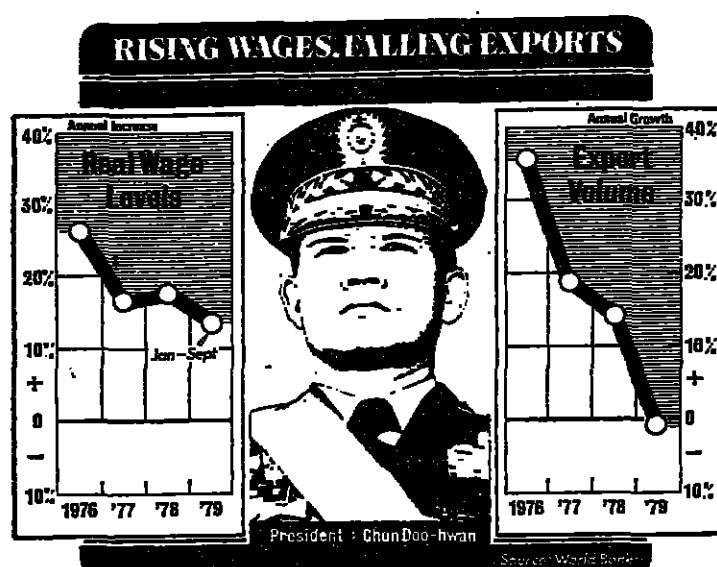
From 1977, investment in heavy industry, given the main stress in the four-year development plan (1977-81), was grossly over-emphasised at the expense of light industry (which was producing most Korean exports).

The result, by early 1979, was that the country had saddled itself with some embarrassing white elephants in such sectors as power-generating equipment and motor vehicles, while more down-to-earth sectors such as textiles were being starved of up-to-date machinery.

## Edge lost

The most serious consequences of over-rapid growth was the loss of Korea's competitive edge in world markets. Korean industrial workers were paid wage increases averaging 19.5 per cent (in real terms) during the three years from 1976 to 1978, while productivity was growing by only around 11 per cent a year. The result, loss of cost-effectiveness, combined with a rigid exchange rate policy (there was no devaluation of the Korean won between 1974 and early 1980), resulted in Korea virtually pricing itself out of Western markets for light industrial goods by mid-1979.

The Korean authorities seem to have noticed something was badly wrong with the economy by around mid-1978, when the Government began liberalising imports to put a brake on the



inflow of foreign exchange and provide some healthy competition for domestic producers. In early 1979, a full-fledged deflationary package was introduced, but by then it was too late to restore order by normal means.

Korea's once-dynamic exports had virtually ground to a halt (in terms of year-to-year changes in volume) by the first half of the year. At the same time, the second oil crisis was starting to boost imports, and to introduce a new element into domestic inflation. Korea thus finished 1979 with the economy virtually stationary and the balance of payments showing signs of going badly out of control.

The political crisis sparked off by the assassination of President Park Chung-hee on October 26, 1979, was the final blow to hopes of smooth and rapid recovery. The crisis froze virtually all internal investment decisions, removing main source of domestic growth until a new leader could emerge. It was hardly surprising in these circumstances that the economy should have recorded a decline (of 4 per cent) in the first half of 1980—although it must be added that this was Korea's first experience of zero growth or decline since the first five-year development plan was launched in 1972.

Faced with a declining GNP, continuing high inflation and an alarmingly large balance-of-payments deficit, Korea's economic managers have not been exactly idle. In January, a determined effort was made to beat inflation and restore export competitiveness by means of a package which combined a 20 per cent devaluation of the won (against the dollar) with a 6 per cent increase in interest rates (from 18.5 to 24.5 per cent for commercial loans).

The package did appear to help exports; they have been growing again for the past eight months and are on target so far as government plans for the year are concerned. Internally, however, the recession has seemed to be biting deeper than ever in recent months, with

SOUTH KOREA'S gross national product will fall 2 per cent for the calendar year 1980, according to Mr. Shin Byong-hyun, the Deputy Prime Minister and Minister of Economic Planning, Ann Charters reports from Seoul. This will be the first time in 18 years that the economy will have turned in a negative growth rate.

The Deputy Prime Minister stated that the first six months of the year showed a decline of 4 per cent in GNP. Second half GNP performance is being counted on heavily to improve figures for the year. With the South Korean economy in what is hoped is the bottom of its slump, local companies were given some

signs of help. Interest rates and loans will be cut 2 per cent on average before the end of the month, with the prime lending rate dropping from 23.5 per cent to 21.5 per cent.

This will somewhat relieve the interest rate burden found intolerable by many local firms and encourage exports by bringing the cost of borrowing more in line with cheaper money available to South Korea's trade competitors. The rate on special loans for exports remains unchanged at 12 per cent. Offering no quick solutions for the continuing rise in prices, the Government reiterated its tight money supply objectives.

the Government has its sights on the right objectives even though it does not yet know precisely how to reach them.

President Chun's next priority seems likely to be to restore viability to the industrial sectors which suffered from either over- or under-investment during the chaotic days of 1977 and 1978. This includes merging companies in the over-invested heavy industry sector, while channeling such funds as can be spared to the under-invested and now seriously out of date textile and shoe industries. Imposing some order on the costly system of farm subsidies created by President Park (preferably linking the subsidies to productivity increases) is another item on the Government's agenda. Yet another urgent priority is to begin conserving energy.

a consensus that liberalisation is overdue. Two previous attempts at dismantling government controls over banks and the money market have already been made (in 1972 and 1978) and blocked by bureaucratic obstruction. This time, economists advising President Chun seem confident of being able to cut through the red tape.

Subsidiary to the Government's main aim of creating a freer internal money market is the objective of liberalising foreign participation in the economy. This could mean more scope for foreign banks as well as the opportunity for foreign investors to acquire controlling stakes in joint ventures in some sectors of industry. The "patriotic obsession" of Korea's former rulers explains (according to one bureaucrat) why foreigners were, in the past, forbidden to hold more than 50 per cent of the equity of any industrial venture.

The structural reforms the Government envisage are geared to the notion that Korea can and should return fairly soon to a rapid rate of growth (say 8 per cent a year in real terms). Korea aims at high growth not for its own sake but because a labour force expanding at the extremely high rate of 3 per cent a year needs job opportunities which will be there only if industry keeps expanding.

Whether growth of 8 per cent or so will actually become possible again within the next year or two is still anyone's guess. The rule of thumb is that Korea in the past has managed to grow at roughly two-and-a-half times the speed of the industrial "West". The ratio may, however, be coming down as Korea itself matures. And who is to say that the West will be able to grow even by 3 per cent a year in the difficult decade which probably lies ahead?

## First move

Korea is using 1.1 per cent more oil for every extra percentage point of GNP and could apparently do it with still more disadvantageous ratio of energy use if effective action to conserve energy is not taken soon. The Government has made a first move by identifying no fewer than 800 companies which could earn their money back in a year by installing new and more cost-effective oil burning equipment (for a total investment of \$400m). The current tightness of credit, however, is such that funds apparently cannot be spared even for such a deserving investment programme as this.

The last and perhaps most important job is liberalisation of the financial system. Far-reaching government control over all but a tiny corner of the banking system arguably contributed to, rather than helped to limit, the distortions between 1976 and 1978, and there is now

## Israeli Bank Governor issues warning as inflation soars

BY DAVID LENNON IN TEL AVIV

MR. ARNON GAFNY, the Governor of the Bank of Israel, has warned that if agreement is not reached soon on voluntary restraint of wages, prices and taxes, he will recommend a slowdown in economic activity which will increase unemployment and reduce production.

Mr. Gafny, who has been urging the Government, industrialists and workers to freeze wages, prices and taxes for six months, said that the latest inflation figures show that any delay fuels inflation.

Inflation was 8.2 per cent in August, bringing the figure to 68.8 per cent for the period since the beginning of the year, and 134 per cent for the past 12 months.

The Treasury pointed out that the annual inflation rate has stabilised during the past four months at around the 130 per cent mark, but admitted disappointment at its failure to bring the rate down.

The latest inflation figures have made the Histadrut Labour Federation pull back from an earlier drift towards acceptance of Mr. Gafny's package deal proposal. Mr. Yehoram Meshel, the Secretary-General of the Histadrut, said that the workers could not now forgo a previously agreed wage increase.

Mr. Meshel said that if the Government wanted to stop inflation, it should stop initiating price rises. Mr. Yigael Horvitz, the Finance Minister, admitted that half of last month's price rises were Government-initiated. If the Histadrut did not forgo the promised wage

increase this would deal a severe blow to the Bank of Israel proposal in which this was one of the key elements.

Israel has captured four top Palestinian guerrillas on the occupied West Bank who are believed to have been responsible for the attack in Hebron in May in which six Jewish settlers were killed. It was in the wake of that attack that Israel deported the mayor and the religious leader of Hebron and the mayor of nearby Halhoul.

One of the arrested guerrillas has also admitted to having killed two Israelis last year, the Israeli army spokesman announced. Another took part in a few years ago in a rocket attack on the Kiryat Arba Jewish settlement near Hebron.

## Anger at Japan-Kampuchea link

BY DAVID BUTLER IN BANGKOK

JAPAN HAS begun trading with the Vietnamese-backed Heng Samrin Government in Kampuchea, a move which seems certain to draw international protest, particularly in South East Asia and China.

The Japan-Kampuchea Trade Association has announced that it has agreed with the Heng Samrin Government to import cotton worth \$200,000 for pillows and cushions to be made up in Tokyo.

The Japanese Government refuses to recognise the Heng

Samrin regime, recognising instead the ousted regime of Pol Pot. The Trade Association, made up of small trading houses, shippers and a bank, sent a delegation to Phnom Penh, the Kampuchean capital, in July. The Japanese Government said at the time that the mission "was not welcome" but insisted that it could not force private companies not to trade.

Mr. Aram Kotikol, manager of the Association of Thai Industries, said this week that

regional industrial groups and Chambers of Commerce intend to make known their disapproval over the opening of trade.

He claimed that businessmen from the member states of ASEAN (the Association of South East Asian Nations, which groups Thailand, Malaysia, Singapore, Indonesia and the Philippines) who met in Manila earlier this month, were upset over the Japanese

## NAMIBIA'S BUDGET

## South Africa boosts spending

BY JOHN STEWART IN CAPE TOWN

THE South African Government, facing a renewed international campaign for its withdrawal from Namibia (South West Africa), has embarked on a major public spending effort in the territory. The programme is apparently intended to counter the influence of SWAPO, the Namibian black nationalist movement.

An unprecedented R520m (268m) budget, equivalent to 40 per cent of current gross domestic product in Namibia, has been drawn up by the South African-sponsored Council of Ministers in Windhoek.

The size of the budget, and its concentration on subsidies to the tribal authorities and spending on central Government facilities, underlines Pretoria's apparent strategy—namely to buy time on the military and diplomatic fronts for an economic effort which would ensure that the reins of power will be transferred to a well-disposed regime in an independent Namibia.

The problem for Pretoria is that, despite monetary and fiscal inducements and the obvious benefits of a sharp recovery in the economic fortunes of neighbouring South Africa, private fixed investment in Namibia remains in steady decline.

To remedy this, the Pretoria-sponsored National Assembly and its Council of Ministers

drawn from the Democratic Turnhalle Alliance have opted for a programme of force-feeding the economy.

As the sole generator of new economic activity in the territory, the Administration will no doubt boost its influence among rank and file Namibians. But whether such allegiance will be sufficiently broadly-based or enduring enough remains uncertain.

Ax analysis of the 1980-81 estimates of expenditure confirms that "Prime Minister" Dirk Mudge and the ethnically diverse Council of Ministers have taken the short view.

Some 28 per cent of the budget will be spent on economic services. This includes expansion of the water, power and transport infrastructure, increased farm subsidies and assistance to blacks to acquire farms in the former "white" areas, and large transfers to the first National Development Corporation, a Government entity that specialises in development projects in agriculture and industry.

Spending on political services has been increased 45.8 per cent, to R156m, and consists primarily of large transfers to decentralised ethnic governments (the Bantustans).

Black nationalists in the territory conclude that this aspect of the budget (30 per cent of

total central Government spending) is designed to extend the influence and heighten the image of the Democratic Turnhalle Alliance's 11 ethnic leaders in the rural areas.

In sharp contrast to heavy spending on blacks and warlords on development projects and the strengthening of the influence of homelands leaders, projected spending on education, manpower development and other social services is a mere R50m—about 9 per cent of total spending.

The difficulty with such a strategy is that the lead time needed to entrench the position of the Democratic Turnhalle Alliance is likely to be far in excess of the likely period for implementation of the UN independence plan for Namibia.

Whether the South African Government can persuade the five Western members of the UN Security Council to stave off indefinitely demands for sanctions or other punitive action is open to doubt.

Quentin Peel, reports from Johannesburg. Mr. Richard Secretary of the UK Foreign Office, arrived in South Africa yesterday for talks with Gov. General P. W. Botha, the South African Prime Minister. The talks will focus on Namibia as well as bilateral and regional issues.

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## IMF future causes breakdown in UN talks

By David Housego

AFTER three weeks of bitter wrangling in a special session of the United Nations General Assembly, Western industrialised nations and the Third World have failed to agree on the procedures or the agenda for the proposed global economic negotiations due to begin in January and last most of 1981.

The substantive issue on which the talks were suspended concerned the future of the International Monetary Fund, the World Bank and similar international specialised institutions.

The U.S., West Germany and Britain declined to accept a proposal which they believed would have left the future role of the Fund to be determined by the UN in the global round. The three states, whose currencies account for about half of world trade, are insisting that the autonomy of the Fund and the Bank be respected.

The two sides will try again to resolve their sharp differences during the regular session of the Assembly, the 35th, which opened yesterday. West Germany holds the Presidency of the new assembly in the person of its chief delegate, Herr Rudiger von Weizsäcker.

The future of the Fund came to the fore in what should have been a procedural debate. The Third World countries of the Group of 77 pressed for integrated negotiations in the global round over commodities, energy, the transfer of resources, trade and monetary reform.

Negotiations over monetary reform would have embraced the IMF and the Bank and thus given the UN a pivotal role in deciding their future.

Unable to agree on matters of procedure, the special session did not begin to debate the proposed agenda for the conference.

The failure of the talks is likely to harden the attitude of militant states such as Algeria, Kuwait and Venezuela in the Organisation of Petroleum Exporting Countries, which have been linking a readiness to discuss the price and supply of oil with the West to concessions by industrialised nations towards the Third World.

Attempts to reach a consensus will be renewed in the corridors of the General Assembly.

## Carter campaign takes cheer from hostage moves

By DAVID BUCHAN IN WASHINGTON

MR. EDMUND MUSKIE now wears a yellow "free the hostages" emblem in his lapel. It is a daily reminder to the Secretary of State not only of the human plight of the captive U.S. diplomats but also that their return from Iran by some route in the next six weeks could clinch an exceptionally tight Presidential race in favour of his boss, Mr. Jimmy Carter.

The reverse is not necessarily true: if the hostages stay in captivity past the November 4 election date, that may not result in President Carter's defeat. The American public may have questioned some of Mr. Carter's tactics in handling the Iran crisis, but it by no means pins all the blame on him.

However, Mr. Ronald Reagan, the Republican challenger, has long been nervous that Mr. Carter will somehow use his power as an incumbent President to spring "an October surprise" on election eve, and he knows that no surprise could be more welcome to the U.S. 52 Americans.

Positioning himself for this electorate than the return of the possibility, Mr. Reagan has now broken his silence of recent months on the hostage issue to say that the majority of conditions set by the Ayatollah Khomeini for release of the hostages "can and should be met by the U.S."

The effect is to show Mr. Reagan as conciliatory in any



Mr. Muskie... emblem

settlement that might be reached, though the Republican candidate quickly entered the caveat that at least one of Iran's demands—the return of the former Shah's property—was not for the U.S. Government, but for the U.S. courts to decide.

On the plus side, last Friday's statement by the Ayatollah Khomeini, whether purposely or by accident—his earlier insistence of public repentance by the U.S. for its past actions in Iran.

It was also noted here that Mr. Mohammed Ali Rajai, the Prime Minister, in his public reply to a letter last month from Mr. Muskie, did not reject the Secretary of State's call for a proper

"channel of communication" between Washington and Tehran.

It has frustrated U.S. officials that they have only indirect means of talking to Iran, through the Swiss and other intermediaries.

On this basis, President Carter voiced cautious optimism on the Texas campaign trail this week that the Rajai/Khomeini statements "may very well lead to a resolution" of the deadlock.

At the very same time, however, Mr. Muskie appeared to have equal justification for warning at a Washington Press conference that talk of a breakthrough, or even a start to any negotiations, was very premature. The Speaker of the

Iranian Parliament had by then predicted the legislature would add further conditions to release of the hostages beyond the latest laid down by the Ayatollah.

"It would be a mistake to raise expectations" about a breakthrough, Mr. Muskie said, almost thinking out loud about the damage that could be done to Mr. Carter's political fortunes if overblown hopes, inflated with a little help from Mr. Reagan, were to be dashed.

But there seems to be a growing feeling—shared by the families of the hostages and Congressmen—that the time is ripe for a settlement.

An indication that this feeling may be turning into frustration with the Administration's

public inactivity is the recent appeal by a group of Congressmen and some hostage relatives for direct talks with the Iranian authorities.

Whether the long-awaited settlement is really in the offing depends on Ayatollah Khomeini and the Parliament. Mr. Reagan sensibly warned Iranian leaders they should not spin out the crisis in the hope of "better terms" from a Republican Administration, if he were elected in November. But such a calculation was probably not in their minds in the first place.

If, however, the hostages should be returned their families by November 4, it would almost certainly give the President's fortunes a lift comparable to the boost given to

## Tehran Parliament sets up commission

TEHRAN—Iran's parliament yesterday voted to set up a special hostage commission to consider the case of the 52 U.S. captives held here since last November 4.

Without need for a formal count, deputies overwhelmingly rejected an alternative proposal to go straight into public debate on the issue. But they agreed that when discussion in the chamber finally starts it would be at a public session.

A discussion continued on the composition and brief for the

hostage commission, but officials expected that the commission would sift through documentary evidence and then refer some proposals back to the parliament.

Interest in the debate, which followed a week of renewed activity on the issue, was shown by the queues of people trying vainly to get admission to the public gallery of the house.

Almost 20 deputies gave their views before the assembly decided to guillotine debate.

One hardline deputy said: "The spy-hostages must be tried and executed and the non-spy hostages released on conditions," but the speaker, Mr. Hashemi Rafsanjani, told him the statement was out of order and that he and the others should stick to setting up procedures for considering the issue.

Mr. Rafsanjani and two key Iranian religious leaders said on Monday that the revolutionary regime has not dropped its demand that the U.S. Government



President Richard Nixon by Dr. Henry Kissinger's famous "peace is at hand" claim in Vietnam just before the 1972 election.

## Iran envoy mystifies British Government

By Simon Henderson

THE BRITISH Government is apparently mystified by the visit this week to London of Mr. Mousavi Garmarudi, the press and cultural affairs adviser to President Abolhasan Bani-Sadr of Iran. When announced in Tehran, the visit was said to be to protest about the conduct of British police in relation to Iranian students, of whom more than 20 have been deported after a demonstration a month ago outside the U.S. embassy in London.

But despite an invitation to call in at the Foreign Office, Mr. Garmarudi has had no contact with the Government. Indeed, at a news conference yesterday, he said he was not intending to meet any official.

Although he repeated allegations made about police torture of the students and complained about the court procedure, he said he was not asking the British Government to do anything more on the matter.

Asked about the three British missionaries and the businessman at present in detention in Iran, Mr. Garmarudi hardly allayed fears for their welfare, saying he was not a spokesman for the courts.

## AMERICA'S SPACE SHUTTLE

### A technological wonder—but when will it take off?

By PATTI REALI IN WASHINGTON

AMIDST THE grassy coastal flats of Cape Canaveral Florida rests the space shuttle Columbia, younger sister of the original mock-up known as the Enterprise. The Columbia is drydocked in a huge assembly hanger at the Kennedy Space Center surrounded by hundreds of technicians working seven-day 24-hour shifts in a massive effort to get the bird ready to fly.

The space shuttle is the cornerstone of the U.S. space programme in the post-Apollo era. The National Aeronautics and Space Administration (NASA) expects to use the space shuttle to carry the next generation of military surveillance, civilian communication and scientific satellites into space. Rockwell International, the main shuttle contractor,

will build five shuttle orbiters which will make up NASA's space transport system, and make access to space both routine and relatively inexpensive.

Since its inception the space shuttle programme has been beset by a host of problems—disputes over design, budgetary constraints, technical delays and cost overruns. The project is already two years behind schedule. Despite stepped up work schedules, the shuttle may not hit the launch pad until March, 1981.

Mishaps have lifted the total cost of the programme, and have wreaked havoc on the carefully drawn agreements with the federal agencies, private companies and foreign governments which are count-

ing on the shuttle to ferry their satellites into space.

Buoyed by the technological triumphs of the Apollo moon programme, NASA and the White House settled on the space shuttle programme a decade ago, after rejecting projects such as a manned Mars expedition and permanent space stations as either too extravagant or simply useless.

In an environment cool to ambitious space adventures NASA fixed on the concept of a reusable space shuttle as offering a challenge to space engineering as well as potential for considerable savings over the traditional one-shot (expendable launch) rockets like McDonnell Douglas' Delmas.

In 1972 Congress appropriated \$5.15bn. for development, stipulating that a first orbital

launch should take place before 1979 and that cost overruns were limited to 20 per cent. But neither of these requirements has been met. An estimated \$2.8bn has already been spent with the maiden launch still far off.

The shuttle's difficulties begin with its engines, which are considered the lightest, most efficient liquid-propellant engines ever developed. But there have been at least four serious engine fires in the last two years with considerable damage to secondary systems. With very few spare parts available, serious schedule slippage has resulted.

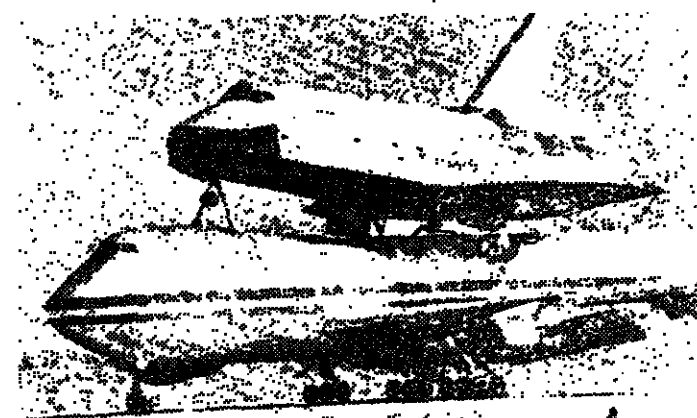
The shuttle's heat protection system has also created problems. The 31,000 silica-fibre and glass tiles cover the orbiter and the rocket boosters. Each

one in unique, custom built for a particular spot on the shuttle's body. They are at once a technological wonder and a disaster.

They are so fragile that they often shatter at a touch. The smallest scratches, even marks left by human fingerprints, cannot be tolerated. A damaged tile could mean a hole burned right through the shuttle body.

The application of a single tile to the shuttle requires an average of 25 hours. The current application rate stands at 1.5 tiles per technician per week. A single tile costs an estimated \$500 to make and install.

Technical difficulties aside NASA has made great progress in ensuring the shuttle's operational work. "All business on the shuttle is booked solid through fiscal year 1986," Mr.



Space shuttle Enterprise riding on a 747 carrier in a 1977 test.

Kenneth Senstad of NASA's space transportation operation pointed out.

Companies such as Intelsat, an international telecommunications consortium, has already booked space on the shuttle. Should it fail to meet launch schedules NASA has backed up all service agreements with traditional rockets like General

Dynamic's Atlas Centaurs. Intelsat has also purchased several Ariane three-stage rockets being made by the European space agency and sure to become a competitor to the space shuttle. Despite this threat, the shuttle is still unchallenged in terms of space technology. The only question is, when will it fly?

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"All too often we were forced to base decisions on information that was already out of date and it was costing a fortune," adds Financial Director, Mike Smith.

John Evans: "If we were going to stay ahead, we needed our own on-line system. We needed it to administrate our tens of thousands of rental contracts. We needed it for payroll and internal accounts. Most vital of all, as a cost-conscious manufacturing company, we needed it to improve our inventory and production control, which, in turn, would have a significant influence on our overall profitability."

Ansafone investigated the hardware of sixteen computer companies before deciding the most effective answer was to install three mini-computer systems by Data General, to handle independently their three main requirements. Data General equipment was chosen on technical merit and its capability of using advanced COBOL, to simplify in-house programming.

From the word 'go', in September 1979, things moved fast. The rental system was in and working by November. Stock control and payroll, by March 1980. And in June, the stock

control system was adapted to give production control and materials requirements planning.

The production control system—IMPCON (Inventory Management and Production Control) was provided as a package by Cable and Wireless UK Services Ltd, using a Data General CS/60 computer and six terminals.

"Before we had this new system," says Mike Smith, "the best we could expect were stock reports days late. Now, we can define production and parts requirements against manufacturing estimates with total accuracy. What we particularly like are the extensive costing facilities. It not only deals with parts and quantities, but converts them into cash values."

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## WORLD TRADE NEWS

## India may order new aircraft from UK

By D. P. Kumar in New Delhi

BOTH INDIAN Airlines and the Indian Air Force are showing interest in the new generation of BAe/146 which they saw at the Farnborough International Air Show earlier this month.

The Indian Air Force will consider and evaluate the advanced technology turbofan jet passenger transport aircraft BAe/146 being built by British Aerospace if Indian Airlines decides to buy them as replacement of older Fokker Friendships and the Avro/748s on its regional flight routes.

The Air Force has been seeking a replacement for the ageing Tutor/124s in its hard-pressed VIP squadron which also has some Avro/748s. In the context of mounting costs of aircraft spare parts, there is an attempt to get a common aircraft that would suit both, as had been previously achieved with the Avros.

The BAe/146 development project was initiated by Hawker Siddeley before it was merged with British Aerospace in April 1977. The basic design objective was to evolve a four-engine jet aircraft to replace turbo-prop and older twin jets on secondary routes and feeder air services.

It was intended to provide a passenger seating standard comparable to the present wide-bodied airliners.

The aircraft is expected to make its maiden flight in six months in preparation for the certification of airworthiness tests in August, 1982.

The Indian Air Force has a replacement requirement for the phasing out of the well-worn workhorses, the Fairchild Packets, Dakotas and the Caribous used for supply operations.

## Peking may double Japan coal sales

BY RICHARD C. HANSON IN TOKYO

CHINA has offered to step up its coal exports to Japan to 20m tonnes per year in 1985, roughly double the previously targeted level. The increase would take place within the framework of a \$20bn two-way trade agreement which runs from 1978 to 1985.

The proposal was made when Mr. Toshiro Doko, head of the Japan-China Association on Economy and Trade, visited Peking last week for a regular meeting with Chinese officials. China is anxious to increase coal exports to Japan, partly because it will be unable to meet the original targets for oil ship-

ments under the 1978 agreement. Chinese officials said that they would be able to supply 8.3m tonnes of oil in both 1981 and 1982 (against 9.5m and 15m respectively, in the original agreement). This year shipments could fall short of the 8m tonnes imported last year.

Next year a Chinese delegation will visit Japan to negotiate oil shipment levels for 1983 and beyond. However, it appears unlikely China will be able to increase its exports substantially (if at all). The Chinese said they were unable to fulfil the terms of the original agreement because that promise was based on faulty production statistics

at the time. But China is also having difficulty raising production levels at existing oil fields to meet growing domestic demand. In addition, offshore exploration for oil is just getting underway.

Coal, therefore, has become a much more important part of the eight-year trade agreement, which calls for \$20bn in two-way business. Japan is helping China develop seven coal mines, three of which have already received financing from the Export and Import Bank of Japan.

Under the present agreement, China will supply 2.5m-2.7m tonnes of coal next year. It was originally expected that shipments would build up to about

10m tonnes by 1985.

A syndicate of commercial banks, including a Hong Kong-based joint venture bank, CCIC Finance, is likely to sign a \$42m loan contract with China in the near future. AP-DJ reports from Tokyo. Japanese banking officials said yesterday that the loan is designed to help finance a hotel construction project in Canton.

The lead banks in the syndicate are CCIC Finance, Bank of America and Paribas of France. The Canton project calls for constructing a 1,000-room hotel at a cost of about \$70m. Construction is scheduled to be started next January.

## France set to aid textiles industry

By Terry Dodsworth in Paris

THE FRENCH Government is moving to the aid of the country's hard pressed textile industry with a series of measures designed to stem the rapid growth in imports.

In the face of strong complaints about the lack of marking of textiles, the Government is insisting that all textiles must bear a label with their country of origin clearly displayed. The authorities are hoping that, at least for a time, while stocks already imported are labelled, and while importers adjust to the new conditions.

Certain materials, such as velvet and fur, are also to come under a new administrative control system which will effectively require an additional import licence. This again is expected to hinder importers, and thus bring a respite to the French industry, which has seen a decline of more than 15 per cent in its orders this year.

At the same time, the Government is to meet the industry's employers' bodies to work out an investment aid programme for introduction in about two years' time. At present, the cotton manufacturers in particular, enjoy a Government-aided investment programme which has pumped in FF100m (£10m) over the past three years.

A further FF18m will be given to the entire textile sector during the course of this year.

While cotton producers have been particularly hard hit during the latest slump in the industry, France's artificial fibres manufacturers and producers of made up clothes have also suffered. It is reckoned that imports climbed to almost 50 per cent of the total textile market last year, while demand dropped by 1 per cent.

During this year, there has been a further big decline in the artificial fibres sector.

## U.S.-Soviet trade declines by 50% in first six months

BY DAVID SATTER IN MOSCOW

THE VALUE of U.S.-Soviet trade was cut in half during the first six months of this year compared with the equivalent period of 1979, reflecting the effect of U.S. sanctions against the Soviet Union.

Figures released by the U.S. Embassy showed that U.S.-Soviet trade for the first six months of this year had a value of only \$857m compared with \$1.7bn at the same point in 1979, a year when massive U.S. grain exports pushed U.S.-Soviet trade to its highest level ever.

U.S. imports of Soviet goods, principally minerals and metals, had a value of \$164m in the first half of this year, a 33 per cent decline from the value of imports for the same period of 1979 which was \$243m.

Exports to the Soviet Union were \$693m for the half-year period, leaving the U.S. in surplus by \$329m, a decline from \$1.21bn in the same period last year.

U.S. agricultural exports, the traditional mainstay of U.S.-Soviet trade, had a value of \$495m in the first half of this year, a decline of 54 per cent from the value of agricultural exports for the same period of last year which was \$1.07bn.

The largest part of the value

of U.S. agricultural exports this year was accounted for by sales of grain under a five-year 1976-1981 U.S.-Soviet grain purchasing agreement which allows the Soviets to purchase 8m tonnes of grain in each October-September buying year.

U.S. officials said that the Soviets have already bought all the U.S. grain to which they are entitled until September 30, but that more purchases were expected when the final buying year begins on October 1.

U.S. non-agricultural exports to the Soviet Union also fell in value, although a recent decision by the U.S. State and Commerce Departments may make it possible for the value of U.S. manufactured exports to the Soviet Union to begin to increase.

Non-agricultural exports, the biggest items of which were construction equipment and pressure-sensitive tape, had a value of \$198m, a 48 per cent decline from the value of such exports in the first half of last year which was \$378m.

The U.S. State and Commerce Departments have recently decided to authorise export licences for sale of oil and gas equipment to the Soviet Union but not for the sale of the technology and know-how to produce equipment independently.

## GATT seeks better investment climate

BY PAUL CHEESEBRIGHT

THE MAIN task of economic policy is to create a more favourable climate for investment, officials at the General Agreement on Tariffs and Trade (GATT) today tell world economic leaders grappling with the problems of recession and higher energy prices.

Policy makers should discover and correct those conditions "in the institutional and policy framework of the economy which prevent the existing need and opportunities for more investment being translated into effective investment incentives," GATT says.

The plea comes in the introduction to International Trade 1979-80, published today.

Heading GATT's list of problems with which leaders need to come to terms in the creation of a climate for investment are inflation, unstable policies, counter-productive regulations, and, above all, what it calls

"the growing uncertainty of access to foreign markets." But in face of this litany of well-known problems, GATT seems relatively cheerful about the prospects. The reason is that a substantial volume of investment has been taking place. The effects of the latest round of oil prices, have been better distributed than in the 1974-75 period, when savings were run down.

GATT proposes a variety of different recipes for the non-oil producing, developing countries, there needs to be less dependence on foreign commercial borrowing without cuts in domestic credit formation. For the industrial countries, capital formation should be directed towards high productivity areas and energy adjustment.

But countries which keep petroleum product prices beneath their world market value are bound to waste capital on a large scale, GATT warns.

## Swiss stiffen risk conditions

BY JOHN WICKS IN ZURICH

THE Swiss Government has stiffened conditions for insurance against currency losses within the country's export-risk guarantee programme.

This coverage, intended to compensate for any increase in the Swiss franc exchange rate,

has been extended for a further period of six months but with an across-the-board reduction of 10 per cent of the guarantee rate and an increase of the premium levy from 200 to 300 per cent of the normal export-risk fee.

## NZ group to build houses near Jubail

By Dai Hayward in Wellington

FLETCHER CONSTRUCTION of New Zealand has won contracts worth NZ\$46m (£15m) to build houses near the new petrochemical centre at Jubail in Saudi Arabia. The contract includes fences, roads and other services.

Fletcher also has a NZ\$14m contract to construct houses at air force bases in Iraq. These will be 280 New Zealand designed prefabricated houses along with the various components. The New Zealand houses will be erected in desert areas where temperatures rise to 60deg.C. Fletcher is working with two local contracting organisations—Arabian Polyfab for the air force buildings and FRAENZ-Fletcher for the Saudi contract.

# "...in 5 years, many companies who left London for greener pastures will be green with envy."



The Rt Hon. Earl Jellicoe, DSO, MC, Chairman, Tate & Lyle.

The past 20 years of decentralisation policies have hardly made London businessmen feel welcome in their own city. Lord Jellicoe, however, is one of a number of leading businessmen who believe that now is a time of golden opportunity in the capital. And that to ignore it may give expensive cause for regret in the near future. He explains why below.

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And several others will soon be joining them. But while Docklands may be the blockbuster, it's by no means the only scheme in progress.

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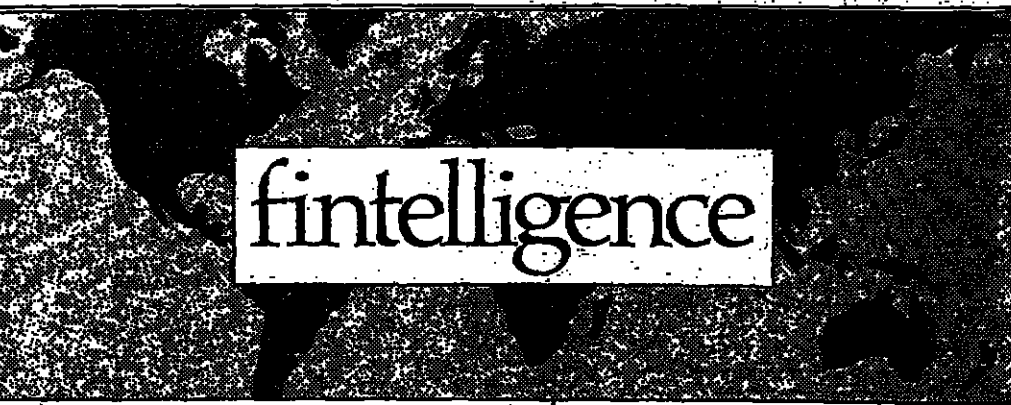
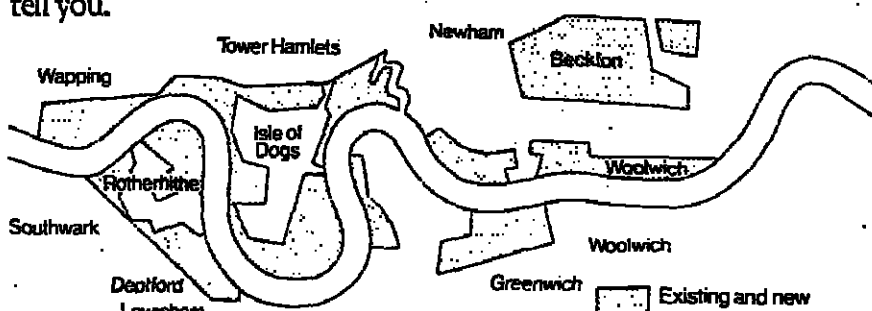
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## Bowater-Scott plans Grimsby mill

By William Hall

BOWATER-SCOTT, Britain's highest disposable paper manufacturer, has announced preliminary plans to build a £70m papermill on Humberbank. The project goes ahead if it is the first papermill to be built in Britain for several years.

The company, jointly owned by Bowater Corporation of the UK and Scott Paper of the U.S., said yesterday that it had taken an option to purchase 40 acres of land at Grimsby.

The plant is open for 15 months, in which the company

will be closely assessing the overall UK market. Bowater-Scott is the UK's market leader for soft tissues—one of the few sectors of the UK paper industry which is thriving. Unlike the producers of commodity grades of paper, such as newsprint, the tissue producers do not suffer from heavy import competition.

In the past 25 years production of tissue in the UK has risen by a factor of 25. Consumption has recently been growing by 3 per cent a year. Between

1975 and 1979 Bowater-Scott's sales have nearly doubled to £110m and trading profits have jumped from £2.3m to £12.3m.

Bowater-Scott has about 40 per cent of the disposable tissue market. It produces tissue at Northfleet in Kent where it has three machines (total capacity 60,000 tonnes per annum) and Barrow-in-Furness on the north-west coast, where it has four tissue machines (total capacity 100,000 tonnes a year).

If the company goes ahead with the Grimsby project the

first tissue machine could be operational by 1984-85. It will employ about 250 people and produce more than 30,000 tonnes of tissue a year.

If all goes well the company will buy a second machine by the end of the decade.

The UK consumes about 400,000 tonnes of tissues a year and although consumption per capita at 7.2 kg is nearly two-thirds higher than in Western Europe generally, it is also about two-thirds lower than in the U.S.

## Rise likely in process expenditure

By Hazel Duffy

Capital expenditure by the process industries—a major element in total capital investment—is expected to increase slightly over the next three years.

The overall rise is expected because of a big increase in spending by North Sea oil and gas industries helping to offset the expected decline in chemicals and oil refining investment.

The forecasts, prepared by the Process Plant Economic Development Committee of the National Economic Development Office, estimate that total capital expenditure by the process industries will amount to £15.3bn in the three years to 1982 at 1979 prices. Expenditure on process plant will amount to £5.84bn.

On an annual basis, the total spending forecasts 1979 prices, are: 1980—£5.13bn; 1981—£5.16bn; 1982—£5.02bn. Spending on process plant will be: 1980—£2.10bn; 1981—£2.02bn; 1982—£1.73bn.

Spending by the oil and gas production industries forms the largest single part of the totals. In 1980, they are forecast to spend £1.08bn; in 1981 £961m, and in 1982 £699m.

Process industries investment forecasts. NEDO. Price £8.19p postage paid.

## November date likely for market opening

By Christine Moir

THE second tier market on the Stock Exchange—the Unlisted Securities Market—is expected to open quietly in November.

Yesterday, the Stock Exchange Council approved the final draft proposals drawn up by a special committee headed by Mr. Charles Eglington.

The market needs only the formal blessing of the Council for the Securities Industry at its next meeting, on October 2, before it can come into being officially.

However, the market will not be able to start until detailed changes have been made to the Stock Exchange Rule Book.

This will mean that first dealings could not take place in the Stock Exchange floor before November, or possibly December.

Mr. Eglington said yesterday: "There is some urgency about getting underway. There are companies knocking on the door of the Quotations Department asking for permission to come to the new market."

Detailed proposals for the new market—intended to be carefully distinguished from the existing market for listed securities—were first published at the end of last year. They met fierce opposition from major market users, merchant banks, issuing houses, sponsoring brokers and provincial stockbroking firms.

Their criticisms and recommendations caused the Stock Exchange to revise its idea of creating a transitional market in which companies could be traded for a period before moving up to the main market. They may now stay permanently in the unlisted market.

It has also been forced to allow companies already long established on the market through rule 163(2)—enabling shares to change hands without companies being regulated by the Stock Exchange—to come to the new market without having to produce a full prospectus and accountants' report.

A new company, however, or one raising capital on the market will, under the Companies Acts, still have to produce a prospectus.

The council has also been criticised because it has been forced to concede to brokers the right to act as principals in the Unlisted Securities Market, to create and maintain steady markets in the shares of what are likely to be small companies with only local appeal.

Although this concession runs contrary to the Stock Exchange's professed commitment to single capacity—under which brokers cannot act as principals—the council yesterday passed this proposal without objection.

## Star ends London editions

By Lisa Wood

THE DAILY STAR, Express Newspapers' Manchester-based tabloid, is to stop being printed in London after September 27 because of the group's need for economies.

Express Newspapers, which launched the tabloid in 1978, started printing it in London in January at an estimated annual cost of £3m. Facsimiles of the paper have been transmitted from Manchester and printed in two editions nightly on Daily Express machines.

The London printing of the Star was launched in a blaze of publicity after prolonged negotiations with the print unions.

At its first birthday last November it was predicted by Mr. Victor Matthews, chief executive of Trafalgar House, which owns the paper, that circulation would "increase dramatically" when it was produced in London. One million copies of the Star, it was said, would be printed in London and it was hoped that total circulation would rise to 1.5m by this summer.

But with a circulation of just over 1m in the country, it has been losing about £750,000 a month and could lose £6m this year.

## BHS woos shoppers with a price freeze

By David Churchill, Consumer Affairs Correspondent

BRITISH HOME STORES, which has more than 100 outlets in the UK, yesterday announced a price freeze until the end of the year.

The freeze—effectively a cut in prices after allowing for inflation—reflects the continued tough trading conditions facing most retailers.

Marks and Spencer already has announced that it intends to keep its clothes prices down to 5 per cent or less this autumn, compared with an expected 12 per cent increase in general clothes. Marks also has launched a "price freeze" campaign for its major food lines and last week announced 10 per cent cuts in the prices of some

home furnishings. The British Home Stores move is aimed at maintaining volume sales at the expense of other High Street retailers.

BHS last year had sales of just more than £401m, including VAT, and pre-tax profits of £41.8m. The effect of the slump in retail spending on profits was shown last month by the interim financial results from F. W. Woolworth, which has ten times as many High Street stores as BHS. Woolworth's pre-tax profits fell by almost £16m.

The effect of High Street price-cutting on profitability will be shown next month, when BHS, Marks and Spencer and Tesco are due to announce their

interim financial results. J. Sainsbury's half-year results are expected in November.

Both BHS and Marks have a high proportion of British merchandise in their stores and BHS made the point yesterday that if its sales promotion was successful, it would help its UK suppliers overcome the recession.

The Government was urged yesterday to lift the surcharge on national insurance. Mr. Dennis Landau who took over earlier this week as chief executive of the Co-operative Wholesale Society, said the surcharge costs the food industry nearly £100m a year. He described it as "crazy" at a time of high

unemployment. Rhye David writes: Fierce High Street competition will lead to a reduced choice for shoppers, Mr. James Cleminson, president of the Food Manufacturers' Federation, said yesterday in Manchester.

Mr. Cleminson, speaking after a meeting of the federation's members, said consumers are spending less and retailers are having to cut profit margins to the bone to survive.

Supermarkets could be forced, as a result, to cut the number of brands on offer and concentrate on those where the profits are healthiest. In the first quarter of 1980 food manufacturers' profits were down to 2.65 per cent, the lowest for five years.

## Split views on report contents

CONTRASTING VIEWS about the desirable content of company reports were presented on the second day of the Financial Times—London conference Developing the Annual Company Report.

Mr. E. J. Symons, deputy chairman and senior finance director of BAT Industries, said financial content was paramount. In general, non-financial information should be included only as an aid to a better appreciation of the financial position, performance and prospects of the business.

Mr. R. C. Spinoza, Cattella, Board member responsible for accounting information systems and automation at N.V. Philips' Gloeilampenfabrieken, said an annual report sets out to pro-

vide information on the course of business in a company "in its entirety".

The report of Mr. Cattella's company was judged the best of 200 analysed in the Financial Times World Survey of Annual Reports 1980. Mr. Cattella said a company should "present its report as an entity".

The reader, he said, "is not addressed as a member of a certain interest group, but as a person involved in the total course of affairs in the company."

He said a business was part of a community "its activities are interwoven with what goes on around it in the general social scene." Such interdependencies called for "mutual recognition, mutual identification."

Mr. Symons summarised his view of the annual report as: "A report by the directors to the shareholders who appointed them, of their stewardship of the company over the past year."

He took a cautious view of those calling for a requirement to expand the amount of information contained in the company report.

He noted that the transnational companies were frequently subjected to demands for more information. "Transnationals will need to be convinced that any minimum list of contents contains only really useful information appropriate to those audiences that have a legitimate interest in the company."

In the vast majority of instances, transnational companies are at least as good as—and sometimes better citizens of—their host countries than many solely national companies, he said.

Mr. Symons was dubious about proposals advanced in

the survey that the Organisation for Economic Co-operation and Development and the UN should act as monitoring agencies for transnational reporting standards.

Mr. Cattella contended that the company report should comprise an overall picture of the business "merged in such a way as to form a logical story."

This was necessary because "that, and only that, is the basis on which everyone connected with the company—whether as employees or capital providers, suppliers or customers—can make a reasonable assessment of what their relationship with the company will be in future."

Mr. Symons said: "We should not overlook the employees whose livelihood is linked to the financial stability of the company. But I would suggest that there are other and more appropriate ways of meeting their needs."

Mr. Cattella said: "A company was judged not only on its financial results, but on its contribution to job creation."

However, Mr. Symons said: "It is not the responsibility of the company to create jobs but to use its resources, including employees, as productively as possible within the confines of acceptable employment standards."

Mr. Cattella identified net profit as the single most important element of the financial content of the company report.

"Since that result is of such paramount significance, the method of calculating it must meet with the highest standards," he said. Philip's he explained, calculates its profits on an "actual value" basis.

A prerequisite of his company's credibility was that the result we show in the annual account is the same one as we confront all our responsible officers with."

The importance of employee and shareholder relations to economic performance was developed by M. Jean Catherine, director of social relations at France's Rhone-Poulenc.

His own company had a specific need to develop an identity because, he said, "it was the result of many mergers, so many don't know what the company is."

Mr. Poulenc said company management involved itself "with social problems at the same level as economic and financial problems."

The spread of Rhone-Poulenc's concerns was reflected in its annual report. Most recently, 37 per cent of space was given over to financial information, 13 per cent to social information, and 50 per cent to a report on activities during the year.

Mr. Clarence Sampson, chief accountant with the U.S. Securities and Exchange Commission, gave the conference a personal view of the commission's activity. He saw the annual report circulated to shareholders becoming more important in comparison with the information which companies file directly with the commission each year.

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## UK NEWS

## Last year's profits much better than expected

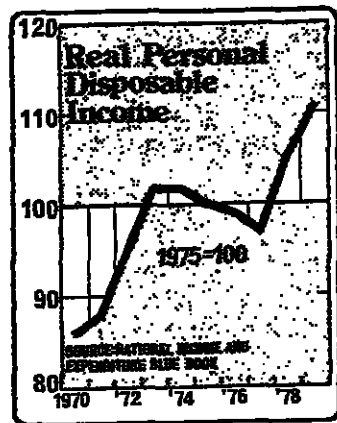
BY DAVID MARSH

BRITISH companies turned in a far better profits performance last year than had been expected, according to revised figures published yesterday by the Central Statistical Office.

Gross trading profits of industrial and commercial companies after stock appreciation rose by 11 per cent in 1979 to £21.7bn. The increase was well below the 18.5 per cent rise recorded in 1978, but compares with the earlier estimate that profits had risen by only 7 per cent to £19.6bn last year.

Last year's profit increase was wholly due to the sharply improved performance of companies involved in North Sea oil and gas production. Profits of companies outside the energy sector fell by 1 per cent.

The figures are contained in the CSO's so-called "Blue Book" on National Income and Expenditure for 1979. The publication also highlights a 6 per cent rise in living standards last year, compared with an increase



in the economy's total output of only 1.5 per cent.

The rise in living standards, measured by real personal disposable income, followed an increase of 8 per cent the previous year. It measures the degree by which personal disposable income—mainly wages

and salaries, but also including rent, dividends, pensions and other government grants—outstripped inflation last year. Personal disposable income, calculated after tax and other deductions, rose by 18.5 per cent last year, somewhat more than the 17 per cent rise in pre-tax income. This mainly reflected last year's cuts in income tax.

The 14 per cent rise in living standards during the past two years has only been exceeded once since the war, in 1973-74. Although company profits last year were higher than originally estimated, the performance of companies outside the North Sea oil and gas sectors remained poor.

Excluding the North Sea sector, total economic output measured by gross national product at constant prices would have risen by only 0.5 per cent, instead of 1.5 per cent.

The share of company profits generated by this industry group rose to 22 per cent last year from 12 per cent in 1978.

## Short time hits 6,500 in new BL cuts

By John Griffiths

BL IS to cut output of its Morris Ital, Austin Maxi and Princess models for at least two months, to prevent a build-up of stocks.

The Cowley plants where they are produced will have the annual autumn holiday, starting on Friday, extended from one week to two.

Until the end of November, the Ital will be produced four days a week; the Maxi and Princess for four days a week during October, then three days a week throughout November.

The cuts will mean a total average production at Cowley of about 1,900 cars a week, against a capacity of about 7,000.

About 6,500 manual workers will be affected. Most of these will be at the Austin Morris assembly plant, which has about 4,500 manual employees. The others are at the nearby Pressed Steel Fisher body-making and engineering plant.

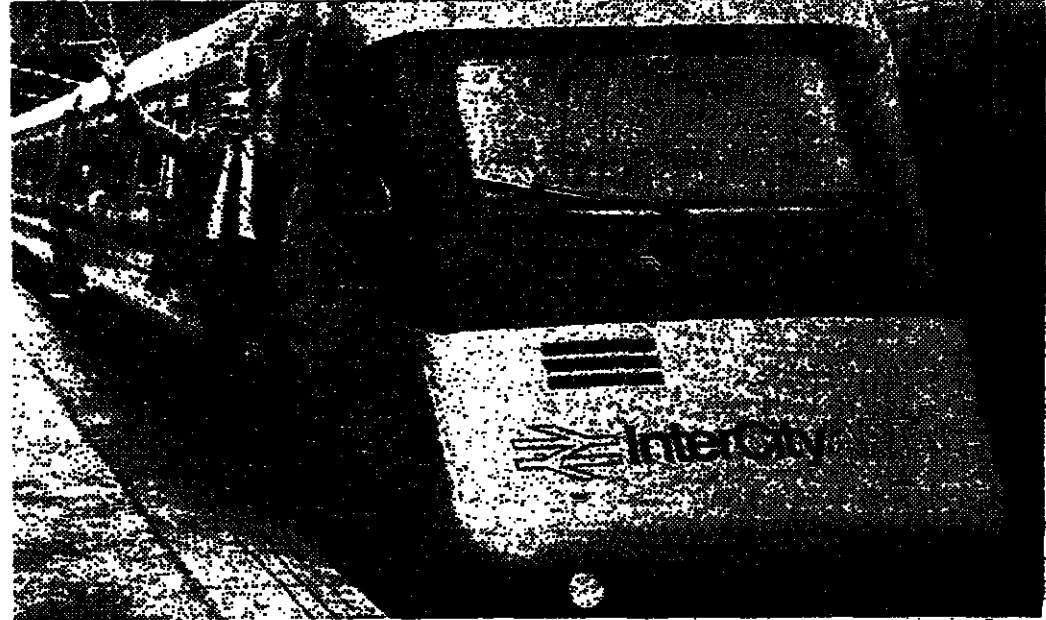
## Exception

Unions at the two Cowley plants have also been told that BL wants to cut 1,000 more jobs from the total 10,000 manual workforce by the end of this year. Several hundred jobs have been lost already through natural wastage.

With the exception of the Metro line at Longbridge, all BL's main plants are affected by lay-offs or short-time working.

● Sir Michael Edwards, BL chairman, and Mr. Pat Lowry, personnel director, met Mr. James Callaghan for an hour at Westminster yesterday to discuss the company's recovery prospects.

The purpose of the meeting was to seek Opposition support for any future move by BL for increased Government aid.



Hugh Routledge

THE prototype of Britain's advanced passenger train "will be in service before the end of the year," Mr. Norman Fowler, the Transport Minister said yesterday after his first ride on the 150 mph train.

He boarded the train for a 103 mph, average-speed "personal, private run" from Euston, London, to Crewe. The original plan, for a well-publicised inaugural run all the way from Euston to Glasgow was cancelled after BR decided more proving trials were needed.

Passenger services with the first prototype were to have started on October 6, a year later than planned, because of technical problems. The extra proving trials and a further 25,000 miles of test running were called for after changes a year ago to the tilt mechanism.

British Rail designers had found that the system on the APT tilted the carriages on bends.

Yesterday, Mr. Fowler said he had enjoyed his trip, which was very smooth and showed the passenger potential of the train. But he was not ready yet to approve £150m investment for a fleet of 60 APT sets.

## State role urged in microelectronics

BY JASON CRISP

MUCH increased state intervention in the micro electronics industries is proposed by a Labour Party discussion document published yesterday.

The document, published by the working group which produced the report, warned that GEC could be nationalised by a future Labour government.

The poor record of private industry in developing micro-electronic technology indicated that the public sector should assume responsibility. This would help the rapid spread of micro-electronics in the UK economy, says the document.

It adds that if Britain is to have its own capacity in such electronics sectors as telecommunications, office automation, consumer electronics, and electronic components, Labour must look closely at restructuring these industries under public ownership.

GEC, which occupies a pivotal position in the UK industry, will form an integral part of these plans.

Dame Judith criticised GEC for not taking its opportunities. British industry would be in a better position if it had, she added.

The document also says workers should demand more control over their labour in return for co-operating with the spread of microelectronics, and the more control over the allocation of the resulting rewards.

The report sees scope to aid the development of domestic chip production and provide help for lums, the chip manufacturing company, backed by

the National Enterprise Board, by "harnessing the purchasing power of the public purse."

Public procurement should also be used to support the development of new applications.

The document also calls on a future Labour government to use public money to back technically advanced small companies, to make up for the gap left by private finance.

It wants more support for a redirection in state-funded research and development. It sees a need to support the Post Office in a rapid development of the telecommunications infrastructure, saying the Post Office's modernisation plans should not be hindered by rigid cash limits.

Britain should match the French investment of £3bn a year—double the UK level—in its telecommunications system.

The document also notes that the new technologies open the way to extending collective bargaining to wider areas. It says that the far-reaching change in working practices which will result from the introduction of micro electronics gives a similarly large opportunity to the Labour movement to extend its power over, and responsibility for, production.

Because of the rapid changes in requirements of skills, the report calls for extensive training and retraining programmes to provide opportunities to learn new skills, greater mobility between occupations and jobs, and improved prospects for new entrants to the job market.

## Carpetmakers' crisis

FINANCIAL TIMES REPORTER

BRITAIN MAY lose its carpet industry unless the Government brings down interest rates and tries to resist "unfair" imports from the U.S., Mr. Michael Abraham, president of the British Carpets Manufacturers Federation, said yesterday.

The industry needs much lower interest rates to be able to service its borrowings. Many companies are borrowing from banks simply to pay off interest, he said. The London launch of a "buy British carpets" campaign.

Urging the Government to "face up to the EEC" on the question of unfair imports from the U.S., he said these could have a disproportionately de-

structive effect on the carpet industry.

UK manufacturers have some 80 per cent of the home market but this is shrinking and this year was about 12 per cent of last year.

So far the European Commission has not supported calls for restrictions on imports.

Mr. Abraham has warned that all but a handful of Britain's carpet manufacturers will make losses this year. Seven companies went into receivership last year, with three in the first four months of this year.

The number of employees in the industry has also fallen sharply from 47,000 in 1974 to about 28,000.

## Overseas aid system supported

BY JOHN HUNT

THE COMMONS Foreign Affairs Committee has come out strongly against any proposal to abolish the development divisions which identify and supervise Britain's overseas aid programmes.

In its report published yesterday the all-party committee says: "Now that the merits of the British system of aid management are apparently beginning to be more widely recognised, it would be a remarkable irony if we were to start dismantling it."

"We recommend that in view of the proven worth of development divisions no measures should be taken to reduce their effectiveness as an instrument of aid management."

One of the terms of reference for the inquiry was to

consider the arguments for and against the continuation of the present system. There are five divisions, controlled by the Overseas Development Administration, and based on the Middle East, Caribbean, South-east Asia, East Africa and Southern Africa.

But the committee does recommend that the ODA should develop improved methods of analysing its administrative costs and should also improve the terms of service of its overseas staff.

It also suggests that the divisions should play a larger role in the commercial aspects of information to British interests.

about opportunities for work under multilateral or commercial arrangements.

The setting up of develop-

## North Sea oilfields link is completed

By Ray Darter, Energy Editor

A GROUP of North Sea oil companies, led by Shell, have completed the installation of a North Sea telecommunications network. The system, costing over £50m, is claimed to be the biggest and most complex in operation in UK offshore oilfields.

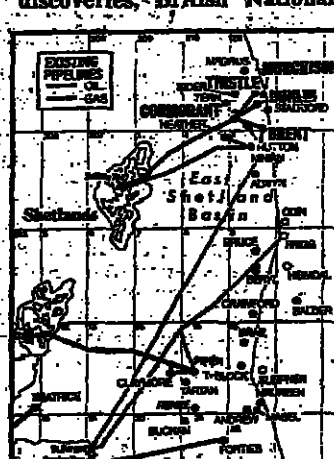
Shell Expro, an operator of the Shell/Esso partnership, said the system was the "communications lifeline" to shore for eight oil platforms lying more than 100 miles north-east of the Shetland Islands.

Shell and Esso, which own six of the platforms, have invested £5m in the network, called the North East Shetlands Basin Area Communications System.

The system is the result of collaboration between Shell Expro, British Telecom, and Marconi Communications Systems, of Chesham, which designed and installed the major part of the equipment.

Other substantial elements were manufactured by Pye, Ferranti, and Standard Telephone and Cables.

The system serves five fields, including Shell/Esso's Dunlin and Gormont "A" discoveries, British National



Oil Corporation's Thistle Field and Continental Oil's Murchison field, which is about to be brought on stream. At the core of the network is Shell/Esso's Brent Field, the biggest in the UK sector of the North Sea which is costing £3.4bn to develop.

The companies concerned see the system as a vital element in oil production operations. It carries computerised information on the minute-by-minute activities in the fields. Details of production and pipeline operations are relayed to Shell Expro's £25m computer terminal at Aberdeen. The men on the platforms are also linked by direct dialling to British and international telephone networks.

The information from the platform is relayed ashore by tropospheric scatter. The radio waves are scattered in the troposphere, the lowest layer of the earth's atmosphere—where they are "visible" to aerials over the horizon. Since 1974 British Telecom has invested £7m in these systems to serve the North Sea and expects to spend a further £2.5m by 1982.

The communications network is also important for marine and air service operations. More than 700 vessels are expected to visit the fields in the Brent area this year.



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## UK NEWS

## Pupils fail on money problems

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

MONEY calculations involving wage increases and interest payments are too difficult for most children nearing the end of 11 years' compulsory schooling, says a report published today by the Department of Education and Science.

The report, by the department's Assessment of Performance Unit, is based on mathematics tests taken in November 1979 by 13,879 pupils aged 15, made up of 9,077 in England, 2,752 in Wales and 2,050 in Northern Ireland.

The tests showed that four in every five pupils were proficient at straightforward addition, subtraction, multiplication and division, but only when the problems were presented in traditional "sum" form, with the numbers to be computed arranged one above the other.

The tests of relatively simple mathematical concepts, skills and applications resulted in average scores ranging from 64 to 45 per cent. In papers assessing more complicated processes, such as calculating measurements from diagrams and working out ratios, the averages fell to 31 per cent.

Among the problems involving money, two in every five correctly calculated the new wage after £50 a week was

increased by 6 per cent plus £1 a week.

Only a quarter of pupils could work out the simple interest on £1,500 for nine years at 7 per cent.

The traditional geometry and trigonometry questions produced average scores of 43 and 35 per cent respectively. In "modern" algebra the average declined to 32 per cent, and in "modern" geometry to 27 per cent.

The report emphasises that the results are not an adequate yardstick for judging pupils' maths abilities. The tests merely provide a basis for future assessments of whether 15-year-olds' performance is improving or deteriorating.

The exercise, nevertheless, sets some thorny problems for those in charge of educational policy.

It confirms findings that boys consistently do better than girls at mathematics, and that pupils of schools in richer districts score more highly than their counterparts in poorer areas.

The results also confirm findings that, on the whole, children in schools with "bigger" classes do better than those in smaller classes.

Mathematical Development—Secondary Survey Report No. 1, HMSO, £6.50.

## New push for scheme to save on prescriptions

By Robin Pauley

THE Health Department was accused yesterday of not introducing "triple prescriptions" which could improve both safety and economy of medicines.

Mr. David Sharpe, president of the Pharmaceutical Society, said at its annual conference in Newcastle that the scheme would allow doctors to give patients prescriptions post-dated for up to a month.

The patient would not need to keep returning for renewals at the same time he would not be given enough medicine to do himself mischief.

The advantage to the public purse is that patients would have, at the most, one month's supply of medicine at their disposal. The days when disposals campaigns discovered families with 500 or 600 tablets in their cupboards would be over.

However, the Government appears to be hesitant after years of discussion. Pressure on the Health Department will have to be renewed, he said.

The DHSS said yesterday that Ministers are considering the scheme, although there were reservations about increased costs of administration and having new triplicate forms printed and distributed.

## 'Sensible' measures to keep the flag flying

ECONOMY measures announced by British Airways earlier this summer (including staff cuts of up to 3,500 through natural wastage), and designed to save upwards of £50m in 1980-81, have not been enough to shield the airline from the worsening effects of the world-wide business recession.

British Airways is not alone in suffering from a shortage of passenger and cargo traffic. Virtually every major airline in the world this summer has reported severe cash losses and falling traffic as the recession has bitten more deeply.

Now, British Airways has been obliged to take further urgent economy measures. These are designed to stem pre-tax losses which, for the first four months of this financial year alone, amounted to £17m. For the same period last year, the airline had built up a pre-tax profit of £42m.

For the current financial year as a whole, the airline has been budgeting for a net profit of about £7m.

But so swift has been the world airline decline that by the end of July, BA already was £100m short of its planned revenue target. This was because of an 8 per cent decline in passenger and cargo carryings over the first four months of the financial year, compared with the same period last year.

By the end of August, the deterioration appeared to have accelerated, for the airline was nearly 11 per cent down in its total business on what it had planned to achieve.

This is the background to the

measures announced this week by the airline's chief executive, Mr. Roy Watts, to stem the mounting losses.

These include cutting out routes, including a number from Gatwick to the Continent, as well as from Heathrow; suspending the Concorde service to Bahrain and Singapore from November 1, which had been losing up to £7m a year; and cutting out the London-Moscow-Tokyo route, and that to George-

town, Guyana. In all, up to 50 services a week will be cut out this winter.

Some older jets in the fleet, such as VC-10s, will be phased out more quickly. The airline is also taking a hard look at some of its properties to see if they can be either sold for cash, or sold and leased back. No decisions have been taken, but properties under study include the Victoria Terminal and West London offices at Ruislip, and the Cranbrook training centre and sports

The reduction of 3,500 this year through natural wastage and curbs on recruitment, coupled with voluntary early retirement, is moving through—about 2,500 have gone already.

While the airline wants to avoid compulsory redundancies if it can, it makes no promises. As Mr. Watts put it: "We can avoid it only on the clear understanding that there has to be a firm deal between all the people who work for British Airways."

On the more positive side of building up the business, Mr. Watts has made it plain that in spite of the route cuts and other measures, the airline still intends to open new routes where it sees the possibility of profits.

New Orleans, Pittsburgh and Western Canada all figure in its plans, and it will start a non-stop service soon to Johannesburg to meet the competition.

Moreover, the airline does not intend to be deflected from its policy of pursuing cheaper fares in an orderly manner. It believes that a carefully-phased policy of fares reductions is the best way to stimulate new business—and it intends to continue with its plans to abolish first-class fares in Europe and introduce the new Club Class rates instead.

Amsterdam is the next target, for Club Class, after the success on the Paris route, followed by Scandinavia, while this winter the airline is also offering fares cuts of a wider nature to West Germany in conjunction with Lufthansa.

Other positive measures to improve revenue include major sales drives at home and overseas, efforts to raise the volume of duty-free and other retail sales on aircraft, and improved hotel and package tour offers. The airline also will take on more work for outside companies.

As Mr. Watts has been at pains to point out, the airline is not yet in a crisis, but it could well be if it does not take sensible measures to keep the flag flying.

British Airways this week stepped up its efforts to stem its mounting operating losses. Michael Donne, Aerospace Correspondent, looks at the State airline's fight for survival.

There have to be changes, he said: "We must all be ready to do different jobs, and to do existing jobs in different ways. People whose existing jobs will disappear, regardless of job or rank, must be ready to turn their hand to whatever wants doing. Survival means change, whether we like it or not."

Spelling this out in detail will probably be painful to the unions. But Mr. Watts says that when they get round the table soon to discuss long-term objectives for next year, items for discussion will range from allowances to pensions costs and to inefficient duty rosters. "These are the kind of things that put jobs at risk and there is no sense in that. We have enjoyed a long period of much needed peace and stability on the industrial relations front and it is essential that we build on that."

But Mr. Watts has stressed that the airline cannot wait. "We are in a very serious financial situation. If we allow it to continue, our whole future is at risk."

The airline's management clearly is trying to do all it can, short of getting rid of staff,

grounds. Hotel investments are also up for review, while the BA interest in the London Portman hotel is up for sale.

British Airways stresses that these are "sensible business decisions" and not panic measures. While the airline is not yet diving to disaster, it might soon be doing so if these further economy measures were not taken. Just how far they will work remains to be seen. Much will depend upon how far the business recession continues before a revival in traffic occurs.

Other fleet changes include the sale of one surplus Boeing 747 Jumbo jet as a result of the route decisions, while others will be made to take the Boeing 747 freighter due for delivery next week on a financial leasing basis, rather than buying it outright for £40m.

## Isle of Man postal rise

RISEING costs have forced the Isle of Man postal authority to increase rates for letters and parcels. The new rates, under consideration for some time, begin on September 29.

Mr. Peter Newbold, the authority's chief executive, said in Douglas that it would cost 9p to send a letter to Great Britain, the Irish Republic, and the Channel Islands. This was the only postal rate for letters and it was one of the lowest in Europe.

He said there was no intention to change the 7p rate for inland Isle of Man letters. Parcel rates were being increased to get rid of anomalies in present rates, as well as to meet rising costs. Outward parcels, he said, are very small.

Mr. Newbold said that this year, for the third year running, there would be concessionary Christmas period rates 1p lower than the normal letter rates. The date of operation would be announced later.

## Awards for gas savings

BY RAY DAFTER, ENERGY EDITOR

A SHEFFIELD engineering company, GKN Sharnlow, and Leicestershire Area Health Authority have won this year's East Midlands Gas energy management awards.

A saving of almost 1.5m therms—enough to supply the gas needs of 2,300 homes for a year—earned the industrial section award for GKN Sharnlow, a manufacturer of crankshafts.

Leicestershire Health Authority won the commercial section award for its 20 per cent fuel saving achievement at the 803-bed Leicester General Hospital.

Mr. Keith Summersgill,

Emogas deputy chairman, said yesterday that in the four years the competition had been running, savings of over 42m therms had been achieved. This was sufficient to maintain gas supplies to 75,000 average households for one year or to meet the annual gas needs of Chesterfield and Mansfield.

The presentation was made at a four-day exhibition in Alfreton, Derbyshire described by Mr. Bryan Smith, British Gas member for marketing, as a "unique occasion" in which manufacturer, consumer and supplier had been brought together to discuss future energy conservation.

## Ulster redundancies grow

BY OUR BELFAST CORRESPONDENT

THE NUMBER of redundancies in Northern Ireland in the eight months to the end of August was 9,381, more than last year's total of 8,700.

The rate of job losses in the province is still accelerating, according to figures from the Northern Ireland Department of Manpower Services.

Another 3,045 redundancies have been announced since June, when the half-yearly total was 4,336.

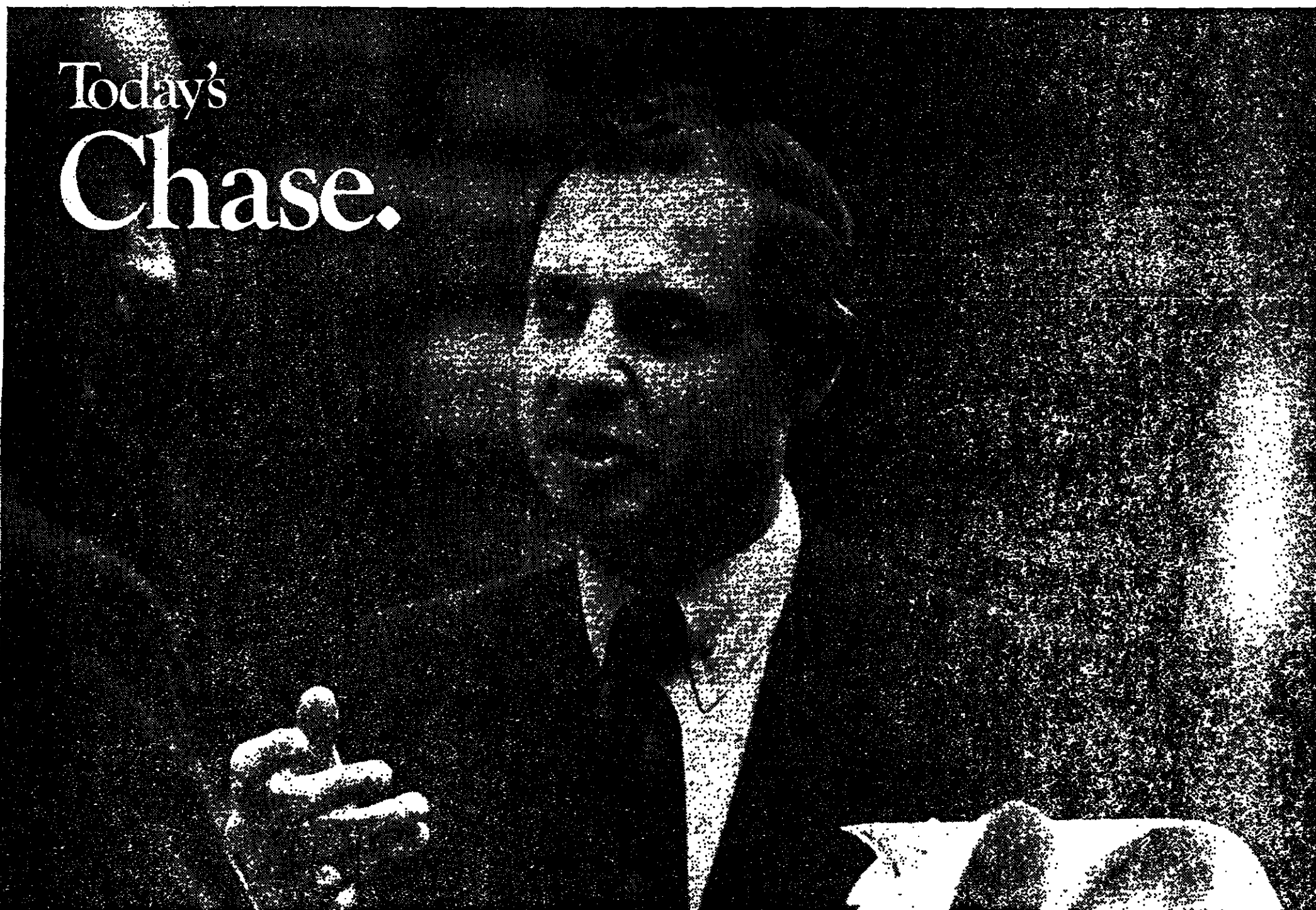
The latest blow to employment—the impending loss of 420 jobs with the closure of the

De Pont acrylic fibre plant near Londonderry—is not included in the figures.

At the same time, more than 14,300 employees are on short-time working, most of them in textiles and clothing. The number of redundancies averted under the Government's short-time working compensation scheme is 6,800.

The output of Northern Ireland's manufacturing industry fell by 8 per cent in the year to July with a dramatic 28 per cent decline in textile production.

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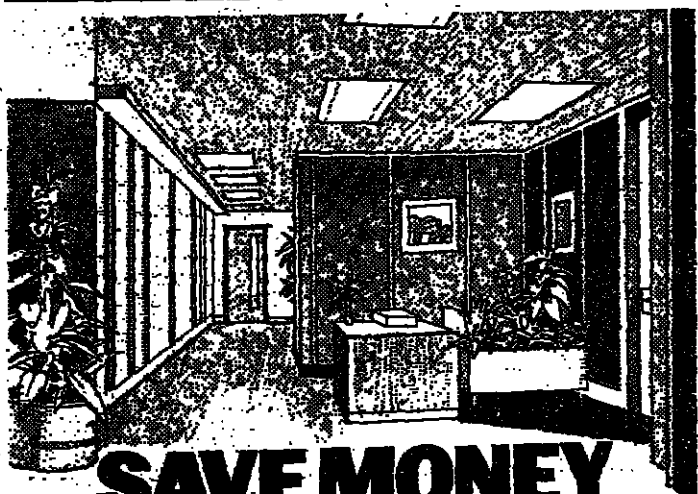
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## UK NEWS - LABOUR

## BBC schedules threatened by demarcation disputes

BY GARETH GRIFFITHS

THE BBC's autumn and winter television programmes face possible disruption by a series of demarcation disputes between several unions, and officials are worried that the present crafts-men's strike could be the tip of an iceberg.

Work on several children's and light entertainment programmes has been stopped by the dispute which involves members of the Association of Broadcasting Staffs and the National Association of Theatrical, Television and Film Employees. The corporation said last night 376 people from the scenic effects and construction departments had been taken off the pay roll.

The ABS London television committee met yesterday to

discuss the dispute. Both unions are keeping in touch and are annoyed at a BBC decision to cancel a meeting with departmental managers scheduled for today. The meeting had been planned several weeks ago to discuss changes in the scenic and construction departments, which the BBC wants to slim down.

The strike which started on Friday, is over the suspension of 27 craftsmen and their labourers on Thursday. The dispute arose over a location filming incident on August 19 involving the special effects and scenic effects and construction department. The BBC would not allow scenic effects staff to go on location, saying special effects staff could do the job.

In a document sent to staff yesterday the BBC said the unions had not exhausted the dispute procedure and referred the matter to the Advisory, Conciliation and Arbitration Service. BBC officials expect the dispute to last at least until the end of the week.

The BBC has a series of similar disputes at the moment—at its Birmingham studios, in the North of Scotland and most importantly a row between the ABS, NATKE and the Electrical and Plumbing Trades Union over a Terry Wogan programme.

This dispute is due to be heard by the TUC disputes committee later this month, but the BBC is afraid a rash of similar problems is likely for the rest of the year.

## Seamen may strike over Cunard liners plan

By John Lloyd, Labour Correspondent

The National Union of Seamen has threatened widespread industrial action in an attempt to prevent the Cunard shipping line from re-registering two of its three passenger liners under a flag of convenience.

Cunard, a subsidiary of Trafalgar House, said yesterday that partial ownership of Cunard Princess and the Cunard Princess would be transferred to an overseas subsidiary and would cease to operate under a British flag.

The aim of the move is to enable the company to employ foreign seamen at lower rates of pay than those enjoyed by UK seamen, and thus cut the ships' losses. The shipping, aviation and hotels division of Trafalgar lost £1.63m in the first half of the financial year to March.

The company said the 200-plus seamen on the two ships would be transferred to the line's most prestigious vessel, the QE2, without redundancies. The officers would not be affected.

The union's executive committee met to discuss the situation yesterday and issued an urgent request to Cunard for a meeting. The NUS has also asked for a full breakdown of the company's financial position.

Mr. Jim Slater, the union's general secretary, said the NUS would not hesitate to take action in other sectors of the shipping industry to prevent the ships being transferred to a flag of convenience. Addressing a meeting of the crew of the QE2 at Southampton, Mr. Sam Melnskie, NUS assistant general secretary, said one possibility for industrial action could be a sit-in on the two ships.

## Pauline Clark looks at the background to the dock strike threat

## Dockers fear jobs 'lost forever'

"IF WE had blatantly broken an agreement, you can bet any money you like, it would be plastered all over your front pages tomorrow morning."

It was in this vein—indignant and angry—that Mr. Alex Kitson, general secretary of the Transport and General Workers Union, appealed at a Press conference for a clear understanding of the principles underlying the call for a national dock strike from next week.

Yes, there was no doubt the strike could have serious consequences for the British economy, he conceded. "But the employers have given us no option and it's for them to find the solution."

When the union's executive gave its backing on Monday to the decision of Britain's dock union leaders to strike over 180 threatened redundancies in Liverpool, it took well over an hour to consider its stance.

## Dictated

But overriding all the issues involved in the dispute with port employers on Merseyside, was the central point that in 1974 employers had agreed there would be no compulsory redundancies in the docks.

As Mr. Kitson put it: "If you once open the door there is no way you can stem the tide." The executive's thinking was clearly dictated by the fears that beset Britain's 23,000 dockers.

At a time of recession, when some of the country's biggest port employers are finding it difficult to make ends meet and when a job lost could mean a job lost forever, the only security for thousands is that 1974 agreement.

The force with which that argument has come home to the dockers was demonstrated on Monday by the unanimous decision to call a strike from next Sunday night in spite of the Liverpool employers' decision

last week to postpone all redundancies until the end of the month.

The union could then have given the employers two weeks instead of one to decide whether they can achieve a sufficiently improved take up of severance pay—expected to be increased from £8,500 to £10,000 by a national port employers' decision this week—to relieve the immediate burden of surplus labour in Liverpool and thus enable them to rethink their redundancy threat.

But the union is not concerned with the severance pay hopes. "It's up to the individual to decide on that. We are in the business of protecting jobs," Mr. Kitson argued.

The pact which is crucial to the protection of jobs is known as the Aldington-Jones agreement drawn up between Mr. Jack Aldington, former general secretary of the TGWU and Lord Aldington, then chairman of the Port of London Authority, to provide a long term formula for ending dockers' disputes after the strike of 1972.

Since there is no legal obligation on either side to abide by the recommendations on redundancy that are contained in the agreement, the force of its terms may be open to interpretation.

The present dispute pivots on the agreement concerning the use of the Temporary Unemployment Register, which in 1971 when the number of permanent staff being declared surplus to requirements averaged 6,880, was being used widely to place dockers who were effectively out of a job, due to the enactment of the 1967 Dock Labour Scheme which ended casual labour in the docks. It was designed specifically to receive dockers pending disciplinary inquiries and those who lost their jobs overnight because of bank holidays and were awaiting relocation by the National Dock Labour Board. The board pays

them a minimum wage, now £55 a week.

With rapid modernisation of the ports and the consequent effect on dockers, the register became increasingly an object of hate and fear and a receptacle for what they believed amounted to compulsory redundancies.

Meanwhile, the labour board, a statutory body which administers the organisation of dock labour and severance pay schemes, was finding it increasingly difficult to reallocate men on the register to other employers without causing more business failures.

## Register

After the strike of 1972, which demonstrated the increasing fears of dockers over their jobs—a committee was formed under Mr. Joseph P. Lord Aldington to examine the issues arising out of modernisation, and in particular the reduction of the use of the register. At that time, 1,680 men were on the register, mainly from London and Hull, in spite of 10 per cent surplus labour being retained by employers.

The committee also made recommendations on rationalisation of container groupage work and on voluntary severance schemes.

By 1974, the committee made its recommendations that the register should not be used except for dockers awaiting disciplinary proceedings. It is from this platform that the TGWU is arguing today.

The union says it was because of this recommendation that it agreed to co-operate with the severance scheme to reduce dock labour in the face of increasing containerisation and other modernisation.

In retrospect, the pact is taking on the dangerous aspect of a fair weather agreement. Employers had the surplus labour problem then but it has taken the present economic crisis to expose its weaknesses.

Liverpool employers, led by the Mersey Dock and Harbour company, are arguing that there was no agreement, but just a recommendation. They say they have been happy to go along with the recommendation until now but can no longer afford it.

They have attacked the National Dock Labour Board for describing as "unacceptable" their plans to make redundant and to place on the register 180 dockers employed by T. and J. Harrison, the Merseyside stevedoring company, and Bulk Cargo Handling Services. The Board, they say, has failed to discharge its responsibility to take into account the economic problems of the port.

The fight is being led by the biggest employer, the Mersey Dock and Harbour Board which records a £3.5m loss in the first six months of the year and which claims that surplus labour costs for Liverpool employers have this year already amounted to £1.2m. It says it cannot pay more surplus dockers the full back rate of £78.50. It is already paying about 800 men a day that rate and has refused to withdraw its threat to make redundant the new surplus of 180.

Central to the port employers' argument, however, is their insistence that the Aldington-Jones agreement is a decade out of date and cannot be upheld in the present economic circumstances.

The Liverpool employers appear, so far, in no mood to meet the TGWU's demand that they give a written undertaking that the register will not be used.

The Liverpool employers were banking on a reasonable period of time in which to test the take-up of severance pay, by calling a strike next Monday. They were banking on the present dispute virtually impossible through that avenue in time to avert the national stoppage.

## AUEW section leaders to meet over merger

By Our Labour Correspondent

LEADERS of the four sections of the Amalgamated Union of Engineering Workers will meet at the TUC on September 24 to try to clear obstacles to a full merger of at least three of the sections.

The white collar section, AUEW TASS, has written to the Government-appointed Certification Officer, who oversees union mergers, threatening legal action if the merger of the three craft sections goes ahead as planned.

TASS is concerned that a merger of the engineering, foundry and construction sections would damage its autonomy and force it to alter its appointment system for full-time officials.

## Health workers reject action

DELEGATES representing 100,000 health service workers in clerical grades yesterday rejected a call for industrial action.

They voted to accept a 14 per cent pay offer as an interim measure, and to refer their claim for an 18 per cent increase to maintain a pay link with Civil Service grades to the Advisory, Conciliation and Arbitration Service.

## TUC asks to meet Thatcher

THE TUC General Council has written to the Prime Minister asking for a meeting as soon as possible to discuss unemployment and action to alleviate it. The General Council members also will want to discuss the level of demand in the economy, interest and exchange rates.

## Transport union threat to oil supplies

By Our Labour Correspondent

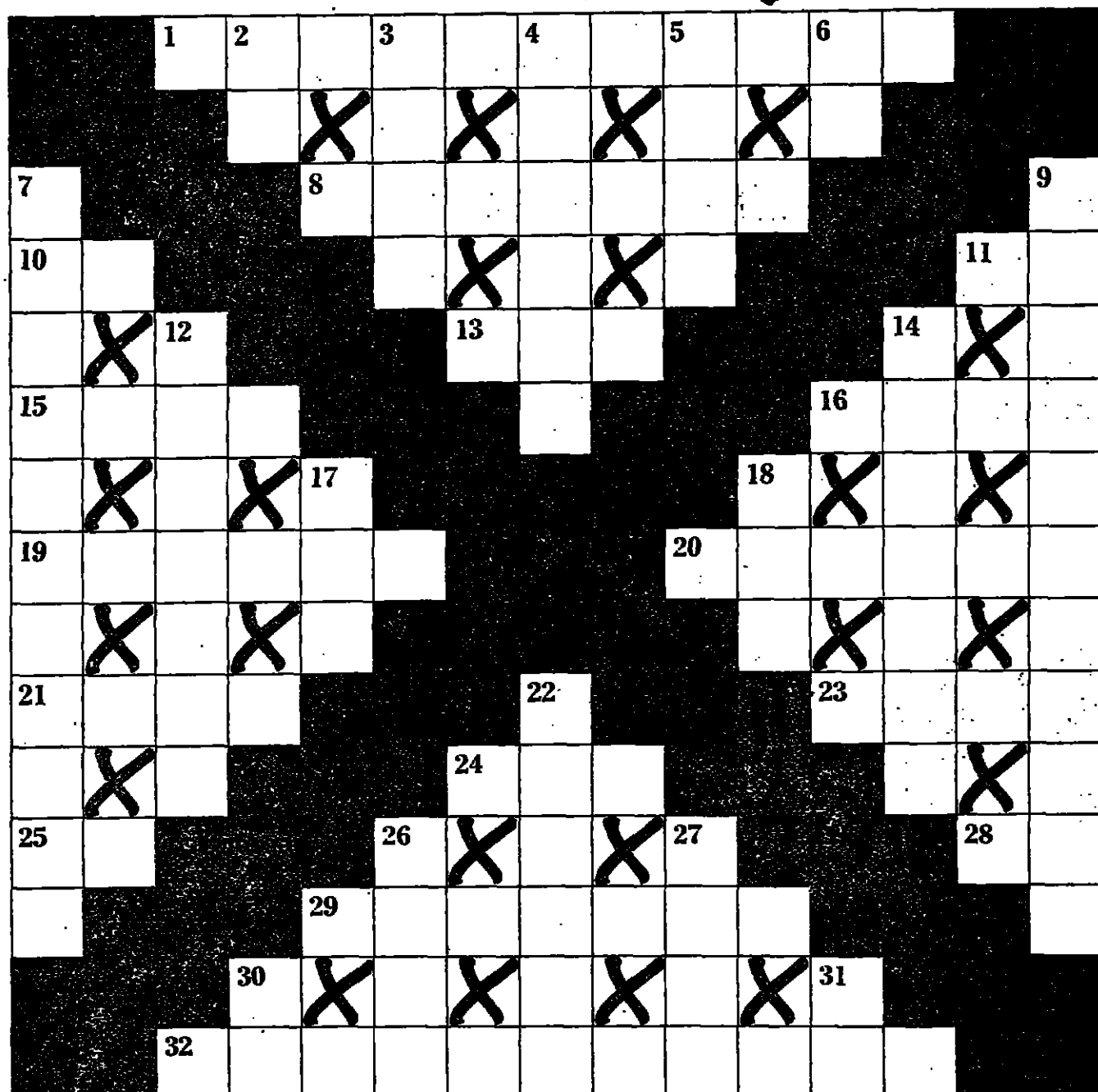
A THREAT of disruption to oil supplies came yesterday as the Transport and General Workers' Union presented a claim of about 20 per cent for its 3,700 refinery workers at Shell.

The union has already presented a similar claim to BP, and will put the claim to Esso and Texaco in the next few days. The claim includes a cut in the working week to 35 hours.

Mr. John Miller, the TGWU national officer, has asked for the support of tanker drivers at oil refineries, also members of the TGWU, if agreement cannot be reached.

He said that BP had already responded with an offer of 10 per cent. The company said it had only received claims for workers in refineries in Kent and Grangemouth.

## Get a little Xtra help from the Halifax



1. Accompanying a learner in undecided games and acts of escapism, but the Halifax will honour these promptly (11)
2. & 30. Metal, when cast thus, is unassailable like investments in the Halifax (4)
3. & 26. Chief airman he follows in pain and trouble which, if financial, the Halifax might be able to resolve (8)
4. Sired a hybrid and increased like the Halifax rate of interest to investors (6)
5. A new mixture to convert from milk to solids and what the Halifax would like to do for investors in other projects (4)
6. & 31. Behold article the Halifax will provide with security (4)
7. Help in young dogs and what they may chase for a type of account available from the Halifax (4-2,5)
8. 12, 14. & 29. The largest building society, twelve times a year, takes nest-egg to value in this (7,7,7,7)
9. Wearing ceremonial garments but they are secure in the Halifax (11)

10. & 11. Process of carrying impulses from a nerve-cell found in the Halifax only (4)
11. See 10.
12. See 8.
13. 24, 17. & 18. Acquire sole item produced at the present time and if it's an application to join the Halifax do this (3,3,3,3)
14. See 8.
15. Measure returned for entrance and at the Halifax it's always open (4)
16. Speed and esteem of interest in the Halifax? (4)
17. See 13
18. See 13
19. Smoke outside to disconcert, but if it's an investment in the Halifax don't do this (3,3)
20. Foreign currency invested in the Halifax party for interest? (6)
21. Body of ship wherein the Halifax has two branches (4)
22. Coin me change one gets from investments in the Halifax (6)

23. Make eyes at duck with broken leg, but one doesn't need to do this to get attention from the Halifax (4)
24. See 13
25. & 28. Soldiers book opening and investments in the Halifax may pay it (4)
26. See 3
27. A single item that may be £1 to £20 in the Halifax Save-As-You-Earn scheme (4)
28. See 25
29. See 8
30. See 2
31. See 6
32. What one gets on one's investments in the Halifax in gains initially could be attractive (11)

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## APPOINTMENTS

## Senior overseas executive change at Taylor Woodrow

Mr. Walter Hogbin has become UK Air Forces an appointment to TAYLOR WOODROW INTERNATIONAL, principal overseas operating member of the Taylor Woodrow Group. He succeeds Mr. Ron Whitehouse, who has resigned that position to concentrate on the company's operations in Malaysia, but will remain on the Board.

Mr. Hogbin joined the group in 1961 and transferred to the Taylor Woodrow International team in 1966. He went to Dubai in 1973 as deputy project manager on the £300m drydock and ship repair facility on which he took over as project manager from 1975 to completion last year.

Appointed a divisional director of Taylor Woodrow International in 1977, Mr. Hogbin joined the Board as a full director the following year.

Mr. R. E. England has been appointed to the Board of Taylor Woodrow Construction (Northern), based in Darlington, Co. Durham. He joined Taylor Woodrow Construction Limited in 1968 and was made a director of that company in 1975 after a five-year divisional directorship.

Tan Ismail bin Mohd Ali has joined the board of SIME DARBY BERHAD. Tan Ismail recently retired after 18 years as Governor of Bank Negara, the Malaysian Central Bank. He is chairman of Permodalan Nasional Berhad (National Equity Corporation), Malaysian Industrial Development Finance Berhad and Malaysian Kuwait Investment Co. Sdn. Berhad. Mr. L. R. Patterson has resigned as a director of Sime Darby Berhad in connection with his new appointment to head Sime Darby's business development in the Middle East.

Mr. Robert Thorpe, former chairman of Anderson Strathclyde, has joined N. M. ROTHSCHILD AND SONS as a consultant to the bank's natural resources group. He will advise Rothschilds and its clients on development and investment in the world coal and coal processing industries.

LANGHAM LIFE ASSURANCE COMPANY has appointed Mr. D. W. O. Lawrence as an executive director. Mr. John O'Neill has also been appointed to the company.

Sir Robert Crichton-Brown has been appointed a director of DAILY MAIL AND GENERAL TRUST.

Mr. Reg Gittins has joined the Board of HORNSEA POTTERY COMPANY as director, Lancaster.

Mr. Eric H. Cockram, director and general manager of B. LANSDOWN AND SONS, Trowbridge, publishers of the Wiltshire Times and News and a division of Westminster Press, will retire on October 9. His successor will be Mr. William K. Gibson, at present assistant general manager of York and County Press.

Chief and Commander-in-Chief of UK Air Forces an appointment to TAYLOR WOODROW INTERNATIONAL, principal overseas operating member of the Taylor Woodrow Group. He succeeds Mr. Ron Whitehouse, who has resigned that position to concentrate on the company's operations in Malaysia, but will remain on the Board.

Mr. James A. Rowland has been appointed contracts director of UNITED KINGDOM CONSTRUCTION AND ENGINEERING COMPANY, a member of the WGI group of companies.

CITICORP INTERNATIONAL BANK, London, has appointed Mr. Andrew Dobson, Mr. Edwin R. Powell and Mr. Otto Van der Wyck as executive directors. Mr. R. G. L. Smith will join the Board on October 1 as executive director in charge of Euro securities sales and trading.

Professor Samuel Eilon has resigned from the Board of CAMPARI INTERNATIONAL.

The INTERNATIONAL WOOL SECRETARIAT has appointed Dr. Richard James as director, carpets and home textiles. He will take up his post in January 1981 and be seconded for three years from the New Zealand Wool Board where he is deputy group manager, market development department. Dr. James succeeds Mr. Brian Lucas, who has been transferred to an administrative post in Europe.

Mr. K. B. Ward Liley has been appointed a local director of the London North Western District of BARCLAYS BANK.

Mr. D. L. Jenkins and Mr. D. H. Smith have been appointed to the Board of POSTS WHEELER WORLD SERVICES.

Mr. Clive Lawrence has been appointed a director of HARVARD SECURITIES.

Mr. Ian Clark has become deputy head of the North East

commercial business division of the TRUSTEE SAVINGS BANK. He has been senior manager with Grindlays Bank in Glasgow for the past five years.

Mr. Richard Lacy, marketing manager of the Gulf Bank, Kuwait, for the past four years, is returning to the UK as general manager (development) of the LEICESTER BUILDING SOCIETY. He takes over the post from Mr. Scott Darward, who is to become chief executive in August next year in the retirement of Mr. Basil Eckhard.

Mr. G. Geoffrey Bell has been appointed an assistant director with special responsibility for foreign exchange at LAZARD BROTHERS AND CO. Mr. Bell has until recently been general manager of European American Banking Corporation, Luxembourg.

Mr. K. J. Davis has been appointed regional director of REED STENOHOUSE UK and Mr. R. C. Elvington has become an associate director of Reed Stenohouse Marketing, Aviation Division.

Mr. Erik M. Platz, chairman of the Danish Crown bacon factory at Kolding, Denmark, has been appointed to the Board of the DANISH BACON COMPANY.

Mr. J. R. K. Buckley, a director of Bridon Ltd., is to become managing director of BRIDON FIBRES AND PLASTICS from October 1 and will relinquish his position as joint managing director, Bridon International, to his new post. Mr. Buckley succeeds Mr. F. Harrington, who will remain in an advisory capacity. Mr. Buckley continues as chairman of Bridon Cordage Ltd. Mr. G. R. Park, at present product director, Bridon Fibres and Plastics, is appointed director and general manager of that company from the beginning of next month.

## BASE LENDING RATES

A.B.N. Bank	16 %	Hambros Bank	16 %
Allied Irish Bank	16 %	Hill Samuel	16 %
American Express Bk.	16 %	C. Hoare & Co.	16 %
Anzco Bank	16 %	Industrial Bk. of Scot.	16 %
Barclays Bank	16 %	Keyser Ullmann	16 %
Bank of Africa	16 %	Knowles & Co. Ltd.	16 %
Bank of Australia	16 %	Langris Trust Ltd.	16 %
Bank of Canada	16 %	Lloyds Bank	16 %
Bank of China	16 %	Edward Munnion & Co.	16 %
Bank of Cyprus	16 %	Midland Bank	16 %
Bank of India	16 %	Samuel Montagu	16 %
Bank of Japan	16 %	Morgan Grenfell	16 %
Bank of New Zealand	16 %	National Westminster	16 %
Bank of N.S.W.	16 %	Norwich General Trust	16 %
Bank of Oman	16 %	P. S. Refson & Co.	16 %
Bank of Persia	16 %	Rossmore	16 %
Bank of Portugal	16 %	Ryl. Bk. Canada (Ltd.)	16 %
Bank of Siam	16 %	Schlesinger Limited	16 %
Bank of South Africa	16 %	Schwab	16 %
Bank of Sweden	16 %	Security Trust Co. Ltd.	16 %
Bank of Switzerland	16 %	Standard Chartered	16 %
Bank of the Middle East	16 %	Trade Dev. Bank	16 %
Bank of the Pacific	16 %	Trustee Savings Bank	16 %
Bank of the West	16 %	Twentieth Century Bk.	16 %
Bank of Tokyo	16 %	United Bank of Kuwait	16 %
Bank of Victoria	16 %	Windsor Finance	16 %
Bank of Western Australia	16 %	Williams & Glyn's	16 %
Bank of Western Australia	16 %	Witnirust Secs. Ltd.	16 %
Bank of Western Australia	16 %	Yorkshire Bank	16 %
Bank of Western Australia	16 %	Members of the Approving Houses Committee	16 %
Bank of Western Australia	16 %	7-day depositing 14% 1-month depositing 14% 3-month depositing 14% 6-month depositing 14% 12-month depositing 14% 14% and over £50,000 14% 14% and over £50,000 14% 14% and over £50,000 14%	16 %
Bank of Western Australia	16 %	Guinness Mahon	16 %



# Technical Page

EDITED BY ARTHUR BENNETT AND ALAN CANE

## COMMUNICATIONS

### Simpler car phone service starts

AN ELEMENT of computer control is being introduced into the vehicle radiotelephone service offered by London Car Telephones, yielding a number of improvements for the user.

All the driver has to do is lift the handset in order to tell the base computer his identity. Required data relevant to the caller then appears on a screen at base control including such items as the numbers and names he frequently calls and details of any messages that may be awaiting his attention.

The transmitter-receiver is in the boot. The user merely observes three lamps: green for on-off, amber to denote that a call is waiting or a message is in hand (coupled with an audible signal) and red to show that channels are busy (a free

channel will be automatically selected by the computer as soon as possible).

In addition the computer will select a transmitter from the company's network to give the best performance for a particular mobile. Other facilities include secrecy (conversations cannot be overheard by other subscribers) and switching to FM for better quality.

Of interest is the fact that the control equipment is able to handle direct dialling from the vehicle but the company says that permission is being awaited for this service to start. It will be somewhat more costly than the present service, which in London is £52/month plus £70 installation, because the mobile equipment will be more expensive.

Initially LCT has installed its new system in London to give service to the home counties. But conversion work has commenced to bring regional centres such as Birmingham, and Manchester up to date.

More from London Car Telephones, P.O. Box 98, Pall Mall, London SW1 (01-930 0418).

### British Rail optical fibre link

FURTHER ANNOUNCEMENTS have been made by BICC about the installation of optical fibre communication links, this time for British Rail between Birmingham, International and Coventry.

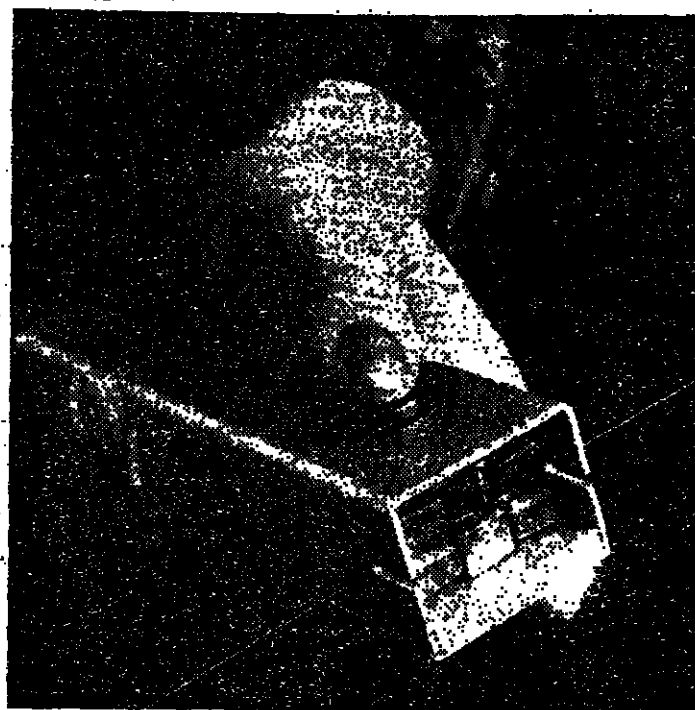
When it is completed in April of next year it will be the first UK optical link operating along electrified track to fully meet international telecommunications standards.

The system will operate at eight megabits per second, equivalent to 120 speech circuits or a corresponding amount of data and there will be one locally powered regenerator about half way along the 17 km route. This stretch is in fact part of the Eastern Birmingham 25 kV electrified main line and the cable, placed in a trackside trough, will consist of two tubed 125 micron fibres having an average attenuation of 3 dB/km at a wavelength of 900 nanometres. Within the cable are plastic tensile members and the whole is enclosed in a moisture barrier polyethylene sheath.

Transmitting and receiving units will be made by Plessey Telecommunications under subcontract to BICC.

At the same time BICC has come up with a small hand-held tool which will make a clean right angle cut in a fibre so that, when it is joined to another length or forms the input or output face to a receiving or transmitting device, minimum losses will result.

It uses a single lapped diamond cutter (70 degrees included angle) which is made to impinge on the fibre with a controlled force, the fibre having been clamped and slightly stretched over a curved anvil.



This hand-held tool devised by BICC provides a quick and accurate method of making a 90 degree cut in an optical glass fibre. The fibre is clamped and slightly stretched over the anvil at the centre where a diamond cutter can be seen moving on to the fibre. The operator simply presses the button, whereupon a controlled crack is propagated to give a clean, square fracture which, in optical communications systems, will result in minimum signal loss.

The force and depth of penetration are such that from the point of contact, a controlled crack is propagated resulting in a clean, square fracture of the fibre. The device produces 95 per cent of acceptable cuts the first time.

There is also some optical fibre news from Japan: the Nippon Telegraph and Telephone Public Corporation has

developed what it describes as "a highly efficient light optical fibre capable of transmitting 20 times more information than existing ones."

Our Tokyo correspondent Richard Hanson reports that the NTT study group apparently has succeeded in reducing transmission losses by reducing impurities in the glass to the "parts per billion" level.

## HANDLING

### Conveys granular materials

A ROPE-OPERATED continuous bucket elevator suitable for the handling of free flowing granular materials has been introduced by Gough and Co (Hampshire), Stanbury, Stoke-on-Trent, Staffs, ST1 4AP.

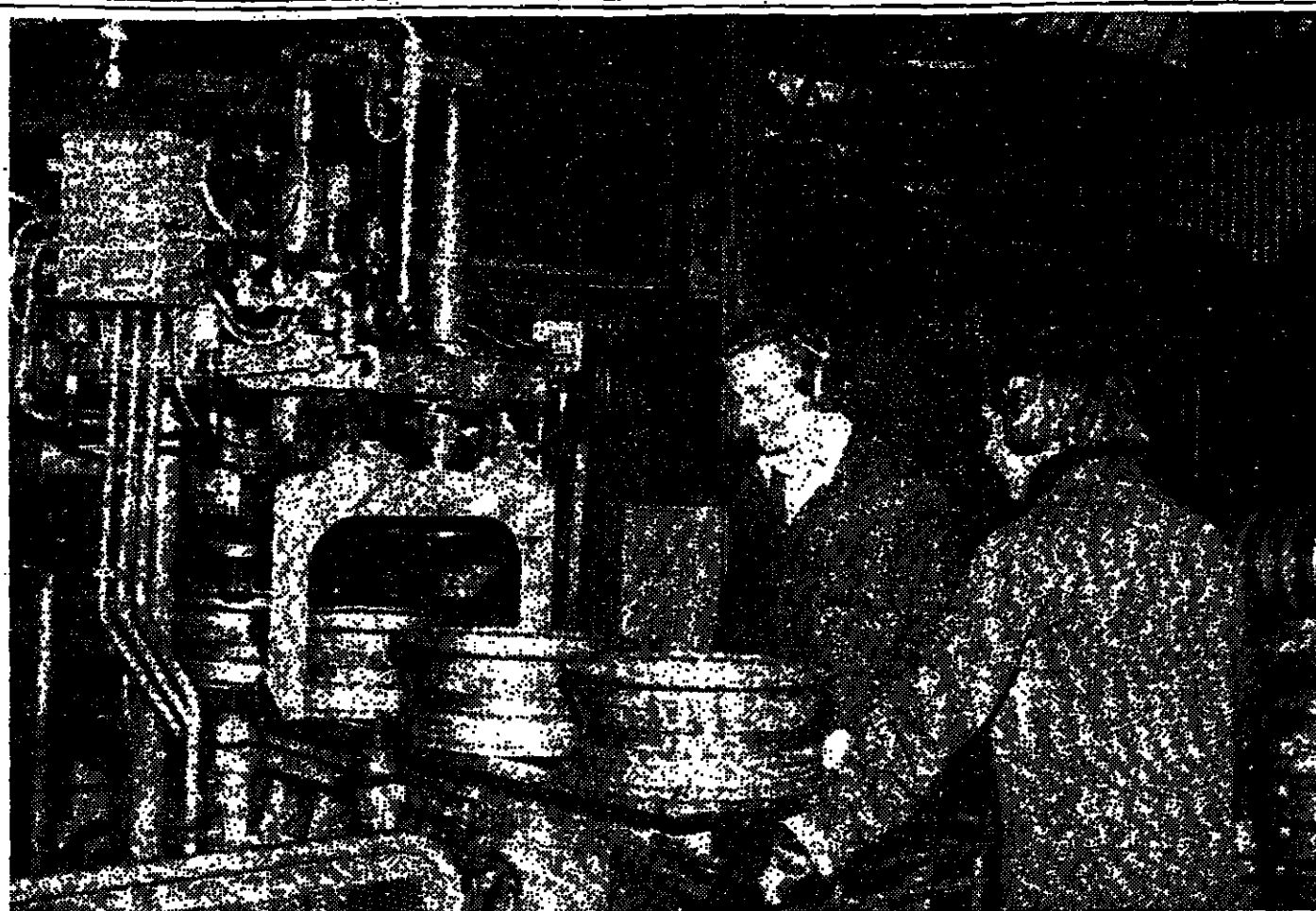
The elevator, which is to be known as the Gough Econ-O-Cable, employs a twin rope

Instead of a chain for transporting the buckets and among the principal advantages claimed for the new design are a minimum of moving parts, no rope lubrication requirement and low maintenance. The ropes do not come into contact with any part of the supporting framework and easy running nylon

rollers are used to guide the buckets.

The elevator can be installed to operate either vertically or at any inclined angle. It can be supplied with a selection of bucket widths from 12 in to 48 in, giving variable throughputs, depending on material being conveyed, angle of operation and speed of elevator.

The trough type buckets are manufactured in stainless steel or mild steel coated with nylon, rubber or plastic. Each is designed to overlap with the next so that loading can be carried out from an overhead source with the minimum of spillage.



Wheels for the new Mini Metro car coming of the production line at the Darlaston works of Rothery (Owen) (Wheels & Assemblies). Over 6,000 wheels a week

are being produced at present under a contract worth about £1m. This order followed successful completion of a development contract.

## PLASTICS

### Structural foam moulding plant expanded

THE INTRODUCTION to the UK of a completely new technique for making thermoplastic structural foam mouldings has also created 80 entirely new jobs at the factory of Peerless Foam Moulding, Colton Farm Industrial Estate, Tamworth, Staffs. (0827 68446).

School-leavers are primarily engaged in the production here of components destined for a host of different industries including electronics, hardware, furniture, engineering, and many others.

Young personnel, says group chairman, W. S. Jordan, are enthusiastic and highly responsive to this new-to-the-UK process which emanates from a U.S. company which advertised in the Financial Times for Anglo-American co-operation.

Peerless was recognising the need to diversify its plastics division interests and snapped up the opportunity with Foam Moulding Corporation of Des Moines, Iowa, whose Dr. Siebolt Hettlinga took a 25 per cent holding in the new British company.

Work on the new 34,000 sq ft factory began in the spring of 1979 and is now completed within target time and budget - £1.2m.

The equipment from America includes an eight-station, 2 kg machine capable of moulding eight different components simultaneously using a rotary table governed by a computer.

based control system: a six-station, 5 kg machine similar to the eight-station one but using a radial injection unit; a 4.5 kg single-station machine and a 1.5 kg single-station machine.

The single-station machine enables tool trials, development work and short production runs to be carried out very conveniently. Also in this area is raw material blending equipment, an inspection area, finished goods packing and maintenance.

In the finishing shop, the main equipment consists of a conveyorised track passing through three spray booths and two tunnel ovens enabling a component to receive primer, colour and spatter coats.

A further booth is available remote from the track enabling samples or small quantities to be dealt with easily.

The site as a whole allows, and has been earmarked, for a further 2,800 sq ft of factory area adjacent to the existing building when expansion is necessary.

Unlike conventional injection mouldings (solid in nature and restricted to relatively thin cross sections) those in structural foam consist of a cellular core sandwiched between two dense skins of the same material. Such mouldings exhibit high strength and good physical properties and enable thicker sections to be moulded.

Growth of the structural foam moulding markets, how-

ever, has hitherto been limited by slow time cycles and high machinery costs associated with conventional methods, and the relatively poor surface finishes achieved.

Secret of the new process is in using a very low pressure injection moulding technique on special machines which have six or eight moulding stations with computer-based control systems.

Many manufacturing benefits and improvements result from the low pressures used, including the requirement for less expensive tooling and the ability to mould thicker sections with freedom from sinkage of the material, while the multi-station machines allow whole sets of parts to be produced at the same time.

Resultant mouldings also have excellent surface finishes which allow paint or other materials to be applied without the need for sanding or other preparation.

Initially geared to producing mouldings up to 5 kg in weight with this FMC system, the company will ultimately extend the range to 10 kg or more in the future.

At the other end of the scale, mouldings of 100 grams are produced with all the inherent advantages of the FMC process. Overall moulding dimensions currently produced are 1.5 metres by 0.75 metres by 0.5 metres deep.

Peerless has also designed and

made available a range of electronics housings under the name Mariner. This set of off-the-shelf mouldings can be combined in a variety of ways to accommodate many types of VDUs and keyboards. Market reaction is favourable both home and abroad and the company has received substantial orders for export to the U.S.

Apart from making mouldings for itself and other companies, Peerless says it is ready to discuss joint venture projects elsewhere in this country and throughout Europe with the idea of establishing other plants similar to the Tamworth operation.

DEBORAH PICKERING



## MATERIALS

### Magnesium alloy agreement

BRITISH technology in high performance aerospace casting alloys is being made available to one of the world's largest producers of advanced helicopters, under a recently signed agreement.

The two companies concerned are Magnesium Elektron of Swinton, Manchester, and FOMSA/Agusta SPA in Benevento, Italy.

Magnesium Elektron is one of the leaders in magnesium alloy technology while Agusta is one of the world's largest producers of advanced helicopters.

### Abrasive zinc-coats bare metal

WHEN iron and steel components, particularly those made from steel, are shot-blasted, they will rust much more quickly than when left with their original untreated surfaces. Protective coatings must be applied as soon after shot-blasting as possible.

Colebrand has been carrying out some tests with a silicon-free abrasive which has a coating of zinc. The abrasive deposits zinc on to the component being processed and the company claims that the onset of rust is delayed by up to four hours in a marine atmosphere. This was found to be the case when steel was tested in the splash zone of a North Sea oil rig. On land it could be a week before any signs of rust appear, it is claimed.



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## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

THE MANY English-speaking visitors to Novo Industri's headquarters outside Copenhagen seldom use their way. Not only are the signs around the factory in English as well as Danish but most of the staff can rattle off directions in idiomatic English. The approach is unusually internationalist, even for highly anglicised Scandinavia.

Behind it lies the fact that 96 per cent of Novo's near £100m sales (Kr 1,270m in 1979) are generated abroad, while all but 500 of its 3,000 employees work in Denmark.

Novo claims to be the largest producer of industrial enzymes in the western world. After Eli Lilly of the U.S., it is also the second largest manufacturer of insulin. Widely used in the treatment of diabetes, this drug accounts for about two-thirds of the group's pharmaceutical sales. Pharmaceuticals as a whole represent around 50 per cent of total turnover, the remainder being made up by enzymes, mainly for the detergent industry but also selling as catalysts for biotechnology processes. Novo's domestic sales base for these products is necessarily limited.

It has also outgrown the domestic market for its capital. Dependent principally on two products, it needs to spend heavily if its foreign markets are not to be usurped by a superior competitor. It regularly spends more than 10 per cent of sales on research and development—almost all of it at home—and a further 10 per cent on capital projects.

To finance these requirements within Denmark would be both difficult and imprudent. With such a high proportion of sales denominated in foreign currencies, Novo is highly vulnerable to foreign exchange movements and sees the virtue of borrowing in the countries and currencies through which it sells.

Control of this highly international animal is still vested firmly in Danish hands. Novo was the creation of two brothers, Harald and Thorvald Pedersen, who began producing insulin in the basement of a Copenhagen house in 1925. The business expanded rapidly. In 1931, the brothers set up the Novo Foundation, which holds only a small percentage of the company's share capital but controls it through the ownership of shares with extensive voting rights.

The foundation has no direct management role in Novo but monitors the group's progress and uses its—traditionally low—dividends mostly to finance independent medical research. It has continuously endorsed Novo's product and financial strategy.

Novo's policy of concentrating

## A vaccine against the currency bug

John Makinson explains why a Danish pharmaceuticals company reduces its vulnerability to foreign exchange movements



Novo Industri, outside Copenhagen: claims to be the largest producer of industrial enzymes in the western world

on a narrow product range is deliberate. Mr. Mads Øvlsen, the company's deputy managing director, believes that Novo can only remain competitive with giants like Eli Lilly by applying its limited resources to a few specialised areas. For a science-based company the size of Novo, the cost of developing and marketing internationally a host of products would be prohibitive.

For similar reasons Mr. Øvlsen insists that Novo's products should guarantee a high return. The labour and raw materials used to produce both insulin and enzymes constitute only about a quarter of their selling price. He says that if staple enzymes ever became a highly competitive, low-technology area, Novo would pull out. The high margin has enabled Novo to push its pre-tax return on sales from 61 per cent five years ago to almost 11 per cent last year. Over that period, profits have grown from £2.8m to £10.4m.

The risks of the Novo approach are equally evident. As the dominant insulin producer outside the U.S., the company can increase its market share only with the greatest difficulty. So the group's strategy is to expand the market itself. In France, for example, Novo supplies 70 per cent of the insulin market, but only 13 per

cent of diabetic patients are treated with insulin. An increase in this proportion to Danish levels (roughly 50 per cent of diabetic patients receive insulin treatment) would clearly have a dramatic impact on sales.

A more direct danger is that a competitor will come up with a superior product, more akin to the insulin produced by the human pancreas than insulin obtained from pigs or cattle. Novo believes that its own highly purified "mono-component" insulin can scarcely be improved upon. But a recent announcement from Eli Lilly about work it has sponsored to produce human insulin by "genetic engineering" techniques has set the odd alarm bell ringing in Copenhagen.

Novo's recent interim statement contained a tersely worded announcement about a new process for still further purifying its insulin, to the standard of human insulin. Clinical trials of the latest product are scheduled for next year.

Commercial competition is not the only threat to Novo's markets. Its products are carefully monitored by regulatory bodies and Mr. Øvlsen recalls with little fondness how sales of enzymes collapsed from Kr550m to Kr250m in 1970 as a result of a surge of public concern

about the safety of detergent enzymes.

The product was subsequently rehabilitated but Mr. Øvlsen pursues a policy of spreading risk among different industries in order to avoid a repetition of the collapse of this market. This is clearly not possible with insulin but, in the enzyme field, Novo is constantly examining markets where there may be a real need for the product. Starch is one recent example and the company is now attacking the protein industry. Over the longer term, fuel derived from manioc (cassava—a tropical cereal) is a potential application though Novo is still sceptical about its commercial chances.

As products become increasingly sophisticated and expensive to develop, Novo finds patent protection of diminishing value. Mr. Øvlsen points out that, for effective protection, a company must file a patent at an early stage in product development perhaps 10 years before launch.

Novo's inevitable exposure on the product front makes it all the more imperative for the company to protect itself financially. It cannot afford to serve as hostage to the fortunes of the Danish economy, particularly as the Danish government

pursues a regime of high interest rates. This makes it expensive for Novo to borrow domestically and also diverts investment away from the local equity market. Finally, it attracts funds into the Kroner, making Novo's products more difficult to export and reducing the value of its foreign earnings. In 1978 Novo missed a profits forecast because an unexpected rise in the Kroner cut its income by Kr 15m (£1.1m).

The company's funding needs are large. Its finance director, Mr. Kåre Dullum, says he likes to maintain a rough 1:1 balance between equity and debt, which is a high proportion of gearing by almost any standard. For a company of its size, Novo has been adventurous in meeting these requirements. Two years ago, it raised \$20m through the complex business of a Eurobond issue, convertible into ordinary shares at a fixed price.

The Eurobond led Novo to have its shares listed on the London Stock Exchange, as part of Mr. Dullum's strategy of encouraging more foreign ownership of the company's shares. He estimates that between 10 and 15 per cent are already held abroad, mostly in the UK and U.S., and that this proportion is rising steadily. Two weeks ago, Novo announced a rights issue along very Anglo-Saxon lines and Mr. Dullum reckons that a significant proportion of the new shares on offer may be taken up by foreigners. Novo is as reluctant to be dependent on Danish investors as on the Danish economy.

The company's need to spread itself geographically can lead to decisions which cannot be justified on purely economic grounds. Last year it opened an enzyme plant in the U.S., which is now being expanded. The company saw no great need for new capacity and could in any case produce enzymes more cheaply in Denmark, but nonetheless sunk \$15m into the project. The advantage of the scheme, was that it helped Novo's marketing drive, could be funded locally, and educated Wall Street investors about the company.

Many problems are typical of many companies operating internationally from the base of a small economy. So far, at least, it has met the challenge with success.

## BOOK REVIEWS

## Home truths on energy

BY RAY DAFTER AND MARTIN DICKSON

SIR DEREK EZRA'S book, *Coal and Energy* (Benn, £6.95) could be sub-titled "the fall and rise of the coal industry," dealing as it does with the sharp contraction of the sector in the 1950s and 1960s and its rapid expansion now to meet the much heralded "energy crisis."

As chairman of the National Coal Board since 1971, Sir Derek has an insider's knowledge of this remarkable about-turn in coal's fortunes. However, he is writing not for experts but for the interested layman and his book is a very readable primer. One caveat is needed: this is the second edition of a volume first published in 1973 and there have been significant changes in the energy world since then.

Sir Derek deals briefly with some of these in a 1980 postscript, and reinforces his argument that coal is the fuel of the future. Particularly readable are his accounts of the new Selby coal project, in North Yorkshire, which is expected to produce 10m tonnes of fuel a year by the late 1980s, and his examination of the role of research in the development of new mining and coal utilising techniques.

He points out that in Britain electricity generation will remain a key market for coal up to the year 2000. But, from a businessman's point of view, the volume contains rather too little on the general industrial coal market, which the NCB now reckons will be its chief growth area to the turn of the century.

A *Geography of Energy* in the UK, by John Fernie (Longman, £5.50) is another readable primer, this one being aimed at the geographer and designed to provide him with an independent assessment of energy options open to the Government.

Fernie runs through the whole gamut of energy forms, from North Sea oil to solar power, with clarity and economy, summarising arguments for and against various options with an objectivity all too rare in the over-emotional energy debate. As

one would hope from a geographer, the book's maps are a particularly useful reference tool.

The author comes to the conclusion that a strategy for the future must be based on coal and involve the conservation of oil and gas to provide a stop-gap until nuclear and renewable technologies are sufficiently developed to make a greater contribution to electricity supplies. But he has also correctly predicted that this will lead to coal being stockpiled in the short-term, with electricity demand falling to rise at its 1970s rate.

Like Sir Derek's book, indeed, most books on energy—Fernie's volume suffers from the fast-changing nature of the subject, but it remains a useful introductory textbook.

If there is one man in the oil industry who can be relied on to be both provocative and a thorn in the side of oil-company executives, it is Professor Peter Odell, director of the Rotterdam Centre for International Energy Studies at Erasmus University, Rotterdam. Perhaps it was with this in mind that former Energy Secretary, Anthony Wedgwood Benn, commissioned Professor Odell to study UK oil development policies. The resulting report never saw the full light of day. David Howell, the new Energy Secretary, showed what he thought of Professor Odell's views when he merely placed a copy in the library of the Houses of Parliament. That was a year ago. Now Odell has decided to give his views a wider airing.

The result is *British Oil Policy: A Radical Alternative* (Kogan Page, London, £12). The title speaks for itself.

Take, for example, his views on offshore licensing policies. Having criticised the auction system of licensing—the method used in the U.S.—and discretionary awards, adopted by the UK Government, he advocates the introduction of a production sharing system involving joint venture operations.

Basically, Odell would like to see companies having the opportunity to apply for exploration blocks at any time, and not just during the prescribed licensing rounds such as the one now being advertised. A company which had successfully explored for oil under Odell's plan, would then be expected to bid for the right to retain a share of the oil it hoped to produce.

The balance of the oil—usually well over half of the total output—would remain the property of the state and would then probably be marketed by the state oil company—presumably British National Oil Corporation. The state's share might be around 50 per cent in respect of a difficult development of small field, to over 80 per cent for the more attractive discoveries.

Among the benefits of such a controversial system, says Odell, would be that production sharing would provide a firmer base for Britain's use of oil as a "weapon" in negotiations over energy and over other policies within the EEC and with other nations. Odell's critics might say the idea is a blueprint for blunting the enthusiasm of oil companies—those that have to find and produce the oil—and for antagonising the UK's trading partners, particularly other members of the EEC.

There is no such controversy in another new offshore oil publication—*European Continental Shelf Guide and Atlas, 1980* (Offshore Promotional Services, Maidenhead, Berks, £32). Its strength lies in the raw data contained in 450 pages of licence information, exploration and production records, and helpful maps. The offshore areas of the UK, Ireland, Norway, Holland and Denmark are featured. According to the publishers it is possibly the most complete reference for any oil and gas producing area in the world. It is a bold claim, but one that we are unable to dispute.

## BUSINESS PROBLEM

## BY OUR LEGAL STAFF

### Professional rates

I have recently had to move my dental practice from one part of a London borough to another and the authorities wish to increase the rateable value of my premises. I have lodged an appeal on three grounds: (1) that this is an enforced move to a less good position with a small area on the ground floor (2) my former surgery on the first floor had a rateable value of £607 and the new assessment is £850. A similar practice on the ground floor and within half a mile has a rateable value of £334 (3) There is a lack of "equity" about this. I am now waiting for the local valuation court and if the court fails to determine the matter, it will be referred to arbitration if both parties agree. What, please, do you advise?

The fact of an enforced move on your part is not relevant to the rating valuation, which should be based on an objective valuing of the letting value of the premises in the market. Hence smaller area of usable floor-space could help you; and the fact of a comparable surgery within half a mile undoubtedly would help. "Equity" is of no assistance at all. The fact that ground floor premises command a better rent is against you. You are probably better off staying in the valuation court and not going to arbitration. We doubt if you will obtain any or any significant reduction in the £850 value.

No legal responsibility can be accepted by the Financial Times for the answers given in these columns. All inquiries will be answered by post as soon as possible.

### EUROBONDS

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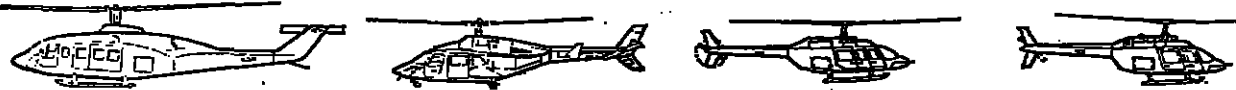
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## FINANCIAL TIMES SURVEY

Wednesday September 17 1980

## Computing Services

Ten years ago, computing services hardly existed. Now they are the fastest-growing sector of the computer industry. Computers are falling in price, but the cost of preparing the instructions to make them work, and the difficulty of finding people to write those instructions, is rising rapidly. This survey examines why.

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**New car sales down nearly 30% in April**

**Year of decline forecast in engineering industry**

**Decline of 4½% in manufacturing output predicted**

**Parts of British textile trade 'on brink of collapse'**

**'Frightening' decline in small companies**

**Liquidations reach three-year peak**

**Electricians 'in fight for survival'**

**73 companies wound up**

**Bad debts problem is increasing**

**Publisher warns of closure**

**Company liquidations rise**

**Output sinks**

**Bleak outlook for engineering companies**

**Threat to chemical companies**

**Turnover down in all sectors**

**£1.78m debt 'cannot'**

**How stock exchange turnover is moving**

**50,518 as against 50,073**

**FT turnover index for the**

**decrease**

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## COMPUTING SERVICES II

# Fastest growing sector in the computer industry

A REMARKABLE number of computing services companies have just celebrated—or are about to celebrate—their tenth anniversary.

That is no coincidence. Ten years ago computing services hardly existed as a separate entity. Now it is the fastest-growing sector of the computer industry, itself no slouch in the growth stakes.

According to the best available figures from Input, a leading U.S.-based consultancy specialising in the information processing industries, billings to U.S. computing services companies were about \$9.8bn in 1979, a growth of 22 per cent over 1978.

Total revenue in Europe in the same period was \$8.8bn, representing a growth of 20.6 per cent over 1978. Figures for Japan are available only for 1979 and show total revenues of \$1.8bn.

Within the European total, Britain showed total revenues of almost \$1.0bn, a spectacular growth of almost 30 per cent over the previous year.

Now, in simple terms, computing services companies will do your computing for you, or make it simpler and more efficient for you to do your own computing.

But as computers have been used in business for more than 20 years, what was it that happened a decade ago that prompted the birth and development of such a vigorous industry?

At least a part of the answer lies in IBM's dramatic decision, in 1970, to "unbundle" (that is to charge separately for) software. Software (computer programs) is the lists of instructions which, when converted into electrical impulses, tell the computer what to do.

In one way or another, services companies are chiefly in the business these days of selling software. At one time, there was no demand for their services because computer hardware manufacturers—the people who built the actual machines—threw in the software as part of the price of the system.

When IBM changed the rules of the game and forced its customers to pay separately for their computers and the programs which made them work, it opened the door to all those bright entrepreneurs, who

reckoned they could write better software than the manufacturers or offer to their customers new and interesting things to do with their computers.

Another part of the answer lies in the extreme shortage of computer specialists. There is a shortfall of at least 50,000 software specialists in the U.S. and probably half that number again in Britain.

The result is that there are rich pickings for the software entrepreneur, and especially for the creator of the software package, a piece of software designed for a specific function and which can be sold to many customers, requiring the minimum of modification to fit the needs of each individual client.

Traditionally, computing services comprise three principal activities: bureau services, software products and professional services. This last includes turnkey systems, consultancy and education and training. Other services such as independent maintenance are also assuming increasing importance.

## Long-established

Bureau services is the oldest and largest sector, here and abroad. In the U.S., for example, processing services accounted for 70 per cent of total revenues in 1979. In the UK, the comparable figure was about 60 per cent.

Bureaux simply do your computing for you. In the U.S., the major bureaux include IBM—now back in computing services, again after a major court battle with Control Data Corporation left it out in the cold for some years, General Electric, through its information systems subsidiary, and Tymshare.

IBM is a major provider of bureau services in Europe; others include General de Service Informatique and CISI in France and Baric, Datasolve and Centrefile in the UK.

While some companies are happy to let their bureaux handle all their computer affairs, it is a more common pattern these days, especially in the larger companies, to use a mix of in-house and out-of-house computing. Thus, Stuart Bailey, sales director for Geisco—the UK arm of General Electric Information Services and one of the biggest inter-

active services bureaux in the UK—can claim that most of Britain's top 100 companies, all with well-known and powerful data processing facilities, are also his customers.

At one time, bureaux in their earliest form, simply processed batches of their clients' data. Collected by van during the day, data was prepared for the computer, processed in one of the three shifts most bureaux ran, then returned to the client.

Horror stories in those early days were rife. Customers' precious business data could be lost, computer tapes mangled, results sent to the wrong recipient. It still happens, of course, but, in general, bureaux have established a sound business image.

They have to do much more these days than simply batch processing to stay in business. There is no shortage of work about, but their chief competition is not other bureaux, but rather the company that wants to install its own small computer. As Mr. Bailey says: "There is always a strong pull for people who want to make their own solution."

Interactive working is the new trend, where the customer has a computer terminal on his premises and is able to interrogate his company files or process his data over a telephone link between his office and the bureau's computer.

Some bureaux specialise either in particular areas or particular computers. Comshare, for example, has a particular interest and expertise in financial management systems. Centrefile, a subsidiary of Costain and Mowlem is specially interested in the kind of calculations used in civil engineering—it also specialises in ICL hardware.

The second sector—software products—is less mature and less coherent. Broadly, computer software comes in two varieties: systems software which comprises the programs which control the computer itself, and applications software which carries out the task required by the user.

Software houses will write software, either systems or applications, tailored to your own needs or they will sell you a package which should satisfy you—ideally, with little alteration. Because the cost of bespoke software is so high, there is a strong trend towards

packaged software; while there is a great belief in the quality of European software (and especially British software), the fact remains that seven out of 10 packages sold in Europe are American in origin.

## Big sellers

The largest of the American software houses providing packaged software is Informatics, followed by Management Science America and Cincom Systems and Applied Data Research. The biggest sellers, at present, are systems software, data handling packages such as Total, Roscoe and The Librarian (the computer industry indulges its love of mnemonics and puns to the full in naming its packages).

According to Lawrence Welke of the U.S. consultancy, International Computer Programs, applications software will account for 80 per cent of all package sales, within five years.

The biggest UK software house is Scicon, with a turnover probably in the £20m to £30m market. Then there are a profusion of smaller houses, CAP, Logica, Systems Designers, SPL, to mention but four, and hundreds of smaller concerns.

In the UK, at any rate, professional services is the star performer. Figures prepared by Input show that between 1977 and 1978, this sector which includes consultancy, training, education, contract programming and turnkey systems grew by 40 per cent. Total billings in 1978 were \$239m.

According to Input: "Professional services are expected to continue at this level of growth; any decrease in tailored systems market share being taken up by increase in consultancy, education and turnkey systems."

Services companies, largely ignored by the City for years, are now well-placed for investment, according to Dr. Douglas Eyskens, director general of the Computing Services Association, the UK trade association.

"Suddenly, services companies are the glamour stocks and everybody is trying to get into them," he says.

He emphasised the change in recent years from the simple picture of bureaux and software houses to the present processing services, professional services and software products (packages) divisions.

"The ability to raise money for services companies has never been so high," he says.

There are threats from outside. The U.S. equivalent of the CSA, Adapso, has been fighting legal battles to prevent banks and other commercial organisations offering computing services in the U.S.

There is much talk of merger and takeover in the air. Burroughs, the mainframe computer manufacturer, has just bought Systems Development Corporation. In the UK, the French and the Belgians have both taken a toe-hold by buying UK bureaux—the Belgian group CIG took over the IBM-based bureau, Lowes Ajax, this year from Hill Samuel.

In France, software houses have become grouped into massive blocs, CAP-Sogefi-Gemini being a good example. In Britain, Scicon and BOC Computing Services have made it clear they are determined to grow by acquisition.

Despite the growth already seen and the firm predictions that all sectors of the computing services market-place will continue to expand at a significant rate, profitability, especially in the UK, has often been disappointing, and throughout Europe, the services industry has failed to move manufacturers from the No. 1 spot.

With a projected \$20bn market in 1985 in West Europe, it looks as if the lion's share will go to companies which think big and achieve multinational status.

Alan Cane

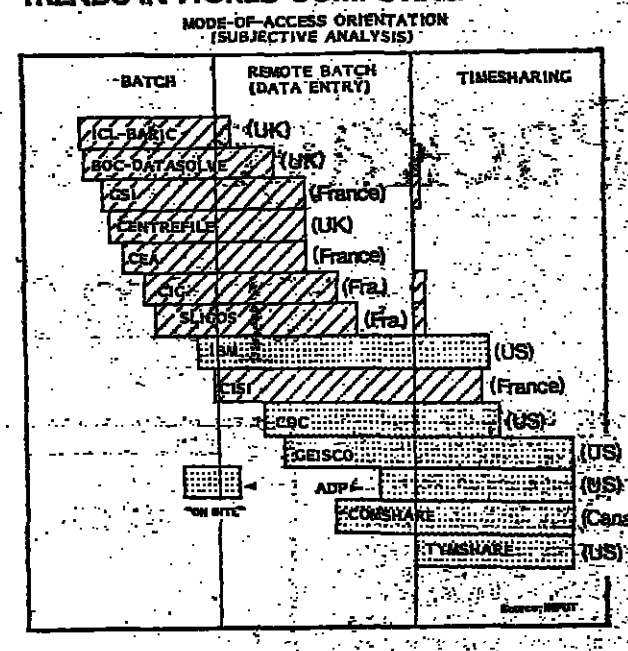
## THE TOP TEN

Computing services vendors in the UK, 1978.

Vendor	Revenue for all services (£m)
IBM	35.0
ICL Datasol	16.0
BOC Datasolve	13.0
SCICON	12.7
H-IS (GEISCO)	10.2
Logica	10.0
Systime	9.1
UCSL	9.0
CMG	8.0
CAP-CPP	7.0
ICL Baric	7.0

Source: Input

## TRENDS IN WORLD COMPUTING SERVICES



## WEST EUROPEAN COMPUTER SERVICES MARKET

Type of Service	1978 \$M*	%	1979 \$M*	%	Annual growth Rate %
BOS	1,132	19.9	1,429	20.8	26.2
Batch	2,441	42.8	2,962	43.1	21.3
FM	89	1.6	102	1.5	14.6
All processing services	3,662	64.3	4,493	65.4	22.7
Software products**	586	10.3	703	10.2	20.0
Professional services	1,450	25.4	1,677	24.4	15.7
Total	5,698	100	6,873	100	20.6

## THE U.S. COMPUTER SERVICES MARKET

Type of Service	1978 \$M*	%	1979 \$M*	%	Annual growth Rate %
BOS	2,707	33.4	3,050	30.9	12.7
Batch	1,976	24.4	2,360	23.8	19.4
FM	1,082	13.3	1,230	12.5	13.7
All processing services	5,765	71.1	6,640	67.2	15.2
Software products**	981	12.1	1,620	16.4	65.1
Professional services	1,362	16.8	1,600	16.2	17.5
Total	8,108	100	9,860	100	21.6

\* At 1979 exchange rates; \*\* includes hardware manufacturers' product licensing. Source: Input

# A remarkable increase in distributed services

BUREAUX are the flagships of the computing services industry. In the early days, they were the industry, and they still occupy a significant position, if not as commanding as before.

In 1979, for example, bureaux operations in the U.S. accounted for about 70 per cent of total billings with an annual growth rate of 15 per cent. Software products, however, with only 16 per cent of total revenues, were growing at 65 per cent a year.

The European picture for the same year was quite different. Bureaux (or processing) services took 65 per cent of the total billings, but were growing at 22 per cent a year. Software products were growing at 20 per cent and professional services at 16 per cent.

The bare figures conceal the underlying trends—and for the European scene, they are quite misleading because, as a composite picture of a number of different countries with quite separate approaches to data processing, they blur the essential differences.

Bureaux worldwide are having to change their method of operation because of the advance of technology. For some, it is proving traumatic. They are large and cumbersome, devoted followers of Grosch's Law and slow to change.

Grosch's Law is a whimsy dreamt up by the enfant terrible of the computer industry, Dr. Herbert Grosch and immortalised after it seemed to be true. It states, essentially, that unit costs for data processing are lower for big powerful computers than small, more limited machines. Microcomputers do not obey Grosch's Law.

## Successful

Bureaux are rarely the first to leap for new technologies; their investment in existing hardware and software is too great and they are experts at wringing the last bit of useful processing from old and obsolete hardware. One of the most successful bureaux in Britain, Comshare, carries out its processing on old Sigma machines made by Xerox corporation when it was in computer manufacture. Now they are kept going by cannibalising scrap Sigmas.

Grosch-type bureaux were well suited to batch processing, where data is collected from customers, processed one job after another in batches and returned to the customer. Now the trend is to remote computing, a service based on good telecommunications facilities and very sophisticated software.

Inevitably, North American companies took the lead in remote computing through massive timesharing bureaux such as Comshare, Automatic Data Processing, General Electric Information Services (represented here by Geisco) and Tymshare.

computing involves a terminal on a customer's premises which can be used to send data over the telephone lines to the bureau computers where it can be processed either in batches or in timesharing mode where the computer is persuaded through slick software to divide its time between a number of users simultaneously.

Interactive work is a further sophistication where the user is able to carry on a dialogue with the computer, asking questions, demanding reports and amending the files.

The Americans now have massive expertise in running interactive, time-sharing networks of computer centres and customers. Britain is the most advanced of all the European countries through bureaux like Centrefile and Unilever although a long way behind the U.S. In 1979, remote computing in the UK accounted for 25 per cent of total revenues and was growing at 38 per cent a year. Batch services, while taking 34.4 per cent of total billings was growing at only 21 per cent. Nevertheless, the direction of ddp there is a belief that only Geisco Computer Services, a subsidiary of the Geisco Organisation, has made much headway. It offers remote, on-line services using Texas terminals.

But as the major bureaux worldwide jostle for pole

position, the plans of the acknowledged champion, provider of computers and services to the world, IBM, remain a mystery.

It has a one-third share in Satellite Business Systems, an information services company which plans to put its first satellite into orbit next year. In Britain, it operates a massive remote computing data centre near Warwick. According to the consultancy, Input: "An aggressive growth plan is in the early stages of implementation, with the super-centre at Warwick which can house as many as six IBM System 370/168s (a very large computer indeed) tied to a network of 80 high speed lines and 10 concentrators serving the UK market."

IBM has not been noted for the kind of networking and telecommunications services which has distinguished its competitors, as Comshare and Geisco, but there are clues that it is developing software which could offer customers a personal computing service at a competitive price.

The combination of the super-centres and the potential of high speed satellite data links must give all IBM's services competitors considerable food for thought.

Alan Cane

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## COMPUTING SERVICES III

# Packaged software sector expands rapidly

CINCOM SYSTEM'S turnover was more than \$30m in 1979. Its principal product is a software package called Total. Last year, Total sealed its reputation as the world's most successful independent systems software product by notching up more than \$100m in lifetime sales.

Total is a database management system. It is a software tool which makes it possible for management to use more effectively the data it has stored in its computer's memory. To give one example, a computer file might contain a stack of sales orders. Different individuals in the company would want different information from that stack of data.

The sales director might want to know the value of orders attributable to different salesmen; the production director might want to know the popularity of individual products. Each member of the management team needs a different view of the data; making this possible is the chief responsibility of a database manager such as Total.

Total fits on some 28 different makes of computer, both mainframe and mini. It will run in as little as 12 Kbytes or as much as 40 Kbytes, depending on the facilities included.

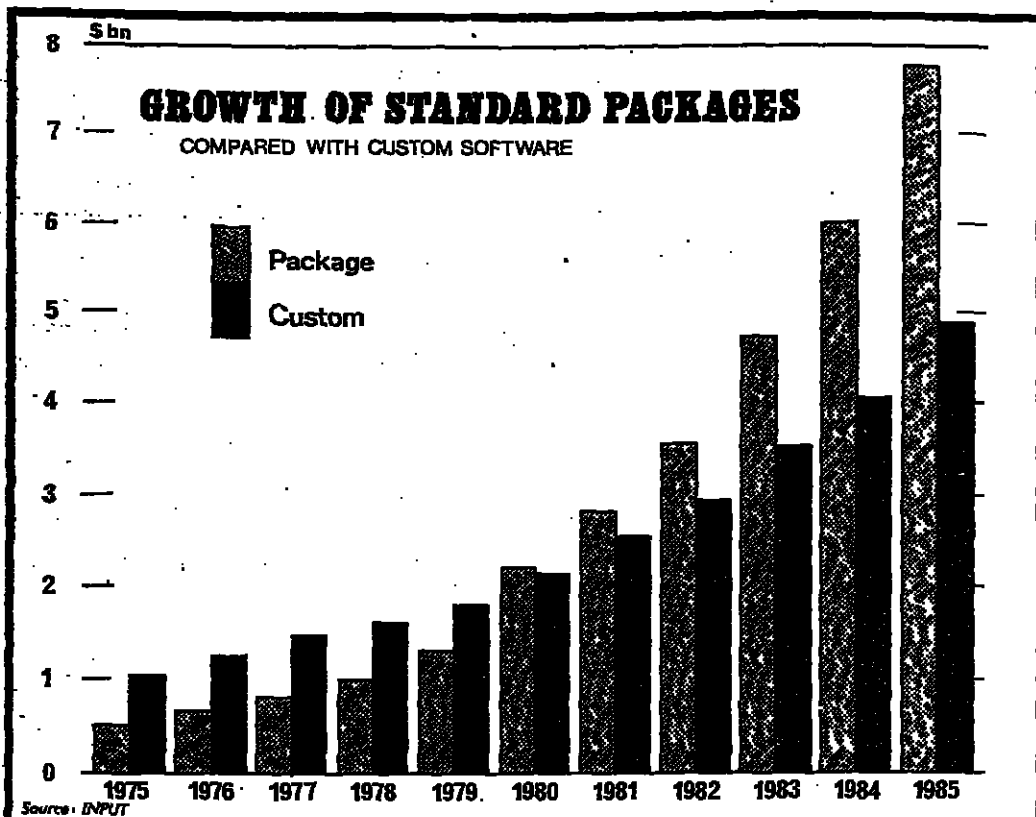
It is not a tool for the naive computer user. Cincom says it sells it only to companies where there is a demonstrable need and sufficient in-house software expertise to handle the system. Its users include Proctor and Gamble and S Ms. If you were to buy Total, Cincom software specialists would visit you, educate your staff in the use of the package, transfer the lists of computer instructions which make up the package from their tapes or discs to the memory of your computer and leave you and your programming staff to get on with it, promising to return with improvements to the package as they are released.

It would cost you between \$12,000 and \$30,000.

## Cost factor

The moral of this story is that if you want to a respectable software house and asked it to write you a database manager from scratch, the cost would not be less than \$25,000—and could reach \$100,000 for an all-singing, all-dancing version. Cincom is writing a new applications package; the cost to date is \$8m.

That explains why packaged software is growing faster than any other sector of the software market. In the U.S. in 1979, the software package (or product) market was growing at an annual rate of 65 per cent. Sales were \$1.6bn; by 1980 it has been forecast that sales will top \$2.5bn. Independent figures suggest that there are more than 8,000 packages in existence in the U.S.



In the UK in the same year, the value of the package market was only a little over £50m, but it was growing at 70 per cent annually.

According to the specialist consultancy, Input: "Such a high growth rate is not expected to continue at this level, but because of its relative lack of development the sector will lead the growth rate chart for the next few years. A new contributing factor to this growth was the start-up of sales of software packages for personal computers at the very low end of the market."

The hard fact is that most packages used in Europe are American in origin, marketed either by subsidiaries (Cincom was urged to set up its European operation by multinational companies which were heavy users of its product), or under licence by European software houses.

And as most of the computers in use are IBM machines, most packaged systems software is written to run on IBM hardware. (Systems packages are software which manages the computer's resources: Total is a good example. Applications packages are written to perform specific functions for the user; Safes, a production control package written by Safe Computing, a subsidiary of Chubb, comes into this category.)

The U.S. connection caused problems for CAP, one of the UK's leading software houses last year when its licences to market products in mainland Europe from two U.S. houses, ADR and Boole and Babbage,

were suddenly revoked. It left CAP badly placed until its own improve range of systems products came on stream.

The other side of the coin is that the UK's only significant software successes in the U.S. have been with systems software, MSP with Datamanager, a typical "housekeeping" package, and Altergo with Shadow II.

Written originally by the Thomas Cook organisation, Shadow II is a teleprocessing monitor which runs on large IBM hardware. It manages the interface between the computer and its operations and data coming in over telephone lines—it enables the user to carry on a dialogue with the computer.

## Big trend

The economics of the software business dictate that this year sales of standard packages will overtake those of custom software, and that by 1985 will be far ahead.

It simply costs too much, at present software prices, to keep re-inventing the wheel. Customers seem happy to pay the price in modifying the way they do their business to suit the package to avoid the costs of a custom job (and the inevitable debugging and maintenance which follows).

Then there is the explosive growth in sales of mini and micro computers which often arrived with no software at all (the "naked" mini). The cost of hardware once dominated the economics of data processing. Now it is the cost of software. Large bureaux operators, who

themselves are leaders in selling or licensing packages, reckon that the cost of hardware will soon be no more than 25 per cent of the total cost of a major system.

Already, there are hundreds of examples of microcomputer users spending £3,000 on hardware and finding they have to spend several times as much on the software to make the machine work.

Then there is time. The planning, writing and debugging of a custom-built programme is time-consuming—taking, perhaps, three years or more. And data processing managers complain that their users are always changing their requirements which means further delays. A package may not give them all they want, but it is up-and-running in days, rather than months or years.

While the massive U.S. software houses turn over millions of dollars in packages through the size of their home market—in 1979, Informatics package revenue was almost \$40m with Management Science America, Cincom Systems and ADR only a little way behind in Europe scores of small software houses hope to do an Altergo and find a Shadow II.

But, as always, IBM waits in the wings. It is already a massive supplier of packages such as CICS, a management information tool, and if it entered the package market on a grand scale it would wreak havoc among the present vendors. With revenues from hardware melting away, it may have little choice.

A.C.

# Bureaux supply customers with on-site computers

BUREAUX SEARCH continually for new business. Only by keeping their computers running day and night can they justify their investment in hardware.

Yet the fact is that bureaux rarely come up against each other in the battle for customers. The potential market remains vast—by 1985, the West European computer services market alone is likely to exceed \$500m, mostly in bureaux services. And there is enough business for all. The chief competition for most bureaux is the company that wants to do its own computing.

Some bureaux will profit by offering specialised hardware. Computel, for example, an ICL-based bureau, hopes to profit from offering ICL's superfast information retrieval system, CAPS (Content Addressable File Store), and perhaps its powerful "number cruncher," the Distributed Array Processor. Others will offer specialised software—Comshare, in financial management systems, or Tempo, in advertising industry systems, and Kalamazoo, in motor trade applications. There are two further markets with marked potential for growth which processing companies are beginning to exploit, User Site Hardware Services and Facilities Management.

User Site Hardware Service is a direct consequence of the falling price of computer hardware, and it is the way in which the bureau can most effectively counter a customer's desire for his own machine.

It means, simply, providing the customer with a computer on his own company premises which can be used to process a substantial part of his work load—and which behaves as if it was part of the bureau system. Automatic Data Processing (ADP), an aggressive U.S. com-

pany was, perhaps, the first to offer user site hardware services in a big way; it called the service On-site, a name which now seems to be applied to any similar operation.

ADP is one of the most successful time-sharing bureaux. Its special expertise lies in squeezing the maximum performance possible out of a network of powerful computers. In the U.K., for Digital Equipment System 10s. With falling hardware prices, ADP found it possible to offer its customers small DEC computers—2028s—to operate on their own sites. The machines, which would run all the DEC software and so, to the user, would not be operationally different from using the ADP network, could be used to carry out jobs locally, while functioning as a remote terminal if the power of the network was required.

## Expenditure

Brian Tytherleigh, managing director of ADP in the UK said that On-site offered the customer top cover: "Many of our customers are chiefly worried about their expenditure on bureaux services using On-site puts a ceiling on their expenditure."

On-site has taken off well in the U.S. and is beginning to show signs of acceptance in Britain. BOC Computing Services is one bureau that is beginning to follow in ADP's footsteps.

Mr. Tytherleigh said that, in Europe, ADP had made 13 sales of On-site systems, which was close to the company's marketing predictions. He said it was both a product and a marketing device: "In France, we have discovered we can go in the front door shouting 'On-site'

and come out of the back door with more business for the central system."

A variation on On-site which some bureaux are beginning to market is to sell the customer a part of a computer.

Time-sharing is used so that a group of users share the resources of a single machine. But as minicomputers drop in price, and more important, gain in power, it makes economic sense to sell a user part of a minicomputer for his exclusive use. Geest Computer Services offer such a service on Texas Instruments minis.

The essential difference between an On-site operation of the kind offered by ADP and a distributed data processing (ddp) system which Geisco is now offering in the UK (it has been on offer in the U.S. under the name Marklink for some time), is that although both are aimed at the high spending client, On-site offers a ceiling to costs, ddp offers a bureaux solution to difficult data-handling problems.

Facilities management is an entirely different approach. It means the management of all or part of a user's data processing functions under a long-term contract (not less than one year). The specialist consultancy, Input emphasises: "The contractor must directly plan and control, as well as operate, the data processing facility provided to the user site through communications lines, free standing or in mixed mode."

The annual rate of growth of facilities management in the U.S. is about 14 per cent, slightly better than the growth of remote computing services, albeit starting from a much lower base point.

In Europe, the growth rate is currently around 14.6 per cent, although at £200m, it is

only 1.5 per cent of the market.

The software and services company Hoskyns is probably the UK market leader in facilities management, with some 55 FM deals under its belt.

There is no doubt that it has found it most profitable to pursue a modification of the basic concept, rather than simply managing a client's computer installation.

The Hoskyns service is called "Crossroads." It aimed at customers who are changing hardware suppliers or software technology.

## Difficulty

The problem is that many firms cannot afford the cost of parallel running, antiquated system and new technology, nor take the chance of disenchanting their invaluable software staff by asking them to run and maintain an old and dying system.

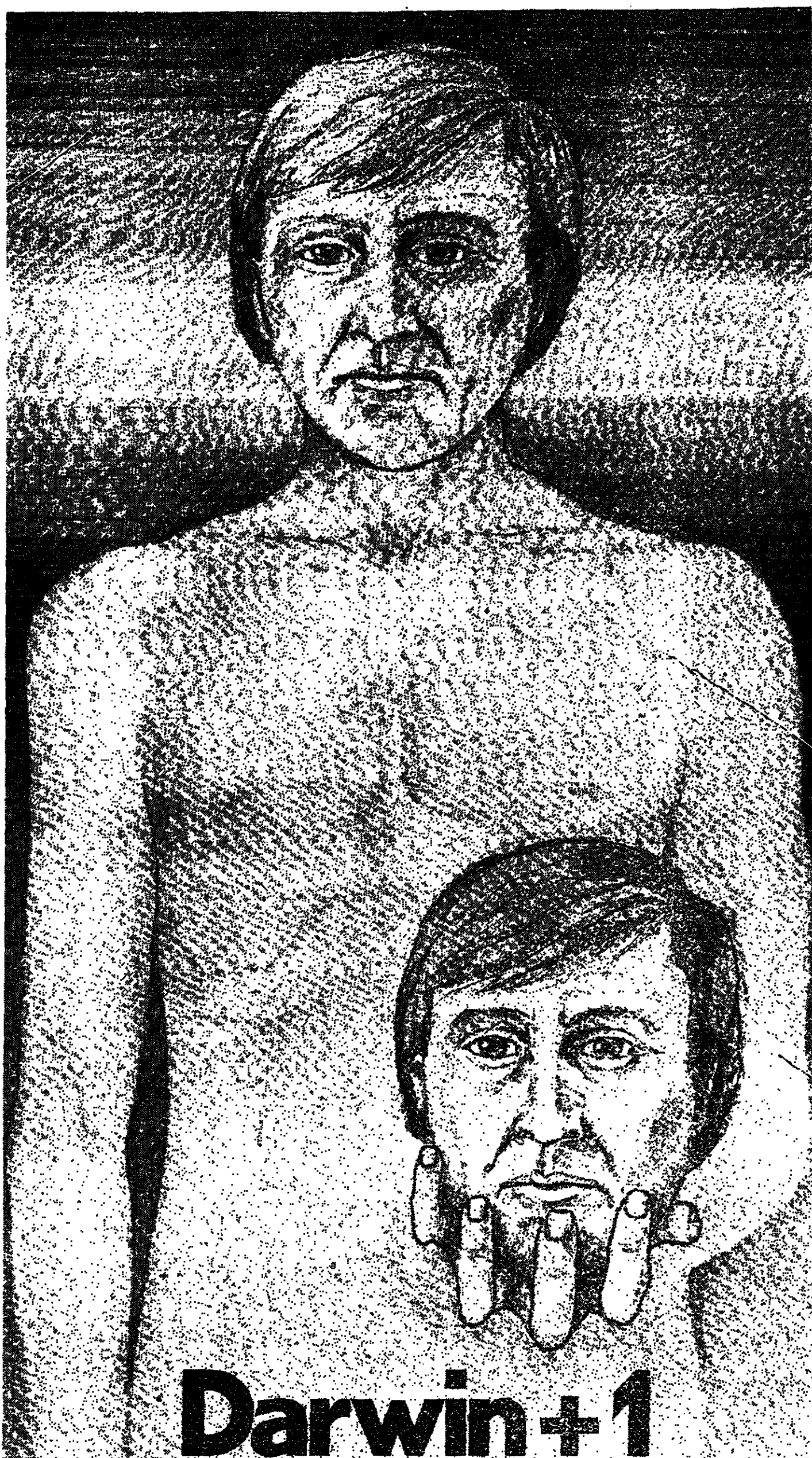
Hoskyns will "take the problem off your hands"—although, as Brindley Reynard of Hoskyns, says, sadly: "It seems to be mostly ICL users getting out of ICL and changing to IBM, or to minicomputers."

Hoskyns will simultaneously build the customer a new system on, say, DEC or Hewlett Packard hardware, building in its own M4S or special purpose software.

Reynard says: "Traditional FM has not taken off because too many people caught colds. We have learned that you need size, stability and experience. We learned which FM deals to turn down, which to accept and how not to lose our nerve."

Hoskyns last year turned in pretax profits of £664,394 on a turnover of £12.1m. Its first half figures for 1980 show substantial improvement.

A.C.



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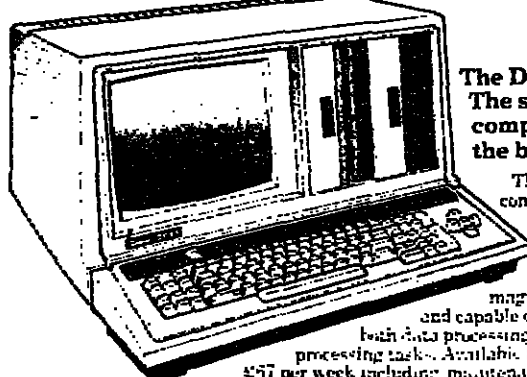
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## COMPUTING SERVICES IV

# Government support lags behind in Britain

COMPUTING SERVICES and software are generally considered to be one of Britain's strengths in the international data-processing market. Yet the industry remains fragmented, with a predominance of small, independent companies. Government support, both direct and indirect, has also lagged behind what is available in many other European countries, the U.S. and Japan.

The Computing Services Association (CSA) claims to represent more than 80 per cent of the UK industry, measured by turnover. But of the £350m worth of business done by its 175 members last year, more than half was accounted for by the 20 biggest companies belonging to the Association.

The biggest of the CSA's members, Datskill, a subsidiary of International Computers Ltd., had a turnover of only £25m last year, however. In France, by contrast, the industry's total business is running at roughly double the level in Britain, and the biggest company, GSI, had a turnover last year approaching £70m. Indeed, more than a dozen of the top 30 computing service companies in Europe are French.

### Comparisons

The comparisons between Britain and France are instructive, not least because the two countries are competing increasingly in the field of applied computer technology. Though ICL remains Europe's biggest general-purpose computer company, there is growing Anglo-French rivalry in systems such as worddata and teletext, and France is also emerging as a force in the world market for telecommunications equipment, particularly advanced electronic exchanges.

The concentration of the French computing services industry, with a relatively small number of big companies accounting for the lion's share of the business, reflects both the country's centralist tradition and extensive public ownership of key concerns in banking, services and the manufacturing economy.

Many of the top French companies started out as the data-processing departments of public sector enterprises, to which they still belong. CISI is a subsidiary of the Atomic Energy Commission. SGS belongs to the Societe Generale, Sigeo to the Credit Lyonnais, and GCAM and CAM to the French State savings banks. Though encouraged to seek business from customers other than their parents, and increasingly from abroad, these companies have remained nonetheless subject to a degree of State control. This has often been to their advantage, since it has meant that they have been included as integral elements in the Government's recent plans to invest in ambitious computerisation and telecommunications programmes. It is difficult to estimate

exactly how much of the industry's business is generated by the Government and public sector. But the spin-off from programmes such as the modernisation and enlargement of the telecommunications network must be considerable, and the proportion is thought to be higher than in most other European countries.

The French Government has also sought to stimulate the industry in other ways. Last year, it decreed that State bodies requiring computing services must demonstrate that their needs could not be met by outside suppliers before placing orders in-house. That reversed the previous rules, under which State bodies only sub-contracted outside if they could not get what they wanted internally.

In Britain, the public sector is also a major force in data processing, accounting for almost a third of the country's installed computer capacity. But its share, higher than the EEC average of around 25 per cent, may say more about private industry's backwardness in applying computers than about the centralisation of State power.

A number of the CSA's members complain that public sector practices in Britain tend to stifle rather than stimulate the growth of a vigorous computer services industry. This is particularly true of computer bureaux, which are heavily dependent on the private sector for their business.

In contrast to the U.S., where hundreds of millions of dollars of business is sub-contracted to independent bureaux by Federal and state agencies, a large proportion of UK public sector work is carried out in-house by data processing departments. In addition, the Post Office and the National Coal Board both have captive service subsidiaries.

The one exception to the rule is the Ministry of Defence, which puts out a substantial amount of work to sub-contract, though official security makes it impossible to calculate the value of the business with any precision. But otherwise, as CSA director Dr. Douglas Eyclons laments: "The idea of the Government using outside bureaux is unthinkable in this country at present."

The independents argue that restrictive practices by Civil Service unions means that the work is often performed less efficiently than if it were farmed out to private companies. They also complain that their own competitive position suffers because some Government departments and nationalised industries have surplus data-processing capacity which they sell or rent to outside customers.

In terms of software design, the UK industry fares rather better. The Department of Industry sponsors a number of programmes to assist the development of specific software products and packages and to encourage the wider application of computer technology, and therefore demand for software.

### New products

The longest-running support programme is the Software Products Scheme, launched in 1972, under which the Department subsidises up to half the cost of the development and initial marketing of new products. Though it got off to a slow start, almost £1m a year is now being disbursed under the scheme, mostly for smaller projects.

Almost £3m a year is being made available under the Products and Processes Development Scheme, intended to assist a wide range of industries. The scheme will finance up to 25 per cent of development costs, and money disbursed so far has been split about equally between support for hardware and software.

The services industry has also benefited from the scheme aimed at increasing microprocessor awareness (MAP). This DoI programme has both financed consultancy work and generated demand for software to be developed and marketed. In addition, the Government has financed studies, carried out by CSA members, of industrial strategies for text processing and office automation.

Potentially the most ambitious, but to date the most disappointing, of the Government support schemes is Inscac. This is a subsidiary of the National Enterprise Board which was set up some three years ago to aid the development and marketing of new products by a group of software companies in which the NEB had acquired equity in-

terests of 25 per cent and above. Inscac was pledged a total of £20m by the Government, with an initial funding of £5m. Its principal objective has been to identify market opportunities for British software, particularly in the U.S., and to provide its member companies with sales back-up which none of them could afford individually.

Sensible as that may sound in theory, Inscac has few results to show so far in practice. Though it has acquired a U.S. marketing force by taking over the Atlanta sales arm of Altergo (a British software company not connected with Inscac), it has so far generated only a handful of products.

Moreover, its U.S. marketing force is not ideally equipped to handle Inscac's biggest project so far, a communications system for computers, developed jointly with Systime. This is because the system is intended for use with minicomputers, while the Atlanta salesmen specialise in selling to IBM customers using big mainframe machines.

Inscac has been dogged, almost from the beginning by squabbles between its five member companies, which were represented initially on the Inscac Board by their chief executives. It soon became apparent that it was impracticable for one executive to discuss his company's affairs in the presence of the others, and earlier this year it was agreed that liaison with Inscac should be turned over to company representatives at below Board level.

While this has made for smoother relations, it has lessened the sense of common purpose between Inscac and its members. At least one of the five companies has asked the NEB to sell back its equity interest, and the NEB has been talking about widening Inscac's operations to cover products developed by companies in which it does not hold an interest.

If Inscac eventually gets over its early teething troubles, it seems unlikely to play the part of impresario originally envisaged when it was set up. More probably, it will develop into a supporting player, helping software companies with advice and money but rarely featuring in the spotlight itself.

Guy de Jonquieres

## Expanding role in defence systems

GOOD computer programs are best written by those with intimate knowledge of the use to which they will be put. And, bluntly, it takes dramatically more time and effort to become acquainted with the software requirements of a modern missile system than those of a company payroll.

The tiny clique of service companies qualified to undertake defence software therefore need fear little in the way of new competition — nor any shortage of work, as the defence requirement for computing of ever greater complexity continues.

The key to this very exclusive club is the award of Defence Standard 05-21: only seven software houses in the UK are members. Other software houses such as Datskill and Computer Sciences do extensive defence work; but 05-21 is the top grade of clearance.

The biggest and undisputed leader of the clique is Scicon, part of the BP group, which has a 20-year history in defence and scientific software. The others are Logica, Systems Designers, Software Sciences, Systems Programmers, CAP Scientific and, to some extent an outsider, having a U.S. parent, Leasco Software.

Unlike the U.S., where software and services companies such as Systems Development Corporation and Planning Research Corporation have grown comfortably on defence contracts, the UK Ministry of Defence has been conservative in placing software contracts outside its traditional electronics contractors such as Marconi and Plessey.

But this approach is now changing. Philip Hughes, chairman of Logica, said: "The whole business is expanding extremely rapidly, not only in the British armed forces, but also in NATO. The axis seems to be swinging to give the Europeans a better chance."

Logica has just secured its first major NATO contract, worth £500,000. It will be part of a six-company consortium carrying out a design study for the top level command and control system for Allied Command Europe.

The amounts of money available for defence computing are enough to make it worthwhile for some software houses to focus almost their entire energies in that area. About 40 per cent of Scicon's £30m turnover comes from defence and, according to Julian Vear, managing director, it is the chief platform for growth. "We

would very much like to become a prime contractor in the medium term," he adds.

At present, hardware firms generally function as main contractors, farming out the specialised software to software houses with the Defence Ministry's seal of approval. Logica and Scicon, for example, have both sub-contracted to Marconi Space and Defence Systems for work on the controversial Sting Ray advanced lightweight torpedo.

And Systems Designers built the software proving rig for the RAF's Jaguar aircraft. Such a rig simulates the effects of changes in the computer systems which control the aircraft without the need for flight-testing.

The Defence Ministry's budget for work done "out of house" in 1979 was around £800m. As one of the software houses laconically put it: "This is enough to support 40,000 professional staff with associated overheads and equipment."

### Main areas

The actual work undertaken by services companies in defence falls into three principal areas: modelling and assessment, systems design and implementation, and what the cognoscenti call C<sup>2</sup> — command, control and communications. This means the development of automated communications systems. John Poston, in charge of Government business at Scicon, commented: "At the beginning of a war things happen very rapidly. At a tactical level there is a massive requirement for rapid assessment of the information provided by your sensors. It tells you what choices you have left."

CAP Scientific points out: "Unlike the commercial data processing world, where input and output comes from and is directed to people, defence software is set in an environment where machines talk to machines."

But if C<sup>2</sup> is the chief growth area in defence computing, modelling and assessment is the most complex and fascinating. It is highly mathematical and requires great knowledge of the problem: a successful computer simulation can save vast amounts of money. Scicon carried out some of the early development work on the Ikara anti-submarine weapon system, in which a torpedo is launched from a guided missile, homing in on its target no matter how evasive that target is.

It was able to create a mathematical simulation of the

system, enabling the Royal Navy to experiment with a variety of operating conditions for a cost of about £6 per simulated "firing".

And if that sounds like Alice-in-No-man's-land, Logica's experience in war gaming has led to the world's most advanced simulation of a land battle — a computer representation of a major war in mid-Europe in the next decade. Colin Rowland of Logica shudders when he talks of it: "It's the last place you would want to be."

Defence work is prestigious, sometimes leads to a commercial success — Logica's Rapport relational database, for example — and casts a glow of quality assurance across the whole company. But it is not necessarily lucrative. The return on capital is rarely greater than 30 per cent. As one company said wryly: "The MoD does not like to see software houses making vast profits on its contracts."

A.C.

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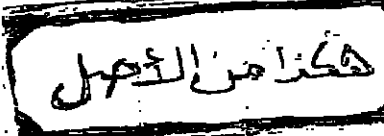
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## COMPUTING SERVICES V

## Shortage of technical specialists

WHEN COMPUTEL, one of the UK's leading ICL-based computer bureaux, took over the ICL operations of one of its chief competitors, BOC Data, it ignored the hardware.

It chiefly celebrated the acquisition of a number of highly qualified specialists in writing software for ICL computers, who were taken on as part of the deal.

But still it was not satisfied. As Bob Downey, its director of sales and customer development put it: "Though we were fortunate in recruiting eight additional technical specialists from Datacube, we need more."

In that is encapsulated the problem of the scarcity of human resources which faces the services industry, worldwide.

It is now worthwhile to take over a competitor simply because it gives access to the kind of people who are needed to help the company grow.

## Never satisfied

Most computer people agree that the chief constraint on the software industry at present is a shortage of the kind of specialists able to undertake systems analysis and write efficient computer programs.

To some extent, the demand for good software specialists, just like the demand for good nationalised medicine, can never be satisfied.

A director of a major services company told me recently: "If the computer industry was to undertake all the projects it believed it was capable of fulfilling technically, every man, woman and child in the country would have to be a programmer."

An over-statement perhaps, but in a study carried out by the Institute of Manpower Studies for the Manpower sub-committee of the Computer Sector Working Party of the National Economic Development Office, it comments wryly: "It is something of a paradox that the phenomenon which partially explains the rationale for a services sector—the shortage of qualified computer-skilled manpower—also limits its ability to reap the really glittering market prizes which are there for the taking."

That study suggested that last year the services sector

employed, at a conservative estimate, 27,500 people of whom 24,000 were qualified computer specialists.

That same study suggested on the basis of responses to questionnaires that, by the end of this year, the requirement for computer skilled manpower will have risen to 32,000 and by 1985 to 45,000.

In the U.S., the position is, if anything, even worse, and figures suggest that the demand for efficient programmers could be 40 per cent greater than the supply.

British programmers are, in general, highly regarded. They write tight, efficient programs which make economical use of the available storage space (a relic of the days when Europe simply could not afford to buy the massive arrays of expensive fast memory that was commonplace in U.S. companies) and they document their work well—that is, they write down carefully what their program is meant to do and how they have set about ensuring that it does it. Good documentation is invaluable if you ever have to alter or amend a program.

In consequence, there is a ready market for British programmers in the U.S. where they earn good salaries and gain experience of some of the major systems being implemented there.

But as the Institute of Manpower Studies report suggested, the shortage of programmers is a two edged sword for the services industry.

On the one hand, a substantial proportion of services companies are in the recruitment business (they like to call themselves "consultancies") looking for qualified computer people on behalf of client companies or hiring out programmers and systems analysts to companies, at a daily rate.

It has been a lucrative business. In 1970, Mr. John Hoskyns, now adviser to the Prime Minister but then the guiding spirit behind the services company which bears his name, predicted that consultancy and training would grow by 11 per cent compound a year between 1970-80. The actual figure, calculated last year by Mr. Roger Graham of Business Intelligence Services, was 35 per cent.

The growth of the recruitment business was so brisk that the Computing Services Association, the sector's trading association, formed a new division especially to look after it. The present chairman is Michael Dauncey of Datasene Recruitment.

There are indications that the tide is turning, however. In the U.S., the customers, the client companies, are learning to live with the shortage as a fact of life. The view is that 24 per cent turnover is the accepted average. Contract programmers are the answer when good staff are needed in a hurry.

Contract programmers are the most obvious result of the programmer shortage. The better software specialists quickly discovered they could earn substantially higher salaries by going freelance and contracting their services to client companies, than by working directly for the companies, or for consultancies.

Labelled with a dubious reputation to start with, contract programmers now have their own professional organisation—the Association of Independent Computer Specialists—and can generally reckon to be called on when deadlines have to be met and a software job carried out efficiently. They can also command up to three times the normal rate for the job.

In the UK also, there are signs that companies are fed up with the recruitment merry-go-round. The consultancy, Urwick Dynamics, has been carrying out an extended opinion survey in the industry in collaboration with the newspaper *Computing*. This showed that in September, 1979, some 43 per cent of data processing managers thought staff recruitment their chief worry.

## Deadlines

By June this year, that figure had fallen to 25 per cent and meeting project deadlines had taken the place of recruitment at the top of the anxiety list.

The implication of the Urwick Computing graph is that within two years, recruitment of software specialists will have ceased to be a major worry in this country, just as it has in the U.S.

Advertising for programmers and systems analysts is already down and some consultancies are adopting novel techniques

to increase the effectiveness of their recruiting campaigns.

DP Recruitment, for example, has developed a questionnaire technique it calls Paser, which, it believes, gives the client company an accurate picture of its attractiveness as an employer.

On the other side of the coin, software houses need good computer specialists themselves. The Manpower Studies Institute report said: "Whereas computer specialists in user firms are often regarded as a cost, in services companies they are the key asset."

Many senior figures in the industry, while accepting that more specialists would be an advantage, believe that a whole mythology has developed around the reported shortages. They believe that the existing good programmers and analysts

are simply not used efficiently because of poor management. It is an example of the "Peter Principle." Good programmers become poor managers.

There is certainly great concern over "programmer productivity"—the rate at which programmers produce good programs.

Attempts to improve programmer productivity are based in computer technology itself. There is increasing use of structured programming and very high level languages such as APL which make it possible for less skilled programmers to write effective programs. And there is increasing interest in programs which can write other programs—computers producing their own software.

Mr. Kit Grindley, a director of Urwick Dynamics is a pioneer

in these techniques which he describes as "Systematics." But his approach is far removed from the sterile computerised "program factory." He believes computer users never know what they want, which means that the time invested in producing very accurate programs is simply wasted. He believes in producing wrong programs quickly (he defines "wrong" as "not what the user wanted").

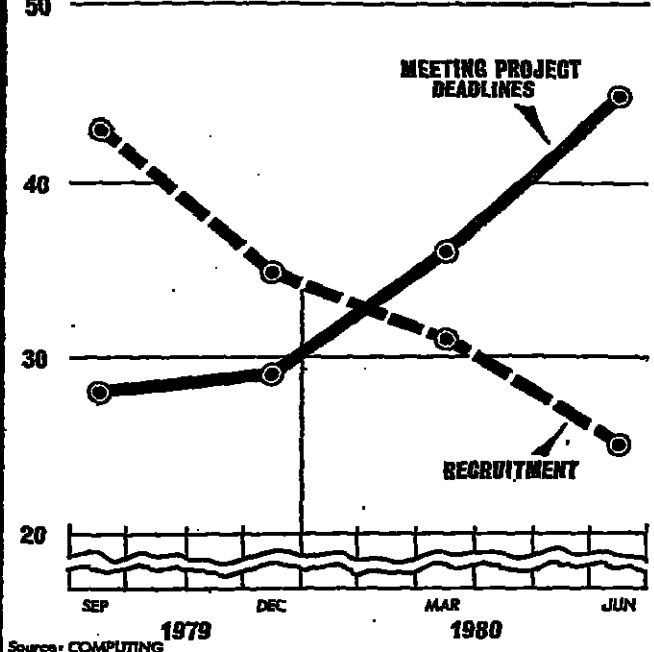
This can be accomplished by using a computer and after a series of successive approximations, the resulting program will fit the user's requirements.

But even if the computer can be instructed to write its own scripts there will always be a need for humans to decide what the play should be all about.

A.C.

## CHANGING PRIORITIES FOR DATA PROCESSING MANAGERS

PERCENTAGE OF RESPONDENTS MENTIONING SPECIFIC ISSUES



## Changes in hardware production

A DECADE ago, the idea of computing services companies, especially software houses, being involved in manufacturing hardware would have seemed almost laughable. After all, how could tiny software companies possibly hope to compete with major manufacturers such as ICL and IBM?

But now it is becoming increasingly more common for service companies to provide the gaps in hardware which the major manufacturers are unwilling—or unable—to provide.

Service companies have always been closely involved with the provision of hardware for their clients, since their expertise is essential in determining the right equipment for the job. But this has usually meant just buying in existing hardware to the specifications laid down by the client.

But, during the past decade, service companies have moved steadily towards developing and building their own hardware. There have been two main reasons for this growth. Firstly, there has been the need to link-up two different computer systems, operated by different companies. Service companies are ideally placed to build and implement such link-up systems

since they have wide knowledge of different computer systems, as well as their independent position giving them access to both sides.

Secondly, the multi-disciplinary skills of a service company give it the ability to build the right type of hardware needed for a specific job. A traditional hardware manufacturer, apart from finding the cost of such one-off equipment too high, is also not in the best position to determine just what hardware is needed.

One of the main British service companies, Logica, realised from an early stage in its development (it was only set up in 1969) that a hardware facility was needed. Mr. Philip Hughes, Logica's chairman, remembers that its competitors were surprised when the company recruited a hardware specialist right at the start.

However, this commitment to the hardware side of the business soon paid off, both in Logica's ability to better understand the uses of existing mainframe equipment, as well as the development of special hardware for particular problems. In 1970, for example, it developed special hardware to fulfil a pro-

ject that it was carrying out for the UK Atomic Energy Authority.

Since the early 1970s, Logica has established a small factory on the outskirts of London to build its hardware, and has substantially expanded its use of such equipment. Its hardware business now accounts for about a tenth of its total turnover but, more importantly, it provides Logica with the capability of solving problems with the use of special equipment.

## Cost-effective

Mr. Hughes says that building the hardware for a special job is more cost-effective than simply developing the software. For example, he says that specialised equipment can enable an operation to be carried out much faster than by simply adapting standard hardware.

Logica was commissioned by the Government's Central Computer Agency, for example, to undertake a feasibility and design study into a hardware and software system for a terminal network simulator. In order to exercise a mainframe system in a controlled fashion, the generator was required to stimulate the activity of a net-

work of 50 to 1,000 terminals performing transaction processing enquiries.

Logica developed a design, based on a multi-processor configuration, including micro and mini-computers, to meet the requirements of the problem.

Another system developed by Logica was for a data acquisition and control operation for a new Whitbread brewery. The system included five telemetry systems responsible for primary data acquisition and control, each of which is connected to a dedicated microterminal. The system also uses Logica's remote plant monitoring and control package and, during operation, will be monitoring and controlling between 800 and 1,000 items of plant.

Although Logica claims to have been the first services company to extensively develop its own hardware production facility as an aid to its consultancy work, other companies have also moved into this area, including such companies as Data Logic and Unilever Computer Services.

Mr. Hughes believes that the development of microprocessors

has made it easier for service companies to become involved in building their own hardware, since it has greatly increased the scope and flexibility of computer equipment.

Unilever's subsidiary, UCSL Microsystems, was set up in 1977 to provide microprocessor-based equipment to solve the problems of remote data capture. The company manufactures programs, and markets hand-held computer terminals for retailing, distribution, and order-entry by sales representatives.

UCSL Microsystems first introduced a hand-held programmable terminal, the M445, in 1977 through a marketing agreement with Micronics of Sweden. The M45 is now manufactured in Britain by UCSL.

With the increased flexibility provided by manufacturing one-off hardware equipment, the growth of service companies operating in this area is likely to continue throughout the 1980s. Such growth, however, could lead to some of the major equipment manufacturers themselves entering the specialist market.

David Churchill

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## COMPUTING SERVICES VI

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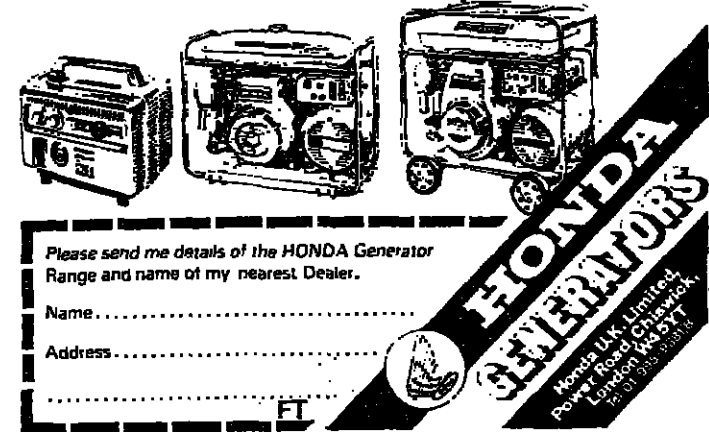
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## An ever-widening range of users

THERE ARE still one or two commercial activities which although widespread and accounting for sizeable proportions of the country's Gross National Product have remained relatively unaffected by the computer.

Agriculture is one of these—even though many farmers would probably retort that they have other things to think about. But the monetary value of farming certainly stands comparison with manufacturing, where computers are widely used, and there are similar operational improvements to be made in order to maximise profits.

The problem lies in the difficulty that the computing fraternity has had in "getting in among" the farmers, a situation now being tackled by the Agricultural Computer Centre (ACC) at Chipping Norton. Although a commercial organisation offering services, the centre is making a noticeable effort in general educational terms by conducting seminars and setting up a nationwide demonstration network based on 12 pioneer users.

Working closely with Multiple Accounting Services (York, Oxford, Bristol), which offers financial services to agriculture, the centre tries to explain what options are open.

The basic choice is between today's remarkably powerful small on-site computer with software packages and the service bureau offering large

machines with equally large memories and the benefit of on-going contact. ACC tends towards the latter, pointing out that careful assistance is almost inevitable since many farms and estates lack the formal office background with which to make a realistic choice. The centre will arrange demonstrations, supply appropriate services on its own computers and then, if desired, move the customer on to his own machine with parallel bureau back-up to cover sickness, holidays and so on.

The approach avoids on the one hand a total early commitment to a particular machine (and the capital outlay) and on the other the piecemeal acquisition of separate task-dedicated services.

### Different view

Another specialist company in this field, Farmfax of Stockbridge, Hampshire, takes the other view and offers a complete system running on a Hewlett Packard mini-computer which will deal with dairying, pig herds, arable farming and accounting. Farms down to 150 acres and 90 cows can benefit and it is interesting that some users are offering local "bureau" services to other farmers.

Apart from performing financial chores the computer, with its untiring capacity to sort, sift, relate and calculate, can provide data about livestock and crops that will give the farmer much better control over day-to-day actions which

might otherwise occupy him all day with paper work. For example, trends in a herd with regard to milk yield, calving, serving, weight increase, and so on can be readily presented.

Obtaining the necessary input data can be simplified with the latest portable data collection units—basically a keypad and memory, the contents of which can be emptied into the computer over a phone line.

Another truly nationwide business field, building and civil engineering, has perhaps been rather better served than farming because there are a number of more formalised technical processes involved.

Elstree Computing, for example, a subsidiary of John Laing, has been able to use the experience of service to its parent to offer, among several other services, a system based on a DEC LSI 11 microcomputer that allows bills of quantity to be derived from a building drawing.

The drawing is fixed to a digitising table and the dimensions taken off by moving the digitising head from point to point, corresponding dimensions appearing on a visual display unit. The keyboard of which allows any additional data or instructions to be entered. Four such workstations can use the single computer, its disc store and printer. The output consists of traditional take-off sheets as the work progresses and finally a printed-out bill of quantities.

This company also offers a

facility for laying out complete housing estates and for surveyors can provide interactive graphics programmes for the rapid translation of site survey readings to automatic plots, and fitted contour surfaces.

BDS—building design system—is offered by Applied Research of Cambridge and is used by contractors George Wimpey and by consultants W. S. Atkins among others. It seeks to replace multiple paper drawings and data by images kept in a magnetic disc store instead of a plans chest. Once captured they can be made immediately visible on a VDU screen for manipulation or on an automatic plotter.

As design proceeds on screen or digitised table from first sketch to complete result, data accumulates and there is progressive convenience and time-saving. For example, a door inserted in one view will appear in all the others. With general shape decided the designer can select from storage and locate the basic components from which the building is to be constructed.

Two big contractors, Richard Costain and John Mowlem own Computer, a specialised bureau with six big ICL machines and a turnover that has reached £5.5m in ten years. It supplies many time sharing services, financial and technical, and soon will be offering Internet 808, a Freeman Fox and Partners system that allows big project databases to be mounted



As one of its projects for a major bank, CMG Computer Services for Banks has designed a money market system, enabling dealers to enter transactions in real-time and to make various on-line enquiries.

in days rather than weeks or months.

Worthy of note, although essentially an internal service, is a £3m 50 terminal network put in by Univac for Constructors John Brown.

Many UK bureaux offer building and civil engineering services including SLA (structures), CMG (bills of quantity), LUCS (analysis of foundations and piles), UCC (steel framed buildings), Scicon (steel structure analysis) and BOC Data-solve (finite element analysis) among many others. The above are only examples of what each can supply.

At a short step from building construction is property management and estate agency, the latter presumably offering considerable scope for growth in view of the High Street count in UK towns. One of the first sizeable achievements was by CAP, which put an on-line system into Jones Lang Wootton offices. It allows property offerings to be matched to clients' needs and provides a partnership-wide property client and applicant information service.

At the other end of the spectrum is a microcomputer system called Homefinder, from Data-solve, on-line to the mainframe. For about £2,500 it provides, on the agent's premises, a customer self-service property inquiry

service on the VDU screen, a managerial inquiry facility, lists for mailing purposes, client/property matching and mortgage data. An Apple 2 machine is used.

CMG has Mandata for property management: from inputs of property and tenant details, outputs of ledger, cheques to suppliers, remittance advice and an analysis of payments are produced.

### In-house system

A similar in-house system for the London Borough of Southwark for lettings work in the housing department has been put in by Real Time Control (RTC).

A significant development for estate agents, however, is PACT (property agents computer team), set up by some leading agents, by which it is planned to exchange property/client information nationwide.

PACT intends to develop interactive mainframe systems in conjunction with BOC Data-solve using the bureau's big IBM machines. Eventually it is intended to develop interactive registers of residential, commercial and agricultural property using in-house terminals, on-line to the mainframe. For about £2,500 it provides, on the agent's premises, a customer self-service property inquiry

Geoffrey Charlish

## New facilities for banks and City institutions

MOST BANKS, insurance companies, building societies and stock brokers would find it difficult to survive today without the use of the computer to operate some aspect of their businesses. The ever-increasing pace of transaction and the sheer volume of information which has to be handled daily are the major factors behind their use.

As soon as one company installs a computer, its competitors soon need similar facilities just to keep pace. Large organisations long ago set up their own computing departments to operate and develop their main computing services. Large companies called in consultants during the design and development stages, but subsequently the banks and other city bodies' staff took control of the computer.

However, writing new programs to provide specialist services to customers is a very labour-intensive and costly business. There are still many opportunities for computer software consultants to serve the City institutions.

### Rival systems

Most companies which provide computing services tend to specialise in one area or several areas. It is foolish to develop a program which can merely provide the same facilities as a rival's software. Thus, each company is constantly looking for new services and ways they can serve financial organisations.

Comshare, one of the large software services companies, believes that building societies will form an important new sector for its services. It has begun offering a "real-time" service — to carry out front

counter work to allow transactions to be entered into a central computer — to the smaller societies which need to increase automation but cannot afford the investment on their own account.

Its system will provide a data terminal which has a special slot for pass books. The terminal will print the amount of money entered and/or withdrawn, and immediately update the files for the central computer. Previously, only the larger societies could afford to set up such a real-time system. Until now, the smaller societies worked on a batch basis, sorting records of transactions by day, to be processed by the computer overnight.

With an on-line system, companies can make enquiries about accounts and make more effective use of the money which is paid in during the day. Comshare says that an on-line system can also cut down the potential number of frauds against building societies.

The company says that about 100 of the smaller, to medium-sized societies in the UK fall into the market for this type of service which has been operating in Australia for some time.

Centre-file, the computer bureau subsidiary of National Westminster Bank, is another company which provides specialist services to about 80 building societies in Britain.

Its service was introduced in 1969 to handle investments and mortgage accounts for building societies of all sizes.

International banking is a very important area which is served by computer companies. Rapid overseas communications and the speedy supply of information is essential in this type of work.

For example, Nordic Bank, an international merchant bank, based in the City of London, recently adopted a system produced by Arbat, a company which specialises in communications systems for banks.

Nordic provides international and investment banking services to customers. In addition, another important role is the management provision and syndication of Eurocurrency finances for particular projects of working capital.

### Diversified

Nordic's foreign exchange activities are widely diversified, although the majority of its assets and liabilities are denominated in the U.S. dollar. However, it is one of the few international banks to maintain a regular market in four Scandinavian currencies.

Before 1978, the bank had no on-line system to deal with its transactions, relying on the traditional ledger controls and computer batch processing and the postal system.

The system supports all the bank's foreign exchange dealing, handling the complete accounting and scheduling operations for buying and selling Eurocurrencies, plus fully-automated customer confirmation printing.

Nordic is also able to monitor interest due and paid. With high interest rates and low margins that prevail the prompt settlement of all amounts due is particularly important.

An automatic check on customer drawing against the established limits and pre-defined facilities is possible on the system. The computer can also tell managers what funds are to return on outstanding

loans and when they are due. The bank says this is vital to enable deposited funds to be matched with loan facilities and to allow tight control of financial affairs.

Foreign exchange and interest rate information is most important for many of the city institutions and this is another specialist area.

Programs are available to provide detailed analysis and projection of exchange rates so that banks can advise clients in the light of their access to the most up-to-date and accurate information. For example, Comshare has developed a program, called Centrex, in conjunction with the Henley Centre for Forecasting. Centrex is part of its overall banking service called Monitor.

But it is not only the banks and building societies which are finding a need for computing services. Insurance brokers have become interested in using programs for financial planning and also "human resources and manpower planning" which seems to be a boon to overburdened personnel departments.

This facility is used to keep wage negotiation details, skills of staff, staff costs, and up to 90 more details which personnel departments feel they need. The provision of information services such as those offered by DataStream for share prices are becoming increasingly important to brokers. It is interesting that such information providers are co-operating with computer bureaux which provide the networks on which the data is stored to offer customers a complete package. In the future, this is likely to be an increasing trend.

Elaine Williams

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Wednesday September 17 1980

# Competition in the air

FACED WITH serious cash-flow problems and a pre-tax loss of £17m in the first four months of the financial year, British Airways has announced a major programme of asset sales, service cuts and other cost reductions. BA's declining fortunes—last year it made a £62m profit in the same period—reflect the serious financial predicament of the whole of the world's aviation industry. Airlines in many countries are now making big losses and even last year, before the full effects of recession and energy price increases made themselves felt, the total profits of the world's scheduled carriers amounted to only \$700m, or less than 1 per cent of operating revenue. In the U.S. seven of the biggest ten airlines failed to pay a dividend to their shareholders in the first quarter.

## Controversy

The airlines' financial difficulties are bound to have an effect on the balance of opinion among aviation authorities on the controversial question of reducing regulation and increasing competition. The director-general of the airlines' trade association, IATA, has recently stated the airlines' case against the deregulation of the industry, championed by the Carter Administration in the U.S. "This is a time for financial realism, not idealistic, theoretical and too often politically motivated economic hogwash."

In Britain, the Civil Aviation Authority has already adopted a much more cautious approach to licensing new carriers for routes which could become highly competitive than the Trade Secretary's liberal economic preferences had led some observers to expect. While British Airways is not officially no longer a nationalised industry, the Government must still be extremely concerned about its losses, since, under the present circumstances, it would be difficult if not impossible to offer its shares for sale to private investors. It is to be hoped, however, that neither the British Government nor the world's other aviation authorities will be unduly swayed by the airlines' current financial performance in deciding on freer competition in air travel.

It is important to separate quite clearly the two causes of the airlines' problems: competition and recession. And it is to the credit of Mr. Ross Stainton,

British Airways' chairman, that in his statement this week he put more stress on the effects of rising oil prices and the declining rate of growth in air travel than on the costs of the transatlantic price war. Indeed, BA's financial retrenchment has not prevented the airline from cutting its stand-by fare from London to New York to below the level offered by Laker.

## Fuel costs

Nothing that has happened so far either in the transatlantic market or on American domestic routes indicates that freer competition in the air is incompatible with a reasonably profitable airline industry. Of course, strict regulation and protection from competitive forces could have cushioned the traumatic effect of a quadrupling in fuel costs and a collapse in traffic growth from 10 per cent in 1980 to less than 5 per cent this year.

The tendency of regulators in America, to resist price increases due to rising costs, while otherwise advocating greater pricing freedom has needlessly exacerbated the fuel cost problem. But the experience of the past few years shows generally that the gains to consumers from freer competition are considerable. The success of some of the independent airlines also suggest that there is no intrinsic reason why airlines need more protection from competition and financial risks than any other industry.

## Productivity

Of course the initial period of adjustment to competition was bound to have been uncomfortable for many airlines even without the blow which they have now sustained as a result of the recession. BA, like many of the other European airlines, is now having to streamline its operations so as to be able to match the efficiency and productivity of the new smaller competitors. In the U.S. a significant shakeout of labour and surplus capacity has already occurred. These changes may sometimes be painful, but they should be seen as signs that the policy of freer competition is working, not failing, in its ultimate objective: to provide a cheaper and more efficient service to the consumer. It is high time for the European authorities to follow the example set in America and let competition serve the air travellers of Europe.

# The plebiscite in Chile

ON THE face of it the published result of the plebiscite held in Chile last Thursday on the proposed new constitution should be taken as a major vote of confidence in the government of General Augusto Pinochet. After seven years in office during which the people of Chile had to face particular hardships, 67.5 per cent of them were seen to be voting for the continuing rule of the General. Indeed, they were seen to be giving him the option of ruling nearly to the end of the century. Seven years after the coup through which he came to power more than two-thirds of all Chileans are said to be keen for a decade or more of extended military government.

The result of the vote is being put forward by the authorities in Santiago as a victory of democracy over Marxism. "We have demonstrated to the world how democratic this country is. Today we have given the world a lesson," the General told his supporters as the results were published.

**Opponents**  
The reality of the situation in Chile is however not as General Pinochet has presented it. It is doubtful whether he will have convinced many outside his country's borders that real democracy is flourishing there. As the Council of Europe declared on the day of the poll, the voting results should not be taken as any indication of the people's will.

The plebiscite was irredeemably vitiated from the start. The opponents of the new constitution were never at any time allowed to express their opinions about the document or put them to the electorate. Nor were they allowed to organise. When they did, their efforts were broken up by main force. Even if they had been given freedom to organise before polling day, it is extremely doubtful if they would have had a chance of beating General Pinochet's system when it came to the vote.

Earlier in his rule the General decreed the destruction of the voting register, and since then there have been no efforts to create a new one. The poll was supervised by officials, all of whom owed their position to him. The mechanics of casting

a vote were, to put it mildly, unorthodox. It was for all these reasons that the Catholic church dismissed the plebiscite as valueless weeks before it took place. As a consequence of domestic and foreign criticism of the plebiscite, it could well be that the staging of it could weaken rather than strengthen the General's position.

**Programme**  
Today the opposition is strong and confident and centres around a man of undoubted ability who is well known and respected abroad, the former Christian Democratic President Eduardo Frei. His party was for decades the biggest in Chile commanding the loyalty of perhaps one-third of all Chilean adults. For the moment he can count on the support of large numbers of Chileans who once supported the late President Salvador Allende but who today see little prospect of political advance with the remnants of Allende's Popular Unity coalition.

THE TINY teredo shipworm is proving an unlikely ally for British Rail.

As railway chiefs tussle with the Government about finance, fearful of passenger anger this winter over high fares and the fading quality of the network, the shipworm has highlighted one aspect of British Rail's current problems in a spectacular way.

Thousands of the creatures have bored their way steadily through the wooden supports of the 113-year-old viaduct over the Mawddach estuary in rural Wales. They have been so successful that BR now needs £2.5m to stop the 2,253 ft long structure from falling into the sands below.

But, says Sir Peter Parker, chairman of the board, there is "no way" that BR can now find the money from its own resources to repair the viaduct. In the best he would have turned to the Transport Department for help. But now BR can expect very little assistance from this source as it tries to come to terms with the stringent cash limits imposed by the Thatcher Government.

The refusal to relax these has led to the unusual situation of a state-owned concern actively fighting a propaganda battle with its own masters—the Government—in a series of advertisements. These argue that BR must have more money if it is to do its job properly. It may prove to be a long war. The Government shows no signs of relenting and has counter-attacked, albeit more discreetly, by suggesting that it is time for BR to put its house in order.

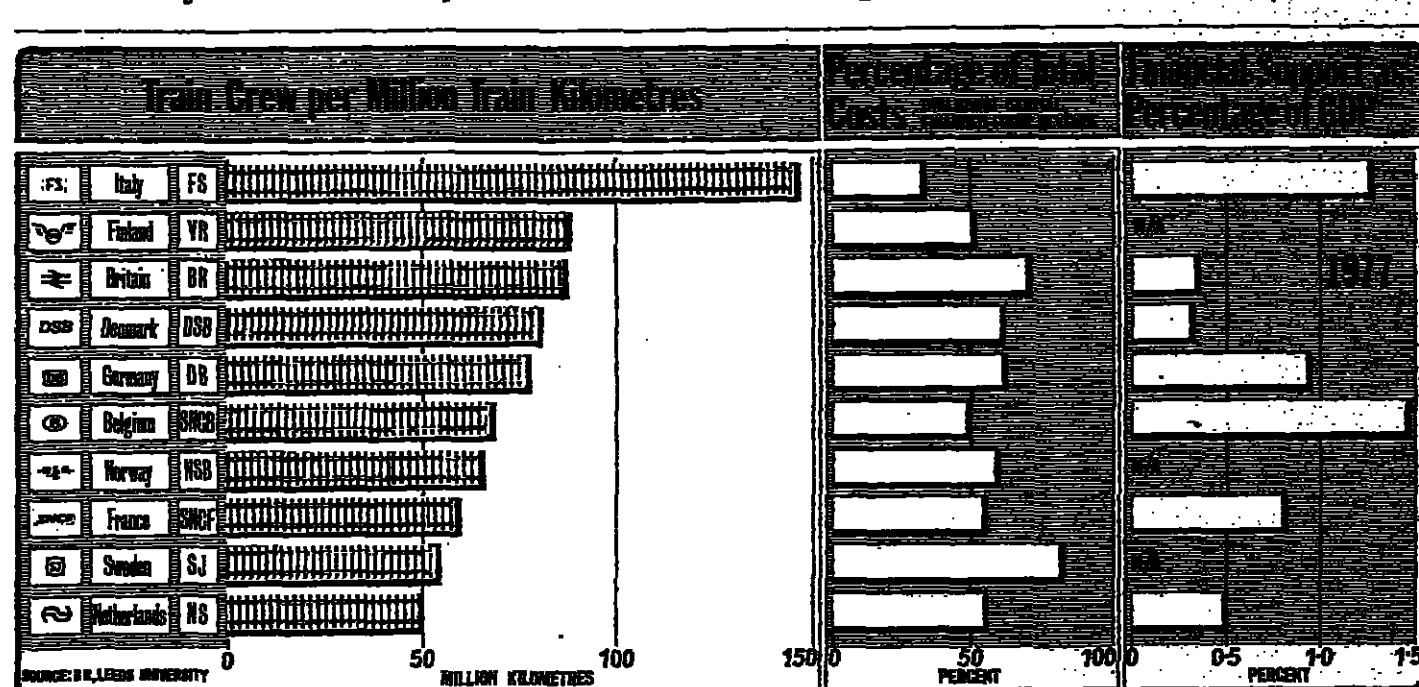
For Britain's railway network faces a formidable set of problems. Some of these are outside BR's control. The recession and the steel strike have already played havoc with revenue forecasts this year and receipts are expected to be down by £70m. The maintenance bill is a legacy of years of under-investment and of the fact that Britain's rail system is increasingly showing its age.

But on the central issue of productivity, in a system where wages accounted for 37 per cent of BR's £2,250m operating expenses last year, BR is on less firm ground. Since 1974 improvements in output per man have been meagre, averaging only 0.964 per cent a year. The size of the labour force has been virtually unchanged (at 182,301).

**A low wage, high price railway**  
IT MAY come as a surprise to some of its customers, but British Rail compares reasonably well, in some operational areas at least, with other European railways.

What is less surprising is that BR pales demonstrably in comparisons of a wide range of other aspects of performance. One of the most telling features of a recent study\* of European rail systems is that BR turns out to be a "low wage railway" even in relation to other UK industrial wages; that BR labour productivity per man is above average; that the hours worked per man on BR are "much longer"—5 per cent more—than on the other eight European rail systems studied and that BR

Lynton McLain reports on British Rail's attempts to solve its cash problems



In January 1980 for the past three years—BR's 1976 forecast that by this year 40,000 jobs would have been cut now looks somewhat hollow.

Thus, BR now seems almost certain to overshoot its external financial limit by March next year. The limit has been set at £750m for 1980-81 (made up of £681m of Government grants and £69m of net borrowing, issues of public dividend capital and leasing). Without emergency action by BR to cut its costs, new Government figures show that the Board will end the current financial year £114m over this limit.

BR's latest estimate, after taking account of the rail fare increases due to be announced later this week, and the current programme of emergency action which will save £45m, suggests that it will over-shoot the limit by £68m to £89m.

This emergency programme includes a 50m sale of assets, mainly in property, over and above those planned for the year and a £16m cut in investment. A further £20m is expected to be saved from a cut in the mileage operated by freight trains; from the impact of the BR "ceiling" on recruitment and from tighter control of running costs including

tighter stock control.

BR may argue that most of the over-shoot is accounted for by factors beyond its control, but it agrees that the 20 per cent wage deal in May (which added £44m to labour costs) is its responsibility. It says that it accepted this largely on the basis of union promises to talk about the productivity improvements which were essential if some return for the high extra costs was to be achieved.

Progress so far has been slow. In the first full year—by May 5 next year, the anniversary of the 20 per cent settlement—BR expects to have saved £18m in costs and "eliminated" 1,200 jobs.

No one ever expected the rate of improvement in the 1980s to continue (between 1963 and 1969, after the Beeching cuts, output per man rose by 35 per cent). But the 1 per cent improvement in productivity between 1969 and 1974 is a very marked contrast.

The arrival of Sir Peter Parker as chairman in 1976 ushered in improvements in output of a little less than 2.7 per cent for each of the years 1977 and 1978. But last year, the improvement slipped back and annual output per worker rose by 2.14 per cent to

147.8 passenger miles and net tonne miles.

At the same time, the revenue for every £1,000 of payroll costs fell by almost 4 per cent compared with rises of around 10 per cent in 1976 and 1977. The fall almost wiped out the improvement in performance recorded in 1978 and came despite a rise of almost 10 per cent in the average level of fares per passenger mile.

This sombre picture is unlikely to change this year unless BR makes substantial and immediate progress with its talks with the rail unions about productivity. Mr. Clifford Rose, the BR board member for personnel says the board is making "good progress" in implementing productivity schemes. But the board is still not satisfied.

The forecast saving of £18m by the first stage of productivity improvements is expected to come from "super good housekeeping"—the rationalisation of working practices and hours in the local operation of the railways.

This improved housekeeping involves, for example, cutting one eight-hour shift from the daily operation of the 38 wagon marshalling yards. This would

save between 12 and 15 jobs in each case, Mr. Rose said. By the end of the financial year, schemes like this are expected to have cut 3,000 jobs.

But BR says that the areas for major improvement—which could save tens of millions of pounds a year—are still only at the stage of themes to be "picked up and developed with the unions." These include administration costs (up 3.6 per cent in 1979), the loss-making freight business, and the hopelessly inefficient "collection and delivery" parcels service. This alone was expected to cost £30m to run this year in return for a revenue of only £40m.

Options now being considered by the BR board include the scrapping of this parcels activity and the phasing out completely of most or all of the 458 rail freight terminals and 38 wagon marshalling yards. BR freight would be rationalised and based mainly on the Speedlink service of scheduled freight trains to be run as a computer-controlled equivalent of the passenger business.

Administration cuts could save 4,000 to 5,000 jobs, according to Mr. Rose. Changes in working practices to allow more flexibility, particularly for train drivers, could save up to £20m.

How long can we go on running the most cost-effective major railway in Europe?

Part of a recent British Rail advertisement.

carriages per train in relation to average passenger levels. BR has already cut the size of trains this year as part of its 5 per cent reduction in services to cope with the recession and the absence of higher subsidies.

But the level of Government financial support for BR fell by 13 per cent in the two years up to 1977. Elsewhere in Europe, only two of the other railways studied reported falls in the level of Government support and in one, Italian Railways, support fell only for one of the years. Denmark's subsidies fell

about 8 per cent over the period. In all the other countries, Government support increased, with the Netherlands leading the league table with a 31.4 per cent rise in real terms.

In France, support for the SNCF increased between 1975 and 1977 by 23.5 per cent in real terms and in West Germany it rose almost 7 per cent in real terms.

\* "A Comparative Study of European Rail Performance," March 1980, Institute for Transport Studies, Leeds University and the British Railways Board.

# MEN AND MATTERS

## Bike push

This has been a busy week for Huffy Corporation, the U.S. bicycle maker. In London to launch the company's first debt issue overseas, president Harry Shaw has laid a strong claim to wear the industry's yellow jersey, and even now his sales teams are tucking their trousers into their socks to launch Huffy's first venture into the export market.

Last year's output of 3.9m cycles, boasts Shaw, has finally topped Raleigh from the top spot in the world production league. And he is marking the occasion with a strong showing at the Cologne Cycle Fair this week whence his pedal-powered sales offensive will spread throughout Europe.

A substantial slice of the \$10m issue in the form of a \$10m convertible debenture, will go to pay for a factory recently opened in Oklahoma which can turn out 1m bikes a year, and will provide much of the stock for overseas sales. As if to add to Tube Investments' discomfiture, the new factory is within cycling distance of a plant owned by Raleigh in 1973 which is now used for other TI engineering purposes. Raleigh's U.S. prospects suffered when the market sustained a puncture in 1974, but the well-established Huffy pedalled resolutely on into the brighter seasons since, confident that sales in the U.S. will maintain their astonishing record of doubling over each decade since the 1920s.

## Penny wise

It may provide some solace for the Cabinet tomorrow to know that the country's economic problems seemed just as intractable a century ago. Ministers may even draw more comfort from the fact that one of the remedies constantly urged upon them now was tried then... and failed.



"May a thousand branches bloom!"

lens in the late 1800s comes in a bundle of family letters unearthed by Viscount Hampden, of stockbroker Moore Govett.

Central figure in the tireless exchange of correspondence is Henry Brand, the first Viscount, Liberal Chief Whip and later Speaker of the Commons, a prudent man with pence let alone pounds.

Henry learned how to live, with four servants, in London on £5 a week while his father built up the family finances through transactions in Australian bank shares from a base in Nice.

But it was as an older man, having wisely married off his favourite daughter, to the founder of stockbroker de Zoete Bevan, that Henry was confronted with the wages problem. Reflecting on the rising pay claims, he said: "My opinion is that we shall not have a satisfactory settlement... until the labourer receives a share, however small, in the business." He of farm labourers? On any 25 they gave him to invest in the farm—and

## Sporting life

The natural reaction of many people meeting Jim Slater for the first time, I suppose, would be to ask for a share tip. The thought, I confess, flickered in the back of my mind as the train clattered to Wimbledon. My motive, however, was to discover how the man whose name 10 years ago adorned a colossus is coping with today's more modest edifices, like his privately-owned company, Strongmead.

That, he tells me presents no problems. "I run it on my thumb," he adds airily. "The week before last I went fishing with my daughter. Twice last week, I played tennis. On Saturday I took the kids to see Airplane. Sunday I went to the Federation of Children's Book Clubs. I couldn't do that before. I refer it this way."

reported disappointedly that both his workers and neighbouring farmers showed much prejudice against it.

Hampden tells me proudly that he has spent nearly two years preparing his great-grandpa's correspondence for publication—and sale to the trippers who since last year have been paying to look over the family seat at Glynde—and the last time he learned by his distinguished ancestor seem to have been passed along the line, he even tapped out the manuscript himself. "I learned how to type at Lazzards," he explains modestly.

One rise and fall, it seems, is enough for this most vigorous wheeler-dealer turned children's author. His life now runs to a well-ordered, relaxed timetable. Fruitlessly scanning the lush carpet and the man for bare threads, I ventured to suggest that the past few years had not been altogether cruel. By way of reply he happily recalled a judgment passed on him in more volatile days. If he had stuck to having one phone and dealing in shares, someone once

## Striking it rich

It seems to me that all you have to do to make the City sit up and pay attention these days is to pop your head round the corner of Throgmorton Street and shout: "Oil!" So I am pleased to detect signs of healthy scepticism in a reader's report of a conversation with his broker this week. Curious about the doings of one of the plethora of oil companies which has been putting its name about recently, he asked if a certain prospectus had started drilling yet.

"Oh, yes," replied the broker, "and rumour has it they've struck gold."

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Observer



# U.S. narrows its choice of targets

A FEW WEEKS ago Mr. Harold Brown, U.S. Secretary of Defense, announced a small, precise, surgical strike against the Soviet Union. At the Naval War College in Newport (Rhode Island), he announced a shift in American nuclear targeting strategy, under which the U.S. strategic arsenal was being aimed increasingly at military and political objectives in the Soviet Union, and less exclusively at "soft" economic and civilian targets.

The full ramifications of the shift in strategy have yet to be measured, but the speech inevitably raised profound questions about the state of the military balance between the two superpowers.

Early leaks about the shift, which are incorporated in the still-secret Presidential Directive 59, provoked an immediate denunciation in Pravda, with a further denunciation from President Leonid Brezhnev at the end of August.

The Americans say the purpose of the new targeting strategy is to broaden the President's options, so as to enable him to make selective and limited strikes against selective and limited targets, rather than rely solely on the threat of massive destruction. The Soviet Press has accused the U.S. of preparing for a pre-emptive strike capability against the Soviet Union, and has claimed that a selective strike doctrine, when coupled with the NATO decision to upgrade the theatre nuclear weapons on this side of the Atlantic, amounts to a strategy which is designed to ensure that any nuclear war would be largely confined to Europe.

Some Western professionals in the arms race world of strategic analysis tend to downplay both the novelty and the significance of the "new" targeting doctrine. After all, they say, it is a long time since America moved away from the all-or-nothing policy of massive deterrence, once known as

IAN DAVIDSON examines how a shift in U.S. defence policy will affect the nuclear balance between the two super powers and asks if Washington is not leaning towards the Russian doctrine that nuclear wars can be won.

## Mutually Assured Destruction (MAD)

A more selective policy, known as flexible response, was formulated by James Schlesinger, a previous Defence Secretary, as long ago as 1974, and it is said that the American targeting plan encompassed as many as 40,000 distinct targets even before the adoption of PD 59.

The new directive may indeed represent a further refinement of the policy of flexible response (as Mr. Brown says), but the primary significance of his speech, according to this view, was electoral rather than strategic: to show that President Carter could not be accused by Ronald Reagan of neglecting the problems of defending America against the perceived dangers of Russian aggression.

There is something to be said for taking a cool view of the "new" American doctrine, and one certainly does not need to agree with the Russians or even to believe that they mean what they say. But it may be worth asking whether the logical extension of the policy of flexible response is not in fact to take (if it has not already taken) the U.S. down a road which converges with the Soviet doctrine of war-fighting with strategic weapons.

The object of flexible response is to maintain the credibility of the deterrent, by being able to respond to any Soviet attack, however small or large, and thus not be left (if

deterrence should fail) with the agonising choice between surrender and suicide. The corollary is that if selective targeting makes a nuclear exchange less horrific, it may also make it more possible.

Unfortunately, there are difficulties in knowing what Soviet military doctrine really is. On the one hand, there is incontrovertible evidence going back many years of a massive increase in Soviet military capability, at every level and in every element. Some take this as evidence of aggressive intentions, and they point to the invasion of Afghanistan as confirmation of this interpretation.

Pointing in the same direction is the evidence of Soviet military manuals and strategy textbooks, which clearly set out the goal of winning any war by the use of nuclear weapons. The central text in this controversy is *Military Strategy* by Marshal Vasily Sokolovskiy, who served as Soviet Chief of Staff in the 1950s, and whose book first appeared almost 20 years ago. Discussing the use of nuclear missiles he says: "The basic aim of this type of operation is to undermine the military power of the enemy by eliminating the nuclear means of fighting, and formations of the armed forces, and eliminating the military-economic potential by destroying the economic

foundations of the war, and by disrupting governmental and military control." Here and elsewhere in his book Sokolovskiy certainly seems to be propounding a doctrine for fighting and winning a war with nuclear weapons.

It is therefore doubly ironic that the new American targeting strategy was denounced earlier this month on Soviet radio in the following terms: "The [U.S.] aim is no longer just to demonstrate, by a few nuclear strikes, their readiness to escalate a nuclear conflict. The aim now is different: to wage nuclear war actively, even to achieve victory in it, by destroying the military strength, industrial base, and system of military command and political rule in the Soviet Union."

Some Western analysts argue that while "deterrence" as such may have no place in the Soviet strategic lexicon, the Soviet Union is probably just as anxious to avoid a nuclear holocaust as anyone else. From this point of view, their war-fighting doctrine may be construed as deterrence by another route: an attempt to ensure—and to signal to the West—that no putative aggression by the West could possibly succeed, but would be bound to be defeated.

According to Michael McGwire of the Brookings Institute, in a recent issue of *Soviet*, the crucial distinction between the two sets of doctrines lies in the familiar Western notion that if the deterrent has to be used, it will have failed: "The Soviet Union does not entertain such ideas; should war come, her defence will have failed only if her armed forces are unable to recover, and achieve final victory." But this does not imply that the Soviet Union would willingly embark on general nuclear war with the West: "The prevention and avoidance of world war is a

prime objective of Soviet foreign policy."

The paradox, though it is more apparent than real, is that the aggressiveness of Soviet doctrine dates back to a period when the Soviet Union was still trying to catch up with the U.S. in strategic nuclear weapons; the ferocity of language was designed to compensate for shortcomings in capability, whereas the Americans did not feel the need to think through the consequences of a failure of deterrence.

Now the wheel has come full circle. The Russians have at least caught up with the Americans—according to Harold Brown, the Soviet Union is on the verge of being able to threaten the survival of the American Minuteman force of intercontinental ballistic missiles (ICBMs), and may even have that capability now. As a result, the Americans have belatedly started taking some notice of the Soviet war-fighting doctrine, and in PD 59 have formulated a new tougher doctrine.

While it is difficult to be sure what the Russians really think about all this, they have been sufficiently perturbed to try to persuade the Americans that Soviet military doctrine has been misinterpreted. In an interview with the New York Times last month, General Milshstein of the Moscow Institute of the United States and Canada, went out of his way to emphasise that Soviet military doctrine was defensive in character.

But if there ever had been a chance of the Soviet Union adopting an explicit deterrent doctrine—after Khrushchev seemed to be moving in that direction in about 1960—the moment has passed. Both America and the Soviet Union now have the capability, through the number and accuracy of their warheads, to carry out limited, pinpoint nuclear strikes, and the Americans, says Mr. Brown, "are necessarily giving



U.S. Secretary of Defense, Mr. Harold Brown, with (top) a Minuteman ICBM pictured being launched by parachute from an aircraft before being fired, and a mock-up of an MX missile

greater attention to how a nuclear war would actually be fought by both sides if deterrence fails." Whatever Milshstein may say, Soviet doctrine is bound to remain centred on war-fighting.

The heart of the problem (if one leaves aside the conundrum of Soviet intentions) is that military doctrine is being largely dictated by the logic of weapons development, rather than the other way round, while weapons development in turn is largely dictated by the serious deterioration in relations between the superpowers.

In the next five years or so, the American Minutemen will become theoretically vulnerable to a surprise attack, for which the Soviet Union would need only a quarter of its new ICBMs. Some time in the second half of the decade, the Minutemen will be replaced by much larger, mobile MX missiles, which would themselves be invulnerable to a Soviet strike—unless the Soviet Union were to decide to disregard the numerous restraints written into the

second Strategic Arms Limitation Treaty.

Lawrence Freedman, in his forthcoming *Britain and Nuclear Weapons*, argues that the scenario of a pre-emptive Soviet strike against the American ICBMs is short on plausibility, largely because the Russians could not be sure that it would be perceived as a limited action. On the contrary, some 10m U.S. citizens would probably be killed.

Nevertheless, it is hard to deny that the sophistication of strategic nuclear systems is itself a potential cause of instability, or that the dangers of instability might get worse if both sides were to acquire simultaneously the capability of knocking out the other's land-based ICBMs. The most destabilising element in modern weapons technology is the rapid refinement of multiple warhead design.

It would be a great mistake for the Russians, or his critics at home, to blame President Carter for adopting the doctrine of PD 59; that was, sooner or

later, the inevitable consequence of the arms race and the development of weapons technology, even if the timing of Harold Brown's speech had as much to do with the election in November as with the Soviet invasion of Afghanistan or with the discovery of Sokolovskiy's *Military Strategy*.

Much more worrying is the failure of the Russians to anticipate the impact of their policies on the arms race. The massive build-up of their own capability jeopardised ratification of SALT II; the invasion of Afghanistan prompted Carter to withdraw SALT II from the Senate, and may well have strengthened Reagan's chances of getting to the White House; the stalemate over SALT II has already contributed to the nuclear powers' failure to secure endorsement of the Non-Proliferation Treaty at the five-year review by the signatory nations. The problem lies not in PD 59, but in the failure of the superpowers to put the genie of the arms race back into the bottle.

## Letters to the Editor

### Runaway money supply

From Miss Clare Macdonald.

Sir.—Already the money supply has grown by 18 per cent compared with the Government's target of 8 per cent to 11 per cent for the year to April next, while the banks have been wooing their customers with invitations to borrow, lending being to banks what breathing is to the rest of us.

It is clear therefore that the Government and the Bank of England are quite unable to control bank lending either by the "corset" or by high interest rates and furthermore that the banking fraternity are past-masters at outwitting them.

If the Government really meant business, why did it not call for a substantial increase in the Special Deposits at the Bank of England by the clearing banks—to something really painful like 30 per cent which would certainly curtail their credit creation and lending activities and could justify an immediate cut in interest rates?

But to get down to basic principles, if you want to control and regulate the money supply so as to maintain stable prices and stop inflation, there is really only one way to do it—this is, you must restrict the quantity of money in the first instance. The banks have usurped that role which rightfully belongs to the State. Either the Treasury or a permanent Monetary Commission directly responsible to Parliament should be the sole office of issue, with banks still able to lend money deposited with them but no longer allowed to create new money (credit) for the purpose of lending it at interest.

The whole monetary system is as that the Conservative Disraeli justly said, "loose, inexact, haphazard and dishonest." Clare Macdonald, 70, Courthouse Avenue, Cranbrook, Hydon, Essex.

### Working wives

From Mrs. E. Taylor

Sir.—I have been following the correspondence on the above topic with interest, and have waited until now to see at least one letter in defence of working wives from a working wife. In the absence of this, I feel I must write if only to let you know that your correspondents Dr. Staveley and Mr. Whittle are quite wrong if they consider a woman who is a wife and mother is positively encouraged to seek the tax advantage of a job. No-one in her right mind with a home to run, a garden to look after, children and husband to look after, husband for and generally run around after would seek a job just for a tax advantage. It is not that enjoyable going out to work in the morning, every morning, having left a meal prepared, a laundry load ready for washing or ironing later in the evening, and the usual homey pursuits all waiting for one's return in order to take advantage of the tax situation. Anyone would think this ran into hundreds and thousands of pounds, instead of the small sum it is.

Unfortunately, having unleashed a vast corps of working women in the last War, to make

### amunition, tend the land, etc. it is hardly fair now to stem the tide just because it seems men like Dr. Staveley and Mr. Whittle feel we have an unfair tax advantage.

I am writing this in my office in my lunch-hour. Please, Dr. Staveley and Mr. Whittle, consider why we feel we have to give up a working home-life in order to become two people—someone's wife and mother, and someone else's working colleague.

E. Taylor, 2A Rosemary Drive, Bromham, Bedford.

### Popular apples

From Mr. R. S. Anderson

Sir.—Mr. Venables in his letter of September 10 having provided some slick reports to Mr. Kimberley's letter of September 5 finishes by calling on patriotism to overcome his market's deficiencies. Is it not about time that British industry gave up this idea that if its British it must be good?

If the product is not available or of dubious reliability or inferior quality the general public will not buy it. Surely it is about time that British industry including the Apple and Pear Development Council woke up to this fact and "got off their backsides" as Mr. Kimberley puts it.

R. S. Anderson, 1 Parfours Drive, Kenley, Surrey.

### Vehicle registration

From Mr. R. B. A. Wright

Sir.—The frequently proposed solution to the collection of a vehicle tax of an addition to the existing fuel tax may be equitable but leaves unsatisfied the need for a central vehicle record to provide information for crime control and accident investigation.

The cost of providing this service could be minimised by requiring Insurance Companies to feed their records of insured vehicles, already largely computerised, to the centre at Swansea. A small statutory addition to the premium would cover this transaction.

R. B. A. Wright, The End House, Beach Road, Hoylake, Wirral, Merseyside.

### Redundancy riddle

From Mr. Brian Woodhead

Sir.—As chairman of a management consultancy firm and vice-president of the Institute of Management Consultants, it will not surprise Mr. Staveley (September 15) that I support his recommendation to local and central government to employ independent management consultants in determining work loads and staffing levels within their administrative departments. To be fair, very many and not just one or two of these bodies have already done so, and am pleased to have been able to assist with some of this work over a number of years.

Not all industrial concerns are whiter than white on this issue, and some could benefit if they followed Mr. Pogmore's advice. There is a tendency to

concentrate attention on the shop floor or "direct labour" areas in searching for economies when our experience shows that wider application of appraisal measurement and control techniques to administrative and other "non-productive" departments can frequently reveal greater scope for improvement.

On a wider scale, executives and managers in all branches of UK business, commerce and government might also consider whether the much more frequent use of management consultants by their counterparts in the U.S. and Japan could be an example it might pay them to follow.

A. B. Woodhead, Chairman, Brian Woodhead and Co., 107, Harborne Road, Edgbaston, Birmingham.

### Local council administration

From Mr. D. H. Outwin

Sir.—As Mr. Pogmore correctly points out in his letter (September 15) few local councillors are politically prepared or commercially equipped to challenge council officials on the managing of the administration.

One reason why this does not command greater interest on the part of senior business managers, is the view that a long haul is necessary to bring about an effective change in the composition of councils.

Mr. Pogmore suggests councils might call in independent consultants to advise them on cost reduction. I would go further, and suggest to councils that there are in many communities businessmen having the necessary experience who would be prepared to offer their services on a part-time voluntary basis as consultants on an advisory body, solely concerned with carrying out and reporting to the council upon the managing of the local administration.

If their terms of office were for 12 months, the greater appeal to most volunteers for such public duty.

D. H. Outwin, Industrial and Tractor, Navigation Road, Worcester.

### Civil Service pensions

From Mr. L. W. Bryant

Sir.—The Secretary of the Council of Civil Service Unions has rolled out the old misleading comparison of pension costs (September 15). He takes the total pension contribution of civil servants in employment today and relates it to the pensions paid to civil servants now retired. There is no comparison whatsoever between this and the cost of funded pension schemes in the private sector.

Mr. Jones says that if civil servants' contributions are to be increased they will be bound to press for their scheme to be funded. It jolly well ought to be. Only in this way can the true cost of staffing the public service today be genuinely known.

As it is, their pension figures do not show the true cost of the commitment entered into for the pensions of existing civil servants; instead we pass on a massive IOU to future generations with an increasing liability for pensions for much greater numbers.

Those of us who are dependent on the private sector's ability to design and sell products that other people want, and who cannot pass IOUs on to future generations, are not seeking to knock civil servants who have their own job to do.

There should, however, be some reasonable parity of treatment if a serious division in nation is to be avoided. And please, those who write on behalf of the Civil Service stop using misleading comparisons which only spoil their own case and mislead the public.

L. W. Bryant, 23, Kingsfield Avenue, Ipswich, Suffolk.

### Lead time for Maplin

From Mr. John Lukies, Chairman, North West Essex and East Herts Preservation Association

Sir.—Derrick Wood's letter of September 13 in the Financial Times is yet another of his typical efforts to safeguard Maplin from investigation as a possible Third London Airport site, while pressing the Government to make a quick decision on the site.

He is right to be worried. Maplin was chosen by the last Conservative administration after the Roskill Commission had placed it on their "short list."

After the forthcoming Inquiry we are convinced they will again be investigating other options—the development of Maplin among them—with the realistic lead time for that site bearing no relation to Derrick Wood's forecast of 17 years.

John Lukies, Fortescue Farm, Good Easter, Near Chelmsford.

### Price of electricity

From Mr. B. Bolam

Sir.—I read with mounting disbelief the CEBG plans to cut back generating capacity and temporarily mothball stations as a result of the severe fall-off in demand for electricity.

As a manager of a company at the sharp end of the recession (textile manufacturing), I am charged with taking whatever commercial decision I deem appropriate to ensure that my company's commercial viability is retained. This of necessity involves negotiating extremely competitive deals in respect of my products (high duty SG iron castings).

While the strategy of spiralling energy costs in order to preserve our reserves is at least partially accepted, I cannot but think to run a power station economically as indeed the majority of the manufacturing plant, it should be run at the highest possible efficiency. I would suggest therefore, that the CEBG and more specifically its local boards are doing a very poor marketing job in terms of negotiating commercially viable deals with its major customers (of which we are one), in order to ensure the efficient and hence economical, operation of its facilities.

B. Bolam, Managing Director, Ironfoundry Division, S. Russell and Sons, Bath Lane, Leicester.

## GENERAL

UK: Confederation of British Industry monthly council meeting.

British Tourist Authority publishes annual report.

Bank of England Bulletin published.

Mr. Ron Hayward, Labour Party general secretary, speaks at Sheffield.

Female executive of the year contest, Imperial Hotel, Russell Square.

Overseas: Free trade union activists meet in Gdansk, Poland, to discuss inter-union co-operation.

## Today's Events

International Office Equipment Exhibition opens, Paris (to September 26).

European Parliament session continues, Strasbourg (to September 19).

Cyclical indicators for the UK economy (August). Department of Employment publishes July indices of average earnings, and indices of basic rates of wages for August. Central Statistical Office publishes the 1980 edition of the Blue Book on National Income and Expenditure.

## COMPANY MEETINGS

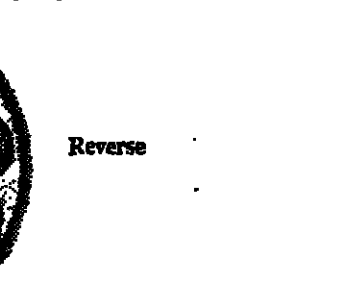
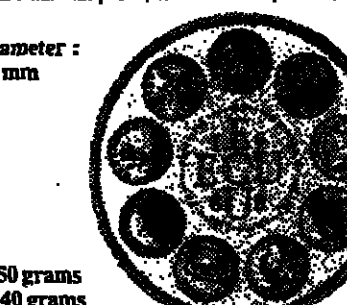
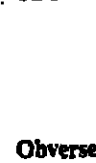
W. G. Allen (Tipton), Station Hotel, Dudley, West Midlands, 12. Asam Trading, Victoria House, Vernon Place, WC, 12. B. Elliott, Savoy Hotel, The Strand, WC, 12.15. Hales Properties, Penns Hall Hotel, Penns Lane, Walsley, Sutton Coldfield, West Midlands, 12. Hazlewood Foods, Empire Works, Rowditch, Derby, 12. Robert Moss, Masonic Hall, 333 Banbury Road, Oxford, 8.30. Reardon Smith, Devonshire House, Greyfriars Road, Cardiff, 3. Siebe

Gorman, Winchester House, 100 Old Broad Street, EC, 12.30.

COMPANY RESULTS

Final dividends: Australian and International Trust, Burns Anderson, Consolidated Gold Fields, Dalgely, Epicure Holdings, Trafford Park Estates, Westminster and Country Properties. Interim dividends: Bemoose Corporation, Berwick Timpo, British Mohair Spinners, Burmah Oil Company, Eagle Star Holdings, Expanded Metal Company, Law Land Company, Legal and General Group, Pli-con, Rio Tinto-Zinc Corporation, Tricentrol, United States De-benture Corporation.

## An exceptional event for coin and medal collectors



In order to celebrate the birth of the ECU in Europe, here is the 1980 commemorative coin, in a limited issue, minted in solid gold and silver in the workshops of the French Mint.

This precious issue, which is not in circulation is strictly reserved for collectors and limited worldwide to:

- 20,000 ECU in 22-carat solid gold (920/1000), weighing 58 grams each.
- 20,000 ECU in 1st-grade solid silver (925/1000), weighing 40 grams each.

Diversify your wealth with numismatics. The reduced number of commemorative gold and silver ECU's minted for the worldwide subscription is really ludicrously small since there are in France alone several thousand collectors. As a matter of fact, this issue was deliberately restricted in order to give it greater worth through this very scarcity and to ensure a high numismatic quotation for the coin.

A yearly issue of commemorative ECU's is planned. As the number of collectors and investors grows, the first issues will be increasingly sought after and hence valuable. Therefore, those collectors who were unable to acquire the first ECU's will doubtless be ready to make substantial offers to anyone wishing to sell his.

A precious limited issue which should acquire a high numismatic value. The very small number of gold and silver ECU's minted in 1980 in the workshops of the Administration des Monnaies et Médailles (Paris Mint) will almost certainly fail to meet worldwide demand. Last year already the subscription for the 1979 ECU was filled in a matter of weeks by collectors, investors and banks from all over the world. A year ago the 1979 ECU was worth 5,850 FF. in gold and 320 FF. in silver.

Today that very same ECU is offered for 10,000 FF. in gold and 1,000 FF. in silver! As long as the number of ECU's minted cannot meet the demand, its numismatic quotation will exceed that of its weight in gold or silver.

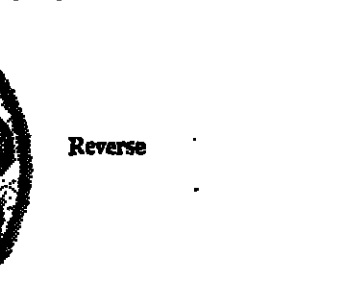
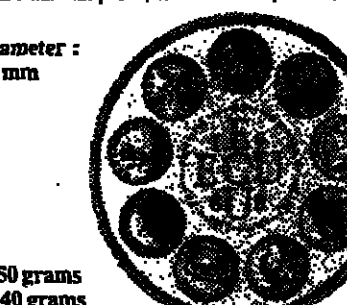
A masterpiece of the numismatic art intended to immortalize the European Assembly and the nine ECU states.

The 1980 ECU is minted as a "fleur de coin" (unworn coin) (1) in the workshops of the world-famous Administration des Monnaies et Médailles. It is engraved by Pierre Rodier, Master Engraver of the Paris Mint.

(1) In the numismatic circles, the quotation for perfectly preserved coins, known as "fleur de coin", is much higher than that of worn coins. The price of the 1979 ECU was higher than that of worn coins. The price of the 1979 ECU was higher than that of worn coins. The price of the 1979 ECU was higher than that of worn coins.

PUBLISHER AND EXCLUSIVE DISTRIBUTOR FOR FRANCE: JEAN-MARC LALETA, OFFICIAL RETAILER OF THE ADMINISTRATION DES MONNAIES, 8, rue d'Anjou - 75008 PARIS

On March 13th, 1979, the nine EEC countries officially adopted a kind of "common European currency" intended to facilitate their economic and financial exchanges: the ECU or European Currency Unit. For the moment, use of the ECU is exclusively limited to the central bank of each EEC country. It was only fair, however, that the first anniversary of this capital monetary event, widely covered in the international financial press, should be duly commemorated.



On the obverse side: the emblem of the European Assembly surrounds a figure of Europe holding a horn of plenty. On each coin are stamped the engraver's signature, our hallmark, the weight and title of the precious metal and the official state hallmark guaranteeing the authenticity of the coin. On the reverse side: a symbol of each of the nine EEC states surrounding the date 1980 and the initials of each country's currency unit.

## One kilo of gold for twenty ECU's

The 1980 ECU is minted under the industrial network, from new stamps and selected coins, specially treated to make them brighter. The various minting operations are carried out, in the workshops of the Administration des Monnaies et Médailles, by specialized workers who wear gloves for every manipulation. Each coin will be delivered hallmarked in its own case and protective envelope, with an official certificate from the Administration des Monnaies et Médailles, guaranteeing that the issue is limited and specifying the weight and title of the precious metal.

## Give your answer today

The 1980 ECU gives you a unique occasion to begin or enrich a fascinating numismatic collection, or to make a superb present. Thanks to its weight in gold (58 gr.) or silver (40 gr.), its scarcity, its artistic and technical qualities, its official guarantee, its certificate, the 1980 commemorative ECU stands the best chances of becoming, through the years an excellent international investment (2). And of course, whenever all European countries adopt the same currency unit, the coin will become a genuine "historical coin".

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1) Editions LALETA have exclusive rights to issue and circulate this subscription. Subscription vouchers will be duly numbered according to their order of arrival and within the limits of the issue as far as each country is concerned. Moreover the subscription will be closed down without prior warning.

2) This offer is strictly limited to 3 gold coins and 10 silver coins per household (with the exception of banks) so as to give satisfaction to the greatest possible number of subscribers and to discourage hoarding.

3) Prices will be guaranteed on delivery for the first 500 gold ECU's and the first 5,000 silver ECU's. Further than that, prices may be subject to rises according to the rates of precious metals. Should your subscription voucher arrive too late, an over-charge could be made, but you will be at perfect liberty to either confirm or cancel your order.

4) The first ECU's will be available in France as from December 1980. They will be mailed as registered postal parcels, at Editions LALETA's own risk. This shall continue until March 1981.

5) Refund guarantee: should you, upon reception, not be wholly satisfied with the contents of your parcel, your money shall be entirely refunded if you send the parcel back within 30 days.

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UK COMPANY NEWS

Hanson ahead 28% at nine months: bond issue

REPORTING a 28 per cent increase in profits for the nine months to June 30, 1980, the directors of Hanson Trust announced plans to issue U.S.\$25m guaranteed convertible bonds due 1995 through Hanson Overseas Finance.

This is the first time that Hanson has offered an issue in the international bond market, the proceeds of which will be employed in the long-term financing of the group's activities.

The bonds will be issued in denominations of \$1,000 and will be convertible on or after January 15, 1981, to fully paid registered Hanson Trust ordinary shares.

Profits before tax for the nine months amounted to £27m against £21m on sales of £521m compared with £503m in the same period last year.

In 1978-79, pre-tax profits totalled £31.2m from sales of £658m.

Lex, Back Page

HIGHLIGHTS

Lex picks its way through some confusing statistics in the annual national income blue book which suggests that company profits have been significantly better than previously thought. Moving from the macro to the micro much the same seems to apply to insurance broker Willis Faber which has reported first half figures much better than the gloomy analysts had been going for. Elsewhere in the company sector Hanson Trust is launching a \$25m convertible bond issue with a 9 per cent coupon which appears to leave it strongly placed for any expansion moves. Lex also discusses the pressure on the money markets today with the banks scrambling for reserve assets to meet their monthly makeup requirements.

Bernard Matthews well ahead

SALES of Bernard Matthews, the turkey processing group, increased from £11.15m to £17.6m in the 26 weeks to July 13, 1980 and pre-tax profits were £1.7m compared with £1.42m in the same period last year.

In the second half, the directors expect another substantial rise in turnover and a further profit improvement. The interim dividend is effectively raised from 3.25p to 4p—last year the total was equal to 7p on record pre-tax profits of £3.83m.

First half profits are after interest of £442,000 against

£562,000. Tax charge is £598,000 (£569,000).

Mr. B. T. Matthews, chairman, says sales of turkey meat products have increased over fourfold compared with last year and now represent the major part of the group's business.

Turnover would have been even higher but, mainly due to the influence of imports, deliveries of oven ready turkeys were lower than normal. Nevertheless the group expects to recover some of these sales in the second half.

The expansion of the turkey meat products division and the depressed market conditions for whole turkeys have resulted in larger stock holdings which, coupled with higher bank lending rates, have resulted in the substantially increased interest charges. The board expects stock holdings to be reduced significantly over the remainder of the year.

Wadkin in loss and cuts interim

IN A first half marked by home market recession and difficulties in export markets, Wadkin, manufacturer of woodworking machinery, has slumped from pre-tax profits of £620,000 to losses of £119,000, and the directors are reducing the interim dividend from 2.25p to 1.5p.

Forecasting is made more than usually difficult by the present economic climate, they say, but actions taken by the board should contain the present situation. The first-half deficit is lower than the £253,000 loss sustained in the second half of 1979, which left full-year profits of £367,000 after stock rationalisation costs of £392,000. The final dividend last year was 4.22p.

First-half sales rose to £13.64m (£11.75m) and the loss is struck after sharply increased interest charges of £182,000 (£94,000). Last year's profit was also struck after stock rationalisation costs of £180,000. There is a tax credit of £50,000 (£190,000 charge).

It has been necessary to reduce the level of manufacturing activity in line with demand, say the directors, and numbers employed have been reduced by 10 per cent.

But in spite of the difficulties, their policy of heavy investment in the development of new products continues unabated. Those models released so far have been well received and reinforce confidence that by the end of the year the fruits of this programme and continuing rationalisation will mean the group is well placed to overcome the depressed economic conditions, they add.

Borrowings amount to £1.9m, representing 19 per cent of shareholders' funds, and stock reduction targets have been set to maintain this position.

Comment

Given the residual level of balance sheet strength, Wadkin's decision to cut the interim dividend must have been difficult as the yield has been the only prop for the shares during the first year of a three-year reorganisation programme. But the fall in second quarter demand is said to have been precipitate and volume is down by about 12 per cent. The UK outlook remains stubbornly dull but Wadkin perceives signs of optimism in the important U.S. export market, yet the success of its extensive redesigns and development effort which is absorbing around £1m annually will not be tested until the UK exhibition in November and the Hannover trade fair next May when the new product range is fully launched. Results in the couple of years thereafter will bring in the final verdict. In the meantime, the group is forced to accept negligible export margins (and worse) to protect its market position and to cut stocks to hit target gearing of 15 per cent by the year end. The group maintains that its ambitions are no less achievable for all the current miserie but the shares, down 3p yesterday to 76p can only be subject to intangible and possibly speculative influences short term until the income support is re-established.

LMS expands and lifts rental income forecast

SUBSTANTIAL advances in income from rents and investments and in the share of its associate Carlton Industries, enabled London Merchant Securities to push taxable profit for 1979-80 up to £237m to £7.6m.

Following the mid-year jump from £1.08m to £3.13m profits moved ahead £317,000 in the second six months.

At the attributable level, profit for the year was only marginally higher at £3.58m, against £3.5m, mainly because of a swing from a £267,000 tax credit to a £1.8m charge. However, Lord Rayne, the chairman, points out that much of the charge will be offset against North Sea development expenditure.

Based on the actual tax take, stated earnings per 25p share were 0.16p better at 4.75p whereas on a notional 52 per cent tax basis the increase would be 0.9p to 3p.

A net final dividend of 0.8p effectively lifts the total to 1.2p (0.983p) and one-for-three scrip issues on both ordinary and deferred ordinary shares are proposed.

Net rental income from investment properties rose by over 27 per cent to £4.42m (£3.47m) and is now estimated to reach £5.5m in 1982/83, compared with the £5.5m forecast two years ago, the Chairman points out.

The surplus on property trading dipped to £631,000 (£755,000) but from other activities it was £68,000 (£39,000).

Turnover of the group's trading activities was £3.2m (£2.1m).

Investment income and interest received climbed to £2.04m (£1.15m) while interest payable eased to £2.78m (£3.91m). Though investment income benefited from high interest rates some diminution of this revenue must be expected as rates fall and funds are deployed into initially lower yielding operational undertakings, the chairman states.

Over the next three years a considerable part of the group's steadily increasing revenue will

**DIVIDENDS ANNOUNCED**

Company	Current payment	Date of payment	Current dividend	Previous dividend	Total dividend
Barrow Hepburn	0.8	Nov. 6	0.8	—	0.8
Blockleys	1.75	Oct. 20	1.5	—	1.5
Bodycote	2	Nov. 23	2	—	2
Excelsior Clothing	0.73	—	0.67	—	0.67
Home Charm	0.7	Oct. 31	0.7	—	0.7
Inveresk Group	nil	Nov. 8	1.65*	1.3	0.35*
LMS	4	Oct. 31	3.25*	—	3.25*
Bernard Matthews	1.17	Nov. 7	1.17*	—	1.17*
Offex Group	12.5	—	12.5	—	12.5
G. H. Scholes	3	Dec. 8	3	—	3
Sirdar	1.5	Nov. 3	2.25	—	2.25
Wadkin	1.23	Nov. 15	1.04*	—	1.04*
Watts, Blake	3.8	Nov. 4	3.5	—	3.5
Willis Faber	—	—	—	—	—

\* Equivalent after allowing for scrip issue. † On capital Dividends shown pence per share-net except where otherwise stated.

be absorbed by the expanding property and energy development. The investment in Century Power and Light showed a loss of £138,000 (£217,000 surplus) for 1979/80 as exploration and development finance costs overtook the income from Hewitt gas field.

Century has continued to maintain high level of exploration activity with interest in 44 blocks in waters off-shore the UK and Republic of Ireland.

comment

London Merchant Securities has produced better results than expected, led by a 27 per cent increase in rental income. The investment in Century Power and Light brought a loss of £138,000 (£217,000 surplus) for 1979/80 as exploration and development finance costs overtook the income from Hewitt gas field.

Century has continued to maintain high level of exploration activity with interest in 44 blocks in waters off-shore the UK and Republic of Ireland.

Willis Faber tops expectations and increases interim payout

TAXABLE profits of Willis Faber, insurance broker, were above the chairman's expectations in the first half of 1980, rising from £10.05m to £11.94m.

However, the directors warn that because of the nature of the company's business most of the profits accrue in the first six months. The second half, they say, may not produce a figure much different from 1979's £7.1m. Although this would give a satisfactory outlook for the year, it would not show the growth the group is capable of given more favourable conditions, the directors add.

Nevertheless, they are raising the interim dividend from 3.5p to 3.8p net. Last time a total of 11p was paid from pre-tax profits of £17.16m.

While they are pleased with

the results for the six months, the directors say they do not represent a major improvement, expressed in sterling terms, in the company's brokerage income which was influenced by continued weakness in insurance markets and the world recession. Lack of profitability of current underwriting affected the underwriting management company and the insurance subsidiary Sovereign Marine and General Insurance, whose pre-tax profit during the six months rose from £34,000 to £341,000.

The results of past years from Lloyd's were satisfactory—the company's syndicates doing outstandingly well. However, the directors anticipate a similar downturn as later years are closed.

Income over the six months

benefited from high interest rates and rose by 16 per cent, from £24.85m to £28.82m, but expenses were higher at £19.6m (£16.63m).

The share of profit of associated companies increased to £2.38m (£1.18m). Tax was higher at £6.24m (£5.57m) and after an extraordinary debit of £21,000 (£72,000 credit) and a minority charge of £29,000 (£8,000 credit) attributable profit showed a rise from £4.57m to £5.66m.

Earnings per 25p share are 14.03p (11.11p).

The directors say they are continuing to make progress in containing expenses and that the heavy investment in computer-based accounting systems is beginning to show rewards.

Lex, Back Page

Martin-Black remains in loss at six months

ALTHOUGH showing a slight improvement on the comparable period last year, results at the half-year to June 30, 1980 of Martin-Black, manufacturer of wire ropes, continue to reflect the difficult market conditions in which the group is operating at home and overseas.

In the first half the group cut its operating losses by £7,000 to £102,000 on turnover up 18 per cent from £7.28m to £8.6m. Trading profits rose from £154,000 to £214,000, but interest charges were higher at £273,000 compared with £182,000. Depreciation accounted for £171,000 (£1,000) and exchange losses were £43,000 (£108,000).

The group has exercised its

options to convert loans into equity shares in its quoted associate company in India. As a result, its interest in the associate company has fallen to 18.82 per cent. The directors believe that in view of this, it is now prudent to treat this as a trade investment rather than to consolidate its share of the profits as has been the previous practice.

This will not affect the group's cash flow since the associate company's dividend policy is likely to remain unchanged.

Had the previous practice been continued, the share of the profits would have been shown as £49,000 as against £29,000 for the same period last year.

Listing for fast-growing Canadian telephone group

BY IAN RODGER

TRADING IN the shares of Mitel Corporation, a fast-growing Canadian manufacturer of sophisticated telecommunications equipment, is expected to begin on the London Stock Exchange on September 23.

The company, which was founded in 1973 by two British engineers, anticipates selling more private telephone exchanges (PABX) in its current financial year, to February 28, 1981, than any other manufacturer in North America.

It has forecast net income, after tax, in the current year of £612m to £15m, or £1.8 to £1.96 per share, on sales of between £105m and £115m, compared with net income of \$5.6m, or 56 cents a share, on sales of \$43.4m last year. The company expects sales to reach \$1bn by 1985.

Mitel shares were listed on the Toronto Stock Exchange in August, 1977, following a public share issue the previous month at \$10.38 a share that raised \$10.5m. The shares are currently trading at \$42. A two-for-one split was proposed last week.

The group manufactures integrated circuits for its own products as well as for sale. It

expects sales growth to be most rapid in this sector, in PABX and in a new line of digital telephone exchanges it plans to introduce early next year.

In 1979-80 two-thirds of sales were made in the U.S., 20 per cent in Canada and 14 per cent elsewhere. The company has recently won a contract from the British Post Office to supply a £500 PABX and is building a new factory at Reading to replace a smaller one at Slough.

Despite its rapid growth plans for the next five years, the company, which raised an additional \$17.7m by a share issue last June, plans only one further equity issue: of \$20m-\$40m next summer.

The group hopes to make at least a partial listing in London. About 5 per cent of Mitel's shares are already held in the UK.

Sponsors of the introduction, which cost £87,000, are Hoare Govett.

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**MITEL CORPORATION**

(Incorporated under the laws of Canada)

Mitel designs, manufactures and markets electronic telecommunications equipment and integrated circuits. These products range from micro-processor controlled branch exchanges to electronic sub-systems as well as large scale integrated circuit components.

Application has been made for the whole of the issued share capital, consisting of 11,095,491 Common Shares without par value, to be admitted to the Official List of The Stock Exchange by means of an Introduction.

Full particulars of the company are set out on Information Cards circulated by Exel Statistical Services Limited. Copies of these cards may be obtained, during normal business hours, up to and including 31 October 1980, from:

**Hoare Govett Limited**

Heron House, 319/325 High Holborn, London WC1V 7PB

(Members of The Stock Exchange)

17th September 1980

Toshiba plans to apply for London quote

Toshiba Corporation, leading Japanese heavy electrical company, is to apply for London Stock Exchange listing next month—the first Japanese company to seek a London listing since the clothing and textiles group, Renown, in the mid-1970s.

In Britain, Toshiba is a partner with Rank in a joint venture to produce colour TV sets.

The company's choice of the London market, in preference to one of the continental markets, which have hitherto been more popular with Japanese companies, reflects the belief that UK investment in Japanese equities may increase substantially in the wake of foreign exchange liberalisation.

The listing will bring to five the number of Japanese companies listed on the London exchange. The others are Sony, Toray, Takeda Chemical and Renown.

Toshiba's application is sponsored by Kleinwort Benson and Nomura Europe NV. Brokers to the listing are Cazenove.

**RELANCE KNITWEAR GROUP**

	1980	1979
Year ended 30th April		
Group Turnover	17,909,383	15,670,640
Profit before Tax	573,321	530,894
Taxation	99,000	143,594
Net Profit after Tax	474,321	387,290
Extraordinary Items	195,743	112,818
Profit after Tax and Extraordinary Items	278,578	274,472
Earnings per Share	6.46p	5.66p

★ Group has improved its profit performance in spite of very difficult trading conditions.

★ Present order books are satisfactory although margins are being squeezed. Uncertain economic outlook makes forecasting for 1980/81 very difficult.

★ A final dividend of 1.56p net is recommended making a total for the year of 3.1p (net).

Copies of full accounts available from The Secretary, Reliance Knitwear Group Limited, Hare Street Mills, Hare Street, Halifax, West Yorkshire HX1 4DL.

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61 worry that my secretary could replace me, but she doesn't seem to want to...

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Banco Central	275	+
Banco Exterior	214	+
Banco Hispania	228	+
Banco Ind. Cat.	120	+
Banco Madrid	141	+
Banco Santander	223	+
Banco Urquijo	142	+
Banco Vizcaya	252	+
Banco Zaragoza	112	+
Drepano	112	+
Espanola Zinc	72	+
Fecsa	84.70	+
Gal. Precados	69	+
Hidrovia	69	+
Iberduero	66.80	+
Perpetua	123	+
Perpetua	85	+
Sogefia	107	+
Telefonos	85	+
Union Elect.	70.50	+



## Companies and Markets

## UK COMPANY NEWS

# Expansion costs pull down Home Charm to £0.6m

# Fall in home demand but Sirdar profits Watts Blake close to £2m reach £3.73m

A HEAVY expansion programme at a time when the country is experiencing a record interest rate and a severe economic depression is the prime reason for a reduction in pre-tax profits for Home Charm, says Mr. H. E. Fogel, the chairman.

The figures for the six months to June 30, 1980, show pre-tax profits of £1.15m, down from £1.5m in 1979, after depreciation and amortisation up from £275,000 to £495,000 and interest charges of £227,000, compared with a credit of £12,000 last year. Turnover rose from £19.32m to £28.88m.

After tax virtually unchanged at £53,000 (£51,000 re-stated), earnings per 10p share are shown as 4.3p (8.1p). The interim dividend is unchanged at 0.7p. Last year's total was 1.3p.

Mr. Fogel says the latest indications are that trading in the second half has shown a modest improvement. Measures will continue to be taken to keep costs to an absolute minimum, he adds.

This supplier of D-I-Y wallpaper, paint and kitchen and bathroom units, has opened six new stores since the beginning of 1980 and these have involved significant pre-opening costs—these have been written off

during the period—and also substantial capital expenditure. Two further large stores have commenced trading since the end of the first half, and another two are due to open before the end of the year.

Branches of Home Charm include Texas Homecare and Texas Decor.

**comment** With hindsight Home Charm's physical expansion plans, which will add a third to its floor space this year, could not have led to fruition at a worst time. After years of growth when the DIY market seemed to be recession proof—the image is finally altered. Demand has taken a fall, especially on the high priced items for kitchens and bathrooms when Home Charm has put increasing emphasis. Competition has intensified and margins have taken a tumble. Add into that equation hefty borrowings to pay for the expansion—debt peaked at £5m in the first half—higher depreciation and opening costs of around £300,000 and the net result is that profits are worse than expected with little light at the end of the tunnel. It is hard to see the company making £2m this year against £2.8m and even if it does

the fully taxed p/e is still over 14 while the yield is only 3.2 per cent. It is a sound, well managed company but the immediate trading outlook does not justify the rating at 10.5p.

## George H. Scholes near £2.5m

FOLLOWING THE increase from £773,000 to £1,038m at mid-year, George H. Scholes, manufacturer of "Wylex" electrical products, reports pre-tax profits of £2.45m for the year to June 30, 1980, compared with £1.83m in the previous year.

The final dividend is unchanged at 12.5p giving a maintained total of 18.52p. Stated earnings per share are up from 23p to 36.5p.

Turnover amounted to £15.9m against £13.28m. Profit is after interest on short-term deposits of £2,988 (£18,900), but before tax of £921,258 (£61,599).

Dividends again absorb £793,397 and there is an increase in the carry forward of £768,224 compared with £416,337.

AN INCREASE of £332,000 to £1,822m in pre-tax profits is reported by Watts, Blake, Bearne and Company, extractor, processor and seller of ball and china clay, for the six months to June 30, 1980. Sales rose from £10.74m to £13.11m.

The Board states that volume of demand for ball clay by the ceramic industry in the UK declined during the first half, but as a result of strenuous efforts made to counteract the anticipated worldwide recession, the company secured increased sales in other markets, particularly export.

The Board expects the coming year of general recession to be one of consolidation for the group. In the meantime, in anticipation of an upturn in trade, which it believes will begin to be apparent in the early part of 1982, the group's investment programme continues unabated.

First half profit is after depreciation of £871,000 (£773,000) and a post-invoice currency loss of £63,000 (£43,000). On a CCA basis the pre-tax profit is reduced to £1.18m.

After an estimated tax charge up from £850,000 to £830,000, profit available is £1,098 (£933,000). The interim is effectively raised from 1.04p to 1.23p—last year's total was an adjusted 2.48p from pre-tax profits of £3.51m.

Stated net earnings per 25p share are shown as 6.57p (5.7p adjusted).

**comment** Watts Blake Bearne is probably one of the better stocks to look up for the recession.

The balance sheet is very healthy and cash generation should be sufficient to cover net capital investment of around £4m this year against £3.3m. The 21 per cent rise in interim profits, fuelled by a 24 per cent improvement in export and overseas subsidiary sales, reflects the group's ability to withstand a 4 per cent decline in home ceramics volume during the first six months. Mar-

gins abroad have held up reasonably well so far although WBB admits that its ability to push through further price increases will not run very much past the turn of the year. The second half is obviously going to be more difficult and the fall in UK volume cannot be expected to even out before 1981 with growth returning, perhaps, only in the following year. But taking reported profits over the last 12 months the shares at 14.2p, up 10p yesterday, are trading at 9.5 times fully taxed earnings which looks about right but a yield of 3.5 per cent, translating the 19 per cent half-time dividend increase to the final, is not much of a cushion.

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TAXABLE profits of Sirdar, Yorkshire-based hand knitting yarns group, increased from £2.2m to a record £2.73m in the year ended June 30, 1980, on turnover up from £21.39m to £22.99m.

At mid-year, profits had risen from £1.43m to £1.67m. Total dividend for the year is lifted from 4p to 5p per share with an unchanged final of 3p. However, after a sharp increase in the tax charge from £846,241 to £1.31m, stated earnings per share are down from 21.23p to 20.1p.

Turnover ..... 22,987,714 21,390,000  
Trading profit ..... 3,891,201 3,419,376  
Interest ..... 165,058 220,410  
Profit before tax ..... 3,726,143 3,198,986  
UK tax ..... 1,313,438 852,147  
Overseas tax credit ..... 3,522 5,906  
Net profit ..... 2,412,710 2,351,695  
Dividends ..... 18,545 17,576  
To reserves ..... 595,358 452,438  
To shareholders ..... 1,802,307 2,051,251

**comment** The slow-down in capital spending at Sirdar may have doubled its UK tax charge, producing lower attributable profits, but it has also released cash to bring down borrowings. As a result debt in the balance sheet represents only 54 per cent of shareholders' funds compared with over 20 per cent last year.

With stocks being held steady, Sirdar is in an exceptionally solid position for the textile sector. Its up-market product range is less sensitive to import penetration and falling demand than most other textile companies and, while there was clearly a slight volume decline last year, the company claims to have picked up market share. The final dividend is maintained on a cover of four times, which indicates the short-term problems to be faced, but Sirdar's premium rating is justified by the potential for recovery after the present recession. The shares shot up 8p yesterday to 100p, producing a fully-taxed multiple of 6.5. Not surprisingly, the yield of 7.4 per cent is slightly years from the industry average.

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## BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are interim or final and the subdivisions shown below are based mainly on last year's timetable.

**TODAY**  
Interim: Barnet, Barwick Timpco, British Mohair Spinners, Burnham Oil, Eagle Star, Expanded Metal, Law Land, Sigs and General, Picoem, Rio Tinto-Zinc, Scottish European Investment, Tricentral, United States Debutene Corporation.

**Future** Australian and International Trust, Burns Anderson, Consolidated Gold Fields, Delagay, Episcure, Triford Park, Estera, Westminster and Country Properties.

**FUTURE DATES**

Bruton Estate	Sept. 25
Brown and Jackson	Sept. 25
Coppydex	Sept. 23
Other Industrial	Sept. 23
Fleena	Sept. 22
General Investors and Trustees	Sept. 24
Gleasop (W. and J.)	Sept. 24
Hiltons Footwear	Oct. 1
Mackay (Hugh)	Sept. 24
Manor National	Sept. 25
Marshall's Universal	Oct. 15
Modern Engineers of Bristol	Sept. 25
Neill (James)	Sept. 26
Finals	Sept. 29
Cape Allman Ltd.	Sept. 22
Estates Property Investment	Sept. 22
Northern Ind. Improvement Ltd.	Sept. 19

## Blockleys

On turnover up from £1.12m to £1.83m taxable profits of Blockleys, facing bricks manufacturer, rose in the half year to June 30, 1980, to £177,500 compared with £94,500.

However, the directors state that the current continuing deterioration in national building activity will inevitably affect the level of the company's trading during the second half.

The interim dividend is increased from 1.5p to 1.75p net.

After a higher tax charge of £55,000 (£49,600), stated earnings per 20p share are up from 2.55p to 3.56p.

## Bodycote turns in £0.76m in first half: interim maintained

FROM turnover of £16.74m (£17.13m), profits before tax of Bodycote International amounted to £762,000 in the first half of 1980 against £1.15m in the same period last year. However the directors say the results are not strictly comparable.

This is due to the disposal or closure of certain subsidiaries during the latter part of 1979 or early 1980. These subsidiaries contributed turnover and profits of £88m and £310,000 in the first half last year and turnover of £2.59m and losses of £43,000 in the 1980 first half.

The 1980 results also include a full six months' contribution from the Blandburgh engineering subsidiary acquired in April 1979. This has been more than offset however by losses in the textile subsidiaries.

The interim dividend is being maintained at 2p per share—the total last year was 4p on pre-tax profits of £2.14m.

Stated earnings per share in the first six months are 6.36p (11.56p). Profit after loan interest £273,000 (£187,000) and depreciation £355,000 (£705,000). Tax takes £240,000 against £240,000 and there is also an extraordinary debit of £140,000.

Mr. J. C. Pwke, chairman, says the very serious losses not facing the manufacturing sector in the UK make it difficult to predict the outcome for the year.

Nevertheless, notwithstanding the current difficult trading conditions, the directors are confident about future prospects.

Mr. Pwke says that 1980 will continue to be a difficult year. Provided the recession does not deepen and widen the group can expect to come through this year able to take advantage of better times.

The industrial protective clothing and engineering subsidiaries certainly fared no worse and in many cases a great deal better than last year, the chairman states.

However, these performances have been overshadowed by the significant downturn in some of the more substantial textile interests, which not only prevented them from making a similar contribution but also carried them into losses. The directors are continuing the policy of disinvestment out of these textile areas as speedily as current circumstances sensibly allow.

The position at Wm. Denby and Sons (textile processing) is still highly critical even though the company has achieved substantial reorganisation, reduced operating costs and improved productivity. Losses are continuing at an unacceptable rate, which must mean a further contraction of this sector. On the other hand

Denbiamines has had a reasonable first half.

**comment** Bodycote's setback of a third may not tell the whole story but by the time adjustments are made for the companies sold, six months of Blandburgh against two and the interest factor on money raised by the sales the proportionate decline is probably not very different. Its textile operations are still the main problem. Wm. Denby made a loss of some £150,000, the exceptional item is also Denby's, and a decision on its survival must come in the next couple of weeks. Weaving and fabric converting have also been loss makers but nowhere near as dramatic. In contrast the heat treatment engineering operation, Blandburgh, stands out. It made profits of £300,000 and should double that for the year. Evidently many customers are finding it cheaper to use Blandburgh and mothball their own plants because of the reduced level of throughput. Its latest acquisition, Zinc Alloy, will contribute in the second half yet inevitably profits for the year will be down. But the dividend could be increased despite the unchanged interim. So perhaps the prospective yield is around 8 per cent at 82p—hardly exciting one way or the other.

## French backing for Premium Life

A NEW Life company, Premium Life Assurance, has made its appearance in the UK life insurance sector, backed by the major French financial institutions L'Epargne de France and Societe Generale.

Initially, the company will offer a range of non-profit fixed benefit contracts, with special emphasis on term assurances, and individual linked life contracts on both a single premium and a regular payment basis.

Later it is expected that the company will enter the pension market for personal and executive pension contracts.

The company is offering seven funds to which investors can link their contracts and it is using outside investment managers as well as in-house expertise. The company is allowing switching between funds at a 1 per cent charge. Marketing will be entirely through insurance brokers and independent investment advisers, vetted by the company in the light of their professional

qualifications and expertise in serving the investment and insurance needs of clients.

The company has a paid up capital of £750,000 of which 28 per cent is held by L'Epargne and a further 5 per cent by its sister company Caisse Familiale Vie. Societe Generale holds 10 per cent, the Bahamas based investment company European Investment another 31 per cent and the UK River and Mercantile Trust, 8 per cent.

M. Pierre Borel, the president of L'Epargne de France, one of France's major private insurance companies is chairman of Premium Life while Mr. Peter Connor is the managing director and actuary of the company. The marketing director is Mr. Giles Wareham.

## TANKS CLOSES REGISTER

The Board of Tanks Consolidated Investments has decided

## Giddings and Lewis-Fraser advances

Taxable profits of machine tool maker Giddings and Lewis-Fraser advanced in the first half of 1980 from £432,036 to £775,715. Sales during the period showed a rise of almost £1m to £8.1m.

The surplus was struck after depreciation of £165,462 (£147,208) and interest received of £198,939 (£81,524). Tax for the six months increased from £215,824 to £388,125.

The company is a wholly-owned subsidiary of Giddings and Lewis, Inc. (U.S.A.).

## RESULTS AND ACCOUNTS IN BRIEF

**K. O. BOARDMAN INTERNATIONAL** (clothing and textile importer, commercial printers and publishers) —Results for year to March 31, 1980, and prospects already known. Shareholders' funds £27.1m (£2.19m), net liquidity down £2.6m (£1.5m) after depreciation and advances £4.84m (£4.23m). Auditors again qualify their report saying accounts are prepared for the year and closure up to this time put at £1m, depends on future economic and trading conditions. Meeting, St. James's Club, Manchester, October 2, noon.

**EXPLORATION COMPANY** (investment dealer)—Results for year to June 30, 1980, excluding associates £204,721 (£237,316), tax £136,731 (£109,571). Assets, taking investments at market value, £5.52m (£7.33m).

**HIGHGROVE INVESTMENT TRUST**—Interim to June 30, 1980, £44,825 (£36,415) after tax of £29,800 (£20,500). Stated earnings per 25p share 1.65p (1.52p).

**ELORO MINING AND EXPLORATION**—Pre-tax profits for half year to June 30, 1980 including fully-owned subsidiary General Exploration Inc. (excluding associates) £187,128 (£10,500). Pre-tax profit £232,353 (£17,154), profit £104,775 (£3,247). Group assets taking investments at market value £15,225 (£15,225) for June 30, 1980.

**WOLVERHAMPTON RACECOURSE COMPANY**—Profit before tax for 1979 £20,071 (£12,545). Race meeting revenue £73,721 (£35,305), total race meeting income £38,989 (£38,970), capital transactions £1,226 (£2,940). Net assets employed £72,870 (£34,078). Meeting, The Course, October 6, noon.

**W. G. ALLEN AND SONS (TIPTON)** (engineers)—Results for year to March 31, 1980, August 15. Shareholders' funds £3.15m (£4.23m), overdraft £245,987 (£418,538), cash £1,190 (£4,178). Pre-tax profit £1,087,374 reduced to £222,574 on CCA basis. Meeting, Station Hotel, Dudley, September 17 at noon.

**CHURCH AND WRIGHT GROUP** (producer and distributor of lottery tickets and fund-raising cards)—Results for the year to March 31, 1980, announced August 8. Shareholders' funds £2.26m (£1.66m), bank balances and cash in hand £214,622 (£141,661).

bank overdrafts secured £197,152 (£367,774). Meeting, Leeds, October 2, noon.

**JONES STROUD (HOLDINGS)** (maker of fabrics, accessories and materials for textile and electrical industries)—Results for year ended March 31, 1980 with prospects reported July 16. On CCA basis, historical pre-tax profits £2.06m (£2.8m) adjusted to £2.11m (£2.11m). Shareholders' funds £10.97m (£10.4m). Bank borrowings £5.85m (£2.07m). Depreciation tax loan provided on freehold or long leasehold buildings as required by SSAP 12 as directors consider the value of these buildings is not less than that stated in balance sheet, and also high cost of professional valuation is not justified at present. Meeting, Nottingham, October 3, noon.

**REGIONAL PROPERTIES**—Results for year to March 31, 1980 reported July 30. Shareholders' funds £7.45m (£24.87m). Bank loan (secured) nil (£1.1m). Loan capital held at £5m. Short term deposits down from £4.05m to £250,000. Cash in hand £15,515 (£163,222). Meeting, Mayfair Hotel, London, October 2.

**SPENCER GROUP** (property development and construction)—Results for year to March 31, 1980, and prospects for current year already reported. Shareholders' funds £5.13m (£6.08m). Bank loans and overdrafts £4.85m (£2.3m). Auditors cannot express opinion on loss which may eventually arise from sale of Crouch (Ireland) because of uncertainty about recovery of £230,000 due from that subsidiary. Directors consider this amount will eventually be recovered in full. Meeting, Flatland Hall, EC, September 30, at noon.

**WIGGIN'S CONSTRUCTION** (housing development, construction)—Results for March 31, 1980, year reported August 30. Shareholders' funds £3.94m (£1.95m). Freehold properties held for sale £2.51m (£0.1). Bank overdrafts (secured) £3.26m (£2.21m). Historic pre-tax loss £519,000 (£533,000) adjusted to £739,000 (£543,000) profit. On CCA basis, Chairman says trading conditions are satisfactory in all operations and that both house sales and construction activity are adequate. The integration of Wiggins Management Services has gone well, and rental income improves. Meeting,

Institute of Directors, 116 Pall Mall, SW, September 25, noon.

**ERKINE HOUSE INVESTMENTS** (bureaux de change, security services)—Results for year ended March 31, 1980, with prospects reported August 2. Shareholders' funds £1.36m (£1.4m). Loan capital £33,122 (£124,532). Total borrowings £606,889 (£227,211). National Car Parks hold 13.5 per cent of issued share capital. Meeting, Winchester House, EC, October 10, noon.

**MEDEMS TRUST** (insurance finance group)—Results for year ended June 30, 1980, with prospects reported August 29. The group's freehold premises were valued as at June 30 at £132,500, an excess over cost of £102,400. Shareholders' funds £2.38m (£2.54m). Group borrowings £15.85m (£12.8m). Receivable from customers £17.74m (£15.85m). Meeting, Newport, Isle of Wight, October 21, 12.15 pm.

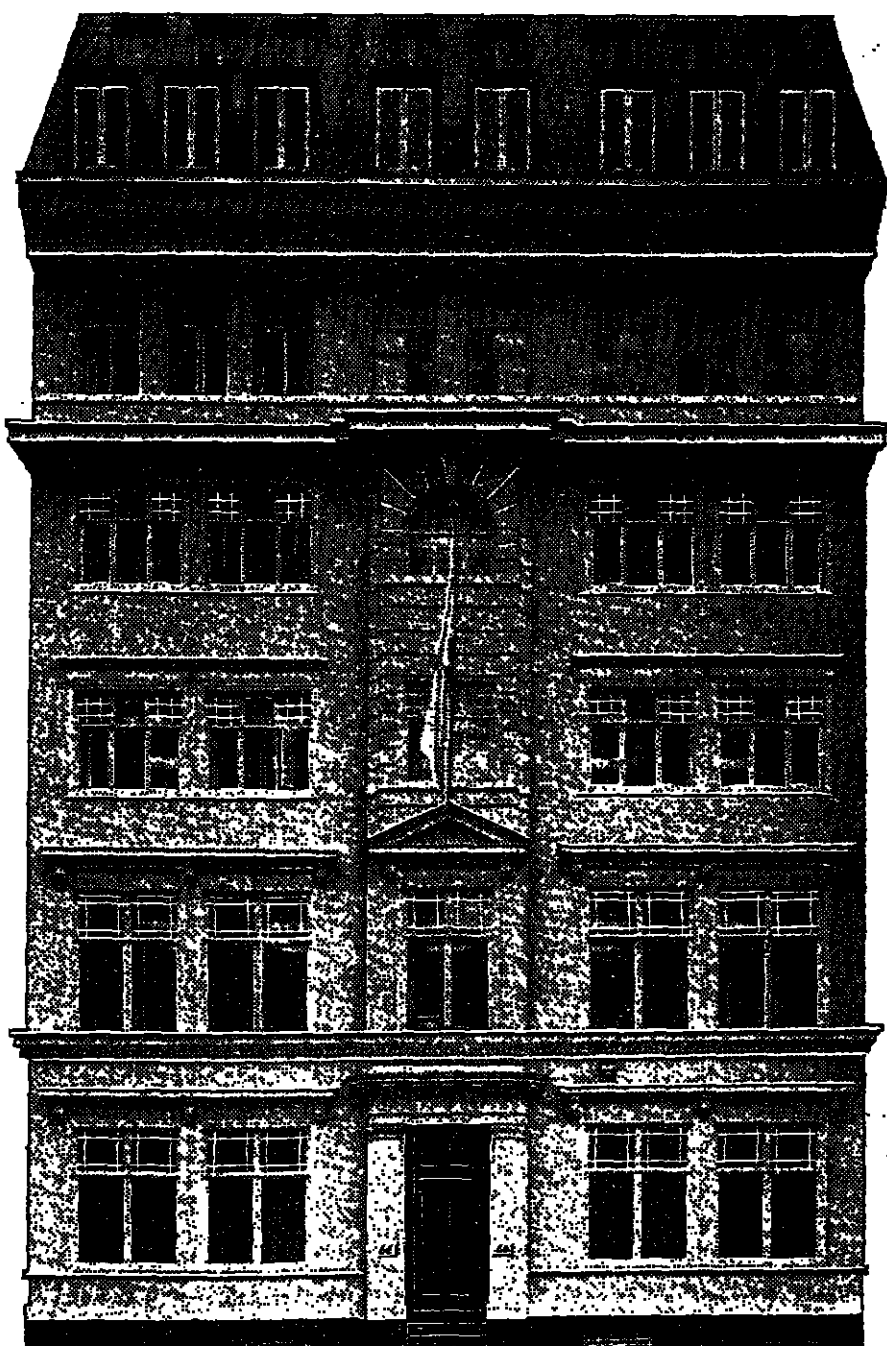
**WILLIAM COOK AND SONS (SHEPHERD)** (steel casting manufacturer)—Results for year ended March 31, 1980 with prospects reported August 2. Shareholders' funds £1.74m (£1.5m). Bank and cash balance £202,000 (£203,000). Bank overdraft £24,000 (£16,000). Capital commitments but not contracted £50,000 (£250,000). Meeting, Sheffield, October 7, noon.

**SECOND ALLIANCE TRUST** (investment trust)—Results for year ended July 31, 1980 already known. Listed investments in UK £37.3m (£33.6m), overseas £18.24m (£13.66m), unlisted £356,000 (£242,000). Unrealised appreciation £19,844m (£13.78m). Total assets £58.77m (£49.56m). Meeting, Dundee, October 10, 11.30am.

**CROSSFRIARS TRUST**—Results for year to June 30, 1980, announced July 17. Shareholders' funds £10.12m (£12.05m). Cash at bank and on deposit £392,595 (£392,052), valuation of listed investments £5,535m (£10.6m), unlisted £3.8m (£1.91m). Meeting, Crosby Square, EC, October 9, 11 am.

**MOUNTLEIGH GROUP** (property and manufacturing)—Results for year to April 30 reported August 29 with prospects. Shareholders' funds £3.37m (£2.58m), loans £1.3m (£0.64m). Short-term borrowings £2.21m (£1.78m). Surplus on revaluation £273,000. Meeting, Stanningley, W. Yorks, 3 pm October 2.

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## MINING NEWS

## A cool view of gold price prospects

BY KENNETH MARSTON, MINING EDITOR

A COOL, but encouraging, outlook for gold is seen by London stockbrokers Laming and Cruickshank in their detailed review "The Gold Price 1980-84". For the rest of this year they anticipate that the price will run at around \$370 per troy ounce within a range of \$350 on either side. It was \$369.50 yesterday.

Over the next five years they feel that the price will be relatively more stable than during the past five years. They take the view that during the past 10 years economic factors, rather than political fears, have been the prime movers in the rise in the price from under \$40; in other words, gold has been catching up with general inflation.

The brokers believe that the most important single reason for sustaining greater stability in the future gold market is the formation of the European Monetary Fund and its unit of account, the European Currency Unit.

In this respect, the mobilisation

of central bank gold reserves will make gold "the sun around which adjustments in parities will be made." Thus central banks will be concerned to act in the free market to ensure a relatively stable price for bullion.

Laming and Cruickshank feel that after 1984 a severe depression and deflationary period could be on the cards. They say that this would not necessarily imply a fall in the paper money value of gold but rather that the price will be much more stable at the higher level. This, they add, was the situation after gold was fixed at \$35 in 1934.

They are less concerned about the future supply of the metal than that which is now around, pointing to the large holdings in the form of bullion and "fake" coins which are readily interchangeable with paper money at nominal cost. A similar situation, they say, obtained in many countries before 1914.

Their argument, therefore, is that gold has already achieved a degree of monetisation and convertibility which brings with it a requirement for responsibility which cannot be countenanced by price swings.

It is an interesting argument but one which seems to be a little too neat and tidy in a disorganised world. It remains to be seen whether central banks, for instance, will act in any real degree of concert when the heat is on; if political events send gold prices spinning upwards or when other causes produce weakness.

Again, world inflation is the prime moving force behind rising gold prices and, at this stage, there are doubts whether governments are willing, or capable, of stemming the tide of inflation. Sadly, it seems that this may be achieved only by heavy 1920s-style world recession which might drag down the price of gold along with much else. But unless, or until, this happens gold looks like remaining a haven for money.

## The mine chairmen report

WHILE the results of Consolidated Gold Fields are due to be announced today, the latest annual reports and chairmen's statements from some of the group's South African gold mines have made their appearance. Generally they make encouraging reading but in view of rising costs and gold price uncertainties the chairmen take a cautious line.

In the case of the group's leading mine, West Driefontein, Mr. Adrian Louw points to the decline in uranium prices and anticipates lower revenue from the by-product in the current year to next. He adds that an appreciably higher gold price will be required to maintain the previous year's record profit level and says that it is intended to reduce the disparity between the sizes of interim and final dividends.

Kloof also intends to reduce the disparity between dividends. Gold production is expected to be little changed this year and the present high gold prices persist. Mr. Robin Plumbridge says that it should be possible to at least maintain the past year's increased dividend.

Mr. Plumbridge confirms that both Dourfontein and Libanon now have prospective working lives of well over 20 years as a result of their acquisitions of new areas. At the same time, of

course, this also means much higher capital expenditure and it will constrain dividends of Dourfontein for a number of years. However, it is hoped to increase the distribution again this year and the discrepancy between interim and final payments will be reduced.

Libanon anticipates "a moderate increase" in dividends despite the prospect of capital spending of some R44m (\$17.7m) over the next six years. Mr. C. T. Fenton makes no forecast for Venterspost which is expected to produce less gold this year because of lower ore grades and which faces higher costs.

Finally, the Gold Fields group's important tin mine in Tasmania, Renison, reports a settlement of the strike which began three weeks ago.

## Canadian mines recommended

BECAUSE of the long-term potential, Wood Gundy, Canada's largest investment house, recommends investors to build positions in Canadian mines during the last half of 1980, using any share price weakness that may develop as an opportunity to lower their average cost, reports John Segamich from Toronto.

Wood Gundy's analysts believe that there is likely to be a sustained period of high metal

prices, high profits and buoyant stock prices in the early 1980s because even modest economic growth in a Western world recession will require substantial capacity increases for many of the metals.

They recommend accumulation of Brunswick Mining, Cominco, Hudson Bay Mining, Bethlehem Copper, Cyprus Amvill, Gibraltar, Placer and Sherritt Gordon. The brokers believe that many of the stocks have well over a 100 per cent appreciation potential on a one-two year basis with a 20 per cent decline possible over the next few months.

Meanwhile, owing to the current unsettled nickel market conditions and substantial capital expenditure, Falconbridge Nickel is not declaring a dividend for the third quarter of 1980. This means reduced revenue for the major shareholder, McIntyre Mines. The company paid 100 cents (35.7p) per share on June 30 and 100 cents plus an extra of the same amount on March 31.

## COMFORT HOTELS

Mr. Phillip Kaye, a former director of Comfort Hotels International who remains a consultant to the group, has sold 250,000 shares.

Mr. Kaye received 3.56m shares in Comfort when his CityHomes Group was bought out in 1978.

## BIDS AND DEALS

## Cowie seeks removal of three Ewer directors

T. Cowie, the Sunderland based motor dealer which earlier this year succeeded in gaining control of George Ewer and Co. after a long and acrimonious bid battle, is now seeking the removal of Mr. Henry Ewer, the chairman and managing director, Mr. Anthony Vincent, deputy chairman, and Mr. David Ewer, from the Ewer board.

Cowie made its move for Ewer just a week after Ewer launched its controversial but successful bid for Eastern Tractors, a move which Cowie was extremely critical of and tried hard to prevent.

Mr. Henry Ewer has sent a letter to shareholders seeking support and detailing the circumstances leading to the proposal to remove him and his colleagues from the board.

Mr. Ewer says that proceedings have been commenced in the High Court for the recovery of money which he claims is due to him and his colleagues following their acceptance of the Cowie bid offer.

Mr. Ewer says that on August 19 "our service agreements were terminated." Mr. Ewer intends to institute legal proceedings for alleged wrongful dismissal.

The T. Cowie directors were not available to comment yesterday.

## WILKINSON MATCH

The offer by Allegheny Ludlum to acquire the ordinary and preference shares of Wilkinson Match have been declared unconditional as to acceptances, but remain open.

Acceptances of the ordinary have been received in respect of

26,071,278 shares representing 81.1 per cent of the capital. Acceptances of the preference have been received in respect of 1,314,679 shares, representing 80.5 per cent of the capital.

The Secretary of State for Trade does not intend to refer the proposed acquisition to the Monopolies Commission. However, the ordinary offer remains subject to other conditions, and the preference offer remains conditional upon the ordinary, becoming fully unconditional.

## Ray Trading steps up Pickles stake

Ray Trading Inc (Switzerland) has increased its holding in William Pickles and Company, the Manchester textile manufacturer. Ray's holding of the ordinary voting shares has gone up by 463,974 shares to 1,971,474, or from 15.5 per cent to 22.9 per cent. Its holding of "A" shares has increased by 807,874 to 1,964,974, or from 5.13 per cent to 8.71 per cent.

Earlier this month the Council for the Securities Industry imposed new rules for purchases through the market of more than 5 per cent of a company where the purchase was made within five days and took the buyer's stake to more than 15 per cent.

Five days' notice must now be given of such purchases under the new rules. Special exemption is made for purchases from a family or closely connected groups.

It was learned yesterday that Ray's purchase of Pickles shares was made through the market on September 10 but it was not known where the shares came from.

Pickles ordinary rose 2 1/2p to 10p yesterday and the "A" shares 1 1/2p to 6p.

## British Land buys into J. Hepworth

British Land yesterday confirmed that it has acquired a holding of just under 5 per cent in J. Hepworth and Son, the multiple tailors.

Mr. John Ribbatt, chairman of British Land, said that his company had been buying Hepworth shares at various stages in recent months. He regarded the company as a "good investment."

In July the group announced a £21m bid for United Kingdom Property and also agreed terms for an £11.1m takeover of the Corn Exchange.

## HANSON/UGT

Hanson Trust has converted its entire holding of £35,000 of the 9 per cent convertible secured loan stock 1983-5 of United Gas Industries into 45,232 shares.

Hanson now holds 3,157,946 shares—21.72 per cent of the ordinary shares as increased by stockholders converting in the final conversion period. Hanson before the conversion period held 24.51 per cent.

## BAT switches African ownership

Utico Holdings, the South African holding company, with interests in tobacco and snack foods, said in Johannesburg yesterday that it was disposing of its 50 per cent interest in BAT Central Africa to Westanley Trading and Investment Company "because of the uncertainties which exist in relationships between the company and the Republic of South Africa."

Westanley is a wholly owned subsidiary of British American Tobacco Company, which in turn is a wholly owned unit of BAT Industries of the UK.

The net result is that British-American is switching the ownership of its Zimbabwe subsidiary from a South African to a British holding company. The company said that the deal, in which Westanley Trading and Investment would exchange 1.5m ordinary shares for 1.5m shares in Utico for the holding in BAT Central Africa, would result in Utico minority shareholders benefitting from a relatively larger share in Utico profits.

It would mean an increase in earnings per equity share in a full year of not less than 10 per cent, and a similar increase in net asset value per share, for Utico minorities.

Westanley's holding in Utico would be reduced from 72.7 per cent to 63.6 per cent by the arrangement and Utico's issued share capital would be reduced by the 2m shares involved. At the present share prices, the 2m shares in Utico are worth R6.25m.

## MR. KHORSHEED AND PARRISH

Mr. Fud Rashid Khorsheed, who on Monday announced the purchase of a 13.5 per cent stake in J. T. Parrish, the Newcastle department store group, yesterday published a statement that he was "no longer interested in any shares of the company."

Apparently this does not mean he has sold the stake to an entirely independent third party. Mr. Khorsheed's brokers, Dunkley Marshall, confirmed that the shares are now owned by a Jersey-based subsidiary of Royal Trust of Canada.

Mr. Khorsheed remains "not unconnected" with the holding but the shares are "no longer his."

## HILL MINERALS CARR BOYD RIGHTS ISSUE

Australia's Carr Boyd Minerals and its associate Hill Minerals are proposing rights issues to fund increased exploration for gold, base metals, oil and gas and for general operations.

Carr Boyd proposes to raise A\$4.7m (£2.2m) through a renounceable rights issue of two shares plus an attached 1 cent option for every four shares held at present at a price of 50 cents per share. The options are convertible on payment of 50 cents at any time up to June 30, 1982.

Hill Minerals intends to raise A\$2.56m by issuing two shares plus an attached 1 cent option for every two shares held at present at 30 cents a share. The options are convertible at 30 cents a share up to June 30, 1982.

Carr Boyd's offer is to holders on register at October 6, while Hill Minerals' rights apply to shareholders on register at October 20. Carr Boyd were 39p and Hill Minerals 32p yesterday.

## ASSOCIATION OF CORPORATE TREASURERS ICI FOUNDATION LECTURE

Plenary Hall, 111 Horse Wall, EC2 2JF, 1st October 1980 18.00 hrs.

Sir Maurice Hodgson, Chairman of ICI House, Noble Street, EC2 2JF, will deliver an address on "The Corporate Treasurer and International Group Development."

Tickets for this meeting may be obtained from: The Secretary, Association of Corporate Treasurers, Shilley House, Noble Street, EC2 2JF. Tel: 01-400 0265.

## BHG lower at six months

A PLANNED reduction in hide-dealing activities, combined with a downturn in demand for consumer products, has left Barrow Hepburn Group, leather processor, with reduced turnover of £15.94m against £19.14m for the first six months of 1980 and pre-tax profits down from £1.46m to £1.02m.

Operating profits fell from £1.52m to £1.16m, although the directors say satisfactory margins were obtained. The taxable surplus includes a profit of £259,000 from the sale for £505,000 of trade investments principally comprising South American tanning interests, and is also struck after lower interest charges of £136,000 (£255,000) and an expense of £255,000 (£192,000 profit).

The associate loss arises in Le Tanneur, a 41 per cent-owned French company which the directors say has suffered a sharp reverse as a result of falling demand and the almost unprecedented rate of decline in the world price of hides.

Earnings, after tax of £319,000 (£500,000), are shown as 2.66p (3.74p) per 25p share, and the interim dividend is held at 0.8p net, absorbing £194,000 (same). Last year's total dividend was 2.2p.

The directors say an offer of £700,000, payable on October 1, 1980, has been accepted for the group's 40 per cent holding in Colyer Watson Holdings, a New Zealand company engaged mainly in hide dealing, which made a loss in the half year to March 31.

The sale, if approved, will give rise to an extraordinary profit of £170,000 over the carrying value which will be included in the full-year accounts.

## comment

Disposals go on at Barrow Hepburn and the group's policy of reducing its dependence on tanning and hide-dealing appear amply vindicated by Monday's

dramatic profits collapse at Pittmans and the sharp swing into loss of Barrow's own "Le Tanneur" associate. The cumulative effect of these asset sales will be to leave the group with a sizeable cash surplus by the year-end—barring a sizeable acquisition. The major subsidiary, in Italy, which suffered from a damaging strike in the first half of last year, has held up well and, assuming some catch-up in the hide operations, Barrow could match last year's profit of £2m. Judicious acquisitions could put the company back on a growth path over the next few years but the market is taking a cautious view. Down 2p at 25p yesterday, the shares trade on a prospective p/e of only 4.3, fully-taxed. The yield is 3.3 per cent on a maintained final.

## Yearlings down to 14 1/2%

The interest rate on this week's batch of yearling bonds is down 3 per cent to 14 1/2 per cent. They have been issued at par and are redeemable on September 23, 1981.

The issues are: Rushcliffe BC (£0.5m); Bolton BC (£0.5m); Kettering BC (£0.5m); City of Manchester (£1.75m); Hereford City Council (£0.5m); City of Leeds (£1m); Newark DC (£0.5m); Halmston BC (£0.5m); City of Bristol (£1.5m); London Borough of Hillingdon (£2m); City of Salford (£0.75m); City of Wigan (£0.5m); Walsby DC (£1m); Wigan Metropolitan DC (£0.5m); Greater London Council (£2.5m); Cleveland CC (£0.5m); Hastings BC (£0.75m); City of Sheffield (£1.25m); South Derbyshire DC (£0.5m); Barnworth BC (£0.25m); Woodstock DC (£0.5m).

Kilmarnock and London DC has raised £5.5m by way of 13 1/2 per cent bonds, repayable at par on September 11, 1985.

## Abbey Limited

I am very happy to report record profits of £4.8m; an increase of 22% in a difficult trading year. Turnover passed the £50m for the first time, increasing by 34% to £52m.

Housebuilding performed well in the UK where units increased and margins were maintained.

Plant hire and merchandising were good performers during the year, returning profit increases of 47% and 54% respectively.

We are maintaining a presence in Cyprus to enable us to act promptly in the event of a political solution.

Interest costs increased and interest cover at 3 times is comforting in a time of such high rates. Dividends are covered 4.4 times and the balance sheet continues to be strong. Profit retentions for the year were ahead of inflation, enabling us to conserve the capital base.

The strong financial base of the group, together with the groundwork laid over past years, enables me to look with confidence to long-term growth and improvement.

Extracts from the statement by the Chairman, Mr. James Gallagher

	1980	1979
Turnover	52.0m	38.9m—up 34%
Profit before taxation	4.8m	3.9m—up 22%
Net dividends per share	3.94p	3.50p—up 12.5%
Earnings per share	15.90p	12.83p—up 24%
Assets per share	75p	62p—up 21%

Note all figures in IR £

Abbey Limited, 38/40 Upper Mount Street, Dublin 2  
Telephone 689800

House building & plant hire • Commercial & Industrial property manufacturing • merchandising

## Moët-Hennessy

At its meeting of 4th September 1980, the Board of Directors of Moët-Hennessy approved in principle the purchase of the whole of the ordinary share capital of Schieffelin and Co., New York.

This purchase, costing \$48 million, will become effective as soon as the final terms of the contract have been settled and the required consent from the authorities as well as the necessary agreement of the shareholders of Schieffelin and Co., have been obtained.

Schieffelin is known as one of the main importers of wines and spirits into the United States and has been agent for the Moët-Hennessy Group for several years. It also has a winery, Simi, in California, and owns 50% of Sichel, a German wine company.

In 1980 Sichel should achieve a turnover in the region of \$140 million. The profitability of this acquisition should have a highly favourable effect on the consolidated results of the Moët-Hennessy Group. In fact sales on the American market account for more than 30% of the sales of the Moët-Hennessy Group and 15% of the sales of Moët & Chandon and Ruinart.

This take-over forms part of the policy of expansion and diversification which the Group has been pursuing for more than ten years. In order to undertake this investment and to provide Moët-Hennessy with the means to take advantage of opportunities that may arise, the Board, at the same meeting and in accordance with the authorization given by the Extraordinary General Meeting on 20th June 1980, accepted the principle of a rights issue (1 for 6) followed by a free issue (1 for 7) for which the new shares created in this way would be eligible. These shares would rank for dividends in respect of the 1980 financial year.

## COMPANY ANNOUNCEMENT

## WESTERN DEEP LEVELS LIMITED

(Incorporated in the Republic of South Africa)

## RIGHTS OFFER TO MEMBERS

At the general meeting of the company held on September 12 1980, the resolutions contained in the notice of meeting dated August 21 1980 were duly passed. The authorised capital of the company is 100,000,000 comprising 37,000,000 ordinary shares and 63,000,000 "C" ordinary shares, all of a nominal value of R2 each. The reserve shares have been placed under the control of the directors who are authorised to make appropriate arrangements in regard to the underwriting of the issue of any such shares and the borrowing powers of the company have been increased to R200 million.

The directors accordingly intend to proceed with the rights offer to members of unsecured debentures. The offer will be made to members registered at the close of business on September 19 1980 (i.e. the record date previously specified) and in this regard the head office and United Kingdom transfer registers and registers of members of the company will be closed from September 20 to 26 1980, both days inclusive.

Members will be offered the right to subscribe for a total of 60,000,000 12% unsecured debentures 1980/1993 of R1 each at par, payable in full on subscription in the currency of the Republic of South Africa. The debentures are being offered in 1,000,000 units of 60 ordinary shares and 600 "C" ordinary shares, all of a nominal value of R2 each. The reserve shares have been placed under the control of the directors who are authorised to make appropriate arrangements in regard to the underwriting of the issue of any such shares and the borrowing powers of the company have been increased to R200 million.

The directors accordingly intend to proceed with the rights offer to members of unsecured debentures. The offer will be made to members registered at the close of business on September 19 1980 (i.e. the record date previously specified) and in this regard the head office and United Kingdom transfer registers and registers of members of the company will be closed from September 20 to 26 1980, both days inclusive.

Members will be offered the right to subscribe for a total of 60,000,000 12% unsecured debentures 1980/1993 of R1 each at par, payable in full on subscription in the currency of the Republic of South Africa. The debentures are being offered in 1,000,000 units of 60 ordinary shares and 600 "C" ordinary shares, all of a nominal value of R2 each. The reserve shares have been placed under the control of the directors who are authorised to make appropriate arrangements in regard to the underwriting of the issue of any such shares and the borrowing powers of the company have been increased to R200 million.

The Committee of The Johannesburg Stock Exchange has granted a listing for the letters of allocation and subsequently for the debentures and options as follows:

(a) Renounceable letters of allocation (nil-paid) in respect of 1,000,000 units of 60 debentures will be listed on September 22 1980 to October 15 1980, both days inclusive. Dealings on The Johannesburg Stock Exchange from September 22 to September 26 1980, inclusive, will be for settlement in Account No. 40; thereafter dealings will be for normal settlement.

The last day for splitting renounceable letters of allocation will be October 16 1980, in Johannesburg (United Kingdom, October 15 1980).

(b) With effect from October 16 1980 a total of 60,000,000 debentures of R1 each and 2,000,000 options will be separately listed. Deals in these debentures and options on The Johannesburg Stock Exchange between October 16 and November 7 1980, inclusive, will be for settlement in Account No. 46. All subsequent deals will be for normal settlement.

The Council of The Stock Exchange in London has also granted a listing for the debentures with effect from September 22 1980 to October 15 1980, both days inclusive. Dealings in the debentures in London will commence in nil-paid debentures from that date, and in fully-paid debentures from October 16 1980. Dealings in nil-paid debentures in respect of the period September 22 to September 26 1980 will be for deferred settlement on September 30 1980. The listing of and dealings in 2,000,000 options will commence on October 16 1980. Pending the issue of option certificates transfers will be certified against the register.

A further circular will be posted to members from the Johannesburg and United Kingdom offices of the company on September 26 1980 containing details of the technical aspects of the report on the new shaft system in the southern portion of the company's lease area together with full details of the offer. The circular will be accompanied by renounceable letters of allocation in respect of members' rights arising from their holdings in the company on the record date.

The offer will open on September 26, 1980 and will close on October 17, 1980. Note: This offer will not be registered with the Securities and Exchange Commission, Washington, and accordingly will not be open for acceptance by persons with registered addresses in the United States of America. The rights which are thus not available for acceptance by such persons will, if possible, be sold on The Stock Exchange in London or The Johannesburg Stock Exchange through an independent merchant bank for the account of such persons, and details of the arrangements in this regard will be sent to members with registered addresses in the United States of America. If such rights are sold on The Johannesburg Stock Exchange then in terms of South African exchange control regulations, 30p proceeds will constitute financial aid.

By order of the Board  
ANGLO AMERICAN CORPORATION OF SOUTH AFRICA LIMITED  
Secretaries  
per C. R. Bull  
Divisional Secretary

Johannesburg  
September 17, 1980

Copies of this announcement are being posted to all members at their registered addresses



Companies  
and Markets

## CURRENCIES, MONEY and GOLD

## Sterling weak

Sterling lost ground in nervous trading yesterday. Fears about the implications of a national book strike and expectations of a fall in Bank of England Minimum Lending Rate in the near future depressed the pound in an otherwise flat currency market. Sterling opened at \$2.3790-2.3800, and fell to a low of \$2.3790-2.3800 in early trading. The highest level touched was \$2.3800-2.3810, but the pound closed at \$2.3790-2.3800, a fall of 1 cent from Monday. Its trade-weighted index eased to 75.5 from 75.6, according to the Bank of England, after standing at 75.4 at noon and in the morning. The dollar's index, as calculated by the Bank of England, fell to 83.3 from 83.4.

The U.S. currency traded within a narrow range, rising to DM 1.7540 from DM 1.7530 against the D-mark to SwFr 1.6340 from SwFr 1.6325 in terms of the Swiss franc, and falling to ¥211.50 from ¥212.50 against the Japanese yen.

**DEMARK** — One of the weaker members of the European Monetary System, of late, but showing signs of recovery against the dollar following doubts about the future trend in U.S. interest rates and Federal Reserve monetary policy ahead of the President's election.

The D-mark showed little change against its EMS partners at the Frankfurt exchange, but lost ground to the dollar and Swiss franc. The Bundesbank did not intervene when the U.S. currency rose to DM 1.7538 from DM 1.7531, while sterling fell to DM 1.2550 from DM 1.2510.

**DANISH KRONE** — Remained quite firm around the middle of the EMS after two devaluations in 1979 — Denmark's trade

deficit narrowed to Kr. 1.76bn in July from Kr. 2.55bn in June, leaving the shortfall from January to July at Kr. 11.1bn, compared with Kr. 11.1bn for the same period of 1979. The krona was slightly firmer against other members of the EMS at the Copenhagen fixing, but lost ground to the dollar, Swiss franc, Swedish krona and Norwegian krona.

**ITALIAN LIRA** — Weakest member of the EMS, reflecting high inflation and balance of payments problems, and further undermined by rumours of devaluation. Italy's trade deficit widened to a record L1.787 trillion in July from L1.011 trillion in June, and compared with only L388.1bn in July last year. The lira showed mixed changes at the Milan fixing, with the dollar rising to L248.30 from L245.35, while sterling fell to L242.30 from L240.50. The pound, strongest member of the EMS, was unchanged, but the D-mark and French franc rose against the lira.

**JAPANESE YEN** — Advancing steadily since the middle of last month, helped by the general weakness of the dollar and the relatively successful fight against inflation which allowed a cut in the central bank discount rate. The yen was very firm in active Tokyo trading. The dollar closed at an 18-month low of ¥211.50, compared with ¥214.70 on Friday, and after opening at ¥213.00. It was estimated that the Bank of Japan bought \$200m to support the dollar, mainly in the last half hour of trading, the first significant intervention by the central bank for about four months. Buying of Japanese securities by oil producing countries was suggested as a possible reason for the yen's sharp improvement.

## EMS EUROPEAN CURRENCY UNIT RATES

Currency	Sept. 16	% change from Sept. 15	% change from Sept. 14	% change from Sept. 13	% change from Sept. 12
Belgian franc	39.7287	+0.017	+1.56	+0.76	+1.53
Dutch guilder	7.7238	+0.008	+1.07	+0.03	+1.84
French franc	2.4828	+0.002	+1.22	+0.72	+1.25
German D-mark	2.4828	+0.002	+1.22	+0.72	+1.25
Irish punt	2.7432	+0.008	+1.07	+0.03	+1.84
Italian lira	1157.79	+0.017	+1.56	+0.76	+1.53

Change are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

## EXCHANGE CROSS RATES

Currency	Sept. 16	Sept. 15	Sept. 14	Sept. 13	Sept. 12
Pound Sterling	1.0000	1.0000	1.0000	1.0000	1.0000
U.S. dollar	2.3790	2.3790	2.3790	2.3790	2.3790
Deutsche Mark	2.4828	2.4828	2.4828	2.4828	2.4828
Japanese Yen	211.50	211.50	211.50	211.50	211.50
French Franc	2.4828	2.4828	2.4828	2.4828	2.4828
Swiss Franc	2.4828	2.4828	2.4828	2.4828	2.4828
Dutch Guilder	7.7238	7.7238	7.7238	7.7238	7.7238
Italian Lira	1157.79	1157.79	1157.79	1157.79	1157.79
Canadian Dollar	0.959	0.959	0.959	0.959	0.959
Belgian Franc	39.7287	39.7287	39.7287	39.7287	39.7287

## FT LONDON INTERBANK FIXING (11.00 a.m. SEPTEMBER 16)

3 months U.S. dollars	6 months U.S. dollars
bid 15/ offer 15 1/8	bid 12 1/2 offer 12 5/8

## EURO-CURRENCY INTEREST RATES (Market Closing Rates)

Sept. 16	Sept. 15	Sept. 14	Sept. 13	Sept. 12
180-day term	15 1/4-16	15 1/4-16	15 1/4-16	15 1/4-16
3-month term	15 1/4-16	15 1/4-16	15 1/4-16	15 1/4-16
6-month term	15 1/4-16	15 1/4-16	15 1/4-16	15 1/4-16
12-month term	15 1/4-16	15 1/4-16	15 1/4-16	15 1/4-16
One Year	15 1/4-16	15 1/4-16	15 1/4-16	15 1/4-16

Long-term Eurodollar two years 12 1/4-12 1/2 per cent; three years 12 1/2-12 3/4 per cent; four years 12 3/4-13 per cent; five years 13-13 1/4 per cent nominal closing rates. Short-term rates are call for sterling, U.S. dollars, Canadian dollars and Japanese yen; others two-days' notice. Asian rates are closing rates in Singapore. The following nominal rates were quoted for London dollar certificates of deposit: one-month 11 1/2-11 3/4 per cent; three-months 11 3/4-12 per cent; six-months 12 1/4-12 1/2 per cent; one year 12 1/2-12 3/4 per cent.

## INTERNATIONAL MONEY MARKET

## European rates steady

Interest rates showed little overall change in European markets yesterday, although short-term funds were slightly more expensive, compared with Monday. Call money in Paris rose to 1 1/4 per cent, its highest level since the beginning of August, and up from Monday's level of 1 1/8 per cent. One and three-month money were 1 1/4 and 1 1/8 per cent, with longer term rates up to six-months also unchanged.

In Amsterdam, short-term money eased slightly to 9 1/4 per cent from 10 1/4 per cent, and one-month money was unchanged at 10 1/4 per cent. Meanwhile applications for the latest batch of five-year Treasury bills closed on Thursday, with payment day being September 19. The Finance Ministry is to announce the amount of Treasury bills and the interest rate on the same day.

In New York Treasury bill yields were generally lower despite a rise in the latest industrial production index.

## MONEY RATES

Currency	Sept. 16	Sept. 15	Sept. 14	Sept. 13	Sept. 12
NEW YORK					
Prime Rate	12 1/4	12 1/4	12 1/4	12 1/4	12 1/4
Fed. Funds	12 1/4	12 1/4	12 1/4	12 1/4	12 1/4
Treasury Bills (13-week)	10.90	10.90	10.90	10.90	10.90
Treasury Bills (26-week)	11.77	11.77	11.77	11.77	11.77
GERMANY					
Overnight Rate	7.50	7.50	7.50	7.50	7.50
One month	8.25	8.25	8.25	8.25	8.25
Three months	8.50	8.50	8.50	8.50	8.50
Six months	8.50	8.50	8.50	8.50	8.50
FRANCE					
Overnight Rate	6.5	6.5	6.5	6.5	6.5
One month	11.75	11.75	11.75	11.75	11.75
Three months	11.875	11.875	11.875	11.875	11.875
Six months	12.0625	12.0625	12.0625	12.0625	12.0625
JAPAN					
Discount Rate	6.25	6.25	6.25	6.25	6.25
Call (Unconditional)	11.475	11.475	11.475	11.475	11.475
Bills (Unconditional)	11.475	11.475	11.475	11.475	11.475

## THE POUND SPOT AND FORWARD

Sept. 16	Day's spread	Close	One month	% p.a.	Three months	% p.a.
U.S.	2.3790-2.3810	2.3790-2.3810	1.12-1.02 pm	5.38	2.10-2.00 pm	3.43
Canada	2.7700-2.7680	2.7680-2.7700	1.01-1.00 pm	5.38	2.10-2.00 pm	3.43
Netherlands	4.61-4.64	4.62-4.63	2.1-1.0 pm	5.38	2.10-2.00 pm	3.43
Belgium	88.06-88.45	88.27-88.37	20-20 pm	4.38	55-45 pm	2.53
Denmark	12.12-12.13	12.12-12.13	3.2-2.0 pm	1.27	9.1-1.1 pm	2.23
Ireland	1.1280-1.1290	1.1280-1.1290	0.34-0.25 pm	3.18	0.44-0.38 pm	2.23
W. Ger.	4.24-4.27	4.25-4.26	3.2-2.0 pm	6.10	7.1-6.1 pm	6.81
Portugal	118.20-118.30	118.20-118.30	20-20 pm	10.00-10.00	10.00-10.00	6.81
Spain	174.95-175.00	174.95-175.00	10-10 pm	6.00	250-250 pm	6.82
Italy	2021-2028	2025-2026	5.7-4.0 pm	2.20	37.4-40.0 pm	7.75
Norway	11.80-11.85	11.82-11.83	4.7-3.0 pm	1.29	9.1-7.1 pm	6.81
France	9.57-9.59	9.58-9.59	4.7-3.0 pm	4.85	9.1-7.1 pm	3.39
Sweden	9.88-9.93	9.90-9.91	4.7-3.0 pm	4.85	9.1-7.1 pm	1.56
Japan	82.5-82.7	82.5-82.7	10.1-10.0 pm	4.22	8.5-7.5 pm	1.70
Australia	30.05-30.20	30.12-30.17	14-11 pm	4.97	29-24 pm	3.52
Switz.	3.89-3.92	3.89-3.90	4-3 pm	10.78	9.1-7.1 pm	9.61

Belgian rate is for convertible francs. Financial franc 65.30-65.50. Six-month forward dollar 2.70-2.65 pm. 12-month 3.00-3.10 pm.

## THE DOLLAR SPOT AND FORWARD

Sept. 16	Day's spread	Close	One month	% p.a.	Three months	% p.a.
UK	2.3790-2.3810	2.3790-2.3810	1.12-1.02 pm	5.38	2.10-2.00 pm	3.43
Ireland	2.1100-2.1120	2.1100-2.1120	0.45-0.35 pm	2.27	1.15-1.05 pm	2.08
Canada	1.1855-1.1865	1.1855-1.1865	0.14-0.13 pm	1.59	0.35-0.35 pm	1.22
Netherlands	1.5375-1.5385	1.5375-1.5385	0.15-0.05 pm	0.82	0.65-0.55 pm	1.24
Belgium	26.80-26.82	26.80-26.82	1-2 pm	0.73	1-3 pm	0.28
Denmark	2.0000-2.0000	2.0000-2.0000	0.14-0.13 pm	1.73	0.45-0.45 pm	0.80
W. Ger.	7.7238-7.7250	7.7238-7.7250	0.45-0.42 pm	2.96	1.57-1.52 pm	3.48
Portugal	49.05-49.20	49.05-49.20	15-30 pm	5.43	40-48 pm	5.03
Spain	72.42-72.50	72.42-72.50	15-30 pm	11.44	70-200 pm	10.07
Italy	2021-2028	2025-2026	5.7-4.0 pm	2.20	37.4-40.0 pm	7.75
Norway	4.8200-4.8205	4.8205-4.8200	0.50-1.00 pm	2.11	0.80-1.30 pm	0.87
France	4.1440-4.1470	4.1440-4.1480	0.50-1.00 pm	2.11	0.80-1.30 pm	0.87
Sweden	4.1440-4.1470	4.1440-4.1480	0.50-1.00 pm	2.11	0.80-1.30 pm	0.87
Japan	21.30-21.30	21.30-21.30	0.15-0.30 pm	1.28	0.15-0.30 pm	0.14
Australia	12.82-12.82	12.82-12.82	0.10-0.20 pm	1.28	0.10-0.20 pm	0.14
Switz.	1.3350-1.3350	1.3350-1.3350	0.85-0.85 pm	6.13	2.51-2.51 pm	6.23

UK and Ireland are quoted in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency.

## CURRENCY MOVEMENTS

Sept. 16	Bank of England	Morgan Guaranty	Index	Change
Sterling	75.5	75.5		
U.S. dollar	80.5	80.5		
Canadian dollar	80.5	80.5		
Australian dollar	155.9	155.9		
French franc	115.1	115.1		
Dutch guilder	106.7	106.7		
Deutsche mark	154.3	154.3		
Swiss franc	197.7	197.7		
Guilder	126.2	126.2		
French franc	107.0	107.0		
Lira	134.5	134.5		
Yen	134.5	134.5		

Based on trade weighted changes from Washington agreement December, 1971 (Bank of England index=100).

## OTHER CURRENCIES

Sept. 16	Sept. 15	Sept. 14	Sept. 13	Sept. 12
Argentina Peso	457.2-459.2	457.2-459.2	457.2-459.2	457.2-459.2
Australia Dollar	0.5345-0.5355	0.5345-0.5355	0.5345-0.5355	0.5345-0.5355
Brazil Cruzeiro	135.87-136.57	135.87-136.57	135.87-136.57	135.87-136.57
Finland Markka	2.5500-2.5510	2.5500-2.5510	2.5500-2.5510	2.5500-2.5510
Greek Drachma	111.78-114.38	111.78-114.38	111.78-114.38	111.78-114.38
Hong Kong Dollar	11.80-11.82	11.80-11.82	11.80-11.82	11.80-11.82
Iran Rial	0.653-0.659	0.653-0.659	0.653-0.659	0.653-0.659
Kuwait Dinar	0.653-0.659	0.653-0.659	0.653-0.659	0.653-0.659
Luxembourg Franc	68.27-68.37	68.27-68.37	68.27-68.37	68.27-68.37
Malaysia Dollar	0.5485-0.5505	0.5485-0.5505	0.5485-0.5505	0.5485-0.5505
New Zealand Dollar	0.5485-0.5505	0.5485-0.5505	0.5485-0.5505	0.5485-0.5505
Saudi Arab. Riyal	7.88-7.94	7.88-7.94	7.88-7.94	7.88-7.94
Singapore Dollar	0.5485-0.5505	0.5485-0.5505	0.5485-0.5505	0.5485-0.5505
South African Rand	1.7950-1.7975	1.7950-1.7975	1.7950-1.7975	1.7950-1.7975
U.A.E. Dirham	8.75-8.83	8.75-8.83	8.75-8.83	8.75-8.83

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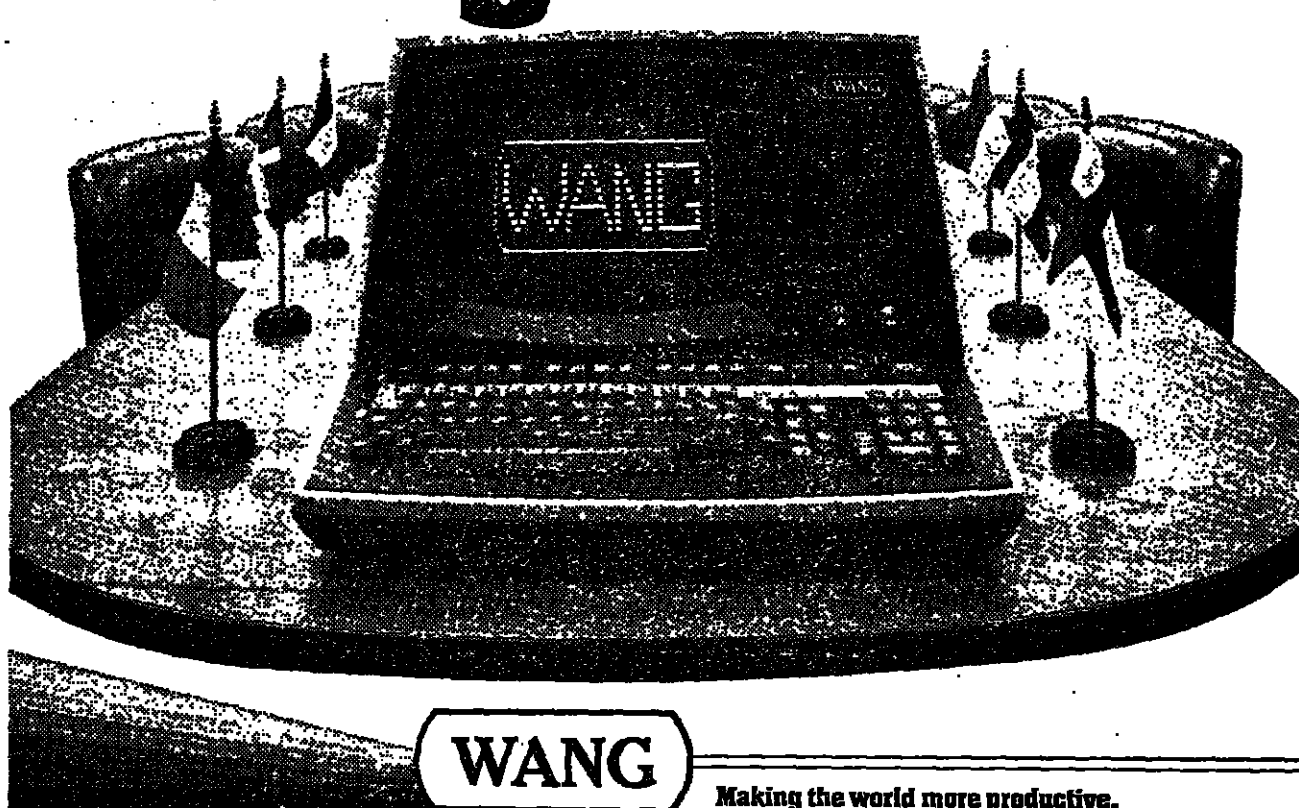
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Companies and Markets **INTL. COMPANIES & FINANCE****VTR sales lead Sony profit increase**

BY RICHARD C. HANSON IN TOKYO

COMBINED SALES of home video tape recorders (VTRs) and video tapes replaced colour television sets as Sony Corporation's largest selling products in the third quarter, ended July 31 and contributed strongly to an increase of 173.9 per cent in consolidated net profit to a record ¥18.3bn (\$78.7m).

Net profit for the first three quarters was up by 270 per cent to ¥51.2bn, and the company expects full year profit to be up to a record ¥60bn, 300 per cent higher than last year.

The jump in profit was attributed partly to the favourable turn in the yen's exchange rate. Foreign exchange contributed \$23m to profit, compared with a \$33m loss in the third quar-

ter of 1979 when U.S. accounting rules created large translation losses.

The main factor behind the increase was a strong gain in consolidated sales, led by home video tape equipment and tapes. Sales for the quarter were up 33.6 per cent to ¥651.2bn, exceeding the previous full year's record.

VTR equipment and tapes accounted for more than 30 per cent of the consolidated sales total against 25 per cent in the third quarter last year. VTR set sales were up about 68 per cent, while television sales (28 per cent of the total) rose a more moderate 18.4 per cent.

The biggest increases, including those for VTRs, were in overseas sales which rose 52.5

per cent to take a 58.3 per cent share of all Sony sales. Domestic sales, gained only 4.5 per cent, partly the result of a general slowdown in the growth rate of consumer spending in Japan.

Sony remains the largest single producer of home VTRs in the world, despite the fact that its Betamax system has dropped to second place against the VHS system developed by JVC (Victor Company of Japan). The JVC system has attracted more manufacturers (including Matsushita Electric Industrial) and sales outlets. Among Sony's other product lines, tape recorder and radio sales showed the biggest gain at 26 per cent. These were helped somewhat by the success

of a small portable stereo player, called Walkman. Sales are running at an annual rate of about 2m sets, compared with the projection of about 30,000 sets a year when the product was introduced last year.

Consolidated sales for the full year, after a fourth quarter performance equal to the third's, are expected to be around ¥850bn against ¥643.5bn last year. Meanwhile, Sony has recaptured the interest of foreign investors. Foreign ownership fell to about 12 per cent late last year (compared with an all-time high of 47 per cent several years ago) but was back to 30 per cent at the end of the latest quarter.

**Tata Steel lays finance plans**

BY P. C. MAHANTI IN CALCUTTA

TATA Iron and Steel Company, India's only private sector steel manufacturer, is shortly to undertake substantial foreign borrowing to finance the import of key equipment for its Rs 2bn (\$250m) modernisation programme, which has been cleared by the Government. The total amount of foreign loans to be raised is Rs 550m partly from the International Finance Corporation, Washington, and partly from London, through Lazard Brothers in association with a syndicate of British banks.

Basic oxygen process steel melting shops are to be imported to replace obsolete open hearth furnaces, as is a continuous casting unit to modernise the mill section. The steel melting shops will be imported from Davy McKee, the industrial equipment makers

and engineering consultants of the UK. The continuous casting unit will be made by Concast of Zurich.

Project letters of intent were issued to these in anticipation of the Government's clearance and orders will be placed soon. Mr. Russi Mody, vice-chairman and managing director of Tata Steel says.

The oxygen plant will be made by Indian Oxygen, the Indian offshoot of British Oxygen.

The modernisation programme is due to be completed in four years at the latest. Apart from modernising the steel melting and rolling sections of the plant, the programme is likely to add 216,000 tonnes to the existing crude steel capacity of 2m tonnes.

Tata Steel has, however, shelved its doubling of the plant

capacity programme for financial reasons, and for lack of encouragement from the Government. The company had a project report prepared by a leading Japanese steel making concern.

In addition to the modernisation programme, the company has launched a Rs 1.45bn plant rehabilitation programme to renovate and recondition as much of its other old equipment of the 70-year-old plant as is necessary. The idea is to improve internal efficiency by toning up the quality of raw material inputs, power generation within the plant, and renewal and replacement of worn-out equipment.

The most significant part of this programme is colliery development, with a view to making Tata Steel self-sufficient in coking coal supplies. A scheme to make the plant self-sufficient in power supplies has also been put in hand.

The company has been producing from its own Collieries 50 per cent of its coking coal needs and 70 per cent of its power requirements. Self-sufficiency in these areas would greatly strengthen the economics of the plant operations.

Even with a 50 per cent dependence on outside supplies of coking coal, and mostly with old equipment, Tata Steel has produced 100 per cent of its finished steel capacity over the past several years, while the public sector plants have produced an average of only 50 per cent to 60 per cent of their rated capacity.

**Albany Advertiser goes public**

By James Forth in Sydney

Mr. Robert Holmes à Court, the West Australian businessman, has disclosed plans for a public flotation of a company which will publish a new weekly newspaper in Perth. The new company will be known as Western Mail and will be created through a major reconstruction of Albany Advertiser (1932), the unquoted company controlled by Mr. Holmes à Court. Albany already produces a provincial newspaper and operates country radio stations.

Albany Advertiser will split its A\$1 shares into 50 cent units and make a two-for-one scrip issue, to bring the number of shares in issue to 4.64m. A further 5.16m shares will then be issued at A\$1.20 each (around US\$1.40), which will be equal to the net asset backing of the company. Some 3.7m shares will be offered to the public, the remainder being placed with Bell and TVW.

The name of the company will be changed to Western Mail and the new shares will be available to the Western Australian public. The issue will be underwritten by the Perth sharebroker, D. J. Carmichael, and Mr. Holmes à Court said it was a condition of the underwriting agreement that the shares were placed with at least 5,000 Western Australians.

Mr. Holmes à Court will have a strong interest in Western Mail through Bell Group, which he controls, and the television group, TVW, in which he recently acquired a stake and board representation. Bell Group and TVW will each own 30 per cent of Western Mail after the construction. The new company will publish a weekly newspaper to be called Western Mail.

Mr. Holmes à Court said that stock exchange listing would be sought for the company which was expected to be profitable in its first full year of operations despite the start up costs associated with the new newspaper.

The directors expected to pay a dividend of 2.5 cents a share on the enlarged capital, which is equivalent to 15 cents a share on the present capital. Mr. Holmes à Court, through Bell Group, recently made an unsuccessful partial takeover bid for Rolle-Royce Motors.

**Sharp rise at Carlsberg Malaysia**

By Wong Sulong in Kuala Lumpur

FIRST HALF profits for Carlsberg Brewery Malaysia rose by 33 per cent to 5.8m ringgit (\$2.5m) before tax, reflecting the healthy performance of the beer and stout industry in Malaysia and Singapore.

Turnover rose by 28 per cent to 47.7m ringgit. After tax profit was 30 per cent higher at 4.2m ringgit.

Carlsberg is now concentrating fully on the beer market after abandoning its efforts to break into the stout market, which is dominated by Guinness Malaysia Berhad.

It launched a new canned beer in July. Reception has been "excellent" although this line is not expected to contribute significantly to this year's earnings.

The directors expect the second half to be equally buoyant, and the interim dividend is maintained at 10 per cent.

**Adelaide Steamship ahead**

BY OUR SYDNEY CORRESPONDENT

ADELAIDE STEAMSHIP COMPANY, the diversified industrial group, is lifting its dividend from 10 cents to 12 cents a share after a 60 per cent jump in earnings to A\$12.5m (US\$14.6m) in the year to June. Moreover, the directors have forecast a payout of at least 14 cents a share for the current year, as a result of further significant growth.

The improved profit resulted principally from expansion and increased operating efficiency

throughout the group, the directors said.

In the year the company acquired material holdings in Clark Rubber (49.27 per cent), David Jones (18.13 per cent), and Bruck (Australia) (16.01 per cent). The result was achieved despite a jump in income tax from A\$1.6m to A\$3.6m.

Group turnover was 28.2 per cent higher, at A\$137.3m while investment and other income rose from A\$4.5m to A\$5.5m.

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Clifford Campbell  
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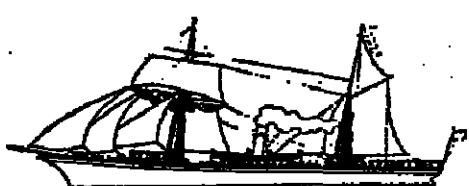
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AUGUST 28, 1980

Companies  
and Markets

## INTL. COMPANIES & FINANCE

### BANQUE BRUXELLES LAMBERT

## Facing a crisis of confidence

BY GILES MERRITT IN BRUSSELS

THE CAREFULLY-WORDED statement released last week by Belgium's second largest bank, the Banque Bruxelles Lambert (BBL), immediately triggered a flurry of selling in BBL shares and no less urgent calculations assessing the bank's position by other financial institutions in Brussels.

For the bank had announced that when its financial year ends on September 30 there will be a "marked reduction" in profits, and had also made it known that it does not propose to pay a dividend.

Mirroring this bad news, which reverses the positive trend achieved by BBL since it was formed in 1975 by the merger of Banque de Bruxelles with Banque Lambert, the bank unveiled a determined cost-cutting drive involving across-the-board reductions in employees' pay.

If confidence is to a bank what petrol is to the internal combustion engine, Banque Bruxelles Lambert appeared in Belgian eyes to have selected almost the worst possible way of announcing that it has been going through a difficult period.

The banking sector in Belgium is well aware that there

are attenuating reasons for BBL's poor 1979-80 results, and most are now calculating with probable accuracy that net profits will be about half of the 1978-79 figure of Bfr 705m (\$24.6m). But to outsiders, the situation appears grim and the bank's inability to disclose the extent of its profits drop was a major factor.

The key to BBL's actions,

	Net profit	Balance sheet total
	Bfr(m)	Bfr(bn)
1976	245	381
1977	594	429
1978	702	493
1979*	431	526
1979	705	612

\* 6 months ended Sept. 1 year ended March

however, is that it is arguably less concerned at present with outside reactions than the internal consumption of the 85 per cent of its staff that is strongly unionised. And that says as much about the current state of Belgian banking as it does about Banque Bruxelles Lambert.

BBL is overmanned, and has been since the day of its creation as a major new banking

group. The payroll then was 12,800, and although the management reckoned this to be about 1,000 people too many, times were good and only about 300 jobs have since been shed.

But Belgium is also overbanked as a country, and now with recession, BBL's objectives are to cut back hard on unnecessary wage and running costs. Combined with salary cuts that will in effect really just cut back on index-linked wage rises, the bank is pushing for early retirements and part-time working by women that will lop "several hundred" more jobs off the payroll.

The decision to pay no dividend and to risk speculation over BBL's present health arose from the need to impress the Belgian trade unions. Profits have apparently been picking up at BBL since early summer, but the damage for the current year was wrought in the last quarter of 1979 and the first quarter of 1980 by the outflow of smaller deposits to neighbouring Holland. During a tense six-to-seven-month period, before interest rates between the two neighbouring countries became equalised, all Belgian banks lost sight deposits and savings to Dutch competitors which could offer interest rates

of around 13 per cent, as against the Belgian equivalent then of about 7 per cent.

BBL, with its financial year neatly bracketing that problem period, has been unable to spread that damage over two accounting periods in the way that Belgium's largest and third largest banks, Societe Generale de Banque and Kredietbank, respectively, have.

BBL's stature as a major Belgian banking institution remains unimpaired by a year of poor profit performance. The group, after all, has a solid 22 per cent of all banking business in Belgium, and figures among the world's top ten banks in terms of volume of Eurocredits for which it is lead or co-lead manager.

The likely financial result for 1980, in terms of profits and possibly of the total balance sheet, will nevertheless jar the earnings progress of recent years.

Banque Bruxelles Lambert's efforts to recover the former trend are expected to put a growing emphasis on its international operations, the opening of a sizeable Milan operation as part of a policy of serving Belgium's EEC-based export trade.

## RVI sees end to heavy losses

BY TERRY DODSWORTH IN PARIS

RENAULT Vehicules Industriels (RVI), the hard-pressed commercial vehicle subsidiary of the Renault motor group, expects to break out of the period of heavy losses which followed its formation and reach financial stability during the current year.

The improvement in the group's prospects comes as a surprise after indications earlier in the year that high interest rates were combining with RVI's heavy indebtedness to undermine its results. But M. Francois Zanotti, the chairman, now says that the company should be back to break-even point in 1980 unless there is a dramatic deterioration in truck markets.

Improvements in French commercial vehicle sales, which increased by 7 per cent in the seven months to the end of July, have clearly played an important part in the upturn at RVI. But the company is also beginning to see the benefits of the difficult programme of integration which followed the merger

of Berliet and Saviem in the mid-1970s.

Speaking at a press conference at the group's manufacturing headquarters near Lyon, M. Zanotti admitted that the upheaval caused by the total reorganisation of the business had caused a slide in delivery quality. This deterioration had now been stopped, however, and was one of the factors behind an increase in market share from 41 to 48 per cent during the seven months.

M. Zanotti added that the company had now overcome the dislocation involved in the merger of the Berliet and Saviem dealership organisations and was benefiting from the modernisation of the vehicle range.

Only eight dealerships had been lost from the network during a wide-ranging programme of takeovers and mergers.

RVI has also pushed up its exports this year by a little over 50 per cent to reach 18,000 units by the end of August. Dur-

ing the same period, production has increased by about 35 per cent to 35,000 units, although some of this difference is accounted for by output losses due to strikes last year.

While the group expects export markets to ease in the next few months, it can look forward to rapidly increasing sales through Mack, its U.S. partner, which will sell about 2,000 Renault vehicles this year, and is aiming for a target of 13,500 in 1984.

RVI's financial position will also benefit this year from a new agreement under which the parent car company is taking a 75 per cent stake in the Batilly light commercial vehicle plant formerly owned by Saviem. This means that RVI will shed some of the heavy debts which have weighed down the group since its formation.

M. Zanotti said that investment would be going up to Fr 700m (\$170m) a year until 1985, compared with an annual Fr 500m during the last five years.

## Icelandair looks for Luxair link

By Jon Magnusson in Reykjavik

ICELAND'S small transatlantic carrier, Icelandair, is fighting hard for its existence and is hoping to find a new way or a new partner to revitalise its once-luxurious Luxembourg-to-New York route.

The Minister of Transport, Mr. Steingrims Hermannsson, leaves for Luxembourg today to talk to the Luxembourg Government about the possibility of forming a new joint transatlantic airline company, based on Icelandair and tiny Luxair.

Icelandair, which in its heyday flew more than 240,000 passengers a year and offered 23 flights a week between Europe and North America, has only two flights a week scheduled to New York this winter.

The company is both selling and leasing a number of jets, and it is making more than 400 of its staff redundant.

The company has asked the Icelandic Government for aid. "It is my belief that the Government should support the transatlantic flights for a trial period," said Mr. Hermannsson. He urges the Government not to take over the operation of Icelandair, but to increase the Government's shareholding. It now owns 8 per cent of the total stock.

The Communist-influenced Peoples Alliance, which takes part in Iceland's left of centre coalition Government, has turned the Icelandair problem into a serious internal political issue by claiming that the Government should control the daily operation of the airline or form a new state-owned and operated international airline company.

Mr. Svarar Gestsson, Minister of Health and Welfare and a leading member of the Peoples Alliance, has said in Reykjavik: "If the Government takes part in helping the company, then it should have a hand in its daily operation, but we have not discussed this in the Cabinet."

The management of Icelandair is fighting hard to save the airline in one form or another. Mr. Sigurdur Helgason, the airline's director, says: "We will be very glad if it is possible to find a new way to continue the flight operation, but we ourselves do not have any new ideas or financial resources to support it." The difficulties of Iceland's only scheduled airline carrier and one of the largest private companies in the country has shocked the Icelandic public, which looks upon the company as a very vital part of Iceland's independence.

## Nestle cautious on earnings

BY JOHN WICKS IN ZURICH

HAVING partially recovered in 1979, profits at Nestle, the Swiss foods group, may prove "less satisfactory" in the current year.

The warning comes in a letter to shareholders. Last year net earnings recovered to SwFr 816m (\$500m), compared with SwFr 739m in 1978 and a peak of SwFr 872m back in 1976.

In the first seven months of 1980 group turnover reached SwFr 13.4bn. This is higher by 10.7 per cent than sales for January-July, 1979, or by 9.6 per cent if companies acquired in the second half of last year are omitted (including the Swiss Roco concern and the American companies, Beech-Nut and Burton Parsons).

Furthermore, the growth resulted largely from higher sales prices. In volume terms, Nestle sales of dairy products, frozen foods, coffee extracts and drinks showed a slight decline, while those of infant foods, dietetic products, refrigerated products, instant cocoa and malt drinks, ice-cream, chocolate and culinary products were up on 1979 levels. A "good growth" is reported for the pharmaceuticals sector, even excluding recent acquisitions.

Although good increase rates were booked for such markets as Africa, the Middle East and Latin America, growth elsewhere is said to have been modest or non-existent. With economic conditions remaining difficult in numerous countries,

Nestle does not expect much change during the second half.

Georg Fischer, the Swiss Engineering concern, will this year show higher sales, order value and profits than in 1979, according to a letter to shareholders. In the last calendar year group turnover showed a marked rise to SwFr 1.54bn (\$944m) from SwFr 1.28bn in 1978, with group cash-flow up 28.5 per cent to SwFr \$72m.

For the first seven months of 1980, orders received remained at "the same gratifying level" as in the corresponding period of last year, with the value of orders on hand up by nearly 15 per cent. Actual turnover increased 11 per cent to SwFr \$26m.

## Norway bond issue swamped

By Fay Gjester in Oslo

AN EIGHT-YEAR Nkr 75m (\$15.5m) convertible bond issue floated in Norway recently by Sasei Petroleum, a Norwegian oil company, attracted subscriptions totalling Nkr 991m. Technical factors were partly responsible for the heavy demand—the bonds can be used by banks and insurance companies to fulfil their placement obligations under government regulations.

Interest on the bonds has been fixed at 10.25 per cent.

## U.S. link for CIT-Alcatel

BY DAVID WHITE IN PARIS

CIT ALCATEL, the electronics and telecommunications subsidiary of the French CGE group, has taken a 25 per cent stake in a specialised U.S. microelectronics company, Semi Process Incorporated, in a deal which includes the setting-up of a joint manufacturing venture in France.

The U.S. company, which is based in California's Silicon Valley, will have a 20 per cent stake in the plant, which will use its technology.

Announcement of the deal came just after the CGE group

had revealed ambitious plans in computer-related fields, including office equipment.

The agreement marks the first time a French company has taken a direct shareholding in a U.S. components group.

The deal forms part of Cit-Alcatel's strategy of reinforcing its share of specialised electronics markets. In total, some Fr 6.3bn (\$1.5bn) is earmarked for acquisitions, industrial investment and research and development in fields outside public telecommunications between 1980 and 1983.

## Huls enters plastics bid

BY KEVIN DONE IN FRANKFURT

CHEMISCHE WERKE HULS, one of the leading West German chemicals companies, has entered the competition for the takeover of the plastics division of Firestone Tyre and Rubber, the large U.S. tyre maker.

Its main rival in the bidding is Occidental Petroleum, the U.S. oil company, which already has a sizeable U.S. chemicals subsidiary in Hooker Chemicals and Plastics.

Firestone has plunged into heavy losses in the last year and as a result has been forced to consider the sale of its profitable plastics division, which has sales of around \$700m. This operation includes five plants around the U.S. making pvc resins—with a capacity of 600m lb a year—together with vinyl film and sheeting.

Huls, which is owned 87 per cent by Veba, West Germany's largest industrial concern, has been much slower than its

major German chemicals rivals to penetrate the U.S. market. To date it holds only a minority share in a U.S. plastics processing group, Robitech (19.7 per cent Huls-owned), in addition to a U.S. sales and purchasing organisation.

The successful restructuring of the Veba group in the past two years, however, has opened the way for a renewed attempt by Huls to enter the U.S. market.

Last year the Huls group had sales of DM 5.5bn, while the parent company showed after-tax profits of DM 841m on a turnover of DM 4.6bn.

Huls' most important products are plastics including PVC, industrial chemicals and nitrogen, and agricultural chemicals. About 44 per cent of its turnover last year came from foreign markets, chiefly through exports from West Germany.

This announcement appears as a matter of record only

\$30,000,000



## Thermo Electron Corporation

8½% Convertible Subordinated Debentures due September 15, 2005

Convertible into Common Stock at \$42.75 per Share.

Lehman Brothers Kuhn Loeb

L. F. Rothschild, Unterberg, Towbin

Bache Halsey Stuart Shields

The First Boston Corporation

Bear, Stearns & Co.

Blyth Eastman Paine Webber

Dillon, Read & Co. Inc.

Donaldson, Lufkin & Jenrette

Drexel Burnham Lambert

Goldman, Sachs & Co.

E. F. Hutton & Company Inc.

Kidder, Peabody & Co.

Lazard Freres & Co.

Merrill Lynch White Weld Capital Markets Group

Salomon Brothers

Smith Barney, Harris Upham & Co.

Warburg Paribas Becker

Wertheim & Co., Inc.

Dean Witter Reynolds Inc.

Hambrecht & Quist

Banca Commerciale Italiana

Banca del Gottardo

Buckmaster and Moore

Credit Commercial de France

Hambros Bank

Samuel Montagu & Co.

Nederlandse Credietbank N.V.

Pictet International

Pierson, Heldring & Pierson N.V.

J. Henry Schroder Wagg & Co.

Vereins- und Westbank

September 11, 1980

The Nippon Credit Bank, Ltd.  
Negotiable Floating Rate U.S. Dollar  
Certificates of Deposit  
Maturity date: 17 March, 1981



In accordance with the provisions of the Certificates of Deposit notice is hereby given that for the six month interest period from 17 September 1980 to 17 March 1981 the Certificates will carry an interest rate of 12% per annum.

Agent Bank  
The Chase-Manhattan Bank, N.A.,  
London



## AMC close to accepting union leader as director

**BY IAN HARGREAVES IN NEW YORK**

**AMERICAN Motors Corporation,** the small U.S. motor company partly owned by Renault of France, yesterday said it will be on the threshold of following the example of Chrysler by admitting a union leader to its board of directors.

Reports from pay talks being held between the two sides said that AMC had finally caved into the board representation demand. AMC said later that the offer of board representation was contingent upon numerous conditions which are yet to be agreed.

A 48-hour negotiating session had, according to both sides, made good progress but did not produce a definitive settlement by the midnight deadline. As a result many workers failed to show up at AMC's plant Kenosha, Wisconsin, main-

which as a result of the strike. The threat that the way a new law might change things there that would force Ford Motor Co. to meet AMC modelled after Mr. Ford's own parly AMC's management. Aribile enhancement per cent far the past cent per cent. From the

## Massey can survive, says Black

BY OUR MONTREAL CORRESPONDENT

**THE TROUBLED** Massey-Ferguson farm equipment manufacturer can survive its present financial crisis though perhaps not in its present form, according to Mr. Conrad Black, chairman of Argus Corporation which holds the largest single interest in the company.

Mr. Black, told the Toronto Globe and Mail that the first steps should be taken by the Federal and Ontario Governments to make "some sort of positive noises" to reassure holders of Massey's C\$2bn (\$1.72bn) of short- and long-term debt.

Mr. Black said that after reorganisation of this debt Massey could undertake the job of refinancing. Mr. Black also said that Mr. Victor Rice, the Massey president, was showing "irrepressible optimism" when he said the company had six or seven alternatives for extricating itself from its financial crisis.

"I myself do not see that many alternatives, but he is running the company," said Mr. Black. However he agrees with Mr. Rice that there is a need for "some public sector topping up" if the \$800m refinancing

package is to succeed. He felt the private sector could come up with a maximum of three-quarters of the \$600m required.

He said the financial re-organisation of Massey "could be a short and relatively painless transaction, but lenders, including many banks, would need new incentives."

He said reorganising the debt should precede refinancing, and "I am violently opposed to any scenario that smacks of raising a great deal of capital in this country to bale out a bunch of foreign lenders."

## Schering-Plough interferon gain

**BY OUR FINANCIAL STAFF**

**SCHERING-PLOUGH** Corporation yesterday disclosed that Biogen S.A., the research company in which it is a minority shareholder, has successfully produced a fibroblast interferon through recombinant DNA techniques.

Mr. Robert Luciano, president and chief operating officer elect of Schering-Plough, said that fibroblast interferon, which is normally manufactured from convalescent tissue, can be produced by cell culture, and may be useful alone or in conjunction with leukocyte interferon in treating a variety of

diseases. Schering-Plough holds exclusive world rights to both these Biogen developments.

Striking a cautionary note, Mr. Luciano said that "although leukocyte interferon offers great promise for new therapeutic approaches to the treatment of certain cancer and viral diseases, we won't know what can actually be expected until we succeed with our production and purification development programme and our testing programme in animals and eventually humans is underway."

Schering-Plough is a U.S.

based manufacturer of ethical pharmaceuticals, proprietary medicines, cosmetics, foot care and home products. Its net income in 1979 was \$22.2m.

For the last three years the group has been diversifying activities in anticipation of the expiry of patent rights this year on its successful antibiotic, Garamycin. In 1978-79 it acquired companies which are expected to contribute more than \$400m to this year's sales.

Best known of these acquisitions was School, the foot care company.

## Trustco injunction application turned down

**By Robert Gibbens in Montreal**

**THE ONTARIO** Supreme Court has denied applications by Royal Trustco for summary judgment restraining Campeau Corporation from going ahead with its C\$413m (\$355m) takeover bid.

Campeau, a major real estate development group controlled by the late Robert Campeau, made its bid for all the common and preferred shares of Royal Trustco on August 27. Trustco is Canada's largest trust company with assets of C\$7bn and other assets under administration of \$1.5bn. It has branch operations in the UK and Europe as well as seven banking operations in Florida.

In a protracted battle since

## Varta offsets decline in demand for car batteries

BY KEVIN DONE IN FRANKFURT

WARTA, one of the leading European battery manufacturers, has increased its sales in the first six months of the year by 100 per cent to DM 680m (\$881m).

The weakening demand for car batteries caused by a sharp decline in European car markets has been compensated for by stronger growth in the group's major divisions, industrial and consumer batteries.

Varta, which is owned by the family-controlled Quandt group, reported sales worldwide last year of DM 1.38tn; an increase of 14.5 per cent compared with 1978. The company, which has published world consolidated accounts for the first time, also boosted its after-tax profit last year by 22 per cent to DM 37.5m.

About 56 per cent of the Varta group's turnover in the first six months was achieved in foreign markets and its foreign-based subsidiaries' increases in sales by 15 per cent. The company's exports from West Germany rose by 10 per cent to DM 133m, while domestic turnover grew more slowly by a little under 8 per cent to DM 490m.

Varta is one of the world's three largest battery producers, particularly strong in the presence in the market for industrial batteries.

Around 30 per cent of the group's sales are derived from European markets, but Varta is also trying to expand its international presence.

With effect from the beginning of next year it will complete the takeover of Barrett

Battery of the U.S. Varta has held 60 per cent of the Barrett equity for the last four years but it has now moved to acquire the British company, which last year had sales of some \$38m.

No purchase price has been revealed. Barrett has a leading position in the U.S. market for traction batteries and an assembly plant for consumer batteries in Singapore and this year it has opened a branch office in Japan. Its presence in North America is being further expanded through the setting-up of plants to make car batteries in Canada.

The main growth of the group's business in the first six months of the year was in consumer batteries, where sales jumped by 18 per cent to DM 185m.

## TAP recovery plan approved

BY JIMMY BURNS IN LISBON

**THE PORTUGUESE** Government yesterday approved a five-year financial recovery plan for Ater Portugal (TAP) in its boldest attempt so far to save the troubled State-owned national airline from threatened bankruptcy.

Under the plan the Government said it agreed to provide subsidies to cover Es 1.5bn (\$30m) of debts incurred from TAP's past operations in Angola and Mozambique where it ran up heavy losses in the period surrounding decolonisation in 1976. In addition, TAP will be making a Es 1.3bn local bond issue to cover domestic debts incurred prior to January this year.

TAP has also been authorised to raise its capital over the next two years from Es 2.5 to Es 4.5bn; the balance will be of Es 1.4bn in 1980 and Es 1bn in 1981. The Government will

also make available £5.18m. and £5.18m. over the next four years to subsidise TAP's increasing flights to and from the Atlantic islands of the Azores and Madeira. The plan describes these routes as "social" rather than commercial.

TAP, however, announced yesterday that it would be raising some of its international tariffs in line with the decisions taken at a recent International Transport Association meeting but fares to Europe, Canada and South Africa are to be raised by 3 per cent and to U.S. by 5, 6 and 7 per cent.

Bowing to the immediacy of a crucial general election on October 5, the plan does not commit the airline to any major rationalisation of its 10,000-strong labour force. But Sir Jose Viana Baptista, the Portuguese Minister for Transport

said yesterday that the success of the plan depended on the airline's increased efficiency and productivity in the short term. In three week strikes in July, TAP an estimated Es 4.4bn lost revenue at a time when losses from operations were mounting. In the first quarter of 1980 the company reported losses of Es 1.2bn compared with a deficit of Es 2.2bn in 1979.

The plan authorises TAP to push ahead with an overhaul of its international fleet. Negotiations on an estimated \$300m agreement covering the purchase of three Lockheed TriStars are on an option on two more will temporarily shelved earlier this year because of TAP's financial situation. But the plan predicts that the airline will return to the black by 1982 to record profits of Es 2.2bn and that this will increase to Es 4.4bn in 1984.

## INTERNATIONAL BONDS

## First dollar convertible for Hanson Trust

By Francis Ghilès

**THE FIRST** ever dollar-denominated convertible for Hanson Trust, the UK-based industrial holding company whose activities include industrial services and agricultural business, was launched yesterday by Credit Suisse First Boston.

**FT INTERNATIONAL BOND SERVICE**

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices published on the second Monday of each month. Closing prices on September 16

U.S. Dollar		Change on		Yield		T.M. Bond		U.S. Bond		U.S. Bond	
Issued	Bid	Offer	day	week	Yield	31	52	31	52	31	52
STRAIGHT	100	93 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Br. Oxygen F. 10% 90	100	93 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
CECA 11% 38 Euro	100	90 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Citigroup 0/5 94 25	350	98 1/2	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Citigroup 0/5 94 25	350	98 1/2	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Denmark 11% 90	100	92 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Dom. Petroleum 13% 92	100	97 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
EEC 11 95	70	87 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
EIB 11% 92	100	102 1/2	0	0	13.17	30	98 1/8	95	0	0	9.85
EIB 13% 90	100	94 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Esparthena 11% 87	100	88 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Esparthena 9% 87	100	88 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Elec. de France	100	100 1/2	0	0	12.29	30	98 1/8	95	0	0	9.85
Export Dev. Cpn. 9% 88	100	93 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Fin. Exp. Credit 9% 88	50	91 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Fin. Exp. Credit 9% 88	50	91 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Ford O/S Fin. 12% 95	200	97 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Gaz de France 11% 84	100	100 1/2	0	0	12.29	30	98 1/8	95	0	0	9.85
Gen. Elec. 12% 88	100	95 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
GMAC O/S Fin. 13% 88	100	102 1/2	0	0	13.17	30	98 1/8	95	0	0	9.85
Goodyear O/S 94	100	92 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
IBM Canada 10% 90	50	94 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
ICI Fin. Ned. 12 95	115	96 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Int. Harvester 13 95	70	95 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Mexico 11% 87	100	91 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Northwest Ind. 13% 87	100	95 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Nova Scotia 10% 90	80	92 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Oil Co. 10% 85	100	97 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Pembroke Capital 9% 87	100	97 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Pemex 11% 86	100	91 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Portugal 11% 87	100	91 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
Rothschild 14% 90	12	102 1/2	0	0							
Swed. Ex. Cr. 12% 88	7	100 1/2	0	0							
U.S. 10% 90	100	95 3/4	-1	-14.13	12.77	30	98 1/8	95	0	0	9.85
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		Change on				
		Issued	Bid	Offer	day	Yield
					week	
<b>YEN STRAIGHTS</b>						
Australia	5.83	20	274	274	0	0.86
Canada	5.83	20	274	274	0	0.86
EU	74	12	964	974	0	0.87
EU	74	12	964	974	0	0.87
Finland	5.83	10	374	374	0	0.84
Finland	5.83	10	374	374	0	0.84
Finland	RP of 84	15	874	884	0	0.84
Average price change					0	on week 0
		Change on				
		Issued	Bid	Offer	day	Yield
					week	
<b>OTHER STRAIGHTS</b>						
Bell Canada	104.85 CS	50	914	914	0	0.85
CCC 144.85 CS	50	914	100	0	0.83	
CIBC 111.85 CS	50	914	914	0	0.82	
CIBC 111.85 CS	50	914	914	0	0.82	
Financial Dev	111.85 CS	50	914	914	0	0.82
Fat. Can. Inv.	111.85 CS	50	914	914	0	0.82
Financial Dev	111.85 CS	50	914	914	0	0.82

was indicated. Coupon shown is minimum. Cdn. next coupon becomes effective. Spread is margin in cents over the bid price. Cdn. is in Canadian dollars for U.S. dollars. C.C.M. = The current coupon. C.Yld. = The current yield.

Price of shares is indicated in dollars unless otherwise indicated. Chg. day = Change on day. Cnv. of shares = Date for conversion of shares to U.S. dollars. Nominal amount of bond per share expressed in currency of share at conversion rate fixed at time of purchase. Premium = Amount in excess of acquiring shares via the bond over the most recent price of the shares.

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## Collins and Aikman down

### By Our Financial Staff

**FURTHER INDICATION** that the recession in the U.S. may have bottomed out comes in the latest trading statement from Collins and Allman, the home furnishings, clothing and wallpaper group. Earnings are sharply down at the six months stage, but the company expects a better performance in the third quarter as income orders from the home furnishings and motor industry areas have improved.

In the second quarter, sales were a shade down at \$134m. against \$138.6m, with earnings also off by 20 cents at 20 cents a share, compared with \$3.1m. or 25 cents. In the first quarter earnings were 28 per cent down on sales 3.8 per cent higher.

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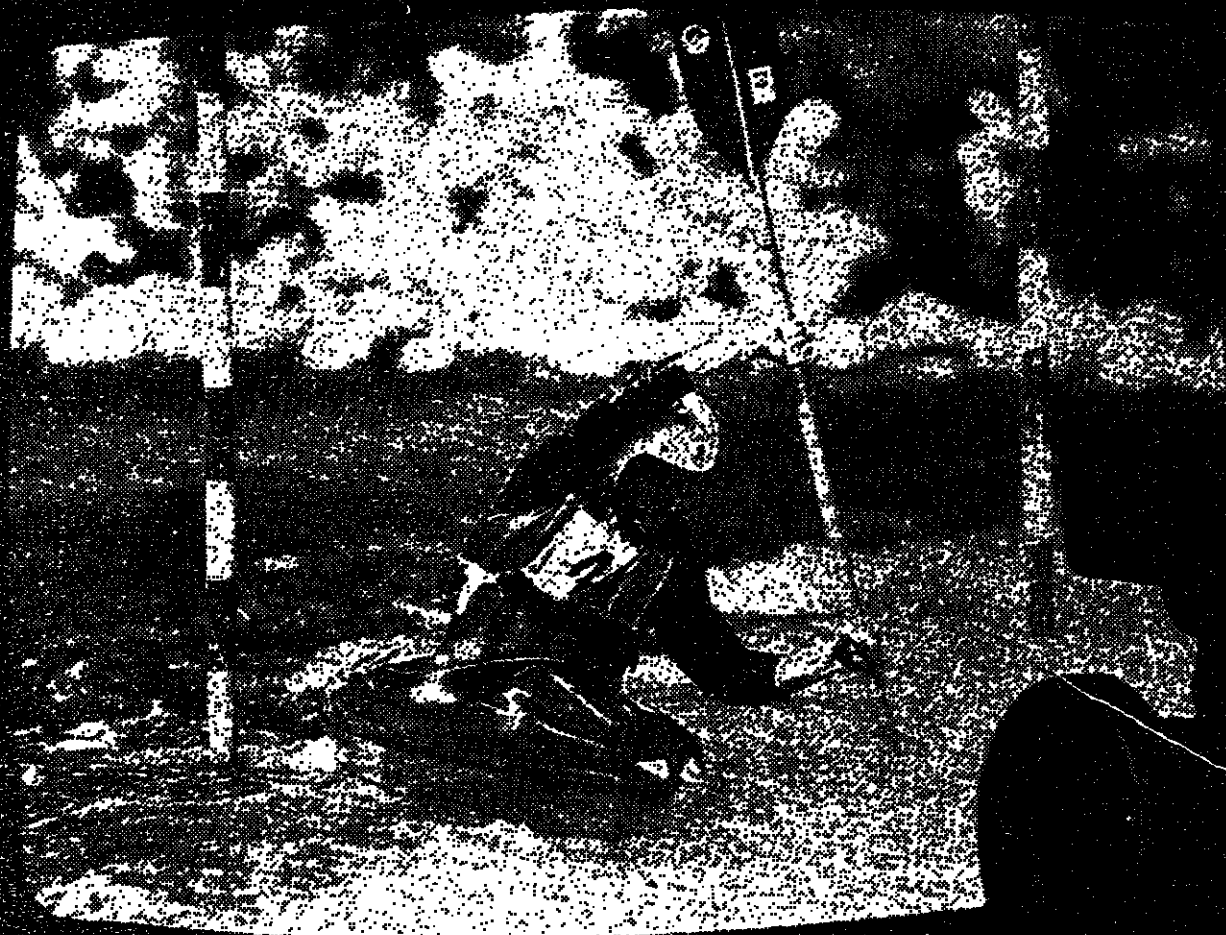
With assets totalling over SwFr 2 billion, and offices in Zurich and Geneva, it owes much of its progress to the principle of individualised, personal service, which we are confident will be adhered to for the next 50 years, and more.

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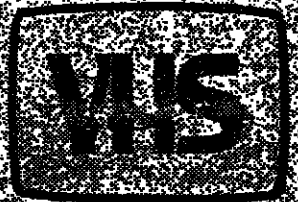
The 7000 has a 12-channel preset electronic tuner. Dolby® noise

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## FINANCIAL TIMES SURVEY

Wednesday September 17 1980

# Manchester International Airport

## Vital role in civil aviation

By Michael Donne

Aerospace Correspondent

MANCHESTER International Airport has played a vital role in the development of Britain's civil aviation since well before World War Two, and its significance is bound to increase in the years immediately ahead, as air travel expands.

Despite the current business recession, the airport continues to consolidate its position as the number three airport in the UK, after Heathrow and Gatwick, with a prospective total of about 4.2m passengers for 1980, against last year's total of over 3.5m.

Today, 38 UK and foreign airlines use the airport, and this total is steadily rising as the airport's facilities improve and the aggressive marketing policy of the airport director, Mr. Gordon Sweetapple, generates results in encouraging new airlines to introduce services to and from Manchester.

The airport is operated by the Manchester International Airport Authority, which is jointly controlled by the Greater Manchester Council and the City of Manchester. The authority retains a sturdy independence where national airport affairs are concerned, and the Government was told some time ago, in response to its requests for views to help it shape the future national airports strategy, that Manchester is opposed to any take-over by the British Airports Authority, or any joint operation with Liverpool Airport.

Manchester's links with civil aviation go back to 1928, when the City Council established a temporary airport at Rackhouse, moving to a new site at Barton Aerodrome, near Eccles, in 1930. The present site at Ringway was opened as an airport in June, 1938, after Barton had proved unsuitable.

The first civil airliner to use Ringway was a KLM DC-2, operating a new Amsterdam-Bull-Manchester service. Domestic operations grew steadily through the 1930s, but in February, 1938, Ringway was scheduled as one of 37 new air stations in a Government White Paper on Defence.

Manchester City Council at that time, however, did not agree to its airport being taken over, and this had some influence on later developments. Nevertheless, the airfield was used extensively during the war, especially for the test flying of large bomber aircraft built nearby. It was at that time that part of what is now the airport's single main runway was laid.

In the post-war period, following the resumption of air services in 1946, the expansion of civil aviation activities at Ringway was rapid. By 1955, the number of aircraft movements had already risen to 34,300 a year, and the number of passengers to 333,702, but in the ensuing years the growth was even more dramatic, so that by 1979, the number of passengers had reached over 3.5m, while freight amounted to over 22,580 tonnes.

For the longer-term, through the 1980s, the Manchester International Airport Authority is planning a massive expansion of its facilities for passengers, mail and cargo that will enable it to handle up to 16m passengers a year and about 1m tonnes of cargo a year by the mid-1990s, against the present maximum passenger capacity of 8m a year.

The cost of this expansion programme is expected to be not less than about £150m (in 1980 values). This cash is expected to be generated internally by the Manchester Airport Authority itself, with the exception of some cash in the form of development grants from the EEC, which have already been applied for.

The expansion plans are designed to ensure that the airport can sustain a dual role through the 1980s and beyond. First, it must continue to be the major airport for the North of England itself, one of the country's major industrial and commercial regions, while secondly helping to some

Manchester International Airport, the third busiest in the UK after Heathrow and Gatwick, has embarked on a major £150m expansion programme, designed progressively to raise capacity to 16m passengers and 1m tonnes of cargo a year by the mid-1990s. Runway improvements have been completed, and the next step is to lengthen it, thereby widening the airport's scope for long-distance travel.

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extent to take the strain off the increasingly congested London and South-Eastern region. At the same time, the expansion is designed to ensure that the airport can meet the expanding needs of holiday-makers and other non-commercial and industrial travellers.

Part of the MIA's expansion plan has already been completed, in the form of the extensive improvements to the single main runway, at a cost of around £14m. These have included "ironing out" a major bump in the runway (that was a legacy of hasty war-time construction), together with widening the runway along its entire length, resurfacing, and improving the lighting and other facilities, including improving and extending taxiways and a high-speed aircraft turn-off.

The aim has been to ensure that the single runway will be capable of meeting all foreseeable developments in aircraft design over the next 20 years. A more detailed account of this runway improvement operation is contained elsewhere in this survey, but the completion of the improvements has represented a major triumph of civil

engineering by Wimpey Asphalt, the major contractor involved.

Wimpey Asphalt undertook the entire task during the night hours: from 11 pm to 7 am, when the airport was closed to air traffic. As a result, the task was completed without the airport ever needing to be closed to aircraft during daylight hours—a factor of vital importance for an airport with a turnover of £3m a day.

This unique achievement has already brought a substantial number of inquiries to both the MIA and overseas owners and operators of single-runway airfields anxious to improve their own facilities without loss of operational capability.

The next stage in the development of the runway will be to lengthen it by 800 feet to a total of 10,000 feet, which will involve building the runway out over the valley of the River Bollin at the south-western end. This will also represent a major civil engineering task, requiring a massive earthwork operation in the valley itself. The total bill is likely to be some £5m.

After a public inquiry earlier

this year, the Government has now approved this plan, and specifications for the contract will go to tender this autumn, and it is hoped that work will start next spring. It will take about two years to complete, so that by early 1983 it is hoped the extension will be ready for use.

### Fuel load

The value of this extension will be that it will enable airlines to make longer take-off runs, especially with heavier wide-bodied jets. This in turn will enable the aircraft to have bigger maximum take-off weights which can be used either in the form of bigger fuel loads, to give more range, or as bigger payloads to enable more passengers and cargo to be carried over specific distances.

It has been estimated, for example, that Northwest Orient Airlines, which operates a regular Boeing 747 Jumbo jet freighter from Manchester to New York, could carry a 13,000 lbs bigger load between those two points, or an 11,000

lbs bigger load between Manchester and Seattle, non-stop. Laker Airways, which is seeking rights for low-fare Skytrain flights from Manchester to New York and other U.S. cities, believes the runway extension will allow full aircraft to fly non-stop to New York without an additional fuel stop en route, using Series 10 DC-10s, while by using the longer-range DC-10 Series 30 aircraft, Laker could make non-stop Manchester-Los Angeles flights with full pay loads.

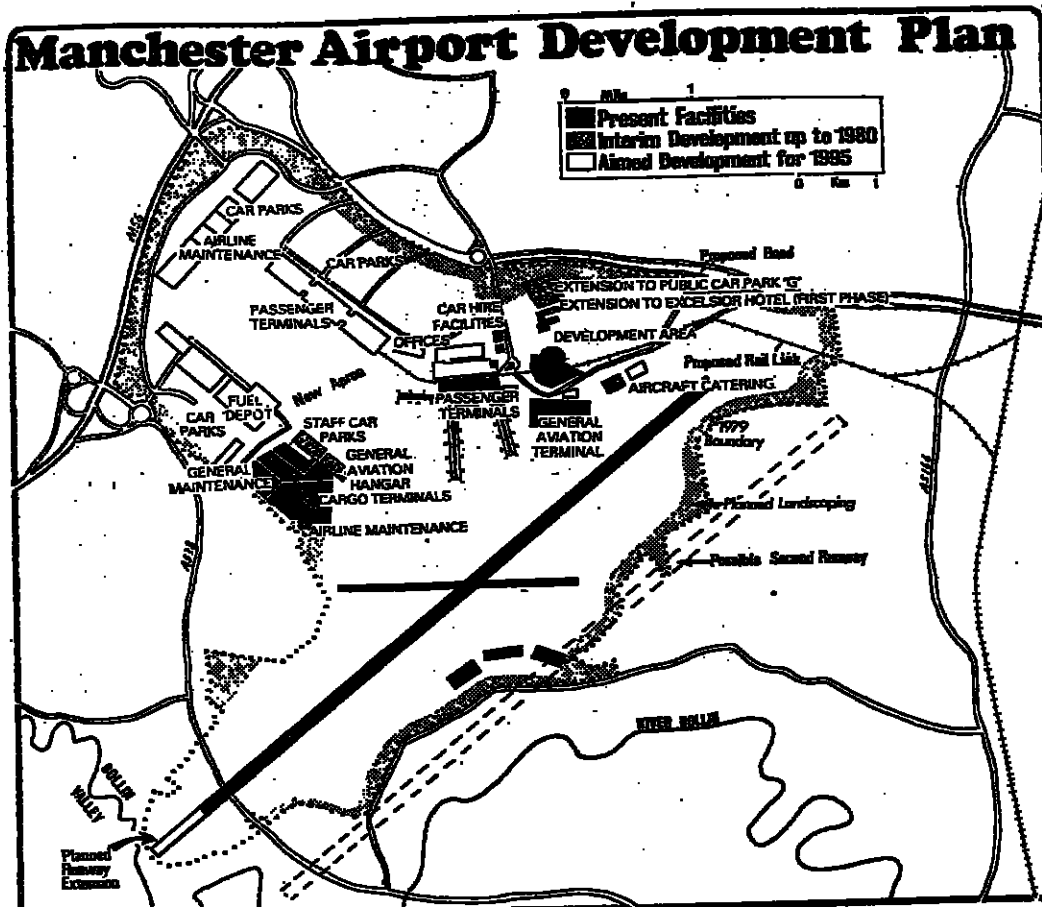
These are only two examples of the greater radius of action that would become available once the extension is completed, and shows why it is regarded as a fundamental development to the airport's entire future as a major element in the overall UK civil aviation expansion plan.

Beyond the runway extension, however, lie some further substantial developments at the airport. Among the most significant of these are further extensions to the passenger terminal facilities, which are expected to be completed by

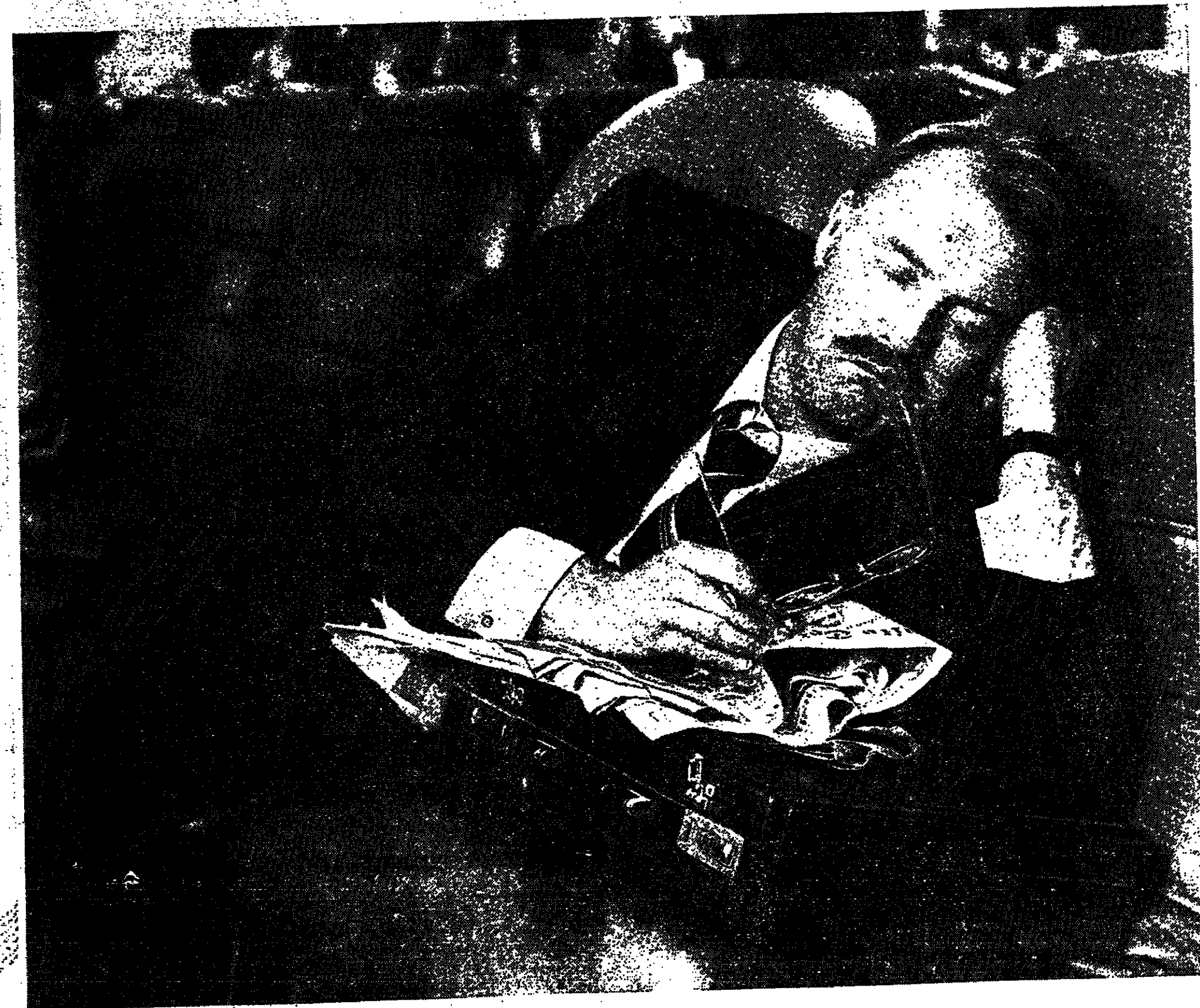
the mid-1980s, at a cost of perhaps as much as £20m, and which will be designed to raise the airport's total passenger capacity to about 16m passengers a year. These new additions will be modular in type—that is, built in phases as demand requires, to the North West of the existing main passenger terminal building, on a much-expanded apron which is itself already the subject of detailed planning.

These new passenger terminals will be associated with a new cargo terminal, that may cost up to £8m (to replace the existing cargo terminal), that will be on the other (South-West) side of the big new apron from the new passenger terminals. The new cargo terminal will be designed to have a capacity eventually of up to 1m tonnes a year. Plans for both the new passenger and cargo terminals are now being studied, although detailed design has yet to be completed, and it is possible that there may have to be Public Planning Inquiries into their proposed development

CONTINUED ON PAGE III



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## MANCHESTER INTERNATIONAL AIRPORT

The first step to the rest of the world

FT1



# Wide range of passenger flights

MANCHESTER International Airport has more than earned its wings in the 24 years since it was designated by the Government as a "gateway international airport."

These gateway airports—dominated by Heathrow and Gatwick in the south east of England—were expected to support, over a period, a "wide range and frequency of international services, including inter-continental services and a full range of domestic services," according to an airport policy White Paper in February 1978.

In fact, Manchester's airport was already well on the way to meeting these criteria when it was still known as Ringway.

Since then, international flights in particular have flourished, with a rising tide of passengers travelling to and from New York, Nice, Montreal, Milan, Cork, Cyprus, Paris and Düsseldorf, not to mention Berlin, Brussels, Rome and Warsaw and many other centres.

## Established

The immediate conurbation served by the airport, Greater Manchester, embraces Manchester city, Bolton, Bury, Oldham, Rochdale, Salford, Stockport, and Wigan—a total population of more than 2.66m people.

However, the airport planners, who foresee a bright and expanding future for passenger travel to and from Manchester, base much of their optimism on the estimated market of 20m people who live up to three hours' drive away.

For these people, no other regional airport comes close to Manchester's in terms of existing and planned passenger capacity and range of international and domestic services. Manchester, for many, has come to be regarded as the obvious base for air links with major UK and world centres.

It is now firmly established as the "Heathrow of the North," and describes itself as "the first step to the rest of the world," a high-minded label, but no less true for that, as the 3.52m passengers, including 76,780 transit passengers, who used the airport last year could testify.

Just under 2.2m of these passengers were on international flights, a record for the

airport. Similarly, the number of passengers using the airport for UK domestic internal flights was another record, just short of the 1m mark at 942,480 passengers last year.

However, travel to Eire was down slightly last year, with 165,885 Eire passengers using the airport compared with 167,940 passengers in 1978.

Charter and private air traffic also increased, from 150,215 passengers in 1978 to 153,320 passengers last year.

The passenger volume figures for last year, however, were affected by a number of factors, including the closure of the runway at night between March and October when major repairs were carried out from 11 pm to 7 am.

Management at Manchester International Airport have suggested that the total passenger volume would have been closer to 3.8m had it not been for the runway's closure at night over the summer period.

Some of the passenger flights were diverted to Liverpool Airport and officials at Manchester believe that much of the loss to MIA was probably on inclusive tour flights.

But other, positive factors, also affected the passenger business into and out of Manchester last year. British Airways introduced its Shuttle service to Manchester late in the year, with an immediate sharp increase in passenger numbers in November and December. The full impact of the Shuttle is expected to be felt this year.

British Caledonian Airways also succeeded in increasing the number of passengers it carried between Gatwick and Manchester, although it kept the same frequency of flights.

These domestic flights are used mainly by business travellers and the market this year is expected to reflect the general recession in the economy. But with international passenger flights for leisure as well as business providing the bulk of passenger volume at Manchester, the airport is assured of continued demand as people continue to regard holidays as an "immovable feast," even in times of general recession.

For the local business traveller, too, contact with potential customers and overseas sales offices has to be kept up.

The exact impact of this



Passengers board a BAC One-Eleven at the terminal. Domestic flights are used mainly by business travellers but many international flights are used by passengers going on holiday

year's downturn in trade will not be clear until all the statistics are in.

However, figures for the first five months of this year suggest that Manchester International Airport has not yet felt the full impact of the recession.

Total passenger traffic rose by 18 per cent over the period to 1.39m passengers, with the greatest growth, 47 per cent, taking place in the charter market, compared with 15 per cent growth in the scheduled air services sector and 20 per cent in the inclusive tour market.

## Recession

In May came the first evidence that the recession may have started to take its toll of the volume of passenger traffic. The overall growth rate of 18 per cent for the first five months dipped to 10 per cent for the month of May, largely because of a 4 per cent fall in the number of passengers using Manchester on scheduled services.

Demand for inclusive tour services also fell back marginally to an 18 per cent growth

rate. But again, charter traffic held up with a substantial rise, of 67 per cent, in passenger numbers.

Air Europe, Britain's latest holiday charter airline, which has flown from Manchester since last November, is confident that high growth in its sector will continue. The airline plans to base a third Boeing 737 at Manchester next year to cater for its plans to increase its flights from the airport to 46 a week. More staff are expected to be recruited in the Manchester area to help meet the rising demand.

## Direct flights

The plans to extend the runway to a total of 10,000 ft by 1983 are a part of the airport's intention to maintain its dominance in the North of England. The extension would enable airlines to fly direct and non-stop from Manchester to the west coast of Canada or the Middle East for example, or the airlines could carry more passengers. It would also allow one-stop services from Manchester to the Far East, South-East Asia and Australasia.

The need for such an extension is implicit in the forecast passenger figures for this year, which show that an estimated 4.2m may use the airport. This would be about half of last year's passenger total at Gatwick.

If this growth continues, as is widely expected, then the extra capacity provided by the longer runway will be essential to cater for heavier and higher capacity aircraft likely to be demanded by airlines.

Manchester Airport's plans to build a new passenger terminal, new car park, new airline offices and other facilities, if approved, would allow the 22 existing airlines to expand their operations and encourage more to operate from Manchester. This would provide an even greater range of services for business and holiday air travellers.

Lynton McLain

# Consistent record of profitability

AMONG BRITAIN'S municipally-owned and controlled airports Manchester has a somewhat unusual distinction—a record of consistent profitability. From its small, pre-war beginnings when flights were started to Amsterdam and the Isle of Man, Manchester has grown to be Britain's biggest airport outside London, and it has funded its rapid development over recent years very largely from its own internally generated resources.

In the current financial year the airport is expecting income of £30.6m and expenditure of £21.8m, leaving a trading surplus of £8.8m. After debt charges of £2.7m on its comparatively modest total borrowings of £1m, and a contribution to capital outlay of £4.2m, the airport will be left with £1.9m, which it will be able to return to its two local authority parents, Greater Manchester County and the City of Manchester.

For 1981-82 the airport is projecting a trading surplus of £11.2m, and after debt charges of £2.8m have been paid will be making a revenue contribution towards capital projects of £8.4m. The net result is a small deficit but this may yet be avoided if traffic remains as buoyant as it has been over the past year, so increasing the income flowing in.

## Benefits

Therefore, far from being a burden to the ratepayers, Manchester Airport has provided positive benefits not only in the form of profits returned but in the 5,500 direct jobs, and thousands of indirect ones, it has created and the trade it has brought to local businesses.

It is a reward which the City of Manchester—its original sole owners and developers—would like to believe has resulted from its own far-sighted policy of supporting the airport in its early days. From 1936 until 1954 Manchester's rate fund contributed every year to the airport and payments in total

reached more than £454,000. By 1957 the flow was the other way and in the years until 1974 when it was re-constituted, following local government reform, under the control of the two authorities, payments totalling £2.9m, flowed back the other way—a net profit to the city of £2.3m.

The change in control coincided with the first oil crisis, and the subsequent downturn in air traffic helped to produce in 1974-75 the only loss of recent years—a deficit of £0.8m which had to be met from reserves. Since then the airport has remained profitable despite funding a significant capital expenditure programme, now running at around £10m-£11m a year.

Total financial support received from the Government has amounted to only £3.25m towards the cost of terminal improvements in the 1960s, extension of the runway to its present length and a number of other capital schemes.

The airport authority, too, has been building up its general reserves since 1974 to the level provided for in the joint agreement covering the airport's operation. As at March 31 about £5.07m had been credited to the general reserve, a further £8.7m to the runway renewals fund and £1.4m to the vehicles and plant renewal fund—a total of £13.1m.

Yet, although the airport's finances are healthy, a threat to its projected £150m-£200m investment programme over the next 20 years has emerged in recent Government legislation. As it stands, the Government's Local Government Planning and Land No. 2 Bill, which is due to become law later this year, places severe restrictions on the freedom of local authority enterprises to undertake capital expenditure.

The legislation is intended to enable the Government to hold down public expenditure by controlling schemes funded out of the rates, but Manchester Airport, along with other municipal airports, is pointing out that it will also affect

schemes of their own which are not dependent on support from the rates.

The main problem is that the new legislation, as it stands, would prevent Manchester from drawing down funds from the reserves for capital projects and even prevent the airport authority from funding projects out of revenue. Exceptions could be made under the legislation for schemes of major national or regional importance and for this reason some of Manchester's bigger projects, such as the intended extension of the main runway, could win the necessary approval.

There are other schemes, however, as Mr. Charles Bowers, Assistant Director (Finance), points out, which could be just as important to the proper functioning of the airport as it expands but which might not qualify. These include the provision of the new aircraft stands needed to cope with the growing number of wide-bodied aircraft using the airport, new taxiways, and provision of services to outlying areas of the airport, and car parks sufficient to keep pace with increasing levels of passenger traffic.

The airport authority has been lobbying for a change in the current Bill before it is enacted but there are fears that even if the necessary amendment is secured, the Government might still seek to exercise much greater control over projects in future and might require that all schemes should be subject to its approval.

This is a battle Manchester hopes it can win at the political level, enabling it to get on with the job of providing facilities to meet the expected growth in traffic. The airport has built its success on anticipating the pattern of demand and providing for it and this will remain the policy.

The schemes planned up to the year 2000 will all depend on hard evidence that the traffic is coming and, with a record of financial prudence to preserve, the airport authority is unlikely to sanction schemes other than on the basis of sound projections.

Demand has not been Manchester's problem so far, however. Its position as the premier airport in the North is now strongly entrenched and unless the recession proves to be much deeper and longer-lasting than expected this year's total of 4m passengers looks like being left well behind in only a few years.

Rhys David

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air traffic could not be disrupted. This meant nightwork between 23.00 hours and 07.00 hours and demanded total clearance of labour, plant and materials each morning, with the additional hazard of inclement weather with overnight temperatures falling as low as minus 20°C.

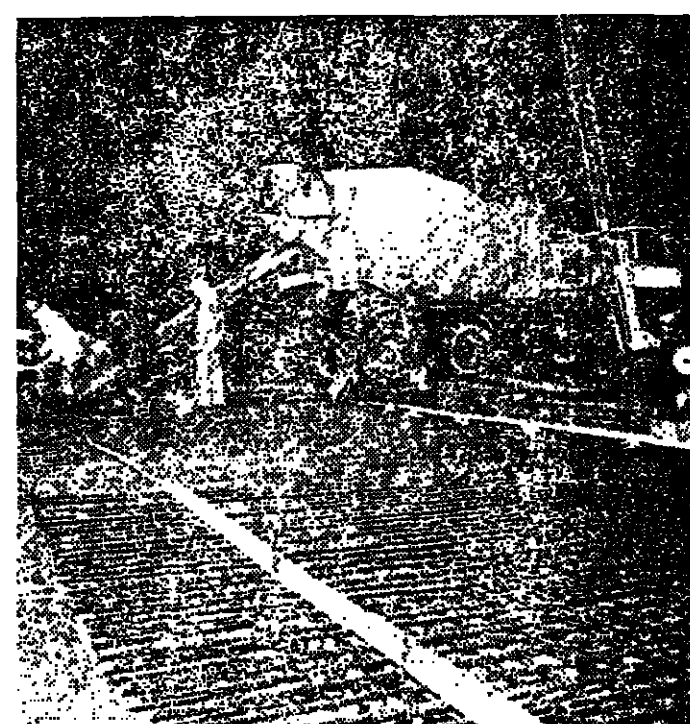
### The result:

work was completed ahead of schedule and the 3 Km runway is now fully operational thanks to a combination of careful planning and resourceful teamwork.



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## MANCHESTER AIRPORT III

## Heathrow scooping much of the cargo traffic

CONTRARY TO expectations, in spite of Manchester's obvious advantages as the major international airport serving the North of England and much of the Midlands, the flow of cargo in and out of the airport has proved elusive — and, to the airport authority, disappointing.

Start from occasional peaks prompted by dock strikes and the like, which always tend to divert more traffic into the air, cargo moved on scheduled and charter flights in and out of the airport during the last 10 years has fallen from 40,730 tonnes in 1969 to 22,880 tonnes last year.

The first six months of this year, have shown a slight increase over the same period last year, but this is no more than 2 per cent, represented by 12,980 tonnes, and even if the upsurge is maintained for the rest of the year the annual tonnage will fall far short of the airport's peak of 45,747 tonnes which was attained in 1970.

This decline in cargo traffic and the revenue it produces is exactly the opposite to the situation which the airport authority was led to believe would have developed by the end of this year if forecasts made in a report—(Air Cargo development at Manchester Airport for the 1980s), which it commissioned from the P-E Consulting Group in 1971—had been fulfilled.

## Assumption

The report estimated an average annual growth rate between 1970 and 1980 of 15 per cent, equivalent to 293,450 tonnes passing through the airport during this year alone and 492,850 tonnes by 1985.

These forecasts, of course, like many in the air transport industry, have proved to be over-optimistic. But, in fairness, it should be said that in the case of Manchester, they were based to a large extent on the assumption that the far from adequate facilities for the reception and handling of cargo existing at the time would be replaced by a modern cargo terminal designed and equipped on similar lines to that at Heathrow.

This, the P-E Consulting Group recommended, should be in operation by 1975 with an additional stage completed by 1985 at a total cost of about £8m.

The airport authority decided though, to put on ice P-E's recommendation to build a terminal; there the idea has remained for the past nine years and, in the view of the airlines, air forwarders and agents who operate at Manchester, this has been responsible for the progressive decline in the airport's cargo traffic during that time. They — and the forwarders in particular — maintain that until the facilities they require are provided, Manchester will continue to hold little attraction for them.

Mr. Gordon Sweetapple, the airport's director, takes the view that it would be difficult to justify the huge investment which the construction of a cargo terminal will require if the traffic for which it is intended barely exists. Notwithstanding this, and looking ahead to the long-term effects of de-regulation which is taking place in the airline industry — coupled with the prospect of more American and foreign carriers being attracted to the airport, which has embarked on an intensive overseas marketing campaign to promote its services — Mr. Sweetapple has recently set up a sub-committee to draw up plans to meet the immediate requirements for improvements in the cargo handling facilities. This could be the first step towards the development of permanent terminal systems advocated by the P-E Consulting Group.

This move would go a long way to making the airport more attractive to the forwarders and ought certainly to arrest the prevailing decline in tonnage — although it is highly doubtful whether, in the foreseeable future, the forecasted throughput of cargo at the airport would ever be attained when it is considered that the 492,750 tonnes P-E considered would be reached by 1985 has not even been attained at Heathrow. The value of cargo currently handled there exceeds that at any of the UK's seaports.

The amount of cargo flowing through Manchester will always be determined by the air forwarders. They provide between 80 and 90 per cent of all cargo carried by the airlines and therefore they all but control the market. With few exceptions, it is the forwarders who decide on which airlines' consignments will be carried and on which flights.

The bulk of the traffic they handle is made up into consolidated loads, handed to the airlines as a single shipment, usually on a pallet or in a container, and wherever possible of maximum permitted tonnage and density. The advantage of consolidating in this way is that the forwarder is able to buy space in bulk from the airlines at the lowest rates and pass on to the shipper some — but not all — of the savings gained against the rates applicable to individual smaller consignments.

To be able to cope with the handling of individual consignments which make up these consolidations, the forwarders require extensive warehousing and storage facilities, and at Manchester these simply do not exist. More than 70 forwarders currently are based in Manchester, but more than half of them have their premises off the airport and only about a dozen have warehouses actually on the airport and the remainder only office accommodation.

Until recently, the only bonded warehouse on the airport was operated by British Airways, and it formed part of the airline's own cargo warehouse. A few months ago the airport authority, with the approval of Customs and under pressure from a group of forwarders, gave permission for a second bonded warehouse to be operated by Servisair, one of the handling agents on the airport.

## Embargo

The need for this was long overdue, not least to provide an alternative bond for imports to be processed at times when British Airways was forced to place an embargo on acceptance of consignments because they simply did not have the capacity to handle them, or because of industrial action halting operations.

While this additional bonded facility — limited in accommodation though it is — has been welcomed, it is unlikely to make any significant difference to cargo throughput at the airport. This is due almost entirely to the persistence of the forwarders — and there are few exceptions — in sending traffic by road from Manchester to Heathrow, either in consolidations they have made up in their

Manchester premises or in individual items for consolidation at Heathrow.

Interestingly, also, British Airways and other airlines serving Manchester operate regular nightly truck services with cargo down to Heathrow for shipment on their services out of the airport. The average cost of doing so is between 2p and 4p a kilo, and although the forwarders do not make a separate charge to their shipper customers for this, it is wrapped up in the shipping charge payable for airline carriage of their consignments.

## Imports

Mr. Sweetapple estimates that the Manchester forwarders sent between 17,000 and 18,000 tonnes of cargo to Heathrow during last year, of which about 75 per cent would have been export shipments and the remainder imports flown into Manchester. A high percentage of the export element of this he maintains, could and should have been flown on airline services out of Manchester even though some of it would be destined for countries not directly served on airline flights from the airport.

But, as he points out, now that cargo rates out of Manchester to points in America — and most cargo in and out of the UK is flown across the North Atlantic — are commensurate with those out of Heathrow and Gatwick, there is little incentive for the agents to use flights out of Manchester when it is more profitable for them to increase the size and quantity of their consolidations at Heathrow.

In an effort to stem the increase of cargo diverted to London by road, the airport authority introduced a scheme two years ago under which agents and airlines loading export cargo for road transfer to Heathrow and other London area airports — Gatwick, Stansted and Luton — have to pay a licence fee of £10,000 a year for each vehicle used for the purpose. But even this has failed to stem the tide. Whether the building of a self-contained cargo terminal will be a dilemma which Mr. Sweetapple and his airport committee have yet to resolve.

Peter Hering  
Air Freight Editor,  
British Shipper



A new scissors-lift vehicle for loading catering supplies undergoes evaluation tests at Manchester. For the first time, the maker says, all sizes of commercial aircraft can be loaded from the same vehicle

## Vital role

CONTINUED FROM PAGE ONE

before they can be implemented.

It is hoped, however, that work on the new passenger terminal can begin in 1982, and that on the new cargo terminal in 1982-83. The new apron which will be between the sites for both these major developments is itself likely to cost about £5m, with work beginning in October this year. Two aircraft stands will become available by June 1981, and the entire new apron, with another four stands — all for wide-bodied aircraft — will be ready for use in October next year.

Among other major developments that are part of the overall long-term plan are a new catering commissary, costing perhaps £3m, on which it is hoped work will start next year; additional surface car parks, to provide up to 1,000 spaces by next spring, with another multi-storey car park for 2,000 spaces planned to

become operational in 1982-83.

Other projects include an extension to the existing fuel farm to provide up to 2m gallons of aviation fuel a year (with ultimately the possibility of a new fuel pipeline from Stanlow or Carrington also being considered); a new general aviation hangar; new offices for the airlines; an extension to the existing Excelgior Hotel; and new maintenance hangars, perhaps as many as five, a development in which some of the airlines using the airport are already showing considerable interest, although no firm decisions to build these have yet been taken.

Outside the MIA's own £150m expansion programme, there are other major developments for the airport which have been mooted, although no decisions have so far been taken on them. These include the possibility of a rail link directly into the airport, perhaps from the main

Manchester-London British Rail line. This would cost perhaps as much as £50m, and would have to be financed either by British Rail or in some other way than through the MIA's own budget.

But, if the rail project were to come to fruition, it could mean that eventually the airport would be directly linked into the main trunk railway system to the Midlands and the South, as well as to other parts of Northern England and to Scotland.

## Convinced

Finally, there is the question of a second main runway. In all the MIA's development plans, the possible line of a second runway has been preserved, but it must be stressed that for the immediate future the plans do not envisage any such development, the expansion up to 16m passengers a year being based on the single runway concept.

The MIA does not believe that other airports such as Gatwick can be expanded to 25m passengers a year on one runway, but is convinced that between 12m and 16m can be handled before a second runway becomes necessary.

The longer-term possibility of any second runway must depend entirely upon the development of air traffic into the next century. At this stage, it is impossible for anyone associated with civil aviation in this country — to say whether or not a second runway will ever be needed at Manchester. But prudent management must always be concerned with longer-term eventualities, and this is why in the development plans provision is made for such a runway, running parallel with the existing runway, but to the south-east of it, and of much shorter length.



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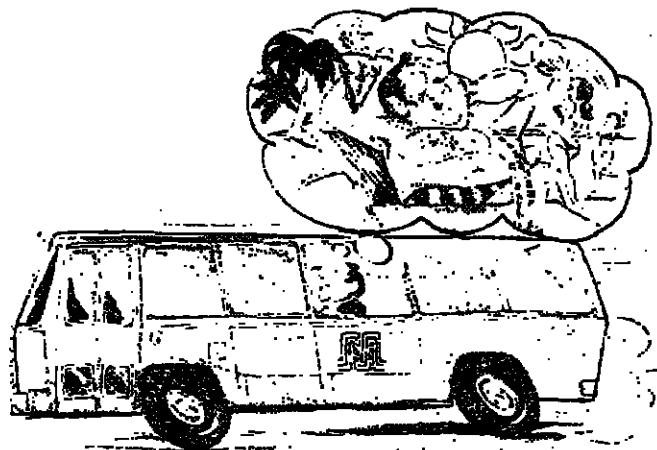
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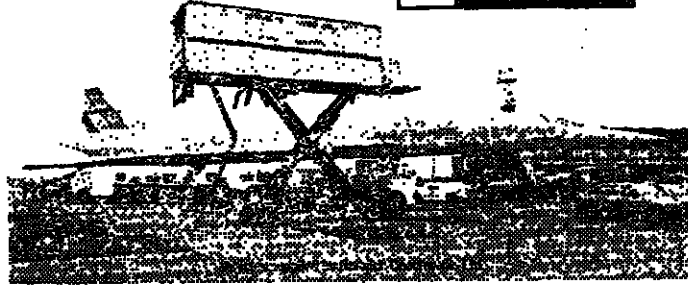
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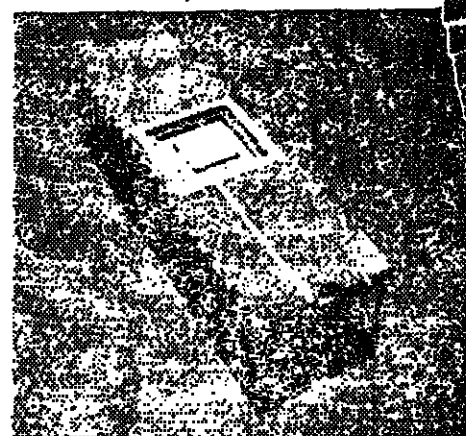
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## MANCHESTER AIRPORT IV

## Air taxi business growing steadily

TWO NEW SMALL jets, a Lear 35A and an HS-125, have recently joined the fleet of aircraft based at Manchester, the latest additions to the airport's growing number of air taxis.

At Manchester, as elsewhere the general aviation sector including private flying has been growing rapidly, with the air taxi business recording - until the present recession at any rate - an annual growth rate of around 10 per cent.

Three air taxi companies are based on the south side of the airport, operating altogether around 16 aircraft. The biggest, Northern Executive Aviation, has been at Manchester since 1952 and operates a mixed fleet of aircraft from the twin-engine Comanche to the 500 mph Lear jet.

It has been joined by Air Kilroe, with a fleet of Piper piston-engine aircraft. The airport too is the home base for about 80 private aircraft and for the Manchester Flying School.

Not surprisingly, the pattern of business which comes the way of the air taxi companies is varied, with about 50-60 per cent, according to one of the companies, being booked two to five days in advance, and possibly 10 per cent being taken on the day.

### Connections

For example, Northern Executive Aviation has taken an American professor from Manchester to North Wales in time for a degree ceremony after he had missed his connections, and has delivered engineering spare parts to a remote Arctic airport where a fishing vessel was stranded because of generator trouble.

About 75 per cent of the company's piston-engine work, however, is in the UK and involves ferrying parties of businessmen to see factories or to attend conferences. It was recently called upon to take a group from a big car manufacturer on a Manchester-Belfast-Dundee round trip after the company's travel department had decided that the logistics of doing this by scheduled

services were too difficult. North Sea oil work has also been an important source of business over recent years, though this has fallen off as the airlines have increased the number of destinations in, and their services to, the North of Scotland. But oil rig spares still have to be flown out occasionally by air taxi, though for Northern Executive Aviation freight amounts to not much more than 5-10 per cent of overall business.

The addition of jets could lead to significant changes in the pattern of business, opening a whole new range of destinations, as Captain David Antrobus, managing director of Northern Executive Aviation, points out. "The Learjet can fly at 45,000 ft with its range of 3,000 miles gives us the potential to extend to West Africa, the Middle East and Eastern Europe," he says. All of the work carried out by the Learjet is already overseas.

It is hoped that the new business which the Learjet can attract will also help to counter the effects of recession which has already led to a decline in business of 10-15 per cent this year. This, according to Capt. Antrobus, is the first downturn Northern Executive Aviation has experienced since starting at Manchester.

Business is being lost partly as a result of the closure of companies in the North West and also as a result of the universal belt-tightening by industry throughout the area. Yet, as the air taxi companies like to point out, the hire of aircraft can very often be more economic than scheduled travel, usually when a full load is being carried - and can ensure that executives' time is more effectively spent.

The air taxi companies believe they may be able to pick up other business, too, as a result of the problems which the scheduled airlines are now beginning to experience. In the U.S., Captain Antrobus points out, high fuel costs has led to cuts in services to smaller airfields by scheduled operators and this in turn has resulted in extra business for the air taxi

sector. The same could happen in Europe.

For the airport authority in Manchester, the growth of air taxi operations has provided a valuable additional service which can be marketed to potential customers. As well as giving an element of emergency cover for businessmen and others who miss vital connections, the air taxis make it possible to change at Manchester to fly on to a range of smaller airfields and, in some circumstances, it is possible to make an onward booking by air taxi when the original ticket is bought.

### Decision

The importance of the sector to the airport is reflected in the authority's decision to build a new general aviation hangar by 1985 as part of the airport

development plan. With fewer than 20 aircraft and only a limited number of movements each day the air taxi companies have also found it reasonably easy to fit in their aircraft operationally on the runways with their bigger brothers such as the Boeing 747s. A more difficult situation has arisen in relation to private flying and the airport authority has indicated some restraints may have to be put on light aircraft used for pleasure flying.

The authority has hinted that restrictions in peak periods in the morning and evening, when commercial jets are making most use of the runway, may be introduced. And in the longer term it would clearly like to see growth in this sector being transferred to neighbouring airfields.

Rhys David



Fly-past by a Piper Twin Comanche belonging to one of the airport's three air taxi companies.

## Improved runway the key to future development

THE KEY to the economic success of any major international airport effectively lies in its runways - in their width, length and strength, which collectively dictate the size, range and payload performance, as well as the safety of the aircraft using them.

At Manchester - as, indeed, at some other major airports in the UK, including Gatwick - this is especially the case, for it is a single runway airport, basing its long-term development programme on the continued expanding use of the same runway that was first laid in part during the Second World War (when the airfield was mainly used as a bomber test airfield and for training parachutists), and progressively extended and improved in subsequent years.

Over the more recent past, the airport authority became aware of an increasing problem with the profile of the runway - the emergence, simply of a "hump" that was a legacy of both hasty wartime constructions, and the subsequent heavy use which the runway has been given.

While in the area of piston-engined and turbo-propeller aircraft this was not a serious problem, although perhaps sometimes an inconvenience, the increasing use in the more recent past of bigger, heavier jet aircraft - and the need to carry the Boeing 747 Jumbo - has emphasised the need substantially to modernise the runway.

### Solution

At one stage, the possibility of building a second runway at the airport was seriously considered. This would have enabled the existing runway to be relegated, temporarily at least, while repairs were conducted on it in a more leisurely fashion. But the heavy cost and the environmental problems entailed in any second runway effectively ruled this possible solution out entirely for the immediate future, and left the Manchester Airport Authority with the problem of repairing and improving the existing runway while still fully using the airport for passenger and cargo traffic.

While in the long-term development plans for the airport provision is being retained for a possible second runway should traffic demand ever build up to the point where it would be needed, for the immediate future all the airports plans are based on the single runway concept. This, it is believed, will be adequate certainly to carry the airport's capacity from the present 8m passengers a year at least to 10m to 12m by the mid-1980s and probably even beyond that level.

The first part of the overall plan for the runway - improving it by both strengthening it, ironing out the "hump" and widening it, as well as installing a new high-speed turn-off and improving associated taxi-tracks, has now been completed.

### Unique

This has proved to be a unique civil engineering task, completed entirely during the night hours from 11 pm to 7 am six days a week while the airport has been closed to traffic. As a result, the airport has been able to remain operational during the remaining hours, and at no time have any of the engineering works caused serious delays to normal air traffic activity.

The civil engineering work was carried out by Wimpey Asphalt. It was conducted virtually like a military operation - indeed, it had to be, so meticulous was the planning required to ensure that every specific day's task was completed on schedule, with no over-runs either because of weather or other factors. It was essential to get the correct sequence of activities, involving the correct plant and machinery

and the right types of labour, every night, so that not so much as one minute of those invaluable eight hours nightly was lost.

Before 11 pm every night, prior to the cessation of the day's flying, Wimpey Asphalt lined up its machinery and men in its compound at the edge of the airport, and on the dot, in strict battle order, they rolled out to the runway as soon as the last aircraft had either landed or departed.

Initially, the runway was widened along its whole length, including the provision of new drainage and lighting systems. Second, there was the task of laying successive thicknesses of Marshall asphalt - an especially quick-drying tough material - over most of the runway but especially over the area of the "hump" to smooth it out and give as flat a profile as possible to the runway surface.

By 6 am every morning, the night's task was all but done, save for the laying of a small ramp to connect the rest of the runway with where the new layers had been placed, ensuring a smooth run for landing and departing aircraft. Every night, that ramp had to be removed before the major runway works could be continued.

While the pace of work was dictated largely by the complexities of the task - for in addition to widening, ironing out the "hump" and resurfacing the runway there had to be extensive complementary activities on drainage and lighting - the weather also played a part, sometimes reducing the amount of work that could be done on any one night. But overall, this did not slow the pace, and the entire contract was completed ahead of schedule earlier this summer.

The runway is now smooth

and level, a joy, indeed, to behold and to ride upon, and passengers may well feel that it is considerably more comfortable than those found at many other airports throughout Western Europe and the U.S.

The civil engineering achievement, in fact, has been remarkable. So much so, that both Wimpey Asphalt and the Manchester International Airport Authority have received many inquiries from overseas governments and airport authorities, anxious to renovate their own single runways without loss of operational capability.

### Payloads

The next major step is for the runway to be lengthened by 800 feet to 10,000 feet, which will ensure longer take-off runs for the heavier wide-bodied jets, in turn giving either increased fuel loads or passenger and cargo payloads.

A 10,000-foot runway will enable the authority to offer prospective airlines a better radius of action, and it may well encourage many long-haul operators who do not already use the airport to consider doing so. One such operator is Qantas of Australia, whose 747 Jumbo jets could fly from the longer runway on one-stop operations to Australia, while other airlines, such as Laker, could make non-stop flights with full payloads to the U.S. West Coast.

The public inquiry into the planning application for the runway extension was held earlier this year, and the government has now approved the plan.

Tenders for the work, which will cost some £3m, will be invited this autumn, with contractor selection likely before next spring. The aim will be to

complete the extension - which will involve the construction of major earthworks over the valley of the River Bollin - by 1983.

But long before then, the airport management will be carving the world's major airlines, to stimulate their interest in Manchester's expansion. It is not going too far to say that the lengthening of the runway will revolutionise Manchester Airport's long-haul traffic growth through the 1980s.

This, in turn, will revolutionise transport concepts and travelling habits in industry in the North of England. Companies that are obliged to ship many of their goods, or send their executives, on long distances via Heathrow, will be able to do so from their own doorsteps, via Manchester Airport, with all that means in savings of costs and of time.

While many people are prepared to criticise the existence of a major airport in their locality, because of its noise and other problems it may cause, such as traffic congestion, few even in industry itself really realise just what a major contribution to the economy of the locality the airport makes.

This comes not only in direct employment for airport workers, but also through the convenience of a wide spectrum of air services for both passengers and cargo immediately to hand.

The lengthening of the runway at Manchester, while it may seem to be costly to achieve, will in effect ensure for Manchester and the North of England as a whole a major economic benefit that will be felt throughout the rest of this century and well into the next.

Michael Doone



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## MANCHESTER AIRPORT V

## A focus of employment and growth in the region

AN ESTIMATED 5,500 people work at Manchester International Airport. Current development plans envisage the doubling of this figure over the next 10 to 12 years. The projection embraces airport authority employees, airline staff, private freight operators and everyone else whose livelihood can be attributed directly to the airport. To this must be added the significant—if not readily quantifiable—number benefiting from employment off-site by companies engaged in support services and supplies.

By any standard, then, the airport stands out as a focus of continuing growth potential in the north-west and never more than at present when the pace of decline in some of the region's traditional manufacturing industries is accelerating. It already ranks as a substantial centre of employment and by 1990 could be numbered among a nucleus of regional organisations generating work for 10,000-plus directly, as well as acting as a wider stimulus to complementary industrial and commercial development.

Two years ago the Government White Paper on airports policy, whose recommendations included the upgrading of Manchester to international gateway status, pointed out that air transport not only provided a substantial benefit to the economy but was an essential part of the industrial structure

of a country that needed to live by trade. This is especially true of Manchester's airport at the centre of a region that has lived by trade for the best part of two centuries. The airport authority itself has forecast improvement in general employment prospects "over the whole area," as well as more jobs at the airport itself, as a benefit of further development.

The place of the airport in the north-west's shop window of industrial location incentives is clearly important and sometimes decisive, as in the case of Data General, the major American computer company, when it decided to set up a European training centre for its field engineers instead of flying them across the Atlantic to the U.S. for technical updating courses. The company chose a 60,000 sq ft development at Warrington New Town after rejecting initial front-runners London and Brussels.

## Incentives

The main factor influencing the choice of Birchwood was the proximity of Manchester International Airport, said Mr. Wayne Fitzsimmons, Data General's general manager for the UK and Ireland. "England was chosen primarily because of the English language, Manchester Airport because of its position and the congestion existing in the south-east, and Warring-

ton because it could offer the right incentives and accommodation," he explained.

According to Mr. Ian Lawrence of Cheshire's industrial development unit, evidence that the airport has influenced economic growth in that county is strong—"not just in the immediate vicinity but in the whole of Cheshire. The airport is one of the most important locational factors mentioned in most of the inquiries we receive," he said.

Today the north-west is a manufacturing, assembly or service base for the UK or European offshoots of an estimated 600 overseas companies. In many cases there is frequent travel between subsidiary and parent. The evidence suggests that nearness to an international airport is important to many of them and rates particularly highly in the priorities of companies involved in high technology at international level. Siemens, the UK operation of the West German electrical giant, Siemens AG, illustrates the point. The company chose Congleton, Cheshire, for a significant manufacturing presence because it was vital that it should be based near an international airport for ready access to Europe.

Motorways have changed the face of communications and made journey times, rather than distance, the modern yardstick of travel. At no more than an hour's drive away, Central Lan-

cashire New Town, based on Preston and two smaller neighbours, is justifiably able to beef up its marketing clout by offering an international airport. But of all four north-west towns none has made more of its international air links than Warrington, the closest to the airport at only 20 minutes' driving time distance.

"The airport has always played a vital role in our industrial marketing strategy and will continue to do so," says Warrington Development Corporation, which as part of a campaign in France, to lure more French investment in the town, is presently pointing out that Paris is no more than 75 minutes' flying time away, with a return trip easily accomplished within the span of a day. Overall, the town is poised to celebrate the signing-up of its 50th overseas company in the near future. They have been drawn from around a dozen nations, including a particularly strong U.S. representation of 30 concerns.

But over the longer term it is established British industry which can claim to have contributed to the successful development of the airport, once described by Prince Philip as "the gateway to the world from the industrial heart of Britain." ICI Organics, a major exporter selling over 50 per cent of its production overseas, has divisional headquarters at the opposite edge of Manchester to

the airport but included it in the reckoning, with motorways, when it chose Heywood as the site for one of the largest distribution centres in Western Europe. Divisional sales and technical staff make several hundred business flights a year from Manchester and the division receives a regular flow of visitors who arrive in the city by air.

"The nearness of the airport is quite important to us," says ICI British Nuclear Fuels, with headquarters at Risley, makes the same basic point. "Like most companies we benefit very much from a passenger point of view. We have visitors flying in from all over the world," it says.

## Catalyst

In the direct sense of the airport acting as a catalyst for wider investment and industrial estate development, it is the towns of Greater Manchester—especially the city of Manchester itself—which obviously stand to gain most benefit from airport expansion. The city has not analysed the ratio of companies whose presence can be attributed to the airport and assessment would be complicated in any event by the fact that many of them would be found to be located on the same south side as the airport, simply because this is the most popular side with many developers and tenants, for all sorts of reasons.

The consequence is a tightening supply of land for industrial development in South Manchester. "Whatever time of year, demand in this area still holds up," said Mr. Jeremy Hobson at the Manchester office of property agents Richard Ellis. It can encourage development of small sites, such as the 2½-acre scheme currently being popular on at Roundthorn by Ranks Hovis McDougall. There has been sustained institutional interest in this area of South Manchester and developers have had to operate in a competitive climate. Mr. Jack Hadwen, Manchester's director of industrial development, who lists two major green field sites of 50 acres and 30 acres still to be developed, said: "Land is going so fast in the south of the city that it's clear demand is still there, even in recession."

Tom Heaney

## The runway at Ringway is very pleasant this time of year.



It's easy to forget where you are, on an Air Malta flight. Sipping a cool Maltese lager served by an obliging Maltese gentleman, you sit back and relax. You ask him about beaches, and he describes a secluded cove only the locals know about. Finishing your drink, you cast your eyes over one of the day's Maltese newspapers, picking out a restaurant for the evening. Then, from nowhere, a voice announces that in less than three hours you'll be arriving in Malta. Funny, you felt you were there already. AIRMALTA

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## Noise levels cut by incentives

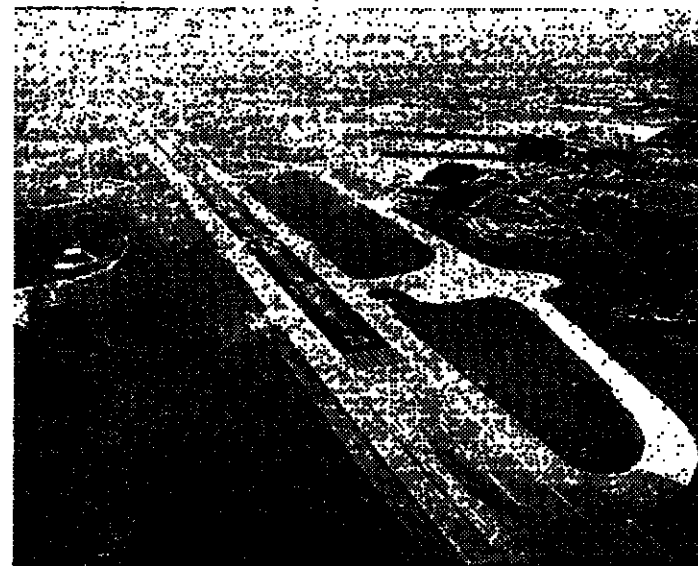
THE DECISION allowing the Manchester International Airport authority to extend its main runway by 800 feet is likely to be greeted with a generally mixed reaction, for the door to further rapid expansion of the airport's passenger and cargo handling capacity has been opened.

Over the next five years Manchester is confident it can lift passenger numbers from the current 4m a year to 7m or more and by the year 2000—by which time a second runway may have been built, the total could be over 16m. Cargo, too, is expected to grow at a commensurate rate.

For those living nearby, however, this prospect holds none of the excitement which it engenders in airport officials. More passengers and freight will mean more aircraft, and more aircraft will mean more

noise. In addition, the growth of the airport will result in more traffic on the ground and more pressure on open space—even though there is the compensation of a likely increase in the number of jobs at the airport from the present 5,500 to 10,000-12,000 by the end of the century.

The problem of being a good neighbour is one that Manchester, like all other major airports, has had to live with for a long time, but it is one which the airport authority believes it can claim to have tackled successfully and sympathetically. It starts admittedly with some advantages, including the location of the airport. Most of the time aircraft make their noisiest manoeuvre—take-off—over relatively open countryside, though there are some towns and villages such as Knutsford,



The resurfaced runway from the air. Take-offs are over relatively open countryside but landing noise affects a large part of the Manchester conurbation

Mobberley and Styal which lie firmly under the noise footprint.

Landings do affect a large part of the conurbation which stretches back from the airport to the North, with aircraft dropping in over Stockport and passing at what seems to be rooftop height in Heald Green.

The runway extension, however, will affect relatively few properties though it will make necessary some realignment of the River Bollin which meanders through fields just south of the existing end of the runway. The scheme is nevertheless a much more acceptable alternative for most local residents than the earlier proposal debated by the authority of building a new and longer runway south of the present one.

This scheme, dropped eventually on cost grounds, would have taken the airport much closer to Styal, where a model industrial village—one of the first in Britain—was built in the early 19th century alongside an enormous mill. The whole estate has been preserved intact under the aegis for the past 40 years of the National Trust and the old mill is currently being developed as a museum of the textile industry. The proposed second runway will depend on traffic growth, but if built it will now be the shorter of the two and its environmental impact be more limited as a result.

## Low-key inquiry

It is probably partly for this reason that the inquiry into the first runway's extension earlier this year remained surprisingly low-key, with the various local residents' and other protest groups putting a relatively restrained case. The airport authority would also like to think, however, that the efforts made over recent years to improve conditions for local residents have helped to create a better atmosphere.

Perhaps most important has been the authority's pioneering scheme to encourage quiet operation of aircraft by means of financial incentives. Every take-off at Manchester is monitored automatically and an immediate read-out appears on a screen at the airport's offices.

If the take-off noise is below the prescribed levels the airline becomes eligible for a reduction of 20 per cent in its next landing fee. If it is above, the airline is asked to provide an explanation, and if this is not satisfactory penalties can be imposed. The airline may lose part of its night jet allocation or may even be asked to take off on a different Manchester route. A monthly league table is also issued giving the performance of the various airlines using the airport.

As a result of the scheme the

number of aircraft exceeding the prescribed noise levels has dropped from more than 50 per cent to less than 1 per cent and airlines have in the process saved not only on landing fees but on increasingly expensive fuel. The airport authority attributes a marked reduction in the number of noise complaints from local residents to the introduction of the scheme and claims that Manchester is now one of the quietest airports in Europe.

Other factors, too, have played a part, including the phasing-out of many older jets. Manchester still has its share of these but many of those using the airports have been fitted with hush-kits in anticipation of Government regulations on permissible aircraft noise levels due to come into force by the mid-1980s.

Manchester City Council, too, has sought to improve the lot of residents affected by noise through the provision of noise insulation grants. Under its basic scheme grants of 75 per cent for scheme costing up to a maximum of £480 are paid, and under a special scheme for properties which are particularly close, grants of 95 per cent for schemes costing up to a maximum of £870 have been available.

The scheme has been running for eight years and in that period grants totalling £317,000 for private property and £380,000 for council property have been paid. With most of the households eligible now covered, the present scheme is due to run out at the end of October.

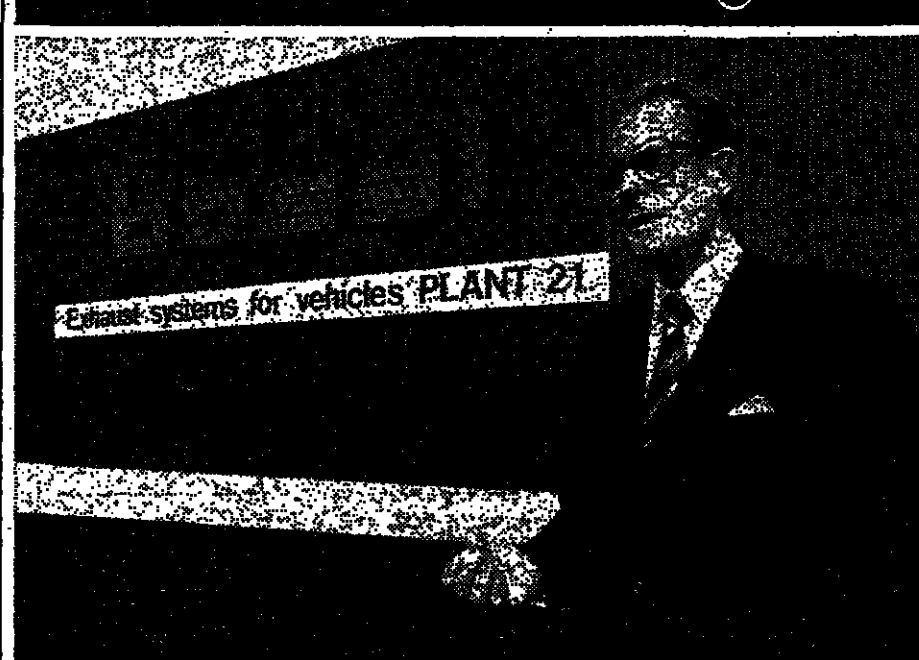
However, a new scheme may be introduced to deal with the impact of the second runway if this is given the go-ahead. A new evaluation of noise at the airport is also being carried out at present by the airport's noise consultant and his report is expected to be available soon.

There are, of course, other ways in which the airport can affect the environment, not least the pressure it puts on local services. There have been major problems this summer with parking because of the number of people wanting to leave their vehicles for the duration of their holidays. As a result the peak weeks have seen approach road verges lined with parked cars.

The visual impact which the airport makes will also increase as new buildings, including new terminals and maintenance facilities, are erected, bringing development out to the periphery of the present site. However, the authority has pursued from the start a policy of landscaping which makes extensive use of trees, shrubs and flower beds to break up the monotony of large areas of tarmac, concrete, and bricks.

Rhys David

## "Three years ago I came here for my 21st."



"IN 1977, I set up a UK plant in Central Lancashire—the company's 21st, in fact, although we now have 29 plants and warehouses on 3 continents, plus sales outlets in more than 100 countries."

Karel Bos is Chairman of Bosal International, who specialises in the production of quality exhaust systems, garage equipment and steel tubing.

"It was inevitable we should set up in the UK, because this is a very large market for us—there are more than 15 million cars over here."

"We hit on Central Lancs because there's a lot of industry similar to ours in the area, and all our raw materials are close to hand."

"What's more, a lot of potential customers are within a 100 mile radius of us."

"Obviously, we looked at other areas before making the choice. Many of them

offered what seemed to be generous incentives which would have lowered set-up costs, but we thought we'd really only be buying a very big problem for the future."

"Once we'd chosen the site, we built the factory ourselves—our experience has given us certain ideas on the way a plant should be."

"The Development Corporation's architect was superb. He came over to see our 'Belgian' mother factory, then produced the plans just the way we wanted them—although I have to admit he wasn't keen on all our ideas!"

"Apart from business and economic arguments, the Corporation's people and the service they gave us were major reasons for our choice of location. I've nothing but praise for them."

Although he's based in Belgium,

Karel frequently commutes to ensure things are running smoothly.

"The site's proximity to Manchester Airport means I can leave Belgium in the early evening, arrive in Preston in time for a good night's sleep, do a full day's work, then fly back on the 8.10 evening flight—it's no problem."

This close contact obviously has an effect. The UK plant is now exceeding all previous production levels.

"I find the workforce responds well to a policy of co-operation; we also make quick decisions, which they seem to like."

"Our UK operation is still only in phase one. I'll be disappointed if we're not talking to CLDC about further expansion by the end of this year."

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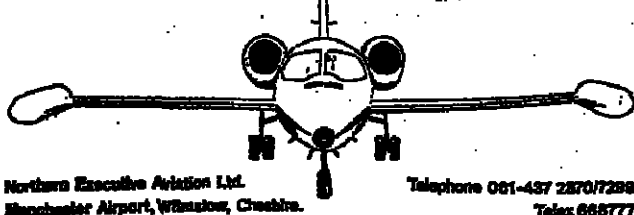
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## UK harvest boosts trading

BY JOHN EDWARDS, COMMODITIES EDITOR

A FORECAST from the Home-Grown Cereals Authority that the UK cereal harvest this year will be a record brought heavy trading on the London grain futures market yesterday. Turnover jumped to 1,178 lots of 100 tonnes each—double the normal daily average.

Prices, however, closed marginally higher after being under heavy selling pressure in the morning, that reduced values to new contract lows. Dealers said that turnover was boosted

by "switch" trades as a result of two opposing influences. The prospect of bumper supplies, poor demand and the threat of the docks strike holding up sizeable grain exports all encouraged selling, particularly of nearby positions.

However, speculation of a cut in UK interest rates in the near future encouraged trade houses to buy spot supplies against matching sales of forward months at prices based on current interest rate differentials. This will mean an almost guaranteed profit if interest rates are reduced.

Apart from this technical

aspect, the market is full of gloom. There is now little doubt, with over 95 per cent of the English crop harvested, that UK grain production will top last year's 17.3m tonnes.

The latest assessment by the Home-Grown Cereals Authority is that the crop will reach 18.2m tonnes—9.9m tonnes of barley; 7.6m tonnes of wheat and 0.7m tonnes of other grains. However it is felt that when the Ministry of Agriculture gives its first yield estimate early in the autumn, the production forecast could be raised nearer to 20m tonnes.

It is generally agreed that yields this year have been high on average, and much better than expected. Allied to increased wheat plantings this should result in substantially higher production. The main question now is just how big the crop will turn out.

A great deal of this surplus grain is going into intervention. It is estimated that some 400,000 tonnes of grain—120,000 of bread-making quality wheat and 300,000 tonnes of barley.

A docks strike, preventing exports at a time when Britain is flush with harvest supplies, might be disastrous, even though it would prevent imports of hard wheat and maize from North America.

## Farmland prices rising

By Sara Davies

THE AVERAGE value of farmland in Britain has risen by 8 per cent in the first six months of this year, according to market statistics.

A report by Farmland Market published this week shows that the average price of land with vacant possession sold in Britain during the first half of 1980 was £1,939 an acre, compared with £1,828 for the second half of 1979, a rise of £111 an acre.

In Wales prices went up from £1,540 an acre for the same period, a rise of £467 or 43 per cent, but this was mainly due to a recovery from the severe price drop in Wales last autumn, the report said. In the eastern counties of England prices fell from an average £2,042 to £1,919 an acre.

Farm size units of between 24 and 49 acres showed a drop of 11 per cent, and farms between 259 and 349 acres a drop of 13 per cent, while intermediate size groups showed increases of up to 11 per cent on average.

The authors of the report point out that the figures should be considered in the context of a one-third drop in farm sales in the first six months of this year, with the shortage of sales causing a rise in price of good land available and a resulting drop in the price of poor quality land which had been overvalued in the prices boom of early 1979.

For the rest of the year the report sees little likelihood of an autumn price boom, but existing price levels should be maintained due to continuing buying interest.

## Locust control hampered by civil war

ACCRA—The civil war in Chad is hampering efforts to control the worst plague of locusts in Africa for 40 years, according to African experts tackling the problem.

The locust invasion currently extending over 400,000 square kms in Chad, Cameroun and Nigeria, could spread and have catastrophic effects on the agriculture of many sub-Saharan countries.

Reuter

## UK CANNED FRUIT

## EEC import barrier holds prices down

BY A CORRESPONDENT

AS THE season for canned fruit imports nears its end, growers in the southern hemisphere countries that provide the bulk of supplies to Britain are counting blossom on trees as a guide to the yields that will help decide prices in the coming year.

Considerably more than blossom, however, will determine the extent to which values for 1981 depart from those of 1980, when some grocery chains have been able to promote canned fruit with the boast that prices remained unchanged from those of the year before.

Partly this has been due to the strength of sterling, but the stability of prices for canned fruits during these inflationary times provides a lesson in what can be achieved by producers fighting for survival when they start from behind scratch.

Scratch, for Australia and South Africa, which used to be the main suppliers of canned fruit to Britain, is the common factor. The EEC market, could be equated with the trading conditions that existed in the Commonwealth before Britain's entry into the Common Market. Britain's membership of the EEC confronted the traditional canned fruit suppliers with a 24-per cent tariff barrier which, by the time of the year, threatened doom for a product whose prices consumers had been accustomed to rise at only 2 or 3 per cent a year.

Rationalisation of production and marketing, the backwardness of competition receiving EEC protection and the ravages of inflation have, however, changed fears to relief. Prices in the past season have averaged an increase of only 8-9 per cent, well below inflation, and this

has resulted in canned fruit becoming cheaper in real terms.

It has been questioned whether such restraint can be repeated for the second year running, much as the traditional southern hemisphere suppliers would like to head off the incursions of Greece and Italy. Until 1979, Greek canned fruit on the British market was negligible, but more peaches are now coming here from that source than from Australia. Italy's tonnages of pears have rapidly increased so that they are now running at about half Australia's.

In addition to the tariff advantage Italy receives "production aid" from the Community for its pears and peaches. As it works up for Common Market entry Greece is supplying producers with its own national production aid which presumably maintains the Greek price at a level that is competitive with the Mediterranean suppliers on this and other markets where their dominance once seemed unassailable. Australia and South Africa offer quality as a first line of defence. They are confident that the margin of superiority that their fruit and America's enjoys over Mediterranean will not readily disappear and that the discounts available for some such commodities to the market, where margins of 20-25 per cent are available to wholesalers willing to buy cans containing fruit that is perhaps a bit overcooked or picked too ripe, will not seduce traders whose business has been built on dealing in the best.

Confidence on the score of quality is especially strong with Australia the world's specialist pear producer, were farmers had planted the fruit in such esteem as it has gained the adage "pears for heirs."

The British canned fruit market has assumed a deeper profile of quality than before, established brands at the top sharing prestige with "own labels" put up by supermarket chains who will not compromise their reputations with second-best and at the bottom non-descript brands that are regularly changing—forming between them a spectrum in which the price of a can may currently vary from 19p to 29p.

While the lower end may be despised, it cannot be ignored, for it tends to dictate prices throughout the market and what is happening in the Petticoat Lane of that range is of quite immediate concern to those higher up in deciding at what levels to offer their fruit for the coming year.

Those who predict that values for 1981 will again lag behind inflation point out that because shippers are under pressure to maintain loads and bunkering costs will be less horrific than of late, there will be some easing of the important freight factor in calculations.

At the retail stores in the supermarkets and inflation slowing, restraint is more than ever expected of a commodity whose sales have become so identified with it.

Tipsters say they would be surprised to find southern hemisphere producers fixing their 1981 canned fruit prices at more than 10 per cent above those under which the final deliveries of 1980 stocks are now taking place.

## NZ wool shipping change

BY DAI HAYWARD IN WELLINGTON

THE NEW ZEALAND Wool Board is to terminate the contract with the European Shipping Line to carry New Zealand wool. The contract will end in October 1982.

The review of the contract will probably mean more shipping companies and smaller

independent lines getting a share of the lucrative New Zealand wool trade.

The European Conference Line, which includes British German and other European lines, carries 70 per cent of New Zealand's wool. But New Zealand farmers think the Conference has been too exclusive and this has not been in the interests of the New Zealand wool industry.

Pressure from the Belgian ABC Container Line, which offered NZ farmers a cut in wool freight rates, has helped precipitate the Wool Board's decision.

## Coffee rallies from new lows

By Our Commodities Staff

LONDON coffee futures fell to new life-of-contract lows yesterday before rallying to close slightly higher. The November position declined to £1,068 at one point closing at £1,090.5 a tonne, 5p up on the previous day.

The market was reacting cautiously, awaiting any decision from the current bills in London, aimed at rejuvenating the International Coffee Agreement. Producers and consumers held separate meetings yesterday to decide on their negotiating positions.

Dealers pointed out that if values fell below £1,000 it would be uneconomic for some producing countries to grow coffee.

Commenting on ICO estimates of world exportable coffee for 1980/81 in the year beginning October 1, dealers said the estimate of 63.07m bags might be a little high. Consumption, they said, was likely to be about 55m bags.

## Congress backs higher grain support price programme

BY NANCY DUNNE IN WASHINGTON

LEGISLATION PROVIDING for an expanded price support loan programme for U.S. farmers was approved by a House-Senate conference committee here and is being got ready for final passage before Congress adjourns in early October.

The legislation, introduced as an amendment to a Child Nutrition Bill, would raise loan rates to a total of not less than \$3.30 a bushel for wheat and \$2.40 a bushel for maize (corn).

The Bill has widespread congressional and Administration support in this election year when farmers have already expressed deep anger about President Carter's limited ban

on grain sales to the Soviet Union.

With the release of an Agriculture Department report in July showing large increases in wheat production costs, the Administration moved to raise loan rates to \$3 for wheat and \$2.25 for maize, but further legislative action was needed to raise them still higher.

The programme being expanded provides loans for farmers who agree to keep their wheat in the government-owned reserve, which is designed to stabilise the market. The reserve, supposed to hold between 300m and 700m bushels

of grain, is now understrength at about 225m bushels because farmers have not found it profitable to hold grain of the market. The price of grain here is now almost \$4.

Rigid conditions have been specified for release of wheat from the reserve which provide that it can be used only in case of famine and other extraordinary overseas needs, not for routine food assistance.

USDA must report to the House and Senate Agriculture Committee whenever it plans to replenish the reserve by open-market purchases in an amount over 500,000 tonnes.

## More Soviet sugar buying reports

BY OUR COMMODITIES STAFF

EVIDENCE is growing that the Soviet Union has bought more than 1m tonnes of sugar in the past week because of fears that its own crop will be poor. Market traders said the amount of Soviet buying was only an estimate, because of the secretive USSR commercial dealings, but deals may have reached 1.65m tonnes.

The trade also claimed that the Russians were still looking for sugar. Reports suggested that orders for 750,000 tonnes had been placed with a British house and 600,000 tonnes with a French sugar dealer. The remaining 300,000 tonnes could

have come from companies in Britain and West Germany.

On the London terminal market yesterday prices initially fell on scattered sell-at-best orders. Later, support came on reports of Polish buying of up to 100,000 tonnes of sugar for late delivery and estimates of a lower South African crop. March futures reached a high for the day of 597.7 a tonne, but later fell back to close at 588.20 a tonne, more than 28 down on Monday's closing level.

Dealers said that the market had already written in Soviet buying of up to 2m tonnes of

## BRITISH COMMODITY PRICES

## BASE METALS

COPPER—Magnetically weaker on the London Metal Exchange, the price declined in overnight American markets, saw three months open lower against 2825 before edging up to 2879 on good trade interest. Thereafter the market held steady around the 2880 level prior to closing the late hour at 2884 reflecting modest fresh buying interest. Turnover: 20,025 tonnes.

COPPER Official: 2884.5-2885.5-2886.5-2887.5-2888.5-2889.5-2890.5-2891.5-2892.5-2893.5-2894.5-2895.5-2896.5-2897.5-2898.5-2899.5-2900.5-2901.5-2902.5-2903.5-2904.5-2905.5-2906.5-2907.5-2908.5-2909.5-2910.5-2911.5-2912.5-2913.5-2914.5-2915.5-2916.5-2917.5-2918.5-2919.5-2920.5-2921.5-2922.5-2923.5-2924.5-2925.5-2926.5-2927.5-2928.5-2929.5-2930.5-2931.5-2932.5-2933.5-2934.5-2935.5-2936.5-2937.5-2938.5-2939.5-2940.5-2941.5-2942.5-2943.5-2944.5-2945.5-2946.5-2947.5-2948.5-2949.5-2950.5-2951.5-2952.5-2953.5-2954.5-2955.5-2956.5-2957.5-2958.5-2959.5-2960.5-2961.5-2962.5-2963.5-2964.5-2965.5-2966.5-2967.5-2968.5-2969.5-2970.5-2971.5-2972.5-2973.5-2974.5-2975.5-2976.5-2977.5-2978.5-2979.5-2980.5-2981.5-2982.5-2983.5-2984.5-2985.5-2986.5-2987.5-2988.5-2989.5-2990.5-2991.5-2992.5-2993.5-2994.5-2995.5-2996.5-2997.5-2998.5-2999.5-3000.5-3001.5-3002.5-3003.5-3004.5-3005.5-3006.5-3007.5-3008.5-3009.5-3010.5-3011.5-3012.5-3013.5-3014.5-3015.5-3016.5-3017.5-3018.5-3019.5-3020.5-3021.5-3022.5-3023.5-3024.5-3025.5-3026.5-3027.5-3028.5-3029.5-3030.5-3031.5-3032.5-3033.5-3034.5-3035.5-3036.5-3037.5-3038.5-3039.5-3040.5-3041.5-3042.5-3043.5-3044.5-3045.5-3046.5-3047.5-3048.5-3049.5-3050.5-3051.5-3052.5-3053.5-3054.5-3055.5-3056.5-3057.5-3058.5-3059.5-3060.5-3061.5-3062.5-3063.5-3064.5-3065.5-3066.5-3067.5-3068.5-3069.5-3070.5-3071.5-3072.5-3073.5-3074.5-3075.5-3076.5-3077.5-3078.5-3079.5-3080.5-3081.5-3082.5-3083.5-3084.5-3085.5-3086.5-3087.5-3088.5-3089.5-3090.5-3091.5-3092.5-3093.5-3094.5-3095.5-3096.5-3097.5-3098.5-3099.5-3100.5-3101.5-3102.5-3103.5-3104.5-3105.5-3106.5-3107.5-3108.5-3109.5-3110.5-3111.5-3112.5-3113.5-3114.5-3115.5-3116.5-3117.5-3118.5-3119.5-3120.5-3121.5-3122.5-3123.5-3124.5-3125.5-3126.5-3127.5-3128.5-3129.5-3130.5-3131.5-3132.5-3133.5-3134.5-3135.5-3136.5-3137.5-3138.5-3139.5-3140.5-3141.5-3142.5-3143.5-3144.5-3145.5-3146.5-3147.5-3148.5-3149.5-3150.5-3151.5-3152.5-3153.5-3154.5-3155.5-3156.5-3157.5-3158.5-3159.5-3160.5-3161.5-3162.5-3163.5-3164.5-3165.5-3166.5-3167.5-3168.5-3169.5-3170.5-3171.5-3172.5-3173.5-3174.5-3175.5-3176.5-3177.5-3178.5-3179.5-3180.5-3181.5-3182.5-3183.5-3184.5-3185.5-3186.5-3187.5-3188.5-3189.5-3190.5-3191.5-3192.5-3193.5-3194.5-3195.5-3196.5-3197.5-3198.5-3199.5-3200.5-3201.5-3202.5-3203.5-3204.5-3205.5-3206.5-3207.5-3208.5-3209.5-3210.5-3211.5-3212.5-3213.5-3214.5-3215.5-3216.5-3217.5-3218.5-3219.5-3220.5-3221.5-3222.5-3223.5-3224.5-3225.5-3226.5-3227.5-3228.5-3229.5-3230.5-3231.5-3232.5-3233.5-3234.5-3235.5-3236.5-3237.5-3238.5-3239.5-3240.5-3241.5-3242.5-3243.5-3244.5-3245.5-3246.5-3247.5-3248.5-3249.5-3250.5-3251.5-3252.5-3253.5-3254.5-3255.5-3256.5-3257.5-3258.5-3259.5-3260.5-3261.5-3262.5-3263.5-3264.5-3265.5-3266.5-3267.5-3268.5-3269.5-3270.5-3271.5-3272.5-3273.5-3274.5-3275.5-3276.5-3277.5-3278.5-3279.5-3280.5-3281.5-3282.5-3283.5-3284.5-3285.5-3286.5-3287.5-3288.5-3289.5-3290.5-3291.5-3292.5-3293.5-3294.5-3295.5-3296.5-3297.5-3298.5-3299.5-3300.5-3301.5-3302.5-3303.5-3304.5-3305.5-3306.5-3307.5-3308.5-3309.5-3310.5-3311.5-3312.5-3313.5-3314.5-3315.5-3316.5-3317.5-3318.5-3319.5-3320.5-3321.5-3322.5-3323.5-3324.5-3325.5-3326.5-3327.5-3328.5-3329.5-3330.5-3331.5-3332.5-3333.5-3334.5-3335.5-3336.5-3337.5-3338.5-3339.5-3340.5-3341.5-3342.5-3343.5-3344.5-3345.5-3346.5-3347.5-3348.5-3349.5-3350.5-3351.5-3352.5-3353.5-3354.5-3355.5-3356.5-3357.5-3358.5-3359.5-3360.5-3361.5-3362.5-3363.5-3364.5-3365.5-3366.5-3367.5-3368.5-3369.5-3370.5-3371.5-3372.5-3373.5-3374.5-3375.5-3376.5-3377.5-3378.5-3379.5-3380.5-3381.5-3382.5-3383.5-3384.5-3385.5-3386.5-3387.5-3388.5-3389.5-3390.5-3391.5-3392.5-3393.5-3394.5-3395.5-3396.5-3397.5-3398.5-3399.5-3400.5-3401.5-3402.5-3403.5-3404.5-3405.5-3406.5-3407.5-3408.5-3409.5-3410.5-3411.5-3412.5-3413.5-3414.5-3415.5-3416.5-3417.5-3418.5-3419.5-3420.5-3421.5-3422.5-3423.5-3424.5-3425.5-3426.5-3427.5-3428.5-3429.5-3430.5-3431.5-3432.5-3433.5-3434.5-3435.5-3436.5-3437.5-3438.5-3439.5-3440.5-3441.5-3442.5-3443.5-3444.5-3445.5-3446.5-3447.5-3448.5-3449.5-3450.5-3451.5-3452.5-3453.5-3454.5-3455.5-3456.5-3457.5-3458.5-3459.5-3460.5-3461.5-3462.5-3463.5-3464.5-3465.5-3466.5-3467.5-3468.5-3469.5-3470.5-3471.5-3472.5-3473.5-3474.5-3475.5-3476.5-3477.5-3478.5-3479.5-3480.5-3481.5-3482.5-3483.5-3484.5-3485.5-3486.5-3487.5-3488.5-3489.5-3490.5-3491.5-3492.5-3493.5-3494.5-3495.5-3496.5-3497.5-3498.5-3499.5-3500.5-3501.5-3502.5-3503.5-3504.5-3505.5-3506.5-3507.5-3508.5-3509.5-3510.5-3511.5-3512.5-3513.5-3514.5-3515.5-3516.5-3517.5-3518.5-3519.5-3520.5-3521.5-3522.5-3523.5-3524.5-3525.5-3526.5-3527.5-3528.5-3529.5-3530.5-3531.5-3532.5-3533.5-3534.5-3535.5-3536.5-3537.5-3538.5-3539.5-3540.5-3541.5-3542.5-3543.5-3544.5-3545.5-3546.5-3547.5-3548.5-3549.5-3550.5-3551.5-3552.5-3553.5-3554.5-3555.5-3556.5-3557.5-3558.5-3559.5-3560.5-3561.5-3562.5-3563.5-3564.5-3565.5-3566.5-3567.5-3568.5-3569.5-3570.5-3571.5-3572.5-3573.5-3574.5-3575.5-3576.5-3577.5-3578.5-3579.5-3580.5-3581.5-3582.5-3583.5-3584.5-3585.5-3586.5-3587.5-3588.5-3589.5-3590.5-3591.5-3592.5-3593.5-3594.5-3595.5-3596.5-3597.5-3598.5-3599.5-3600.5-3601.5-3602.5-3603.5-3604.5-3605.5-3606.5-3607.5-3608.5-3609.5-3610.5-3611.5-3612.5-3613.5-3614.5-3615.5-3616.5-3617.5-3618.5-3619.5-3620.5-3621.5-3622.5-3623.5-3624.5-3625.5-3626.5-3627.5-3628.5-3629.5-3630.5-3631.5-3632.5-3633.5-3634.5-3635.5-3636.5-3637.5-3638.5-3639.5-3640.5-3641.5-3642.5-3643.5-3644.5-3645.5-3646.5-3647.5-3648.5-3649.5-3650.5-3651.5-3652.5-3653.5-3654.5-3655.5-3656.5-3657.5-3658.5-3659.5-3660.5-3661.5-3662.5-3663.5-3664.5-3665.5-3666.5-3667.5-3668.5-3669.5-3670.5-3671.5-3672.5-3673.5-3674.5-3675.5-3676.5-3677.5-3678.5-3679.5-3680.5-3681.5-3682.5-3683.5-3684.5-3685.5-3686.5-3687.5-3688.5-3689.5-3690.5-3691.5-3692.5-3693.5-3694.5-3695.5-3696.5-3697.5-3698.5-3699.5-3700.5-3701.5-3702.5-3703.5-3704.5-3705.5-3706.5-3707.5-3708.5-3709.5-3710.5-3711.5-3712.5-3713.5-3714.5-3715.5-3716.5-3717.5-3718.5-3719.5-3720.5-3721.5-3722.5-3723.5-3724.5-3725.5-3726.5-3727.5-3728.5-3729.5-3730.5-3731.5-3732.5-3733.5-3734.5-3735.5-3736.5-3737.5-3738.5-3739.5-3740.5-3741.5-3742.5-3743.5-3744.5-3745.5-3746.5-3747.5-3748.5-3749.5-3750.5-3751.5-3752.5-3753.5-3754.5-3755.5-3756.5-3757.5-3758.5-3759.5-3760.5-3761.5-3762.5-3763.5-3764.5-3765.5-3766.5-3767.5-3768.5-3769.5-3770.5-3771.5-3772.5-3773.5-3774.5-3775.5-3776.5-3777.5-3778.5-3779.5-3780.5-3781.5-3782.5-3783.5-3784.5-3785.5-3786.5-3787.5-3788.5-3789.5-3790.5-3791.5-3792.5-3793.5-3794.5-3795.5-3796.5-3797.5-3798.5-3799.5-3800.5-3801.5-3802.5-3803.5-3804.5-3805.5-3806.5-3807.5-3808.5-3809.5-3810.5-3811.5-3812.5-3813.5-3814.5-3815.5-3816.5-3817.5-3818.5-3819.5-3820.5-3821.5-3822.5-3823.5-3824.5-3825.5-3826.5-3827.5-3828.5-3829.5-3830.5-3831.5-3832.5-3833.5-3834.5-3835.5-3836.5-3837.5-3838.5-3839.5-3840.5-3841.5-3842



## LONDON STOCK EXCHANGE

## Sentiment again undermined by dock strike threat but Gilt-edged and equities close above lowest

Account Dealing Dates  
Option  
\*First Declared Last Account  
Dealings Dates Dealings Day  
Sept. 1 Sept. 11 Sept. 12 Sept. 22  
Sept. 15 Sept. 25 Sept. 26 Oct. 2  
Sept. 29 Oct. 9 Oct. 10 Oct. 20

Investment confidence in London stock markets was undermined again yesterday by the possibility of the first national dock stoppage in eight years — and the threat it poses to industry already experiencing deep recession. Government stocks and leading shares both opened lower and, in the continued absence of institutional buyers, slipped further. Sentiment in Gilt-edged was also sensitive to Sir Keith Joseph's views about the lack of scope for an early reduction in Minimum Lending Rate.

Following the initial mark-down, Gilt-edged backed away from occasional nervous offerings and both long and short maturities were soon showing falls of between 1 and a full point. Later news of the adjournment in the dockers' talks revived faint hopes of a settlement of the dispute. Bear-covering then reduced the losses in the long end, but the continued absence of institutional buyers, slipped further. Sentiment in Gilt-edged was also sensitive to Sir Keith Joseph's views about the lack of scope for an early reduction in Minimum Lending Rate.

Despite the dock strike worries, leading shares encountered little selling of any size. Distillers, however, were actively sold but the stock was eventually absorbed and the loss limited to only a few pence. Dunlop, on the other hand, benefited from speculative buying following this week's disclosure of Far Eastern share stake building. Electricals, in places, regained composure in the absence of any repetition of Monday's pressure, with GEC and Thomson EMU continuing to close higher after sustaining further falls. Other leaders were unable to recover to the same extent as reflected in the FT Industrial Ordinary share index which, after being 4.9 down at 3.00 pm, closed a net 2.4 off at 489.3.

Willis Faber pleases  
Oil Rig Exploration staged a bright market debut, from an opening level of 92p, the shares attracted good buying and closed

at 105p compared with the placing price of 67p; the shares are dealt under Special Rule.

Willis Faber highlighted insurance with a rise of 15 to 245p, after 255p, in response to the much-better-than-expected 18 per cent increase in first-half profits. Other Lloyd's brokers rose in sympathy with Stewart Wrightson closing 8 up at 230p and C. E. Heath, 207p. Sedgwick Fox, 137p, rose 7 pence. Hogg Robinson appreciated 6 to 135p and Alexander Hewden put on 2 to 101p. Elsewhere, Life issues reacted on profit-taking. Hambro Life lost 7 to 295p, Equity and Law relinquished 4 to 324p and Pearl 4 to 422p. Legal and General softened 3 to 241p awaiting today's interim results. Composites moved similarly and closed with falls ranging from 7. Royals declined, but much to 488p, while Commercial Union gave up 5 to 175p.

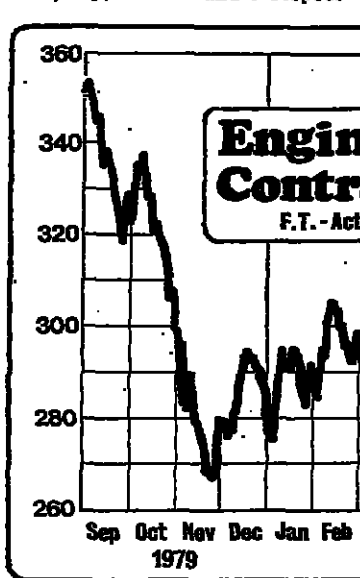
Hire Purchases drifted lower on fading hopes of an early cut in Minimum Lending Rate. Wagon Finance gave up 3 to 40p as did Provident Financial, to 140p, while Sterling Credit relinquished 1 to 11p and ENFC dipped 1 to 28p. Merchant banks gave ground in places on profit-taking. Rea Bros. receded 6 to 82p and Brown Shipley 5 to 410p. The major clearers closed with small losses after a small trade.

Technical influences prompted a particularly good two-way business in Distillers which ended 3 down at 224p. Elsewhere in the drinks sector, Allied dipped to 83p, before good support at the lower levels left the close only a fraction down on balance at 84p.

Trading statements helped Building in places. The increased interim profits prompted a gain of 10 to 142p in Watts Blake Bearn, while Blockleys responded to the good half-yearly results with a rise of 6 to 189p peak of 90p. Richards and Wallingford, on the other hand, lost 5 to 10p, after 45p following lower mid-term profits and deferment of an interim dividend, firmed 4 to 49p on recovery hopes. Other issues trended lower on scrappy selling and lack of interest. Redland losing 8 to 172p and Ready Mixed Concrete 4 to 199p, while Brown and Jackson closed 6 cheaper at 130p.

After touching 356p in early dealings, ICI slipped to 352p before reversing to the overnight level of 354p. Among other chemicals, small selling slipped 4 from Brent, 144p, and Stewart Plastics, 336p. Croda, half-yearly

results tomorrow, shed a penny to 341p. Movements of note in Stores were mainly confined to secondary issues. Increased interim profits and dividend from Executex Clothes pleased the market and the close was 8 higher at 32p. Support was also shown for Bernard Paradise, a like amount better at 33p, and for Northern Goldsmiths, 4 up at 242p, after a two-day rise of 16 at 89p. Home Churn announced near-half interim earnings but the maintained dividend and cautiously optimistic statement helped the shares gain 3 at 103p. Other D-I-Y issues were mixed. Leaders drifted lower on small selling and lack of support. Secondary issues were featured



by a jump of 9 to 22p in Evered following reports that a large shareholding had changed hands. A Cohen put on 15 to 250p and United Engineering gained 5 to 147p. Wadkin, on the other hand, fell 4 to 76p on news of the reduced interim dividend and first-half deficit.

Denbyware up again  
Inclined easier during the "House" session, leading Foods encountered a further selling in after hours' dealings and closed on a distinctly dull note. J. Sainsbury shed 10 to 556p and Associated Dairies 4 to 234p, while Associated British Foods touched 312p before finishing 4 lower at 326p, while Plessey ended only a penny cheaper at 254p, after 252p. Elsewhere, STC declined a further 6 to 448p, after 442p, on sporadic offerings ahead of the half-year results, while Ferranti lost a similar amount to 464p, after 488p. Unilever, 336p, and United Scientific, 330p,

immediately following the higher interim profits announcement, but closed unchanged at 255p on profit-taking. Once again it was left to selected secondary issues to provide the excitement in the otherwise unexciting industrial sector. Renewed speculative buying fuelled by talk of a bid from Crown House left Denbyware up 8 more for a two-day jump of 14 at 88p, while St. Georges Laundry advanced 12 to 85p on the announcement that Provincial has sold its entire shareholding of 356,253 shares in the company. Revived bid hopes helped Howard Tensens put on 4 to 89p, while First Castle Securities were prominent with a rise of 8 to 34p. Sotheby's gained 10 to 450p on investment demand. Sotheby's issues did well, the ordinary and non-voting closing 5 higher at 42p and 39p respectively. Reflecting firm Far-Eastern advances, Jardine Matheson added 10 to 205p and Sincere Manasse rose 5 to 70p. Oref, however, fell 7 to 93p on the disappointing interim results and Barrow Hepburn softened 2 to 25p for a similar reason. Still reflecting the poor interim profits and waiting about second-half prospects, Bridon declined 4 further to 54p. Aggravated by reports of fresh political unrest in Zimbabwe, Turner and Newall lost 4 to 106p, after 105p.

Inveresk, as generally expected, announced a first-half loss, but the lack of an interim dividend resulted in a close of 241p, down 21. Among Publishers, Liverpool Daily Post, 95p, recovered half of the previous day's fall of 4; the interim results are expected tomorrow. Leading Properties drifted back on small selling as hopes of an early cut in Minimum Lending Rate faded, but closing higher than the previous day. Demand ahead of the day's preliminary results left Westminster and Country 3 dearer at 58p. C. H. Beazer continued firm, up 3 at 180p peak of 86p.

KCA International firm  
A few pence easier at one stage on lack of interest rather than selling pressure, leading Oils picked up in the late trading when demand virtually unchanged. Demand ahead of today's half-yearly results left Tricentrol 4 dearer at 358p, after 354p in

a market none-too-well supplied with stock lifted KCA International 8 for a two-day gain of 16 to 116p. Elsewhere, Santos, at 670p, relinquished 15 of the previous day's rise of 45 that stemmed from the Cooper Basin oil find in South Australia.

Concern over the deteriorating political situation in Zimbabwe brought out sellers in Lonrho, which lost the previous day's Press-inspired gain of 6 to close at 105p. Elsewhere in Overseas Traders, the prospect of further abattoir closures and poor annual profits, expected in December, left Thomas Borthwick 2 down for a two-day fall of 5 at 30p.

Among Financial Trusts, London Merchant Securities rose a couple of pence to 133p, with the deferred 4 to the good at 103p following the higher full-year profits and dividend and one-for-three scrip issue. Substantially higher annual earnings and capital proposals lifted Elder Smith Goldsbrough 10 to 173p.

In contrast to the recent glut of company trading statements in Textiles, Siras announced increased annual earnings and dividend and rose 8 to 100p. News that Ray Trading has increased its holding in the company lifted William Pickles 2 to 10p, with the A closing 11 firmer. At 6p. Recently, firm Street Riley Drummond encountered profit-taking and fell 5 to 41p.

Golds drift  
South African Gold shares lost ground in quiet trading reflecting the lack of fresh progress by the bullion price. The latter closed unchanged at \$669.50 an ounce. Little selling pressure was reported in the share market which tended to drift throughout the day before starting a minor rally in the after-hours trade. The Gold Mines index closed 5.5 down at 464.7.

London-based Financials were active ahead of the results from Gold Fields and RTZ. The latter came under persistent pressure and dropped 14 to 488p amid rumours that a \$150m rights issue may accompany the results, while Gold Fields fell to 587p before closing 7 cheaper on balance at 590p. Tanks eased 3 to 344p.

Profit-taking prompted by the decline in overnight Sydney and

## FINANCIAL TIMES STOCK INDICES

	Sept. 16	Sept. 15	Sept. 14	Sept. 13	Sept. 12	Sept. 11	Sept. 10	Sept. 9	1 Year ago
Government Secs.	70.47	70.76	70.84	70.78	71.09	71.09	71.09	71.09	71.09
Fixed Interest	71.71	71.71	71.71	71.71	71.71	71.71	71.71	71.71	71.71
Industrial Ord.	498.3	500.7	500.8	501.1	501.1	501.1	501.1	501.1	501.1
Gold Mines	464.7	470.2	468.4	468.4	468.4	468.4	468.4	468.4	468.4
Ord. Div. Yield	7.37	7.35	7.35	7.35	7.35	7.35	7.35	7.35	7.35
Earnings, Yld. (Full)	17.35	17.33	17.33	17.33	17.33	17.33	17.33	17.33	17.33
P/E Ratio (net Cl.)	7.03	7.03	7.03	7.03	7.03	7.03	7.03	7.03	7.03
Total Gains/Loss	21,197	22,304	22,304	22,304	22,304	22,304	22,304	22,304	22,304
Equity turnover £m.	139.56	167.76	167.76	167.76	167.76	167.76	167.76	167.76	167.76
Equity bargains total	17,907	19,887	17,947	17,947	17,947	17,947	17,947	17,947	17,947

10 am 488.0, 11 am 488.0, 12 noon 488.0, 1 pm 488.0, 2 pm 488.0, 3 pm 488.0, 4 pm 488.0, 5 pm 488.0, 6 pm 488.0, 7 pm 488.0, 8 pm 488.0, 9 pm 488.0, 10 pm 488.0, 11 pm 488.0, 12 am 488.0.

17/35: Gold Mines 12/45, SE Activity July-Dec. 1980.

## HIGHS AND LOWS S.E. ACTIVITY

	High	Low	High	Low		
vt. Seca.	72.54	63.35	127.4	49.15	Daily Gilt Edged	107.6
	(7/8)	(7/8)	(31/16)	(41/16)	Speculative	107.2
ed Int.	74.08	64.70	150.4	50.53	Totals	214.8
	(24/7)	(10/8)	(22/11/47)	(61/75)		
Ord.	508.9	406.9	558.48	44.4	5-day Avera. Gilt Edged	112.5
	(13/8)	(2/1)	(49/75)	(28/40)	Industrial	138.2
ld Mines.	470.3	385.5	470.3	43.5	Speculative	58.6
	(15/8)	(15/8)	(27/50)	(22/11/7)	Totals	30.1



# AUTHORISED UNIT TRUSTS

Pharmaceutical Insurance Co. Ltd.*		098-52155
London, England	1287	
*For other forms, see "The Leading & Most Important" section.		
Physical Life Assur. Co. Ltd.		
London, England	1287	
*For other forms, see "The Leading & Most Important" section.		
OFFSHORE & OVERSEAS FUNDS		
Liberty Fund Management Limited		0534-73933
10, Rue 73 St. Helier, Jersey		
Minimum Investment: £100		
First offering Sept. 22		
Alexander Fund		
10, Rue 73 St. Helier, Jersey		
Minimum Investment: £100		
First offering Sept. 22		
Newcastle Fund		
10, Rue 73 St. Helier, Jersey		
Minimum Investment: £100		
First offering Sept. 22		
Helen Harvey & Bax Inc. (M.) Ltd.		0534-73747
10, Rue 73 St. Helier, Jersey		
Minimum Investment: £100		
First offering Sept. 22		
International Dollar Reserves		
10, Rue 73 St. Helier, Jersey		
Minimum Investment: £100		
First offering Sept. 22		
Daily Dividend: Sept. 15 0.000254 (9.74%)		
International Securities (C.I.) Limited		0534-73747
10, Rue 73 St. Helier, Jersey		
Minimum Investment: £100		
First offering Sept. 22		
Daily Dividend: Sept. 15 0.000254 (9.74%)		
International Securities (C.I.) Limited		0534-73747
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**IDC**  
Design, Construction  
& Engineering Service  
Stratford-upon-Avon 4238

# FT SHARE INFORMATION SERVICE

FOOD, GROCERIES—Cont.

## BRITISH FUNDS

High	Low	Stock	Price	%	Vol.
<b>"Shorts" (Lives up to Five Years)</b>					
100.0	99.5	Each 12/20/80	100.0	1.0	10.0
99.5	99.0	Each 12/20/80	99.5	1.0	10.0
99.0	98.5	Each 12/20/80	99.0	1.0	10.0
98.5	98.0	Each 12/20/80	98.5	1.0	10.0
98.0	97.5	Each 12/20/80	98.0	1.0	10.0
97.5	97.0	Each 12/20/80	97.5	1.0	10.0
97.0	96.5	Each 12/20/80	97.0	1.0	10.0
96.5	96.0	Each 12/20/80	96.5	1.0	10.0
96.0	95.5	Each 12/20/80	96.0	1.0	10.0
95.5	95.0	Each 12/20/80	95.5	1.0	10.0
95.0	94.5	Each 12/20/80	95.0	1.0	10.0
94.5	94.0	Each 12/20/80	94.5	1.0	10.0
94.0	93.5	Each 12/20/80	94.0	1.0	10.0
93.5	93.0	Each 12/20/80	93.5	1.0	10.0
93.0	92.5	Each 12/20/80	93.0	1.0	10.0
92.5	92.0	Each 12/20/80	92.5	1.0	10.0
92.0	91.5	Each 12/20/80	92.0	1.0	10.0
91.5	91.0	Each 12/20/80	91.5	1.0	10.0
91.0	90.5	Each 12/20/80	91.0	1.0	10.0
90.5	90.0	Each 12/20/80	90.5	1.0	10.0
90.0	89.5	Each 12/20/80	90.0	1.0	10.0
89.5	89.0	Each 12/20/80	89.5	1.0	10.0
89.0	88.5	Each 12/20/80	89.0	1.0	10.0
88.5	88.0	Each 12/20/80	88.5	1.0	10.0
88.0	87.5	Each 12/20/80	88.0	1.0	10.0
87.5	87.0	Each 12/20/80	87.5	1.0	10.0
87.0	86.5	Each 12/20/80	87.0	1.0	10.0
86.5	86.0	Each 12/20/80	86.5	1.0	10.0
86.0	85.5	Each 12/20/80	86.0	1.0	10.0
85.5	85.0	Each 12/20/80	85.5	1.0	10.0
85.0	84.5	Each 12/20/80	85.0	1.0	10.0
84.5	84.0	Each 12/20/80	84.5	1.0	10.0
84.0	83.5	Each 12/20/80	84.0	1.0	10.0
83.5	83.0	Each 12/20/80	83.5	1.0	10.0
83.0	82.5	Each 12/20/80	83.0	1.0	10.0
82.5	82.0	Each 12/20/80	82.5	1.0	10.0
82.0	81.5	Each 12/20/80	82.0	1.0	10.0
81.5	81.0	Each 12/20/80	81.5	1.0	10.0
81.0	80.5	Each 12/20/80	81.0	1.0	10.0
80.5	80.0	Each 12/20/80	80.5	1.0	10.0
80.0	79.5	Each 12/20/80	80.0	1.0	10.0
79.5	79.0	Each 12/20/80	79.5	1.0	10.0
79.0	78.5	Each 12/20/80	79.0	1.0	10.0
78.5	78.0	Each 12/20/80	78.5	1.0	10.0
78.0	77.5	Each 12/20/80	78.0	1.0	10.0
77.5	77.0	Each 12/20/80	77.5	1.0	10.0
77.0	76.5	Each 12/20/80	77.0	1.0	10.0
76.5	76.0	Each 12/20/80	76.5	1.0	10.0
76.0	75.5	Each 12/20/80	76.0	1.0	10.0
75.5	75.0	Each 12/20/80	75.5	1.0	10.0
75.0	74.5	Each 12/20/80	75.0	1.0	10.0
74.5	74.0	Each 12/20/80	74.5	1.0	10.0
74.0	73.5	Each 12/20/80	74.0	1.0	10.0
73.5	73.0	Each 12/20/80	73.5	1.0	10.0
73.0	72.5	Each 12/20/80	73.0	1.0	10.0
72.5	72.0	Each 12/20/80	72.5	1.0	10.0
72.0	71.5	Each 12/20/80	72.0	1.0	10.0
71.5	71.0	Each 12/20/80	71.5	1.0	10.0
71.0	70.5	Each 12/20/80	71.0	1.0	10.0
70.5	70.0	Each 12/20/80	70.5	1.0	10.0
70.0	69.5	Each 12/20/80	70.0	1.0	10.0
69.5	69.0	Each 12/20/80	69.5	1.0	10.0
69.0	68.5	Each 12/20/80	69.0	1.0	10.0
68.5	68.0	Each 12/20/80	68.5	1.0	10.0
68.0	67.5	Each 12/20/80	68.0	1.0	10.0
67.5	67.0	Each 12/20/80	67.5	1.0	10.0
67.0	66.5	Each 12/20/80	67.0	1.0	10.0
66.5	66.0	Each 12/20/80	66.5	1.0	10.0
66.0	65.5	Each 12/20/80	66.0	1.0	10.0
65.5	65.0	Each 12/20/80	65.5	1.0	10.0
65.0	64.5	Each 12/20/80	65.0	1.0	10.0
64.5	64.0	Each 12/20/80	64.5	1.0	10.0
64.0	63.5	Each 12/20/80	64.0	1.0	10.0
63.5	63.0	Each 12/20/80	63.5	1.0	10.0
63.0	62.5	Each 12/20/80	63.0	1.0	10.0
62.5	62.0	Each 12/20/80	62.5	1.0	10.0
62.0	61.5	Each 12/20/80	62.0	1.0	10.0
61.5	61.0	Each 12/20/80	61.5	1.0	10.0
61.0	60.5	Each 12/20/80	61.0	1.0	10.0
60.5	60.0	Each 12/20/80	60.5	1.0	10.0
60.0	59.5	Each 12/20/80	60.0	1.0	10.0
59.5	59.0	Each 12/20/80	59.5	1.0	10.0
59.0	58.5	Each 12/20/80	59.0	1.0	10.0
58.5	58.0	Each 12/20/80	58.5	1.0	10.0
58.0	57.5	Each 12/20/80	58.0	1.0	10.0
57.5	57.0	Each 12/20/80	57.5	1.0	10.0
57.0	56.5	Each 12/20/80	57.0	1.0	10.0
56.5	56.0	Each 12/20/80	56.5	1.0	10.0
56.0	55.5	Each 12/20/80	56.0	1.0	10.0
55.5	55.0	Each 12/20/80	55.5	1.0	10.0
55.0	54.5	Each 12/20/80	55.0	1.0	10.0
54.5	54.0	Each 12/20/80	54.5	1.0	10.0
54.0	53.5	Each 12/20/80	54.0	1.0	10.0
53.5	53.0	Each 12/20/80	53.5	1.0	10.0
53.0	52.5	Each 12/20/80	53.0	1.0	10.0
52.5	52.0	Each 12/20/80	52.5	1.0	10.0
52.0	51.5	Each 12/20/80	52.0	1.0	10.0
51.5	51.0	Each 12/20/80	51.5	1.0	10.0
51.0	50.5	Each 12/20/80	51.0	1.0	10.0
50.5	50.0	Each 12/20/80	50.5	1.0	10.0
50.0	49.5	Each 12/20/80	50.0	1.0	10.0
49.5	49.0	Each 12/20/80	49.5	1.0	10.0
49.0	48.5	Each 12/20/80	49.0	1.0	10.0
48.5	48.0	Each 12/20/80	48.5	1.0	10.0
48.0	47.5	Each 12/20/80	48.0	1.0	10.0
47.5	47.0	Each 12/20/80	47.5	1.0	10.0
47.0	46.5	Each 12/20/80	47.0	1.0	10.0
46.5	46.0	Each 12/20/80	46.5	1.0	10.0
46.0	45.5	Each 12/20/80	46.0	1.0	10.0
45.5	45.0	Each 12/20/80	45.5	1.0	10.0
45.0	44.5	Each 12/20/80	45.0	1.0	10.0
44.5	44.0	Each 12/20/80	44.5	1.0	10.0
44.0	43.5	Each 12/20/80	44.0	1.0	10.0
43.5	43.0	Each 12/20/80	43.5	1.0	10.0
43.0	42.5	Each 12/20/80	43.0	1.0	10.0
42.5	42.0	Each 12/20/80	42.5	1.0	10.0
42.0	41.5	Each 12/20/80	42.0	1.0	10.0
41.5	41.0	Each 12/20/80	41.5	1.0	10.0
41.0	40.5	Each 12/20/80	41.0	1.0	10.0
40.5	40.0	Each 12/20/80	40.5	1.0	10.0
40.0	39.5	Each 12/20/80	40.0	1.0	10.0
39.5	39.0	Each 12/20/80	39.5	1.0	10.0
39.0	38.5	Each 12/20/80	39.0	1.0	10.0
38.5	38.0	Each 12/20/80	38.5	1.0	10.0
38.0	37.5	Each 12/20/80	38.0	1.0	10.0
37.5	37.0	Each 12/20/80	37.5	1.0	10.0
37.0	36.5	Each 12/20/80	37.0	1.0	10.0
36.5	36.0	Each 12/20/80	36.5	1.0	10.0
36.0	35.5	Each 12/20/80	36.0	1.0	10.0
35.5	35.0	Each 12/20/80	35.5	1.0	10.0
35.0	34.5	Each 12/20/80	35.0	1.0	10.0
34.5	34.0	Each 12/20/80	34.5	1.0	10.0
34.0	33.5	Each 12/20/80	34.0	1.0	10.0
33.5	33.0	Each 12/20/80	33.5	1.0	10.0
33.0	32.5	Each 12/20/80	33.0	1.0	10.0
32.5	32.0	Each 12/20/80	32.5	1.0	10.0
32.0	31.5	Each 12/20/80	32.0	1.0	10.0
31.5	31.0	Each 12/20/80	31.5	1.0	10.0
31.0	30.5	Each 12/20/80	31.0	1.0	10.0
30.5	30.0	Each 12/20/80	30.5	1.0	10.0
30.0	29.5	Each 12/20/80	30.0	1.0	10.0
29.5	29.0	Each 12/20/80	29.5	1.0	10.0
29.0	28.5	Each 12/20/80	29.0	1.0	10.0
28.5	28.0	Each 12/20/80	28.5	1.0	10.0
28.0	27.5	Each 12/20/80	28.0	1.0	10.0
27.5	27.0	Each 12/20/80	27.5	1.0	10.0
27.0	26.5	Each 12/20/80	27.0	1.0	10.0
26.5	26.0	Each 12/20/80	26.5	1.0	10.0
26.0	25.5	Each 12/20/80	26.0	1.0	10.0
25.5	25.0	Each 12/20/80	25.5	1.0	10.0
25.0	24.5	Each 12/20/80	25.0	1.0	10.0
24.5	24.0	Each 12/20/80	24.5	1.0	10.0
24.0	23.5	Each 12/20/80	24.0	1.0	10.0
23.5	23.0	Each 12/20/80	23.5	1.0	10.0
23.0	22.5	Each 12/20/80	23.0	1.0	10.0
22.5	22.0	Each 12/20/80	22.5	1.0	10.0
22.0	21.5	Each 12/20/80	22.0	1.0	10.0
21.5	21.0	Each 12/20/80	21.5	1.0	10.0
21.0	20.5	Each 12/20/80	21.0	1.0	10.0
20.5	20.0	Each 12/20/80	20.5	1.0	10.0
20.0	19.5	Each 12/20/80	20.0	1.0	10.0
19.5	19.0	Each 12/20/80	19.5	1.0	10.0
19.0	18.5	Each 12/20/80	19.0	1.0	10.0
18.5	18.0	Each 12/20/80	18.5	1.0	10.0
18.0	17.5	Each 12/20/80	18.0	1.0	10.0
17.5	17.0	Each 12/20/80	17.5	1.0	10.0
17.0	16.5	Each 12/20/80	17.0	1.0	10.0
16.5	16.0	Each 12/20/80	16.5	1.0	10.0
16.0	15.5	Each 12/20/80	16.0	1.0	10.0
15.5	15.0	Each 12/20/80	15.5	1.0	10.0
15.0	14.5	Each 12/20/80	15.0	1.0	10.0
14.5	14.0	Each 12/20/80	14.5	1.0	10.0
14.0	13.5	Each 12/20/80	14.0	1.0	10.0
13.5	13.0	Each 12/20/80	13.5	1.0	10.0
13.0	12.5	Each 12/20/80	13.0	1.0	10.0
12.5	12.0	Each 12/20/80	12.5	1.0	10.0
12.0	11.5	Each 12/20/80	12.0	1.0	10.0
11.5	11.0	Each 12/20/80	11.5	1.0	10.0
11.0	10.5	Each 12/20/80	11.0	1.0	10.0
10.5	10.0	Each 12/20/80	10.5	1.0	10.0
10.0	9.5	Each 12/20/80	10.0	1.0	10.0
9.5	9.0	Each 12/20/80	9.5	1.0	10.0
9.0	8.5	Each 12/20/80	9.0	1.0	10.0
8.5	8.0	Each 12/20/80	8.5	1.0	10.0



**FINANCE, LAND—Continued**[illegible][illegible]



Minister  
for high  
technology  
suggested

By John Elliott, Industrial Editor

A MAJOR reorganisation of Ministerial responsibilities for telecommunications and other associated forms of high technology is to be recommended in a Cabinet Office report to be published later this month.

The report will suggest that the Government's various interests in all forms of advanced communications, including satellites, should be grouped together under one Minister instead of being spread around about six Departments.

This could include restructuring the responsibilities for broadcasting exercised by the Home Office which might lose its control of airwave frequency allocations, including citizens band radio and car telephone systems.

Also involved would be responsibilities of the Departments of Industry, Defence, Education and Science, and Transport in the area of what is known as "information technology".

The report has been written by the Cabinet Office's Advisory Council for Applied Research and Development at a time when the Government is about to prepare a co-ordinated approach to its various information technology activities, ranging from the Post Office to space satellites.

The report draws an experience of a co-ordinated policy operated in France and has been sent to the Prime Minister, who is thought to favour the reorganisation it proposes. But it is not clear whether this would involve grouping all the activities in one Government Department or appointing a Minister to co-ordinate the work.

The Department of Industry has already started reorganising its own activities and would consider itself to be a logical centre for any Government initiative.

It is changing its top civil servants' responsibilities so that its own information technology operations, including British Telecom and sponsorship of the electronics and telecommunications industries, are brought together in one division.

At a time when Sir Keith Joseph, Industry Secretary, is known to be keen to reduce the scope and influence of his Department so that it can eventually be merged with the Department of Trade, this is the only section facing the prospect of expansion.

An alternative suggestion being canvassed within the Labour Party is for a separate Ministry of Communications to be set up. This might also become responsible for the British Broadcasting Corporation and the Independent Broadcasting Authority.

Thatcher demands tough  
line on excess spending

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

WHITEHALL Ministers, local authorities and nationalised industries have come under growing pressure in the past fortnight from the Prime Minister and the Treasury to eliminate excess spending and borrowing in the current financial year.

There have been a number of reports from within Whitehall that the Prime Minister has personally intervened to insist on a strong line following recent figures showing that monetary growth, public spending and borrowing have all been well above planned levels so far in this financial year.

Mrs Thatcher and her senior economic Ministers are considering whether further action may be necessary, including an extension of the current moratorium on new contracts, to keep the department's spending within the revised cash limits for 1980-81.

There have, however, been no emergency meetings, merely the usual end of holidays Cabinet committees.

Spending ministers have nonetheless been left in no doubt that action will be taken if a significant overshoot on borrowing is indicated by the revised Treasury forecasts towards the end of next month. Economic Ministers still hope

that any overshoot in borrowing will be small and that further action will not be necessary.

This confidence was reflected in last week's Treasury moves to reassure the City about the monetary outlook for the rest of 1980-81.

The tough line is being reflected in current negotiations with local authorities about which Whitehall officials are increasingly hopeful. Nationalised industries are also being told informally that cash limits will not be relaxed despite the financial pressures caused by falling demand and the recession.

In Whitehall, Ministry of Defence officials are considering whether further action may be necessary, including an extension of the current moratorium on new contracts, to keep the department's spending within the revised cash limits for 1980-81.

The discussions have dovetailed with the usual early autumn review of the public spending plans for 1981-82 and later years. There is broad agreement on a cut of just over 1 per cent in the volume of spending next year as proposed last March, though the details have yet to be settled.

More attention is being paid to ensuring that public sector costs, which have risen sharply in the last two years, are contained. This is being reflected in Treasury proposals for low public sector pay rises in 1980-81.

The Prime Minister's active intervention largely reflects her annoyance about the monetary and borrowing figures announced in the last month. After returning from her holiday in Switzerland, where she met Swiss bankers and economists, Mrs Thatcher is believed to have closely questioned her economic advisers and is known personally to have expressed her irritation to at least one clearing bank chairman.

The main result has been a determination not only to stick to present monetary policies but also a degree of caution in face of calls from industry for early large cuts in Minimum Lending Rate. The official preference is still to wait at least until the September monetary figures are available early next month.

The other outcome has been a renewed Ministerial interest in the debate about short-term monetary control on which a decision is likely to be taken in the second half of October.

Fork-lift  
company  
seeks deal  
in Japan

By Hazel Duffy, Industrial Correspondent

COVENTRY CLIMAX, the fork-lift truck subsidiary of B.L., is having talks this week in Japan with the NYK company about possible areas of co-operation. This would be the second time B.L. has turned to Japan in an attempt to hold on to falling markets—the first being the agreement with Honda on the development of the Japanese market.

Mr. David Abell, managing director of Leyland Vehicles, to whom Coventry Climax reports, has given full approval for the current session of talks. They follow a visit earlier this year to Coventry Climax by a group of Japanese lift truck manufacturers, including NYK.

Discussions include the possibility that Coventry Climax should add NYK trucks to its range both in the UK and also in third markets. Some form of joint venture, whereby the Japanese would invest in the UK, also is believed to be a possibility.

Although Coventry Climax has undertaken a substantial investment programme over the past four years, its production facilities in the Coventry area still need considerable modernisation.

NYK (Nippon Yusen) is a small company which has trading links with Mitsubishi, but has made few forays into the UK market. It specialises in electric, counterbalanced and reach trucks of up to 5,000 lbs capacity. The company used to manufacture under licence from Lansing Bagnall, but the agreement has now expired.

A co-operation deal with Japan would be sure to arouse criticism in the UK industry. The traditional strength of British companies like Lansing Bagnall and Coventry Climax in their home market is being undermined by sharply rising imports over the past couple of years.

Industry estimates put the level of import penetration at well over 40 per cent in the current year, compared to less than 30 per cent two years ago.

Although Japanese imports are below those from West Germany and Sweden, the leading companies—Komatsu, Toyota, Mitsubishi and Datsun—are expanding their sales rapidly.

But Mr. Patrick Lister, managing director of Coventry Climax, says: "We have to take a long term view on how we can protect our position in the UK market."

Coventry Climax made only a small profit last year, after production was disrupted by internal and external strikes. A decline in the overall market and the strength of imports this year have led to the company making generous offers to attract customers. It has made 10-15 per cent of its 2,800 employees redundant this year, and is almost certainly making a loss.

B.L. on short-time, Page 5

## Weather

## UK TODAY

Sunny periods and showers, some heavy.

All England (except N.W.), Channel Isles and Wales: Sunny periods, scattered showers. Max. 19C (66F).

N.W. England, S. and Central Scotland, N. Ireland, Isle of Man: Sunny intervals, heavier showers and possible thunder. Max. 18C (64F).

Rest of Scotland: Cloudy, some prolonged rain. Max. 15C (59F).

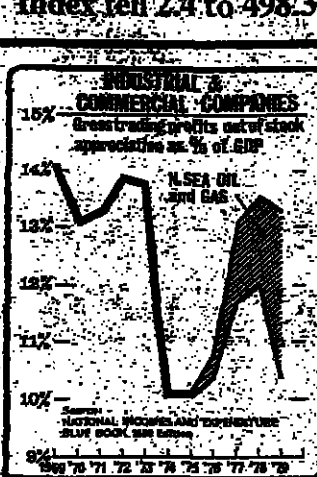
Outlook: Unsettled. Rather cool in North.

## WORLDWIDE

Bombay	F	17	63	Malme	F	17	63
Buenos Aires	R	16	61	Moscow	F	17	63
Calcutta	F	17	63	Munich	F	17	63
Cairo	F	17	63	Nairobi	F	17	63
Colombo	F	17	63	Osaka	F	17	63
Copenhagen	F	17	63	Perth	F	17	63
Dublin	F	17	63	Porto	F	17	63
Hong Kong	F	17	63	Rangoon	F	17	63
Imbabura	F	17	63	Reykjavik	F	17	63
Jaipur	F	17	63	Rome	F	17	63
Jakarta	F	17	63	Sao Paulo	F	17	63
Johannesburg	F	17	63	Seoul	F	17	63
Kuala Lumpur	F	17	63	Singapore	F	17	63
London	F	17	63	Stockholm	F	17	63
Lyons	F	17	63	Sydney	F	17	63
Manila	F	17	63	Taipei	F	17	63
Medan	F	17	63	Tokyo	F	17	63
Mumbai	F	17	63	Toronto	F	17	63
Nairobi	F	17	63	Washington	F	17	63
Rangoon	F	17	63	Wellington	F	17	63
Reykjavik	F	17	63	Yokohama	F	17	63
Rome	F	17	63				
Sao Paulo	F	17	63				
Seoul	F	17	63				
Singapore	F	17	63				
Stockholm	F	17	63				
Sydney	F	17	63				
Taipei	F	17	63				
Tokyo	F	17	63				
Toronto	F	17	63				
Washington	F	17	63				
Wellington	F	17	63				
Yokohama	F	17	63				

THE LEX COLUMN  
When profits grow  
in retrospect

Index fell 2.4 to 498.3



That UK company profitability has been on a sharply downward trend is part of the received wisdom of economists and financial analysts. And there is no doubt that at present companies are going through a very nasty time; some early estimates of profits during the dismal second quarter are due to be released by the Central Statistical Office next week.

But a new look at the whole subject of corporate returns is called for in the light of the annual national income and expenditure Blue Book in which the CSO again revises its previous profits estimates sharply higher.

To take an example, gross trading profits of industrial and commercial companies net of stock appreciation in 1978 appeared as £16.4bn in last year's Blue Book. Last spring the CSO announced that because the Income Revenue had failed to allow properly for the impact of the stock appreciation relief in the years since 1975 there had been substantial upward revisions. The 1978 figure was put up to £18.4bn. Now there has been still another rethink, boosting gross trading profits to £19.6bn. A similar adjustment has been made to the 1979 estimate first given as £19.8bn; it has been increased by a tenth to £21.8bn. Corresponding changes have been made to the figures for the financial deficit of the industrial and commercial company sector which was first given as a worrying £4.7bn for 1979 but has now retrospectively shrunk to a much more manageable £3.4bn.

There is now no obvious downward trend in the share of gross domestic product represented by industrial and commercial company profits over the past decade. It remains true, however, that recent figures for the sector have been boosted by North Sea oil and gas profits which are estimated at some £4.7bn for 1979 (more than a fifth of the total). Non-oil profits are being squeezed. Even so, on a share of GDP basis non-oil profitability is no worse than in the mid-1970s. Maybe the 1980 estimates will tell a far worse story—but it will be just as well to let the statisticians chew them over for a few years before jumping to any conclusions.

## Money markets

Money market dealers are clearly expecting that today's monthly bank make-up day will produce a repeat of last month's reserve asset squeeze, if not on quite the same scale. Today's overnight money was

quoted yesterday at 17 1/2 per cent, and the discount houses seemed confident that they would be able to attract call money—which counts as a reserve asset—as low as 14 per cent.

The Bank of England will presumably be anxious to avoid letting the overnight interbank rate rise to levels which might encourage corporate treasurers to draw on their overdrafts to lend on in the money market. This would indicate the September money figures, which the Government will be relying on to provide a good excuse for a cut in interest rates.

Apart from the return of a few more bills to the banking system anecdotal evidence suggests—for what it is worth—that private sector credit demand this month may have been relatively subdued. But those with long memories may remember that last September's bank lending figure was also deceptively low, before the flood-gates burst in banking in October.

Willis Faber  
The news that Willis Faber's half-time profits have risen 19 per cent from £10.1m to £12.9m pre-tax brought some red faces and sharply rising share prices of the insurance broking sector. Last week, Sedgwick kicked off the interim reporting season with profits nearly down a tenth. The strength of sterling and the highly competitive state of the world's insurance markets had led some analysts to project an even sharper decline at Willis.

In the event, its shares rose 15p to 248p while the sector rose by over 4 per cent on a dull day for share prices generally. However it seems likely that

Hanson Trust  
Hanson Trust is not one to pass up the chance of a spot of innovative financing—witness its rights issue at last year, just before the £27m acquisition of Lindemans. Now it is coming out with a £25m convertible bond, which looks to be the first move towards gathering its strength for another U.S. takeover. Hanson has been rather quiet on this front since the abortive attempt on Barber Oil last autumn. £25m is not a large sum, in the context of a group capitalised at £190m (so the eventual conversion will not cause much dilution) but it would provide a useful platform from which to launch a bid. Debt less cash in the last Hanson balance sheet was £22m.

Hanson has released figures for the nine months to June which show a third quarter profit of £10.4m pre-tax against £8.5m—the same rate of growth as in the first half. Lindemans is apparently covering its financing costs with a fair bit to spare, and overall the performance looks good. At 17 1/2 per cent above the year's low, Hanson shares yield a historic 6 1/2 per cent, about 3 points less than the likely yield on the convertible.

## Petrol price discount for retailers

BY RAY DAFTER, ENERGY EDITOR

THE PETROL price war entered a new phase yesterday with Shell and Esso, two of the UK market leaders, giving a discount of up to 2p a gallon to selected retailers.

The move, expected to be followed by other big oil groups, is designed to bolster the profit margins of retailers in particularly competitive areas. In these regions petrol prices have fallen by several pence a gallon in the last two months, squeezing dealer margins.

However, at least some of the thousands of retailers which are to be helped are likely to pass on a proportion of the discount through lower pump prices, either as a defensive measure against price-cutting by independent retailers, or in an attempt to increase their market shares.

The "temporary support" as it is being called, follows the "temporary sales allowance" price cuts introduced last month by the big petrol distributors. Petrol prices dropped by 2p a gallon as a result of a 1.73p a gallon cut in wholesale tariffs.

The oil companies said they would review that temporary concession this month or next.

The average price of four star petrol has now fallen to about £12.61 a gallon, against £13.41-£13.5 a gallon in July. The range of prices has widened considerably, reflecting the degree of competition in particular areas. For example, oil companies report that a garage in the Wirral is selling petrol for about £12.0 a gallon while a petrol station in Devon is said to be charging nearer £1.50.

Much of the keenest pricing competition is to be found in the North West, the North East and the Midlands, where motorists are benefiting from relatively cheap spot market cargoes passing through independent traders. It is in these areas in particular that the new discounts are being given.

Esso, which has 5,000 outlets and a fifth of the UK petrol market, said the intention was to help dealers in particularly competitive areas which found their margins under pressure. "It is meant to ease the

retailers' problems; it is not designed to be passed on to consumers," the company said. The discounts were being provided to all Esso retailers in designated areas, mainly conurbations.

Shell, which also has a 20 per cent market share, said it had been supporting more than 500 self-service sites with special rebates. The company would now discount the price of petrol delivered from selected terminals. This scheme would cover more petrol stations and be simpler to operate, Shell added.

British Petroleum, third in the marketplace, said it was considering pricing action. Mobil, another important petrol supplier, commented: "We are taking a close interest in the situation although we have no immediate plans for following Esso."

Texaco, with 2,112 outlets, said it was already giving support to a number of retailers and it expected to extend this practice shortly. Behind the pricing battle is

the struggle of oil companies for market shares in one of the very few growth sectors in the oil products market. In spite of the high prices, four-star petrol cost 80p a gallon at the beginning of last year—sales are expected to increase by 3 per cent this year. According to latest industry estimates, petrol sales in July were 4.3 per cent up on a year before.

Lynton McLain writes: The volume of motor traffic on Britain's roads rose by 2 1/2 per cent in the second quarter of this year compared with April-June, 1979, despite last year's rise in fuel prices.

Provisional figures from the Transport Department yesterday show that motorway traffic rose even faster, with a 4 per cent rise on the same period last year. However, the effects of the recession show up in the figures for light van traffic, up by only 1 1/2 per cent and in heavy goods traffic, down by 4 1/2 per cent over the period.

State role urged in microelectronics, Page 5

## OPEC seeks index system agreement

BY RICHARD JOHNS AND MARTIN DICKSON IN VIENNA

DESPERATE ATTEMPTS to reach unanimous agreement on a price-indexing system were being made last night by the Organisation of Petroleum Exporting Countries.

Iraq and Libya were still refusing to accept recommendations contained in a report on long-term strategy drawn by the Ministerial committee chaired by Sheikh Ahmed Zaki Yamani, Saudi Arabian Oil Minister.

There were indications that Algeria, the other recalcitrant, might agree with proposals for a mechanism under which prices would rise automatically, in line with inflation of Western exports, currency fluctuations and the growth of industrial countries.

The three members have pressed for a system guaranteeing higher oil prices than those envisaged in the draft of the report finalised by Sheikh Yamani last week.

Failure to agree could wreck the hope for agreement of the majority of members, particularly Iraq and Saudi Arabia, before the OPEC 20th anniversary summit, scheduled to take place in Baghdad early in November.

The normally optimistic Sr. Humberto Calderon Berti, Venezuelan Energy Minister, warned that President Luis Herrera Campesino would not attend "unless there are concrete decisions to be made there."

He said: "The summit should not consist merely of solemn declarations which did not contain any substance."

Iraq has already asserted that it will not attend. Its refusal has nothing to do with OPEC policies, and arises from its bitter hostility to Iraq, host of the summit.

The Tri-Ministerial Conference—grouping Finance, Foreign and Oil Ministers—must first approve some formula for indexation, if the strategy report is to be adopted. At a full plenary session started last night, senior officials and experts had failed to devise a formula on indexation satisfying Iran and Libya.

tended to provide guidelines for a resumption of the north-south dialogue, in which oil producers would attempt to secure a better deal for other developing countries.

Dr. Mana Said al Otaibi, United Arab Emirates Minister of Petroleum, said that broad consensus had been reached on a dual approach.

First, there should be a comprehensive discussion embracing all the world's economic problems under United Nations auspices. Second, the oil producers should have separate, more specialised negotiations, with representatives of industrialised countries in a framework yet to be decided.